



## **bridging the gap with an app**

engage | communicate | promote



# Piota school apps

improving parental engagement

# | an effective way to **communicate**

**Parents look for schools to streamline communications**, improving engagement by presenting important school-only information.

Bringing existing communication channels together in one place, an app focuses parents' attention through relevant, targeted updates and makes it easier to access engaging content.



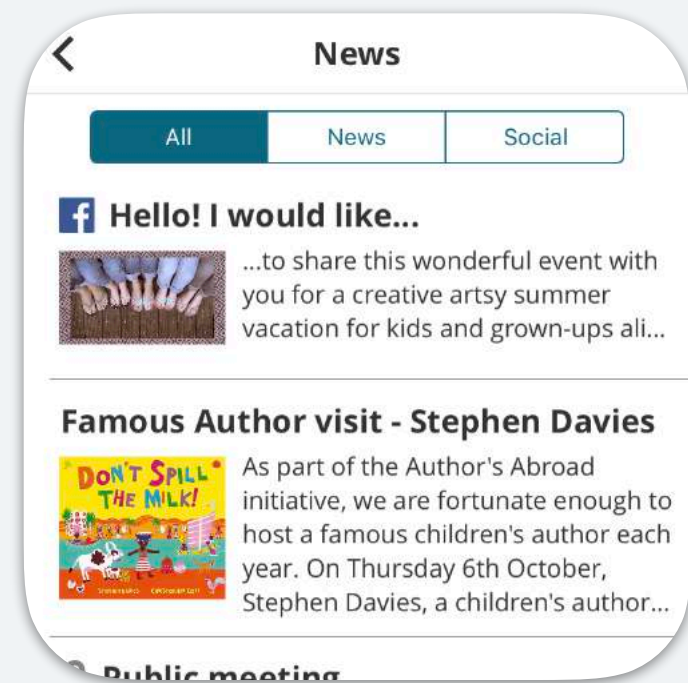




# Piota school apps

communication at your fingertips

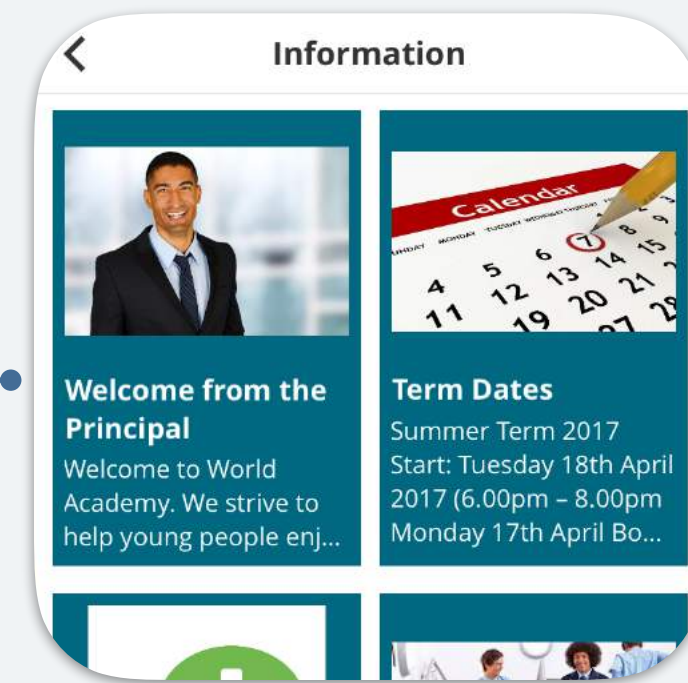




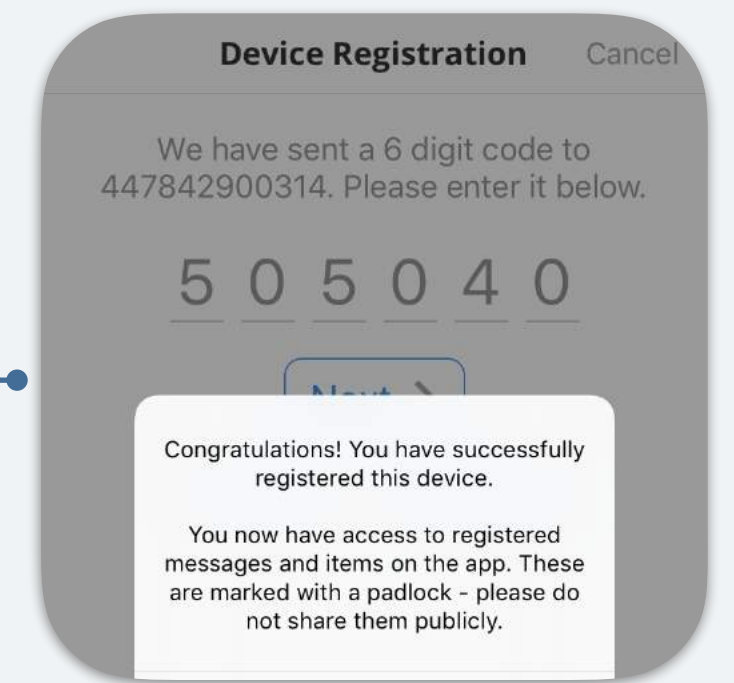
Communicate



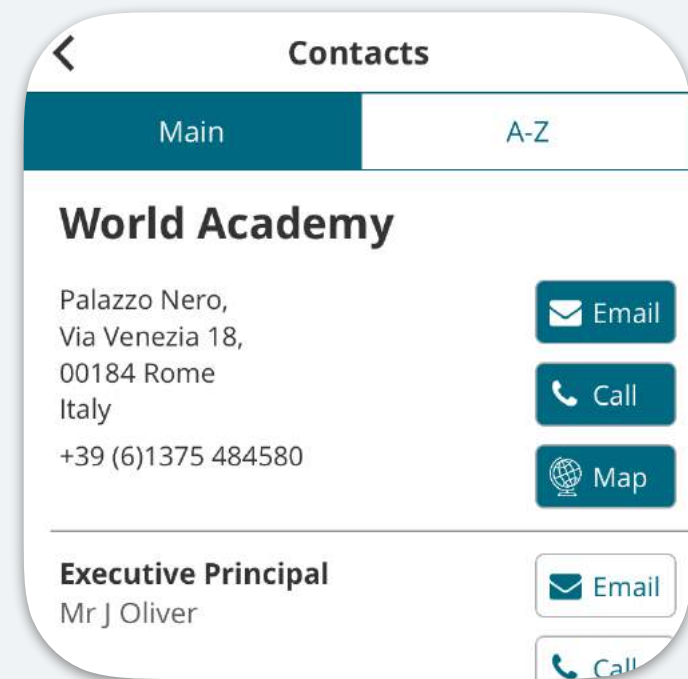
Organise



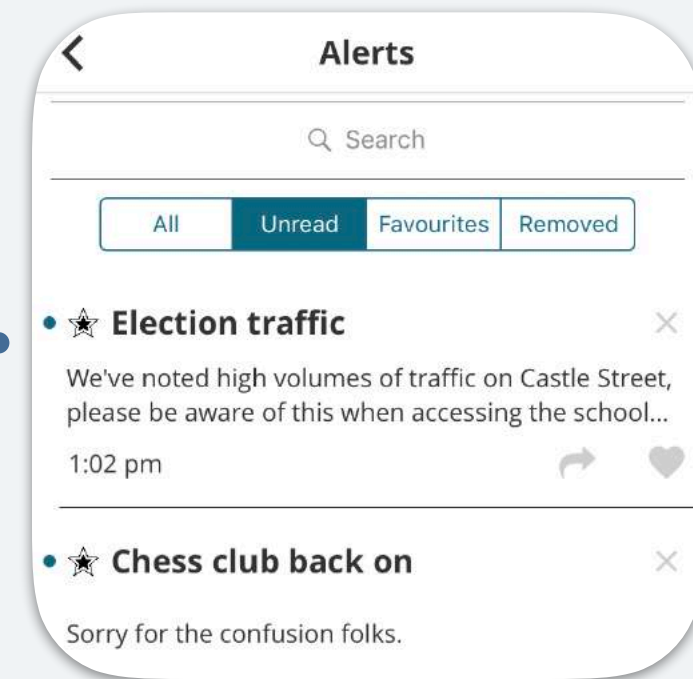
Inform



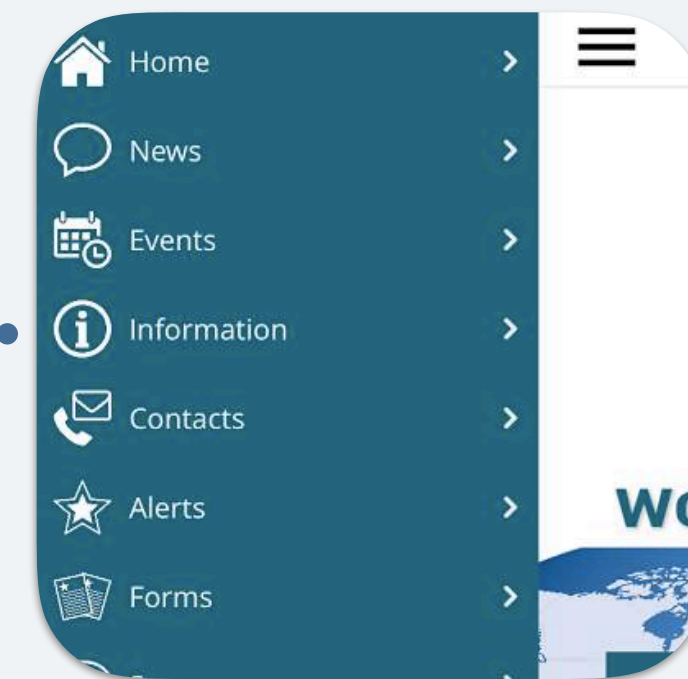
Secure



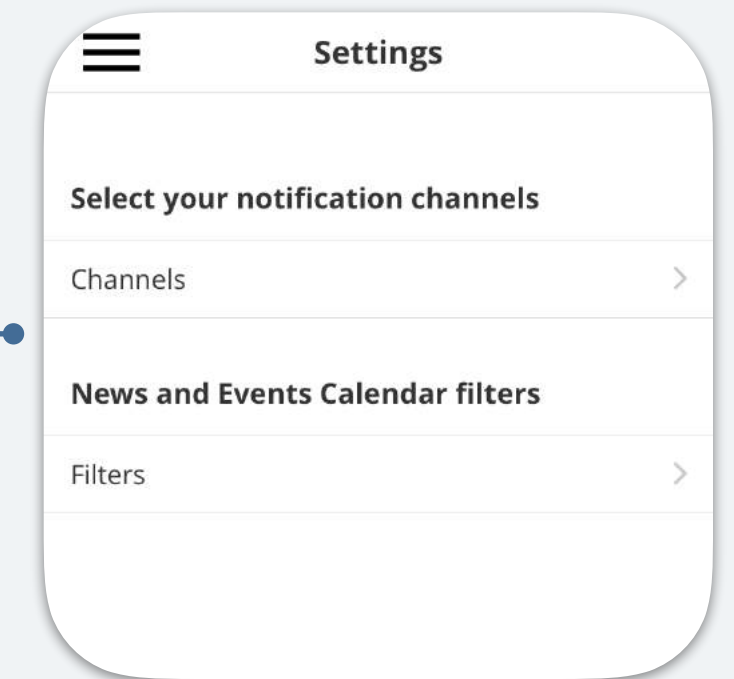
Connect



Engage



Focus



Involve





Parent feedback is **very positive** ... it **saves precious time** and effort by keeping our school community **up to date**.

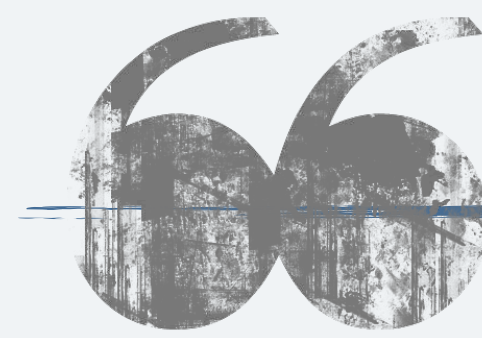
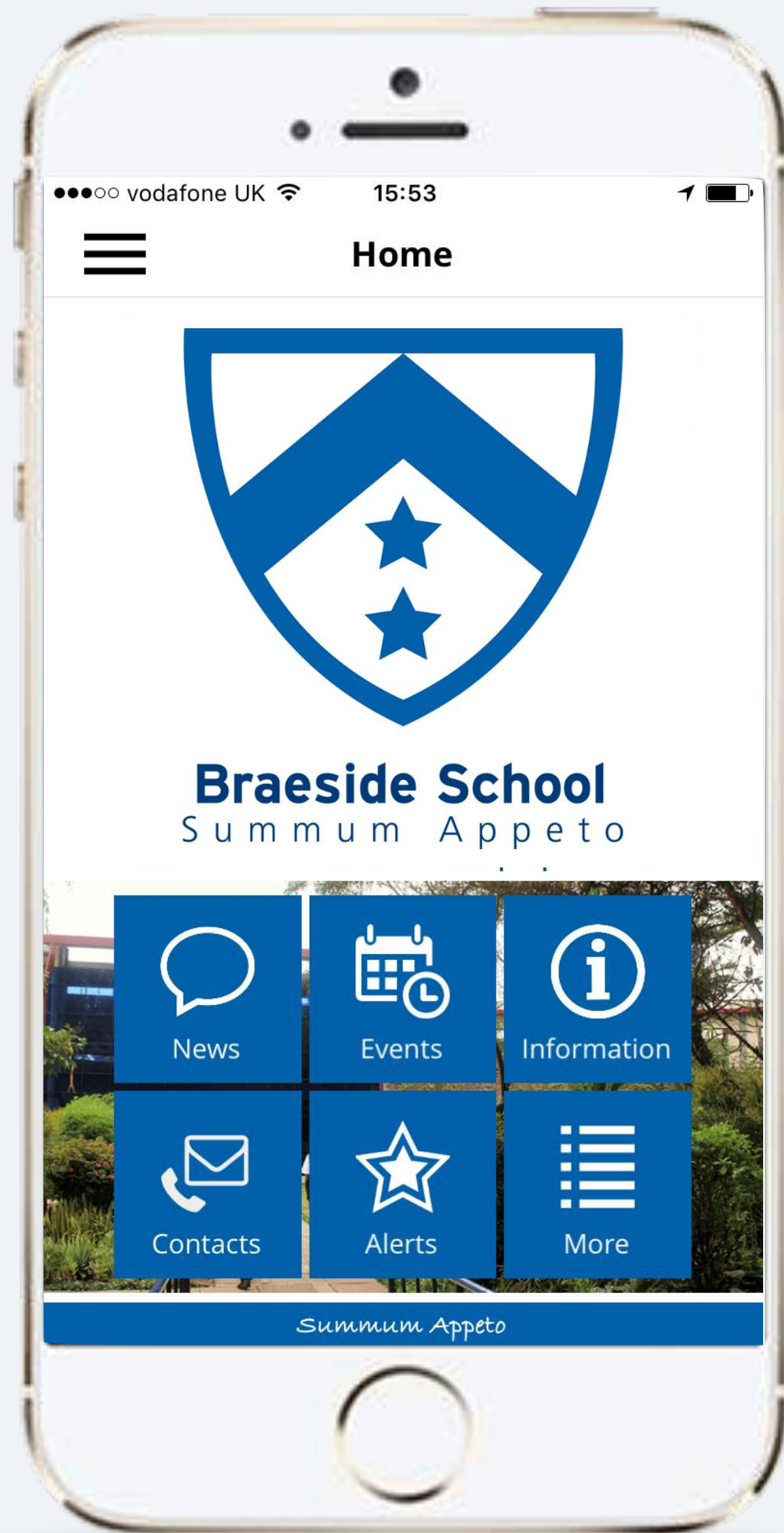
Lucy Brook

Westonbirt Director of Marketing and Communications

Launched: September 2016 | Pupil roll: 363

Users: 586 | Av. daily views: 302





The app **easy to use** and is **cost effective** ... we now receive **fewer admin calls** and **parent satisfaction** is up.

Andy Hill

Executive Head & Braeburn Group I.C.T Manager

Launched: December 2016 | Pupil roll: 960  
Users: 937 | Av. daily views: 973







Piota's school app is the **most effective** parent engagement app we have seen and it is **quick and easy** to roll out.

Rob Birkett

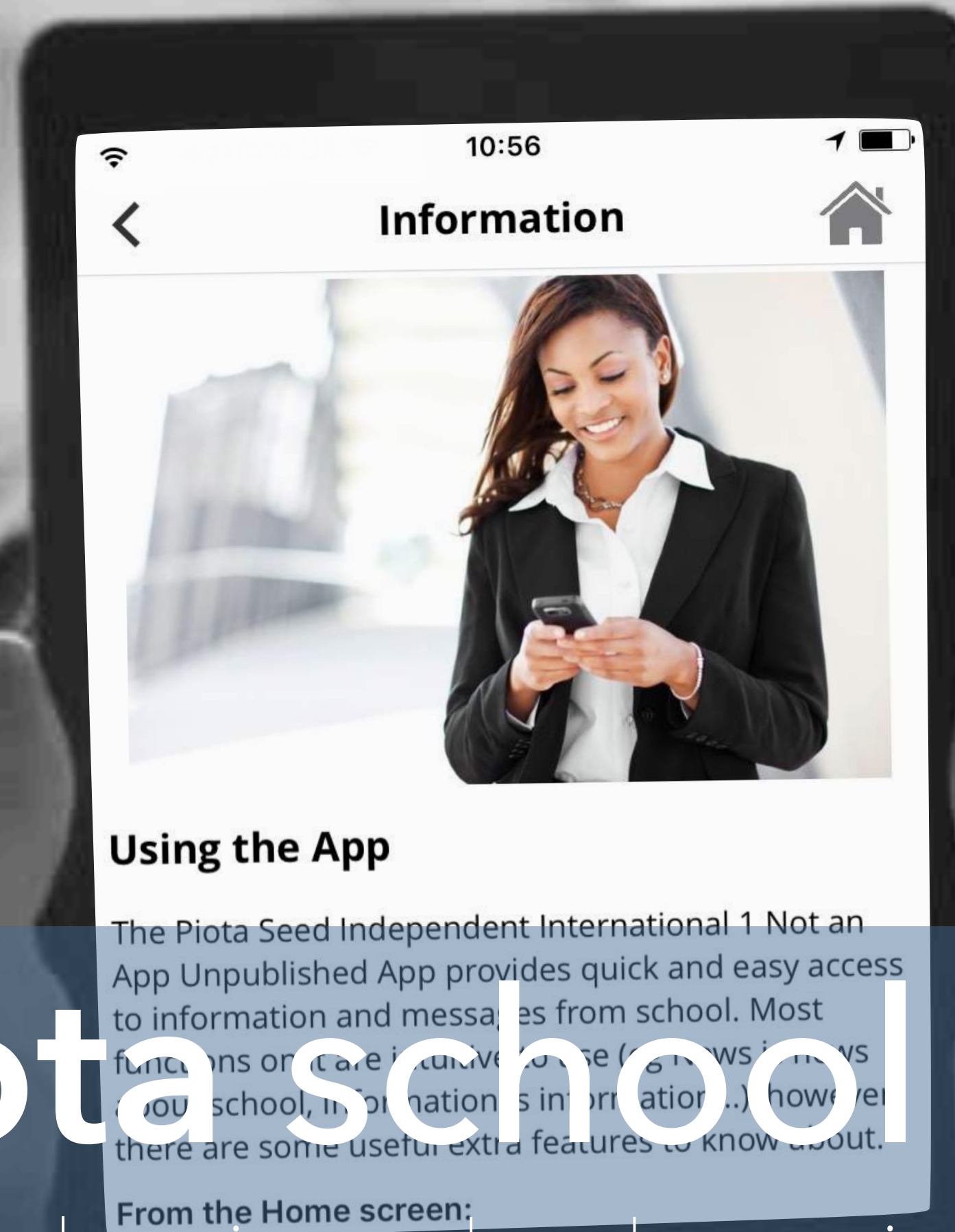
COGNITA Group Chief Information Officer

Launched: February 2017 | Pupil roll: 1,300

Users: 1,109 | Av. daily views: 1,795







# Piota school apps

developing the best in EdTech



parental communication satisfaction\*



downloads in the first 3 months\*



increase in parental engagement\*



reduction in weekly admin\*

\*2017 survey of schools using an app powered by Piota



**You** decide what functions best suit your needs and budget; each app costs between **£1,500** and **£3,500** per year.

### **All-through Schools**

multi-section filters and enhanced features

### **Senior Schools**

senior school specific features

### **Prep Schools**

prep-school specific features

### **Pre Prep Schools**

interactive features for parents





Transform the way you communicate.