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## An original idea by António Vidigal

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Poliforial

Dear Reader,

It is an incredible opportunity to write the editorial page of Absolute Escape, in addition to having the Sublime Lisboa Hotel in the spotlight.

When I joined Sublime in the beginning of 2022, just a few months ago,the Sublime Lisbon Hotel was just about to open. Times were difficult, travel was booming, but in a very different way. Then, as you are probably aware, the world changed. After Covid people began to rediscover old destinations and re-familiarize themselves with the hits: Lisbon for example. During this new rebirth a lot of spectacular properties debuted in this cosmopolitan city. The world of hospitality is dynamic and ever-changing: Whether it's a time-tested favorite or a new kid on the block, there's always something fresh to discover.

Continuing the concept created in Comporta, Sublime Lisboa's exterior and interior design blend in with its surroundings. With the neighborhood's magnificent architecture, the hotel mimics the wonders of the old aristocracy expressed with the massive windows, high ceilings, original staircases, and eclectic furniture, without loosing it's Sublime soul.

Sublime is not only a hotel brand, but also a result of a labor of love between the couple that started the project, Gonçalo Pessoa and Patricia Trigo, and all the teams that work with us in Lisbon and Comporta.

One of the big values for Sublime, as a brand, is sustainability, not only ecological but also economic and social. The biggest reward we can get, besides stepping up to our clients expectations, is to have a thriving team, with a lot of career opportunities and work flow inside the group. Sublime is not about hotels and restaurants, it's about people!

These lines are meant to be an ode to all the hard work our Sublime teams, our people, do. To all their passion in making every day a better day, an unforgettable experience for everyone that comes to our hotels, restaurants and beach club. In every room, in every taste of food, in every smile you can feel this warmth.

Sublime begun as a dream and is now the stage for so many great talents. Let this be a big homage to everyone and each one that works to make this dream grow. It is a true honor to be part of this team!

Alexandra Henriques

Director of Marketing and Communication | Sublime Hotels



Alexandra Henriques



# SUBLIME LISBOA

# LISBOA | PORTUGAL



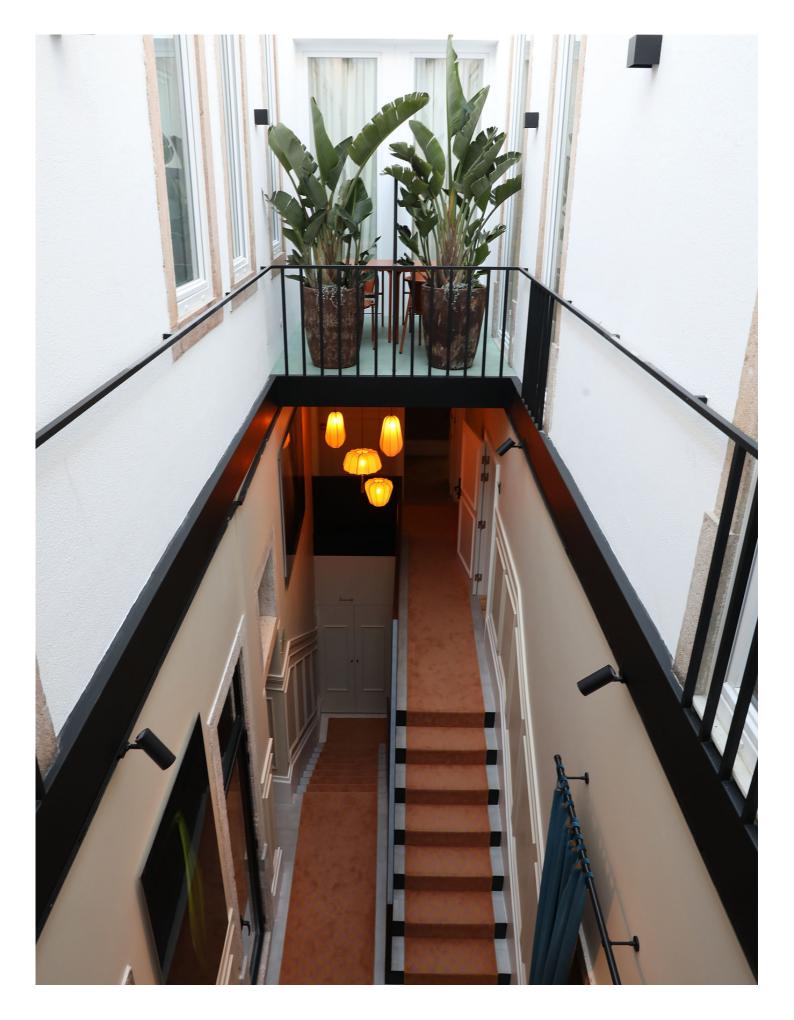
Located in the heart of the Amoreiras neighborhood next to one of Lisbon's most privileged arteries, surrounded by historical buildings, charming gardens, museums, historical monuments and an Aqueduct, an elegant 20th century townhouse turned into a luxury boutique hotel opens its doors as Sublime Lisboa.

Photos SUBLIME LISBOA

Text SUBLIME LISBOA | ANTÓNIO VIDIGAL





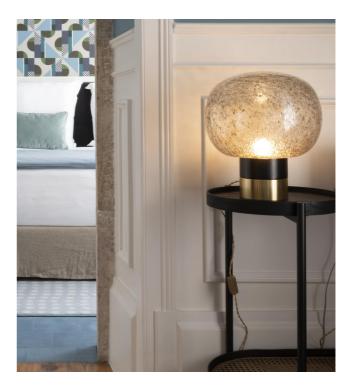


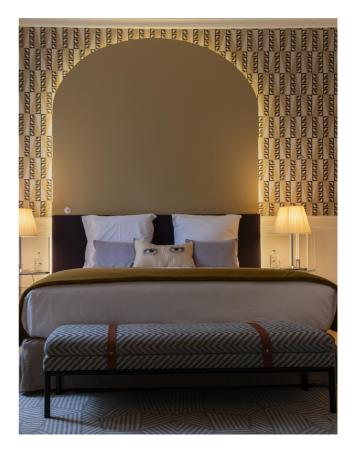
We are the sum of our experiences. The more experiences we have, the greater we become. This is why we travel: to witness scenes different to our daily lives, to meet compelling characters in unfamiliar landscapes, and to discover the wonder to be found in the smallest of things.

And to walk the streets of Lisbon is to travel through time. Architectural styles from different eras whisper stories of the past, sending curious minds on flights of imagination.

Sublime Lisboa has always been the heart of the bohemian life of our capital, a place of international intrigue. Binding the history and the future in a contemporary twist, still to this day.

Since 1913, from its windows, residents and visitors saw a republic being born and a regime overthrown, decades of discoveries and flourishing of the modern world as we know it.







Immersed in historic monuments, magnificent gardens and unparalleled landscapes, this was also the home of the Japanese Club until the early 1940s – a Japanese community who hosted several diplomats, businessman, military and even intelligence agents sent from Tokyo to meet with Portuguese government representatives and other forces. Portugal remained neutral and therefore safe during the outbreak of World War II.

In the late 1960s, when Lisbon captured the attention of international jet set figures like Audrey Hepburn, Gina Lollobrigida, Aga Khan, Agnellis and Diane Von Fürstenberg, it was also here that they gathered to attend the most dazzling parties of the resident high society. During this period, the restaurant "O Candelabro", which was part of the building and belonged to the iconic Simone de Oliveira, was frequented by the capital's artistic milieu, such as Ary dos Santos, the "poet of the revolution" by opponents of the regime and by the Portuguese capital's wealthy bohemia.

More recently, one of the largest national architecture studios, with many works in Africa, "Costa Lopes Arquitetos", operated here.







Sublime's ethos has always been to care for the environments it inhabits, sensitively integrating into the surrounding landscape, respecting local culture and celebrating tradition.

The atmosphere felt in Lisbon makes stress slip away from the moment of arrival. Those who live here seem privy to a secret that many can go their entire lives without discovering: how to live the good life, aware of and inspired by the beauty of the landscape and the energy of the people.

In the heart of a bourgeois neighborhood at the turn of the 20th century, the urban version of the Sublime experience takes on two great responsibilities - beauty and prevailing the test of time.





The common thread in the building is the stair corridor that connects all the floors and hallways.

A classic "lisboeta" pattern can be found in all the wallpaper of both the living rooms and bedrooms reminiscing the "calçada portuguesa". We allow the repetition of color and materiality throughout the hotel for a cohesive narrative. Although every room in the hotel has its own identity, with its palette color well curated after a Feng Shui study, it is the wallpaper that sets the tone in each of the 15 rooms; several come with balconies or private terraces spruced up with greenery.

The rooms and suites which embody an expressly Portuguese residency from the 20th century turned into a sophisticated, yet relaxed, luxury boutique hotel.

With carefully selected decor, each room is different providing guests an incomparably chic individually tailored atmosphere amidst one of Lisbon's most centric neighborhoods. Highlights include high ceilings, wainscoting and floor-toceiling windows spilling over with beautiful natural light.

Even the smallest details were designed to enhance Sublime's culture of welcome as well as the unforgettable experience you expect.







Paying homage to the classic Italian restaurants, Davvero is Sublime Lisboa's restaurant and the gastronomic space with a new and exclusive offer. Rich Mediterranean flavors.

Chef Isaac Kumi joined Sublime Lisboa after working for the Cipriani brand, and he brings an obvious passion for ingredients - both local and quality Italian. It's difficult to pick a stand-out dish – starters, mains and puddings are all wonderfully consistent – but steak is cooked to perfection, and the lemon tart is a delicious way to end your meal.

The interior is a visual delight: to the left, a discreet bar counter with classic cocktails, and to the right, a blue wall sofa, tables with half-lit lamps and a wall of mirrors. From the 20th century building that gave way to the Sublime Lisboa hotel only the floor and the original columns remained, now integrated in the interior of the Davvero restaurant - the first multicultural restaurant of the Sublime group.

Chef Pedro Calhau, Pastry Chef Mauro Abignente, responsible for the tiramisu and other sweets that end the meal, and the young team works under the vision of executive chef Hélio Gonçalves, who has created a menu for Davvero honoring Italian tradition, faithful to the classics, authentic recipes and quality products.









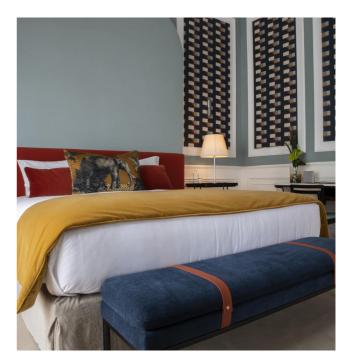
# **ROOMS AND SUITES**

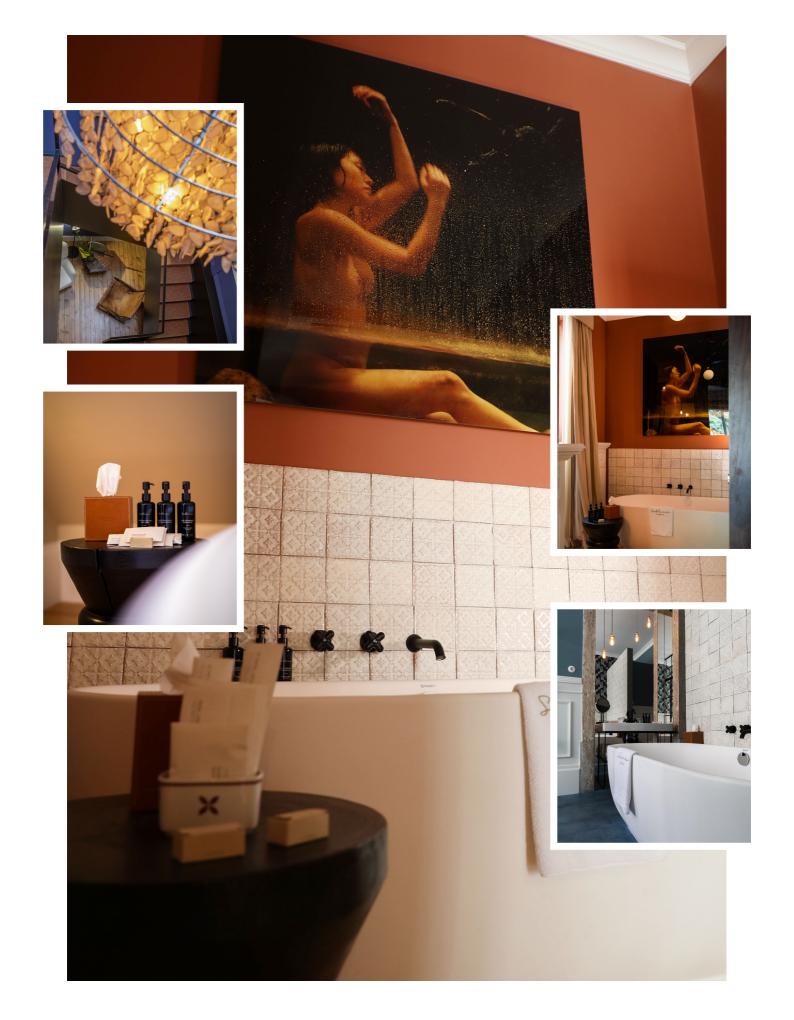
Sublime Lisboa has 15 rooms and suites which embody an expressly Portuguese residency from the 20th century turned into a sophisticated, yet relaxed, luxury boutique hotel.

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#### EXCLUSIVE EDITION |

# **DAVVERO RESTAURANT**

With a strong focus on the ingredient itself, a profound understanding of the right combinations and the sequences of flavors, Chef Isaac Kumi, under the vision of the Group's Executive Chef Hélio Gonçalves, sets out to bring to Lisbon a truly unique experience and ambiance.

Here, the end of the day is accentuated with the traditional Aperitivo to stimulate the appetite with a cocktail in hand and a couple of snacks, allowing the restaurant to prepare to open its doors. Mediterranean aromas flood the atmosphere as our staff welcomes you with both familiarity and poise.















# THIS IS LISBON

Parallel to the Tagus River, Lisbon stands as a proud witness to over a thousand years in history. A synergy of ancient vestiges and modern times make Lisbon one of Europe's most interesting capitals with a patchwork of colorful neighborhoods and an endless list of must-go spots.

Be it the magnificent viewpoints, the imposing monuments, the sites classified by UNESCO as World Heritage, the ancient streets or the beautiful gardens, Lisbon is both unique and noteworthy. A city meant to be discovered by foot and whose charms are impossible to resist. Surrounded by historical buildings, charming gardens, museums, historical monuments and an ancient Aqueduct, Sublime Lisboa is located in the Amoreiras neighborhood, just above Avenida da Liberdade and next to the trendy Príncipe Real, Bairro Alto and Chiado neighborhoods.

Frequented by politicians, artists and journalists, this residential neighborhood standing since the XIX century is a hub for padarias, cafeterias, local shops, beautiful gardens and luxury hotels. Here, the Águas Livres Aqueduct ends and has its final destination at the Mãe D'Água Museum. Also, you can visit the Jardim das Amoreiras, one of the oldest gardens in the Portuguese Capital, designed by Marques de Pombal in 1711 when he planted the first mulberry, or 'amoreira' tree.





#### EDITOR'S NOTES

The history of the building we know today as Sublime Lisboa is as old as it is prestigious. There are more than 100 years of legacy and, if the walls could talk, we would hear tales of the decades of discoveries, of the many revolutions and regimes that Portugal lived and now of the current and modern world to which we belong.

This was also the home, until the beginning of the 40s, of Clube Japonês – a Japanese community that grew in the capital with the beginning of the Second World War – since Portugal, during that period, had remained neutral and, therefore, safe. It was these large rooms that received several diplomats, businessmen, military personnel and even agents of the intelligence services sent from Tokyo who met with representatives of the Portuguese government and other "Axis" forces.

Throughout its decades, what has always been present and which Sublime fully honors, is the respect for the history, charm and design of this project. After being a place of international intrigue and meeting point for the bohemia of our capital, today it is located in one of the most privileged arteries of Lisbon, surrounded by historic buildings and monuments, magnificent gardens, museums and the Aqueduct. Sublime Lisboa has it all - a past, a future and definitely a story to tell. Sublime Lisboa is above all a mix! It's a Cosmopolitan hotel, it's Traditional, Unexpected, Fun, Classic, Tactile, Elegant and full of detail - there's this level of discovery, intrigue and surprise. Exactly how life should be!



#### EXCLUSIVE EDITION |

# SUBLIME LISBOA



## SUBLIME LISBOA

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# **ESCAPE**

# Uma ideia original de António Vidigal

## ABSOLUTE ESCAPE EXCLUSIVE EDITION #18

#### **Estatuto Editorial**

O ABSOLUTE ESCAPE EDITION é um projeto de comunicação Premium e exclusivo, para o mercado nacional e internacional, e que visa ocupar um lugar de destaque no mercado online, proporcionando verdadeiras experiências de leitura sobre Turismo Rural, Hotéis, Resorts, Restaurantes e outros locais.

A ABSOLUTE ESCAPE EDITION é uma revista 100% online, com edições em bilingue Português/Inglês e em Português e Inglês. É uma revista independente, e que cujos artigos são rigorosos, isentos e de grande qualidade, sendo suportada por uma equipa multidisciplinar, multicultural e com mais de 10 anos de experiência na área da comunicação.

A revista com um design moderno, de linhas gráficas e cuidadas e "clean", proporciona uma experiência de leitura com uma forte componente visual e gráfica. Também possui ampla divulgação em várias plataformas internacionais, bem como no portal ABSOLUTE ESCAPE EDITION em www.absoluteescape.online, que está a ser constantemente atualizado, proporcionando um retorno constante por parte dos utilizadores em busca de mais experiências visuais e de leitura.

A ABSOLUTE ESCAPE EDITION respeita integramente a lei em vigor, conservando os direitos, liberdades e garantias consignadas na Constituição da República, bem como a boa-fé de todos os nossos leitores. Cumprimos a Lei de Imprensa e respeitamos as normas do Código Deontológico dos Jornalistas.

#### Sinopse |

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As edições da ABSOLUTE ESCAPE EDITION estarão presentes na maior plataforma mundial de hospedagem de publicações digitais, a ISSUU, que possui 30 milhões de publicações em www.issuu.com, sendo que este portal conta com mais de 100 milhões de visitas únicas por mês. Este fato coloca as publicações da ABSOLUTE ESCAPE EDITION, em um mercado de potencial ilimitado, que jamais será alcançado por uma publicação em papel.

As redes sociais da ABSOLUTE ESCAPE EDITION são constantemente atualizadas. Cada plataforma oferece as últimas histórias, e publicações do portal e da revista, sendo que também publica conteúdos exclusivos, quer para a revista, quer para o portal. ABSOLUTE ESCAPE EDITION Portal, representa uma plataforma de promoção excepcional e oferece aos seus parceiros uma combinação excecional e atraente de qualidade e precisão de "direcionamento" para sua mensagem, atingindo o público-alvo de forma direta.

Licença ERC | 127654

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# ABSOLUTE ESCAPE EXCLUSIVE EDITION #18

#### **Editorial Status**

ABSOLUTE ESCAPE EDITION is a Premium and exclusive communication project for the national and international market, which aims to occupy a prominent place in the online market, providing true reading experiences about Rural Tourism, Hotels, Resorts, Restaurants and other places.

ABSOLUTE ESCAPE EDITION is a 100% online magazine, with editions in bilingual Portuguese/English and in Portuguese and English. It is an independent magazine, whose articles are rigorous, impartial and of high quality, supported by a multidisciplinary, multicultural team with more than 10 years of experience in the field of communication.

The magazine with a modern design, with graphic and careful lines and "clean", provides a reading experience with a strong visual and graphic component. It also has wide dissemination on various international platforms, as well as on the ABSOLUTE ESCAPE EDITION portal at www.absoluteescape.online, which is constantly being updated, providing constant feedback from users in search of more visual and reading experiences.

ABSOLUTE ESCAPE EDITION fully respects the law in force, preserving the rights, freedoms and guarantees enshrined in the Constitution of the Republic, as well as the good faith of all our readers. We comply with the Press Law and respect the norms of the Code of Ethics for Journalists.

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ABSOLUTE ESCAPE EDITION will be present on the world's largest platform for hosting digital publications, ISSUU, which has 30 million publications on www.issuu.com, and this portal has more than 100 million unique visits per month. This fact places ABSOLUTE ESCAPE EDITION publications in a market of unlimited potential, which will never be reached by a paper publication.

ABSOLUTE ESCAPE EDITION social networks are constantly updated. Each platform offers the latest stories and publications from the portal and the magazine, and it also publishes exclusive content for both the magazine and the portal.

ABSOLUTE ESCAPE EDITION Portal, represents an exceptional promotion platform and offers its partners an exceptional and attractive combination of quality and precision "targeting" for their message, reaching the target audience directly.

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Golifor Noles

Dear Reader,

We have reached the 18th edition of ABSOLUTE ESCAPE, with the 17th edition we have surpassed the threshold of 1.150,000 readers worldwide, what a fantastic number.

The history of the building we know today as Sublime Lisboa is as old as it is prestigious. There are more than 100 years of legacy and, if the walls could talk, we would hear tales of the decades of discoveries, of the many revolutions and regimes that Portugal lived and now of the current and modern world to which we belong.

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In the next issue we will have more news, and a new magazine is on the way.

Thank you for following us on this fantastic adventure.

António Vicliozal

António Vidigal | CEO & Editor-in-Chief





