

Pre - Notice of Tender

7th January 2022

Japan National Tourism Organization (JNTO) Rome Office
Executive Director Toru Kitamura

We hereby announce the following planned tender.

1. Date of Pre-Notice: 7th January 2022
2. Tentative Tender Period: End of January
3. Overview of project
 - i. Name of project:
Social media management in the Italian market in FY2022
 - ii. Detail of project: The objective of this project is to manage our Facebook and Instagram to raise Italian consumers' interests and recognition of Japan as a travel destination and increase the number of visitor arrivals from Italy in the future when the international travel becomes possible.
4. Procedures
Tentative project period: From contract date to end of March 2023

End