



ReGrained Brand Ambassador

Who We Are

ReGrained is a fast-growing mission-driven food company based out of Berkeley, CA. We are an ingredient platform and packaged foods innovator specializing in upcycling nutritious byproducts into tasty superfoods. Upcycling is all about repurposing to create products of higher value, promoting best use and improving the way we value our planet's precious resources! Through Edible Upcycling®, we seek opportunities to render one supply chain into the beginning of another through processing and product development innovation.

Powered by patent-pending tools, culinary creativity, and passion, we are focused first on the nutritious grain byproduct of beer brewing—elevating it from “spent” to “super.” After we make our magic happen at our ReGrainery, we create ReGrained SuperGrain⁺®. This nutrient-dense “flour” is the backbone of our award-winning upcycled nutrition bars, puffs and premium wholesale ingredients.

More broadly, ReGrained exists to better align the food we eat with the planet we love. We are here to prove that a) overlooked, but awesome potential ingredients are hiding in plain sight and b) we can render them into incredible foods that are simultaneously good for people and the planet. We love Edible Upcycling® because of its straightforward potential to do well by doing good, serving the triple bottom lines of people, planet, and profit.

Want to help us make this happen? Apply to join the team today!

About the Job

Basic Job Responsibilities

- Drive trial and educate consumers on our brand values and benefits.
- Nurture existing accounts to create ReGrained presence and nurture brand awareness.
- Perform in-store demos (demo set up, breakdown, recapping, etc.)
- Conduct store visits in Grocery and Natural Channel retailers at the direction of the Field Marketing Manager.
- Merchandise and ability to explore incremental opportunities within retail accounts.
- Provide information, feedback and exemplary service to/from our retail partners.
- Attend various events, sampling opportunities throughout the community to build brand awareness.
- Connect with local key influencers through drops and seeding.
- Complete demo and event reports, communicating consumer feedback and detailed information to our team.
- Generate brand awareness and represent the brand at all times.
- Maintain product inventory and tracking at demos and events.
- Maintain Demo Equipment and Product Sample inventory.

- Reports to Field and Retail Marketing Manager.

Qualifications

- Passion for the environment and sustainable food systems is a must!
- Bachelor's Degree or Student a plus!
- Proactive, clear, and direct communicator.
- Ability to set communicate monthly availability and follow through on commitments.
- Self-motivated and solutions oriented.
- Prior promotional demonstrating experience a plus!
- Results-oriented and process driven, with high expectations of self and team.
- Collaborative mindset with strength in effectively receiving and communicating feedback.
- Valid driver's license and access to a reliable vehicle to transport equipment and travel to different events.
- Ability to stand and remain mobile for extended periods of time
- Must be able to work under diverse weather conditions.
- Must be able to lift/ carry a minimum of 30 lbs.

What ReGrained offers...

- Opportunity to get involved early with a start up food science company with opportunities to grow your role within the organization.
- Flexible hours and schedule to fit your busy life.
- Hourly rate increases and bonuses awarded based on performance.

Additional Information

Compensation: \$18 + Opportunity for Bonuses!

Part Time: 6-15 hours/week

To apply:

Please send your resume to riley@regrained.com with "Brand Ambassador [Your Region]" in the subject line.