

La estrategia de la recatalanizaci6n

Una de las actividades apuntadas es la 'potenciaci6n del modelo familiar para garantizar la sustituci6n biol6gica'

Pensamiento
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Documento: las propuestas para aumentar la conciencia nacional

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1990

CATALAN REGIONAL GOVERNMENT: proposals to increase national conscience

The following text, leaked by "El Peri6dico" in 1990, is the proof of the anti-Spanish indoctrination plan that for decades nationalism has implemented in Catalonia. It is a strategic plan to inculcate nationalist sentiment in Catalan society through political policies of all kinds, with the infiltration of nationalist elements into key aspects of the media or education spheres, among others, reinforcing the nationalist and supremacist foundation stone of Catalan separatism. The objective of the autonomic government: put the separation of powers to and end, control education, manurer the public media and play the role of victim nationalism.

Published by Catalan newspaper "El Peri6dico" 28/10/1990:



Re-Catalanisation strategy

Thought

Objectives. Development of the following awareness raising subjects:

a) **Configuration of Catalanian personality:** explanation and strengthening of basic, defining and positive axes of our collective personality.

Choice and publication of the concepts which lead to the maximum fortification of our people (being more learned, modern, civic, solidary and European, love for work, pleasure from a job well done, proof of roots, upholding Christian values, etc.) in accordance with the challenges set by the modern world.

b) **Dissemination of Catalanian history and national situation:** diffusion of the crucial events of our history and our historical characters, as well as the contribution of the Catalanian people to European culture and science. Promotion of traditional celebrations, traditions, customs and mythical background.

c) **New concept of nation within the European framework:** Catalonia (Catalan Countries), emerging European nation. Reaffirmation of pro-European feeling. A Europe without borders must be a Europe which recognises nations.

d) **Discovery of the potential of the future:** Catalonia (the Catalan Countries, territories where the Catalan language is natively spoken), as a centre of gravity of the south of the EEC. Preferential economic-cultural treatment of the north-western Mediterranean arc and the Occitan-Catalan area. Maximum attention to the nucleus made up of the space formed by the Barcelona-Montpellier-Toulouse triangle. The relationship between Catalonia and Aragon must also be born in mind. And the mutual inter-comprehension area from Alicante to the Alps.

e) **The demographic factor:** only the youngest nations progress. Our people need to be made aware of the need to have more children so as to guarantee our collective personality.

f) **Memorial of grievances:** Catalonia is a nation which has been discriminated against and which cannot freely develop its cultural and economic potential. Discovery, verification, deliberation and publication of discriminatory facts, privations, etc. in a clear, conclusive and systematic manner. Emphasising the negative impact this has had on the Catalanian people and on each one of its citizens.

g) **Collective raising of awareness:** Catalonia is a nation that is seeking its sovereignty within the European framework. Raising citizens' awareness to reinforce the social soul. Reinforcement of our own centre of gravity within Europe. Reform of the *Estatut d'Autonomia* (Statute of Autonomy).

h) **Social Aspect:** a greater freedom for Catalonia entails more social wellbeing for all its citizens. Nationalist sentiment and national liberation must be linked to the social promotion of people and their individual and collective fulfilment.

i) **Configuration of the individual personality of the citizens of Catalonia:** we want men and women of strong convictions and prepared to address a powerful Catalonia.

j) **Revitalise** the concept of Catalonia as a living, united civil society with an awareness of belonging, as a generator of material and spiritual wealth.

k) Fully exercise sovereignty in all areas where we have authority.

Fundamental activities. There is a need to bring together different groups of people, institutions and associations that are determined to develop the aforementioned awareness raising subjects and to publish their content.

An efficient impact has to be made throughout the media, through the people with the greatest positive social influence. At the same time, entities which have cultural and training aspects which include this nationalising content should be promoted and strengthened.

The awareness raising campaigns which are organised must be based on the promotion of popular celebrations, traditions, customs and national mythology. The strengthening of the family model to guarantee biological replacement. A reform of the Statute of Autonomy with its corresponding explanation of motives. Establish Catalonia as a European constituent. And strengthen Barcelona, the

capital of Catalonia, as a meeting place in the Occitan-Catalan area, etc.

Publishing of books, awareness raising articles and support material for activities within each field (pamphlets, videos, cassettes, maps, games, etc.). Along these lines, a list of foundations, entities and/or publishers will be drawn up to record the places that can be used to choose or, if applicable, write and publish, if appropriate, the necessary awareness raising materials.

Finally, a cabinet will have to be created in Barcelona for sociological research and public opinion studies, in addition to the Museum of Catalanian history.

Teaching

Objectives. Boost Catalanian national sentiment in teachers, parents and students. Guarantee the perfect knowledge of the geography, history and other socio-cultural aspects of Catalonia, in addition to encouraging the use of Catalan by teachers and students.

Educate children and young people in accordance with criteria of generosity, effort, discipline, creativity, civility and solidarity, etc. (bearing in mind the values of our people and the universal values of all of humanity). All of this with an ideological defence and practice of the mixed schooling model (public-private schooling).

Fundamental activities:

1. Insist that all teachers, masters and students have the correct knowledge of the language, history and geography of Catalonia and the Catalan Countries. Create the corresponding teaching tools and ensure this is enforced by inspectors.
2. Creation of a continuous training and refresher course plan for teachers, bearing in mind national interests. Positive incentives for refresher courses.
3. Publish and use text books about the history, geography, art, literature, economy, etc. of Catalonia and the Catalan Countries. Make agreements with publishers for the creation and diffusion of these books, with subsidies if necessary.

4. **Catalanisation of teaching curriculums.** Prior analysis and approval of content by responsible and trustworthy persons.
5. **Promote,** in universities for the training of primary school teachers, the incorporation of positive educational values and the **knowledge of the Catalan national situation.**
6. Reorganise the **body of inspectors** so that it invigilates the correct compliance with the regulations about the **Catalanisation of teaching.** Closely monitor the selection of said inspectors.
7. Run the *El país a l'escola* (**The Country at School**) **campaign** as widely as possible and with a constant renewal of activities (traditional *cançó* singing, traditional *sardanas* and ballet dancing, theatre, poetry, works, videos, environmental protection, cultural trips, excursions, exchange days for students, teacher exchange days, schooling on television, promotion of children's publications, company visits, scientific and technological activities, etc.).
8. Influence **parents' associations, providing people and leaders with nationalist criteria.**
9. Reinforce the role of **managerial teams in centres,** the role of authority and the role of order, with new rules and by giving incentives and prestige to managerial positions.
10. Monitor the **composition of selection boards.**
11. Campaign for increasing the social dignity of both formal and non-formal professional and specialist teachers.
12. Streamlining of the body of Vocational Training specialists based on the current and future needs of the employment market.
13. Increase allocations to school-work programmes.
14. Insist on the articulation of the Teaching, Work, Industry and Energy departments for the coordination of Professional and Vocational Training.
15. Create a resources plan for Vocational Training.

16. Ensure that the established minimums are fulfilled in terms of teaching in Catalan.
17. Campaign for strengthening civic values in schools.
18. Campaign for reporting financial shortfalls in matters concerning the system of agreements of private centres.
19. Strengthen extra-curricular activities (trips, music, sport, etc.).
20. Strengthen applied arts schools and music schools.
21. Campaigns for educational and professional guidance.
22. Pay more attention to budgets for special education. Create a commission to coordinate between the Teaching, Healthcare and Social Welfare departments.
23. Defence of the educational reform model. Carry out an informational campaign.

Universities and Research

Objectives. Strengthen Catalan universities, providing them with human resources and infrastructure so that they can be counted as among the best in Europe. Promote research, especially in the fields of industrial applications and cutting-edge technology. **Stimulate the Catalan national sentiment of students and teachers** and promote the use of Catalan in all fields of academic activity and research.

Promote and facilitate the creation of private universities which arise from Catalanian civil society. And promote university decentralisation and de-concentration, **creating new universities or university degrees linked to the territory.**

Fundamental activities:

- a) Favour and promote the creation of new universities, institutes, university centres and studies.
1. Consolidation and conversion of the Lleida, Tarragona-Reus and Girona university centres into universities.

2. Promotion and help in the creation of private universities, especially those of social initiative rooted in the country.
 3. Creation of new universities.
 4. Creation of new centres. Strengthening of existing ones that are linked to businesses for the development of cutting-edge specialties in the field of industry and management and supervision, in addition to new centres connected with the regional situation.
 5. **Creation of distance (or open) university studies and help in the creation of textbooks and multimedia teaching materials in Catalan and with a Catalanian perspective.**
- b) **Increase the Catalanian presence in all European programmes,** in exchanges and the international presence in Catalonia, and also increase the scientific communication between Catalonia and the rest of the world:
1. Promote the *Comett*, *Erasmus* and *Lingua* programmes.
 2. More exchange protocols for teachers and students.
 3. Aid for the increase of studies abroad.
 4. An increase in readers of Catalan in foreign universities.
 5. Creation of a consortium (similar to the COPCA – Consortium for the Promotion of Catalanian Trade) which promotes Catalonia language, culture and science abroad through the establishment of diffusion offices.
 6. Promotion of professional associations of students which allow international exchanges (AIESEC, IAESTE, IFMSA).
 7. **Aid for scientific publications in Catalan (journals, theses, etc.), giving priority to exchanges or translations of prestigious foreign scientific journals.**
- c) Give more impetus to university-business foundations and to technology transfer centres.

d) Strengthening of the Catalanian Association of University Teachers as well as nationalist student associations.

e) Support personalities with a nationalist ideology within the governing bodies of the three Catalanian universities.

f) Policy for student residencies, especially in medium sized university cities.

g) Increasing the importance of the role of the *consells socials* (Social Councils).

h) Draw up a National Research Plan, which is absolutely prioritised, selective and interconnected with the economic network, and review and empower the actions of the CIRIT (Interdepartmental Commission of Technological Research and Innovation).

i) Redefinition and strengthening of the role of the IEC (Institute of Catalan Studies).

j) Strengthen the existing research centres.

k) Monitor the composition of selection boards.

l) Encourage non-standardised university studies, adapting them to social needs.

ll) Design and bring about a good Catalan Summer University which has top level courses for nationals and foreigners and also provides knowledge about the country.

m) Campaign for tax breaks for investments into the field of universities and/or research.

n) Encourage the constitution of top level higher studies institutes in various fields (economics, politics, etc.).

The media

Objectives. Ensure that the public media organisations that are dependent on the Generalitat are still efficient broadcasters of the Catalanian national model. To do this, concepts regarding Catalanian national identity will be used and disseminated clearly:

a) *Refinement of the language*. Standard Catalan with no errors must be used, taking into account the various regional accents.

b) Provide for overall Catalan programming on all the television channels, with a higher audience percentage than the radio broadcasters.

c) A better and more widespread broadcasting of Catalanian cultural productions, with productions about facts, characters and events in our history, and with more attention paid to the current Catalanian cultural, social and scientific situation.

d) Expand the area of operations of the audiovisual media in the area of the Catalan Countries, paying more attention to the regions. Reception of the TV3, Canal 33 and TVV signals from any point of the Catalan Countries via a bold policy for gaining the popular audience.

e) Broadcasting of the content of the awareness raising subjects created for the *ambit de pensament* (sphere of thought) – creation of the state of national opinion.

f) Projection of the Catalan communication space via co-productions with European TV broadcasters and European programmes, etc. which allow the broadcasting of our national language and identity.

g) Increase the range of Catalanian national radio stations on medium wave.

h) Strengthen the printed press in Catalan.

i) Influence the initial and continuous training of journalists and communications specialists in order to guarantee their preparation with Catalanian national conscience. Create a communications code.

j) Influence publicity companies to create a positive and well-made publicity message which conveys the Catalanian cultural and social model.

k) Standardise the production and screening of Catalan cinema, as well as the dubbing of films and videos in Catalan.

l) Fundamental activities:

1. Insert nationalist people with a high level of professionalism and with specialist qualifications into all key areas of the media.

2. Convert the newspaper *Avui* into a great, nationally distributed paper, providing it with the necessary technical resources and human resources (writers, correspondents and collaborators) to make it into a competitive medium. Act in similar manner with a general information weekly newspaper and with a magazine.

3. Favour strategies that serve to make magazines and publications in Catalan cover the entire national spectrum and especially facilitate the *pas al català* (change towards Catalan) of the regional newspapers in Lleida and Tarragona, as well as other media.

4. Creation of a Catalanian news agency with a nationalist spirit and great reliability.

5. Run a campaign to favour a reading habit among the citizens of Catalonia and the Catalan Countries. Ask for collaboration from publishers.

6. Creation of video collections with highly successful films translated into Catalan. Creation of a TV3 video producer and broadcasting of programmes on that medium.

7. Influence the normal broadcasting channels so that they better disseminate Catalanian cultural productions.

8. Make agreements with the main film distributors so that they all have the corresponding Catalan version and guarantee that at least ten significant film premiers and also 20 videos are shown in Catalan.

9. TV3 should increase its acquisition of the broadcasting rights of Catalan dubbed films to cover private broadcasting rights (videos, cinemas).

10. Sign agreements with other TV channels to produce series or reports on personalities or events in Catalonia.

11. Ensure that the Generalitat of Catalonia stations broadcast on short and medium wave.

12. Favour the concession of aid for broadcasters of Catalanian programmes.

Culture and leisure entities

Objectives. **Catalanise sports and leisure activities.** Encourage knowledge of the Catalonian national situation in the various sectors in which each entity operates. Encourage a love of nature, civility and the protection and conservation of the environment. Recognition of the fundamental role of cultural entities and the associative movement in general, giving them economic, technical and institutional support for their development. **Especially influence the most de-nationalised areas of our territory.**

The training of socio-cultural entertainers and new professions in the fields of leisure, social education, culture and associative life also needs to be supervised.

Fundamental activities:

1. Campaign in favour of the Catalonian Olympic Committee.
2. Campaign so that the 1992 Olympic Games respect Catalan language and Catalonian national identity.
3. **Adaptation of international games to our language and culture** (Trivial Pursuit, for example) **and preserve traditional Catalonian games.**
4. Encouragement of cultural trips, programmed excursions, youth tourism with country-specific content and domestic tourism in general.
5. Encouragement of education during free time (leisure and scouting) in social initiative entities.
6. Encouragement and consolidation of Catalonian cultural entities and groups in all fields, with special attention for suburban areas, facilitating the conditions for their development: tax, employment, sponsorship, subsidies, etc.
7. Strengthen the training of educators in leisure and socio-cultural entertainers using initiatives from the same entities.
8. Promote volunteering and amateur groups.
9. **Encourage and help youth and cultural associations with a *fer país* (make a country) inclination.**
10. Promotion and aid in the publishing of informational books about trips and routes themed on culture,

music, our history, traditions, popular celebrations, customs, games, etc.

11. **Strengthening of *pal de paller* (mainstay) entities which can act as motors to pull other towards collective actions with a broad scope.**
12. Organisation and realisation of cultural expos in various places within the territory, to put associations in contact with creators.
13. Campaign to raise society's awareness of the benefits of associative actions.
14. Creation, publication and dissemination of the rules and vocabulary of all sports.
15. **Campaign for the Catalanisation of sports federations,** with the support of the UFEC (Sports Federation Union of Catalonia).
16. Creation of consultancy and linguistic standardisation groups within sports federations.
17. Strengthen the Regional Sports Councils. Organise a national level School Sports Games as an element of integration on a local, regional and national level.
18. Increase subsidies, both in terms of activities and in equipment, to associations and very specifically to those related to our traditional culture.
19. Campaign in favour of tax breaks and other exemptions for the associations.

The business world

Objectives. **Guarantee the use of Catalan in all signs, displays, notice boards, forms, publicity, commercial documents, etc.**

Promote Catalonian corporate, economic and trade unionist organisations.

Fundamental activities:

1. Creation of linguistic consultancy units within the main business and trade union organisations.

Coordination of a body which incorporates all of these entities in order to **facilitate Catalanisation, with special emphasis on actions at top management and middle management levels.**

2. Influence Vocational Training schools and management schools to **diffuse Catalonian spirit among students and future business managers.**
3. Re-conversion of the INEM (National Employment Institute).
4. Favour trade union strategies which incorporate the linguistic and nationalist side of Catalonia in their policies.
5. Favour the **Catalanisation of service companies.** For example, supply insurance forms and business administration forms in Catalan.
6. **Insist on linguistic and national standardisation from state businesses and public businesses** in the tertiary sector (Iberia, Telefónica, Renfe, etc.).
7. Encourage the **Catalanisation of labour unions,** *Fomento de Trabajo Nacional* (the National Employment Promotion agency), PIMEC (Catalan SME Association), *Círculo de Economía* (Circle of the Economy), *Federació de Caixes d'Estalvis* (Federation of Catalan Savings Banks), professional associations, chambers of commerce, etc.
8. Increase the influence of the Generalitat in the Fira de Barcelona trade fair institution so as to make it a real body for the international projection of Catalonia.
9. **Ensure the linguistic and national standardisation of savings banks, banks and other financial entities.**
10. Design of a strategy to choose the management positions of such institutions.
11. Insert Catalanisation into the management training and refresher course programmes of centres such as ESADE, IESE, EMI, ICESE and other business schools.
12. **Preferential treatment when awarding public tenders to companies which have a standardisation process,** both inside the company and in their product

commercialisation (labelling, signage, technical characteristics, typed in Catalan, etc.).

13. **Catalanise the tourism and leisure industries** (theme parks, hotels, restaurants, etc.).
14. Be rigorous in the concession of awards and honours to businesses, company directors and workers.
15. Policy for helping artisans, increasing the worth of traditional artisan products.
16. Assist in the production of business software in Catalan.

Foreign projection

Objectives. Make the existence of Catalonia and the Catalan Countries known throughout the world, especially Europe. Unite Catalanian space within the north-western framework of the Mediterranean and of southern Europe. Strengthen the relationships between the Catalan Countries and their economic surroundings (Aragon, Occitania, and northern Italy) in all fields.

Make Catalan an official language in the *Cortes Generales* (Spanish Parliament and Senate) and the EEC and make Catalonia become a European constituent in the European Parliamentary elections. Improve knowledge of languages by facilitating studies through all the media, because pluralism helps us to preserve Catalan.

Additionally, a permanent presence is needed abroad for Catalanian cultural productions, to promote Catalonia as a meeting point and to carry out all types of top level cultural, economic, commercial, etc. expressions.

Fundamental activities.

1. Create courses for foreigners who wish to learn about Catalanian language and culture in its place of origin, accrediting them with the International Certificate of Catalan.
2. Encourage cultural, scientific, touristic, university, scholastic, sporting, commercial, etc. relationships between the Catalan Countries and the entire area of influence, via interdisciplinary workshops or seminars (for example, the Alguer Cultural Days or the *Estudi General Lul-lià* studies centre) which help in

interconnections. Encourage relationships with Occitania (the Aran Valley University Days).

3. Favour the activities of entities which develop programmes for the knowledge of Catalanian culture abroad (IPECC [Institute for the Projection of Catalanian Culture Abroad], CAOC [Open Administration Association of Catalonia], *casals catalanes* (Catalan houses), etc.).
4. **Encourage knowledge of a Catalanian image abroad, said image being composed of elements such as folklore, artisan products, plastic arts, etc.**
5. Implementation of awareness raising campaigns abroad for the recognition of the official status of Catalan in Europe. Insistence on Catalan in the *Lingua* Programme.
6. Campaign to promote a range of quality tourism which values Catalanian cultural life, its traditions, its identity and which is respectful of cultural heritage and the environment.
7. **Increased aid to Catalanophile entities** (NACS [the North American Catalan Society], the Catalan Office of Frankfurt, etc.).
8. Campaign in favour of Catalonia being a European electoral constituent.
9. Create an International Debates Club in Barcelona.
10. Strengthen exchanges and agreements between Catalonia and other European regional motors.
11. Strengthen the presence of Catalan and Catalonia in international exhibitions (*Expolangues*, trade fairs, tourism fairs, etc.).

Infrastructures

Objectives. Ensure that Catalonia and the other Catalan Countries have significant weight in the economic area. Provide Catalonia and the other Catalan Countries with a good land, sea and air travel network. Interconnect both sides of the Pyrenees with new railways, roads and motorways. Make Catalonia and the other Catalan Countries a nucleus with a high level of development in all aspects so that they are worth living in.

Promote a territorial and urban conditioning policy which is respectful of cultural heritage and the environment. Strengthen the role of Barcelona as an economic, commercial, touristic and cultural capital of the north-western Mediterranean and the European Big South. Favour the technological autonomy of Catalonia.

Fundamental activities:

1. Strengthen existing Catalanian banks and savings banks and their penetration in Europe.
2. Strengthen the Barcelona Stock Exchange.
3. Give maximum priority to the establishment of top level technological businesses and research centres in Catalonia
4. Develop road-based communications; strengthen the Mediterranean axis.
5. A citizens' awareness raising campaign as regards the decrease in quality of life and development caused by the lack of certain economic structures.
6. **Transfer all authority in matters of railways in Catalanian territory to the Generalitat.**
7. Campaign to change all railways of the Catalan Countries to the European width. Creation of new lines, including: Tortosa-Lleida, Pobla de Segur-Sant Gironç, Manresa-La Seu d'Urgell-Andorra.
8. Campaign in favour of strengthening railway transport, especially the Barcelona suburban lines and the city's metro network.
9. Campaign to guarantee that the High Speed Train from Barcelona to the frontier and Paris will be finished as soon as possible and that it will be extended to Valencia and Alicante.
10. Campaign to convert Barcelona airport into the transport hub of the European Big South. Increase international and intercontinental flights.
11. Campaign in favour of the expansion of the Port of Barcelona and provide it with the infrastructure needed to make it one of the best in Europe.

12. Direct a project for designing iconographic signage (signs for roads, places, etc.) which have different and identifiable characteristics.
13. Develop the sectors of the economy in which Catalonia may play an important role on a European level, such as computer software, design, logistics, business organisation, etc.
14. Strengthen technology parks.
15. Strengthen economic magazines with an international scope that are made in Catalonia.

Administration

Objectives. The Public Administration should be identified (in aspects such as work, creativity, participation, style, forms and actions) **with national values:**

- Predominance of civil society and application of the principle of subsidiarity.
- Reinforcement, among citizens, of the concepts of rights and duties.
- Attitude of service above bureaucratic mechanisms.
- Openness to Europe (knowledge and study of European situations and connection to European institutions).
- Austerity (balance, not ostentation).
- Efficiency and pragmatism, but with *feina ben feta* (work done well) and attention to individuals.
- Liberalism.

Reinforce the political and social role of Catalanian legislation in different matters. Support the idea of the Catalanian Administration as a synonym of efficiency and good management. Influence the administration of justice and public order with national criteria. Respect for natural and cultural heritage.

Fundamental activities.

1. Overcome the pre-eminence that is being acquired by certain bureaucratic structures in the departments of the Generalitat.

2. Overcome the dichotomy that is being established between civil servants and politicians with pre-eminence in political decisions on efficiency and simplification in administrative actions.
3. Reinforcement of the cabinet structures of the *consellers* (members of the cabinet) as mechanisms of political actions.
4. In-depth revision of the mechanisms for accessing and internal promotion in civil service (Law of Public Service and laws of internal operations), seeking a greater incentive for work and flexibility in operations.
5. Substantial change in the orientation of the *Escola d'Administració Pública* (School of Public Administration), towards basic and continuous training in the different levels of civil service and public positions.

THE AUTHORS

“Consellers” and intellectuals

The document compiles proposals made by a large number of authors, from *consellers* to people in the top positions in the Generalitat and intellectuals of a convergent mindset, according to sources from the CiU (Convergence and Union Party).

The final writing of the text, according to the same sources, was by Ramón Juncosa, Director General of Coordination and Sectorial Monitoring of the Generalitat. The latter, however, having been consulted by this newspaper, denied any relationship to the text. He added that, it only addresses “**intentions**” in any case and emphasised that the nationalising actions of the Government of Catalonia are those expressed by the President in his speeches.