

# About Appstar Financial

Founded in 2002, AppStar Financial provides an array of transaction processing services, including credit, debit, EBT, check and gift cards to small to medium-sized retail, home, and internet merchants.

As a leader in the electronic payments Industry, AppStar Financial is distinguished from the competition by our commitment to provide our merchant clientele the best payment processing programs and solutions tailored to meet their personal needs.

AppStar Financial holds accredited status as a member in good standing of the Better Business Bureau. The BBB Accreditation program is a coveted honor earned only by elite businesses. BBB is the authority on trust in the marketplace and for nearly a century has set and upheld standards for fair and honest business behavior. AppStar proudly displays the BBB seal and agrees to adhere to its high standards. Merchants may check on our outstanding record by calling (858) 496-2131 or by viewing our [Reliability Report](#) on the BBB website.





# About Appstar Financial Equipments

AppStar Financial offers advanced equipment to meet individual business demands. From terminals and check readers to imagers and printers, AppStar Financial provides merchants with superior equipment from top manufacturers. We can assist our merchants in choosing the right equipment to fulfill any transaction processing need. AppStar Financial offers reliable equipment with the latest technology and software that ranges from processing simple transactions to providing wireless technology and Internet accessibility. AppStar Financial is committed to providing our merchants with quality equipment to make business transactions easy and convenient.




# Appstar EMV95X

## GOODBYE MAGNETIC STRIPE – HELLO CHIP & PIN

Visa and MasterCard have shifted fraud and chargeback liability to merchants for any non Chip and PIN transactions. AppStar's emv 90 and 95x are equipped with a chip reader to protect customer data.

Next Generation Payment Processing Equipment **emv 95x** AppStar FINANCIAL



The AppStar emv95x is top of the line in security, accepts next generation payments, features an outstanding color display, has an internal PIN pad and offers an unbeatable high-speed connection so your customers don't have to wait!

- PCI PED 3.0 Security
- Contactless NFC payments
- Vivid Color Screen
- IP or Dial-Up Connection (back)
- Card Swipe
- Large Buttons with Backlit Keyboard
- EMV Smart Card Reader\*

AppStar

# Appstar Mobile Terminal

The AppStar Mobile Terminal allows you to accept payments from anywhere using a mobile device. Swipe cards, receive authorizations, capture signatures, and email receipts, all from equipment you already own. The AppStar Mobile Terminal compatible swiper has the latest encryption technology compliant with Visa's "Best Practices" recommendations for merchants and allows you to process transactions on your iPhone, iPad, Android phone or tablet. Simply download the app and begin processing immediately. Merchants will benefit from competitive pricing using the AppStar Mobile Terminal and receive 24-7



# VX 680 Mobile Terminal

The VX 680 Mobile Terminal is ideal for merchants on the move. This full-function, portable payment device is power packed with performance. Businesses from delivery services and stadium vendors to restaurants will benefit from wireless connection options, extremely fast processing speeds and the reliability and security of the proven VX platform.

Delivers wireless connection through GPRS, WiFi/Bluetooth combo or 3G to meet any environment requirement

Enables mobile payments with Verifone's NFC software technology

Supports loyalty-building, profit-producing and value-added applications

Offers maximum security and compliance with end-to-end encryption

*The iWL250 terminal meets the latest PCI PTS version 3.0 security requirements and is equipped to handle both EMV and NFC transactions. AppStar's objective is to provide merchants and ISOs with the most innovative mobile technology available for payment acceptance.*



# Dejavoo Z11 Payment Software Solutions

AppStar Financial's Dejavoo Z11 terminal accepts a wide variety of payments safely and securely while providing the customer multiple payment options. This state of the art terminal processes EMV, NFC, mobile payments and AppStar's Cash Discount Program. The Dejavoo Z11 features electronic receipts, detailed reporting and an enhanced customer experience with its user friendly touch screen.



# MagTek Mini MICR

AppStar Financial offers the MagTek Mini MICR check reader allowing our merchants to execute reliable electronic check transactions. Mini MICR reads real-world checks with the highest accuracy in the industry and has a durable design providing years of daily use. With over one million check readers installed worldwide, Mini MICR is in service today with major retailers and financial institutions reading billions of checks annually. Mini MICR offers a range of interface options for easy and flexible connectivity to POS terminals, PCs and cash registers.





# RDM Check Imager

The successful implementation of check electronification involves a number of different factors and components. RDM simplifies the process with the EC6000i® series of imagers allowing AppStar Financial to offer the most comprehensive check electronification to our customers.

The EC6000i® Gen2 Series is the RDM latest addition to its imaging products. With its small footprint, connectivity to the most popular POS terminals, and industry leading MICR and image technology, the EC6000i® Gen2 Series is, once again, setting the standard for small document imaging for check electronification, check cashing and walk-in bill payments processing. The EC6000i® Gen2 Series scanners feature a standard USB port. Utilizing the RDM Progressive MICR Method, the Gen2 series of imagers deliver the highest MICR read accuracy in the industry which results in lower misreads and rejects.





# For More Information Visit Our Website or Contact Us

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