

Pre - Notice of Tender

July 13th, 2022
Japan National Tourism Organization (JNTO) Rome Office
Executive Director Toru Kitamura

We hereby announce the following planned tender.

1. Date of Pre-Notice: July 13th, 2022
2. Tentative Tender Period: mid August onwards -
3. Overview of project
 - i. Name of project:
Media and travel agent fam trips for the Italian market in FY 2022
 - ii. Detail of project: The objective of this project is to organize and manage press trips (including TV), fam trips for tour operators and travel agencies to Japan, in order to increase interest and recall of Japan as a travel destination for the travel industry, and thus, increase the number of visitor arrivals from Italy after the pandemic.
4. Procedures
Tentative project period: From contract date to end of March 2023

End