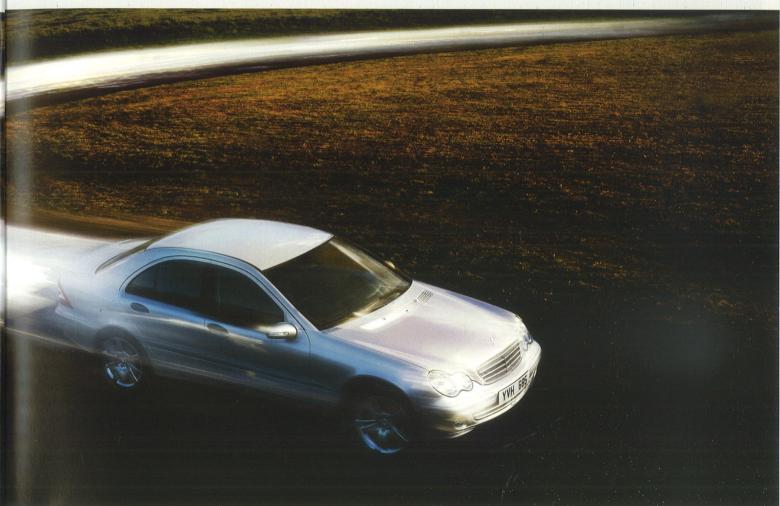
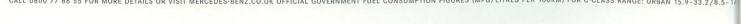


The Mercedes-Benz C-Class has always been renowned for a suspension system that delivers the best ride comfort in its sector. And now the benchmark in driving dynamics rises with Direct Control technology. We have made the steering ratio shorter, for a more sensitive response when turning the wheel. The front strut mount of the suspension has been redesigned, providing a greater feel of the road. And the wheels are now wider apart for improved handling. The result is that challenging corners seem considerably less challenging. The new generation C-Class from Mercedes-Benz. Driving has just taken a turn for the better.

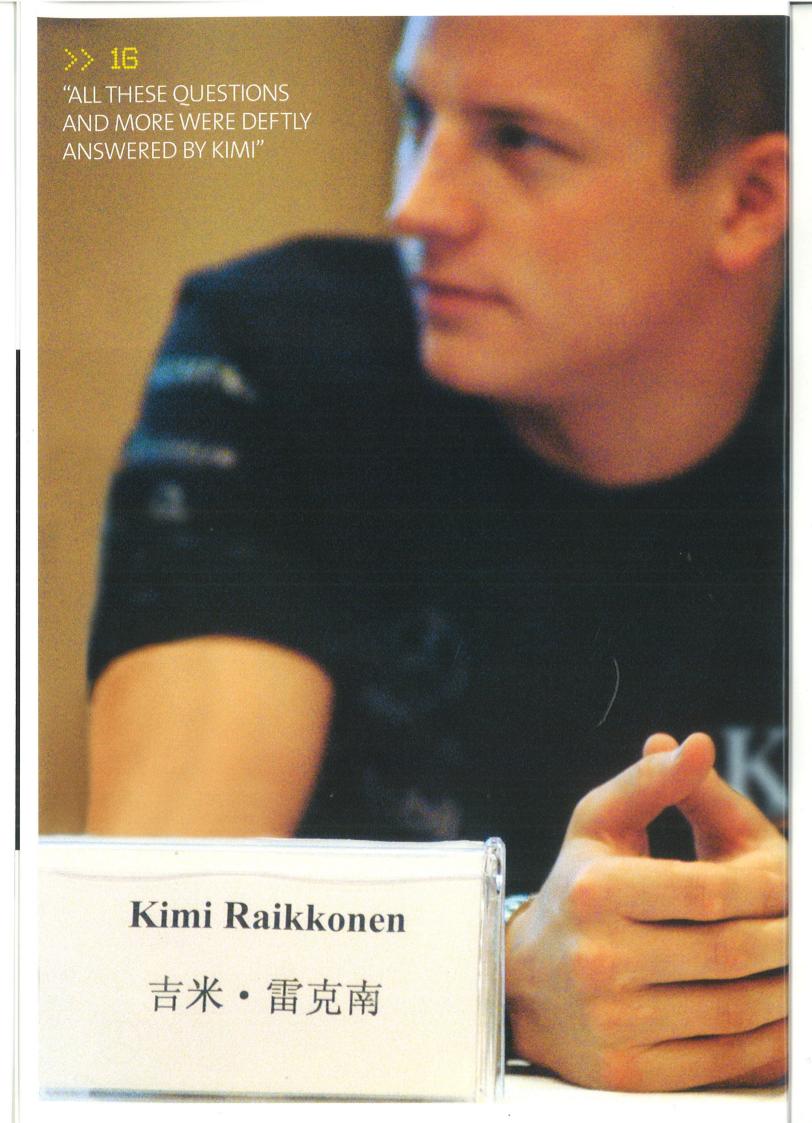
Direct Control technology. Designed for places with nicknames like 'Devil's Hairpin' and 'Hell's Edge.'



TRA URBAN 30.7-55 4/5 1-9 2 COMBINED 23 - 44 8/6 3-12 3 CO2 EMISSIONS 167, 203 C/VM



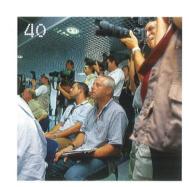




Racing Line







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MCLAREN RACING: PARTNERS

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The best-selling quality German beer in the world. www.warsteiner.de

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Leading global systems supplier of windows, doors and facades. www.schueco.com

Leading manufacturer of high-quality Swiss sports watches, timing devices, sun and optical glasses. Official timekeeper of Team McLaren Mercedes.

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World leaders in Electro Discharge Machining technology www.charmilles.com

Leading supplier of advanced battery power www.gs-yuasa.com

World's leading supplier of computer-controlled machine tools and machining systems. www.mazakeurope.com

eading manufacturer of high quality lighting

www.targetti.com

World leader in street and race wheels. www.enkei.com

Independent specialist in global sports marketing

www.sportsmarketingsurveys.com

Leader in home audio, car audio and communications equipment. Supplier of radio communications equipment to the team. www.kenwood.com

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McLAREN TECHNOLOGY CENTRE: PARTNERS

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Leading manufacturer of high quality lighting www.targetti.com

Leading manufacturer of high-quality Swiss sports watches, timing devices, sun and optical glasses. Official timekeeper of Team McLaren Mercedes. www.tagheuer.com

The Wellness company. Leading fitness and biomedical equipment designers and producers.

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McLaren's Roll of Honour

Eight Constructors' Championships 1974 - M23-Ford, 73 points 1984 – MP4/2-TAG Porsche, 143,5 points 1985 – MP4/2B-TAG Porsche, 90 points 1988 – MP4/4-Honda, 199 points 1989 - MP4/5-Honda, 141 points 1990 - MP4/5B-Honda, 121 points 1991 - MP4/6-Honda, 139 points 1998 – MP4-13-Mercedes, 156 points

Eleven Drivers' Championships

1974 – Emerson Fittipaldi – M23-Ford, 55 points 1976 - James Hunt - M23-Ford, 69 points 1984 - Niki Lauda - MP4/2-TAG Porsche, 72 points 1985 – Alain Prost – MP4/2B-TAG Porsche, 73 points 1986 – Alain Prost – MP4/2C-TAG Porsche, 72 points 1988 - Ayrton Senna - MP4/4-Honda, 90 points 1989 – Alain Prost – MP4/5-Honda, 76 points 1990 – Ayrton Senna – MP4/5B-Honda, 78 points 1991 - Ayrton Senna - MP4/6-Honda, 96 points 1998 - Mika Häkkinen - MP4-13-Mercedes, 100 points 1999 – Mika Häkkinen – MP4-14-Mercedes, 76 points

2004 GP Results

Australian GP: David Coulthard 8th; Kimi Räikkönen DNF Malaysian GP: David Coulthard 6th; Kimi Räikkönen DNF Bahrain GP: David Coulthard DNF: Kimi Räikkönen DNF San Marino GP: David Coulthard 12th: Kimi Räikkönen 8th Spanish GP: David Coulthard 10th: Kimi Räikkönen 11th Monaco GP: David Coulthard DNF; Kimi Räikkönen DNF European GP: David Coulthard DNF; Kimi Räikkönen DNF Canadian GP: David Coulthard 6th; Kimi Räikkönen 5th United States GP: David Coulthard 7th; Kimi Räikkönen 6th French GP: David Coulthard 6th; Kimi Räikkönen 5th British GP: David Coulthard 7th: Kimi Räikkönen 2nd German GP: David Coulthard 4th: Kimi Räikkönen DNF Hungarian GP: David Coulthard 9th; Kimi Räikkönen DNF Belgian GP: David Coulthard 7th; Kimi Räikkönen 1st Italian GP: David Coulthard 6th; Kimi Räikkönen DNF Chinese GP: David Coulthard 9th; Kimi Räikkönen 3rd



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The inaugural Chinese Grand Prix at Shanghai's impressive new circuit was understandably one of the most memorable weekends of the Formula 1 year. While we were slightly disappointed that our strategic gamble to vault Kimi from second to first, ahead of Rubens Barrichello's Ferrari, did not come off we were still heartened by the performance of the MP4-19B which once again underlined its true potential.

The 2005 season has been one of great expansion within the Formula 1 World Championship which now includes these ambitious and imaginative new venues not only in Shanghai but also the equally imposing facilities afforded by Bahrain's state-of-the-art Sakhir circuit.

Welcome though these major new investments into our business obviously are, I think it's important to remember that the essential attraction of the Formula 1 World Championship is rooted in the variation and diversity of the circuits on the calendar. All have their peculiarities and quirks of character. Monaco, for example, is a wonderful venue, but its pit lane garages are extremely confined, even though they were significantly uprated in time for this year's race. However we are happy to live with these slight restrictions.

Similarly, there are other great circuits such as Spa-Francorchamps, Imola and Suzuka which have certain shortcomings in terms of facilities. Silverstone falls into this category and its future has been highlighted by the problems surrounding the British Grand Prix. I am sure there is a desire on the part of its owners, the British Racing Drivers' Club, to wave a magic wand and upgrade the circuit to the highest possible standards. But the pressures of commercial reality constrain them.

Retaining the British Grand Prix on the calendar has been talked of in terms of a possible 18th race, but it is important to understand that only a modest amount of money flows through to the individual teams from the sports' commercial rights income. Aside from sharing just 47 per cent of the television revenues, the ten teams share \$30m for competing in 16 races – that is an average of \$187,500 per team per race. Any extra races beyond that number attract a \$5m additional fee to be shared between the teams. The underlying point is that a more equitable distribution of Formula 1's revenues would go a long way towards correcting the sport's current financial imbalance, benefitting both competitors and race promoters alike.

Ron Dennis CBE

McLaren Group Chairman and CEO

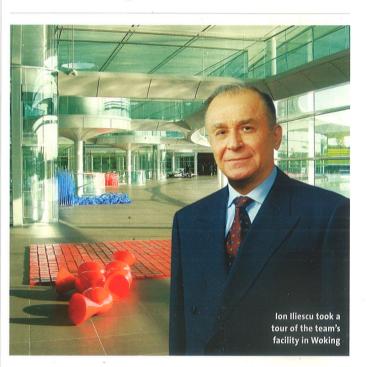
Mercedes-Benz launches A-Class, Cheng Congfu in Team McLaren Mercedes demo run

PICTURE CREDITS> MERCEDES-BENZ



NEW OFFICIAL SUPPLIER NAMED

Italian cheese consortium Grana Padano has become an Official Supplier to the McLaren Technology Centre. Its products will be used in foods prepared by McLaren Group company Absolute Taste at the facility's restaurant and guest dining areas and at the Team Communications Centre at grands prix. All employees will receive a taste of the cheese in specially designed McLaren packaging to celebrate the new Partnership. You can read more about Grana Padano in a forthcoming issue.



ROMANIAN PRESIDENT VISITS McLAREN TECHNOLOGY CENTRE

The president of Romania, Ion Iliescu, recently visited the McLaren Technology Centre.

Mr Iliescu was escorted on a tour of the facility by McLaren Racing Managing Director Jonathan Neale, visiting the windtunnel, machine shop and race and test bays. Romanian sculptor Ioan Nemtoi, whose colourful glass sculptures are displayed throughout the McLaren Technology Centre, was in attendance.

Mr Iliescu also met with

Romanian Rada Stanton, who works as a Material Controller for McLaren Cars. After a tour of the facility the President was presented with a model car signed by Kimi Räikkönen.



Mr Iliescu meets sculptor Ioan Nemtoi whose work is displayed at the facility

TEAM BECOMES FIRST TO RUN A CHINESE DRIVER IN FORMULA 1 CAR



Team McLaren Mercedes has become the first Formula 1 team to put a driver born on mainland China behind the wheel of a grand prix car. Cheng Congfu, a Team McLaren Mercedes-backed driver, recently took to the cockpit of an MP4-17D at the Brno circuit in the Czech Republic.

The 20-year-old driver, who

Formula Renault series, completed five demonstration laps in the car. Also on track at Brno were Team McLaren Mercedes drivers Alex Wurz and Pedro de la Rosa, who all completed demonstration runs as part of a promotion in the run-up to the Chinese Grand Prix.

currently competes in the British



CHENG CONGFU MEETS WITH CHINESE MEDIA

Cheng Congfu spent time meeting the press in his native China prior to the country's first grand prix. The event took place at the Tianma circuit in Shanghai where Cheng Congfu, along with representatives of the team, introduced himself to the local media. The journalists were then given the opportunity to test their skills in a range of race-related activities, including a pit-stop scenario and a virtual ride in the Team McLaren Mercedes simulator. They were also ferried around the track by Cheng Congfu in a Mercedes-Benz C55 AMG.

Team involved in Chinese Grand Prix events, Kimi talks to CA guests

PICTURE CREDITS>

HOCH ZWEI/ANTHONY CULLEN/GETTY IMAGES



EXCITING SCHEDULE FOR TEAM IN CHINA

Team McLaren Mercedes engaged in a whole host of events during the build-up to the inaugural Chinese Grand Prix. On the Wednesday prior to the race, Kimi Räikkönen and Cheng Congfu took part in a live webchat for ExxonMobil, answering a range of questions from fans.

Later that day, both Kimi and David Coulthard attended a preview of a new Mercedes-Benz showroom in the city

Team and the second sec

Over the next three days, various events took place, including tours of the team's pit garages for Henkel and a seminar which was held by Bloomberg.

Computer Associates and
Siemens hosted gala dinners on
Friday which were attended by
members of Team McLaren
Mercedes. Activities on Saturday
included appearances at the
Mercedes-Benz showstage for
Alex Wurz and Cheng Congfu, as
well as a cocktail party hosted by



TAG Heuer and a dinner and presentation for Michelin, held at the Shanghai Pudong hotel.

Meanwhile, the Team McLaren Mercedes gala dinner at the Shanghai Exhibition Centre was attended by Kimi, David, Ron Dennis and Norbert Haug and was supported by Mercedes-Benz, ExxonMobil, Siemens, CA and TAG Heuer.

You can read more about the exciting events that took place in Shanghai by turning to page 16



FROM LEFT TO RIGHT Cheng Congfu enjoys a live webchat, Norbert Haug at the Mercedes-Benz conference, Kimi appears for TAG Heuer

TAG HEUER HOSTS SPA EVENT

David Coulthard spoke to a select group of Corporate Partner TAG Heuer's top eight retailers at the Belgian Grand Prix.

After attending a private tour of the Team McLaren Mercedes garage on the Saturday of the grand prix weekend, the group visited the Team Communications Centre where they were given the opportunity to meet David.

As he spoke about the day's activity on track and his relationship with TAG Heuer, the guests stood on the Team
Communications Centre balcony and enjoyed cocktails specially prepared by Absolute
Taste. David then left to prepare for the following day's race and the guests sat down to enjoy a dinner with Gregory Couillard, CEO TAG Heuer France and Belgium.

PEDRO VISITS CHARITY DINNER

Pedro de la Rosa, Team McLaren Mercedes' Test Driver, attended a charity dinner at the Italian Grand Prix in support of the Gonzalo Rodriguez Memorial Foundation.

The third annual Winning Attitudes Awards event was held in order to pay tribute to Rodriquez, a Formula 3000 driver who

passed away five years ago. Money raised during the event will be used to support the Gonzalo Rodriquez Memorial Foundation, based in Uruguay, which was set up to help underprivileged children. Pedro was one of several Formula 1 personalities to attend the event.

WARSTEINER HOT AIR BALLOON FESTIVAL

Team McLaren Mercedes Corporate Partner Warsteiner recently held a hot air balloon festival in the German town of Warstein, which was attended by a member of McLaren Racing. Steve Roake, a laminator in the McLaren Racing composites department and a keen hot air balloon pilot, took time out from the busy Formula 1 season to enjoy the festival. Steve joined 300 other balloons, completing ten flights over the ten days of the event. He also took a tour of the Warsteiner brewery. "This festival was a great

opportunity for someone from the team to

visit Warsteiner," commented Roake.

CA GUESTS MEET KIMI IN MONZA



Kimi Räikkönen was the star guest at an exclusive event held by Technology Partner Computer Associates on the Saturday of the Italian Grand Prix.

CA had invited 20 of its top Italian customers to the St Georges Premier Hotel in Monza, where Kimi spoke about the day's on-track activity and discussed the team's relationship with CA. After being interviewed, he was photographed with each customer and took time to sign autographs before heading off in readiness for Sunday's race.

A technical presentation on the relationship between Team McLaren Mercedes and CA was later delivered and guests sat down to a dinner in the company of Alberto Fidanza, Managing Director of CA Italy. Team McLaren Mercedes
 Drivers Kimi Räikkönen and
 David Coulthard represented
 Mercedes-Benz at the unveiling
 of a new statue in honour of
 former Mercedes-Benz driver and
 five times Formula 1 World
 Champion, Juan-Manuel Fangio,
 at the Italian Grand Prix.



- Official Supplier Henkel held seminar and took guests on a tour of the Team McLaren Mercedes garage at the Belgian Grand Prix.
- Official Supplier Kenwood ran new advertisements in Japan during October in order to maximize exposure of its relationship with Team McLaren Mercedes throughout the grand prix held there.
- Enkei, Official Supplier to Team McLaren Mercedes, ran huge billboard advertising in the lead up to and during the inaugural Chinese Grand Prix, on the main highways into the Shanghai International Circuit as well as outside Beijing airport.
- HUGO BOSS recently ran a promotion in Brown's
 Department Store in Dublin.
 Team McLaren Mercedes donated a number of display items, including a Formula 1 simulator.
- Pop star Gareth Gates was a guest of Team McLaren Mercedes at the Chinese Grand Prix. The singer (below) is pictured visiting the team's garage on the Friday



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LAP BY LAP

David starts from the pitlane after changing his tyres; Kimi makes a great start to take fourth from seventh on the grid

Kimi inherits third place when Alonso pits

Kimi is forced to retire with a loss of engine water pressure

David makes his one and only pitstop of the race, taking 12.1 seconds

The Italian Grand Prix proved to be full of drama and excitement, with incidents aplenty. Rain on race day morning threatened to disrupt the best-laid plans of all the teams, bringing concerns about the nature of the track and how long parts of it would retain standing water.

dry tyres, with his team-mate David Coulthard taking the decision to start on intermediates. The track was drying quickly, however, and it soon became apparent that dry tyres were the things to have, as the foreseen retention of standing water on the track - particularly at the Lesmo bends – never materialised.

At the end of the parade lap, David dived into the pits to take on dry tyres and fuel. The team had changed his strategy into a one-stopper, but this would not become apparent for some time. Kimi, meanwhile, made a great start and was up to fourth place by the middle of the first lap. The rest of the field made a somewhat cautious start, still unsure how much grip was available.

David was making good progress, despite a car heavy with fuel, and he was up to 13th position by lap four. As the first pit stop window approached, Kimi kept a watching brief behind the top three runners, and briefly took third place when Fernando Alonso pitted for the first time. Unfortunately, Kimi's race ended when a radiator leak forced him to retire on lap 13.

During the middle stint of the race, David was lapping fast and consistently, continually matching the times of the front-runners and setting fastest sector times. The Scot's solitary pit stop came on lap 26, and he emerged after 12.1 seconds fuelled until the race's end. He soon became embroiled in a battle for sixth place Kimi Räikkönen started the race on with the Williams of Antonio Pizzonia, who pulled an opportunistic move at the first chicane with the predictable result that he ran into David. It was due to both the strength of the MP4-19B and David's experience that he was able to continue unharmed to the end of the race to pick up three valuable Drivers' World Championship points.

> "Considering the circumstances, we have to be relatively satisfied with sixth place," said David, "Towards the end of the race Pizzonia hit me from the back but I was ready for it and managed to keep the car on the track."

Team Principal Ron Dennis was frustrated at the team's result. "It was a race where several people could have won and Kimi was one of them," he explained. "At the end of the day we are here to win, so it was a disappointing Italian Grand Prix for Team McLaren Mercedes."

"CONSIDERING THE CIRCUMSTANCES, I HAVE TO BE RELATIVELY SATISFIED WITH SIXTH PLACE"

DAVID COULTHARD, DRIVER, TEAM McLAREN MERCEDES











NALYSIS MARTIN WHITMARSH

From the start of the Italian Grand Prix weekend it was clear that Team McLaren Mercedes had the pace to challenge for victory. In qualifying, we opted for a strategy of fuelling the cars to run for longer than our rivals as we believed that we had enough performance in the car to be able to offset any lack of qualifying pace.

It had been raining for most of the morning on race day, and David, with the support of the team, took the decision to start the race on intermediate tyres. During

the formation lap, however, David radioed the pit to say that the track was drying rapidly, so he pitted before the start to take on dry tyres. The team then acted quickly and efficiently to change his strategy, switching from a two-stop race to a one-stop race.

Kimi made a good start and showed some real pace despite having a relatively heavy fuel load: the opportunity was certainly there for him to win. However, the telemetry from his car indicated an imminent terminal failure caused by a leaking water radiator. When it became clear that this was indeed the case, the team was left with no choice but to retire him.

Considering that David was – for large portions of his race - in a car with a heavier fuel load and more-worn tyres than those around him, his eventual finish in sixth place represented something of a recovery though it was, of course, far short of the team's expectations going into the weekend.

TALKING POINT



Despite the relatively recent rule that impounds cars in parc ferme between the final qualifying

session and the race, the teams are allowed to change certain aspects of the car if 'a change in climatic conditions' is announced by the governing body.

Such was the case at the Italian Grand Prix, where rain on race day morning brought with it the possibility of a wet race when all cars had qualified in fine weather and therefore with a 'dry' set-up.

Put simply, the 'climatic conditions' rule allows the teams to change tyres, brake cooling ducts and radiator exit ducts in order to make each more suitable for wet running. These changes can only occur if the FIA technical delegate is 'satisfied that changes in climatic conditions necessitate alterations to the specification of a car'.

Any further changes that a team may wish to make must be applied for in writing to the delegate, and it must be clear that the part(s) the team(s) wish to replace are similar in function and mass to the original. The car would then have to be submitted for re-scrutineering. It was the 'change in climatic conditions' rule that allowed Team McLaren Mercedes, along with other teams, to change the tyres on one or both of their cars after final qualifying.

ITALY

2 Michael Schumacher	+1.3475
3 Jenson Button	+10.1975
4 Takuma Sato	+15.370s
5 Juan Pablo Montoya	+32.352s
6 David Coulthard	+33.439s
7 Antonio Pizzonia	+33.752s
8 Giancarlo Fisichella	+35.431s

1 Rubens Barrichello 1h15m18.448s

	1 Michael Schumacher	136pt
	2 Rubens Barrichello	98pt
	3 Jenson Button	71pt
	4 Jarno Trulli	46pt
	5 Fernando Alonso	45pt
1000	6 Juan Pablo Montoya	42pt
	7 Kimi Räikkönen	28 pt
ALC: N	8 David Coulthard	24 pt
-		

5	Team McLaren Mercedes	52pts
3	Renault	91pts
2	BAR	94pts
1	Ferrari	234pts

wins the race; **David comes home** in sixth place

Rubens Barrichello

David is hit from

Williams of Pizzonia

behind by the

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LAP BY LAP

Kimi starts well and maintains his second position on the first lap, while David moves up a place to eighth

> David passes Sauber's Felipe Massa to move into seventh position

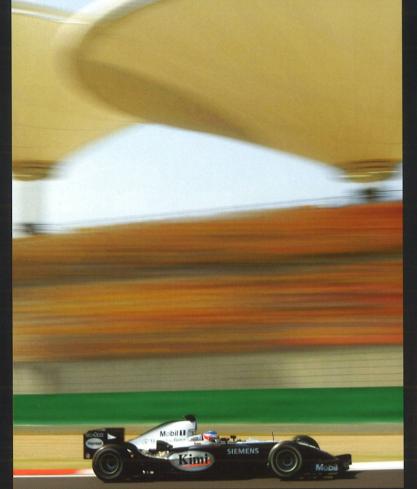
David takes his first pit stop, with Kimi coming in on the following lap

36

The team alters his strategy and Kimi pits for a short stop, while David comes in during the next lap

Kimi takes a final pitstop, but loses second position to **BAR's Jenson Button**

David pits with damage to his front left wheel following a collision with Williams' Ralf Schumacher



Team McLaren Mercedes driver Kimi Räikkönen scored a podium position in a thrilling inaugural Chinese Grand

Prix, after a strong battle with racewinner Rubens Barrichello. Just 1.4 seconds separated third-placed Kimi from Barrichello, with the Finn challenging second-placed Jenson Button right to the chequered flag.

Having put in an excellent qualifying lap to start behind Barrichello on the front row of the grid, Kimi maintained position as the race got underway. David Coulthard moved up a place from his starting position of ninth, as Toyota's Olivier Panis struggled to get off the line.

In the opening stint of the race, Kimi was just fractions of a second behind Barrichello, posting fastest

sector and lap times. Meanwhile, David put pressure on Sauber's Felipe Massa, passing him on the eighth lap to take seventh position, although the battle cost him valuable time.

SHANGHAI, SEPTEMBER 24-26

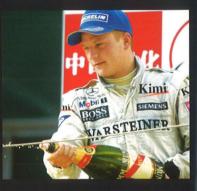
CHINESE GRAND PRIX

David took the first of his three scheduled pitstops on lap 11, pitting for 7.64 seconds and was followed on lap 12 by Kimi, who stopped for 7.91 seconds. Rejoining the race, Kimi was closely following Barrichello and in an attempt to move him into the lead of the race, the team took the decision to alter his strategy, with a short pitstop of just 5.85 seconds on lap 27 and a third stop of 9.26 seconds on lap 36. However, the tactic tyres were working well.' was compromised by BAR's Button, whose two-stop strategy allowed him to claim second place.

"We have always made it clear that

KIMI RÄIKKÖNEN, DRIVER, TEAM MCLAREN MERCEDES



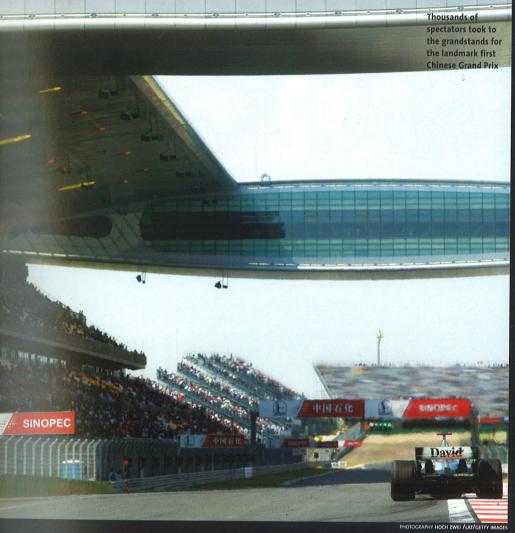




we exist to win and that was what we wanted to do in Shanghai. As a result we took the decision to change Kimi's strategy to see if we could get him ahead of Rubens. On this occasion it didn't work out and in effect we handed second place to Jenson," commented Team Principal Ron Dennis.

"From where I was sitting that was a close and exciting debut race and hopefully the Chinese fans agree," said Kimi. "We lost second place to Jenson, but I'm not too disappointed. The car felt good throughout the weekend and once again my Michelin

Meanwhile, having taken his second pitstop on lap 28, David's third stint on track was spoiled by a collision with BMW Williams' Ralf Schumacher at the hairpin on the 37th lap. The impact left his front left wheel damaged and he lost further time reaching the pits for his final stop of 9.08 seconds on lap 38, before finishing the race just outside the points in ninth position.



MARTIN WHITMARSH

The Shanghai circuit exceeded all expectations, and the teams certainly penefited from the spacious and modern facilities. Racing in a new country is always interesting, but the city of Shanghai was phenomenal. It was a different experience culturally for the team, but one that everyone who went could not fail to enjoy.

At the race itself, the team was competitive throughout the weekend. Kimi adapted to the circuit very quickly. He put in a good qualifying lap but a small mistake at the last corner cost him pole position. A reasonable start allowed him to hold second position, and he had enough speed to keep very close to however, proved more difficult.

The team took a gamble and changed Kimi's pit-stop strategy as a means of achieving a win, but as a consequence lost second place. This inevitably caused some frustration, but we could have run a conservative grands prix of the year at Japan and Brazil.

PIT STOP STRATEGY

strategy and would still have felt disappointment for coming second. It was a calculated risk that, on this occasion, didn't work.

David's qualifying slot was always going to make things difficult in the race. He spent a lot of time behind various drivers before experiencing a coming-together with Ralf Schumacher. David, however, is a vastly Barrichello's Ferrari during the early stages. Overtaking, experienced driver and knows that these incidents are part and parcel of motor racing.

> A place on the podium is some reward, then, but Team McLaren Mercedes exists to win, and we shall look to achieve that in the remaining two

TALKING POINT



Formula 1's first visit to China is a significant landmark in the sport's history. As well as taking

China's motorsport industry to a higher level, it also creates a vast new audience for Formula 1. As Martin Whitmarsh, CEO Formula 1, Team McLaren Mercedes said. the race was "the start of a new and exciting era for motorsport in the region."

Prior to the race, Vice President of Mercedes-Benz Motorsport, Norbert Haug, said the inaugural Chinese Grand Prix could become the most noticed event in motor sport history. "All over the world, the media will be very much interested in covering the first Formula 1 race in China." he said. Crowds of up to 200,000 spectators proved that local interest was strong and the event generated increased column inches and airtime in the media. As well as taking the sport to an untapped audience, it was an opportunity for manufacturers and Partners to develop a new market. "For DaimlerChrysler, the Formula 1 event in Shanghai is of great importance," said Haug. "Starting next year we will be producing C and E Class sedans in China."

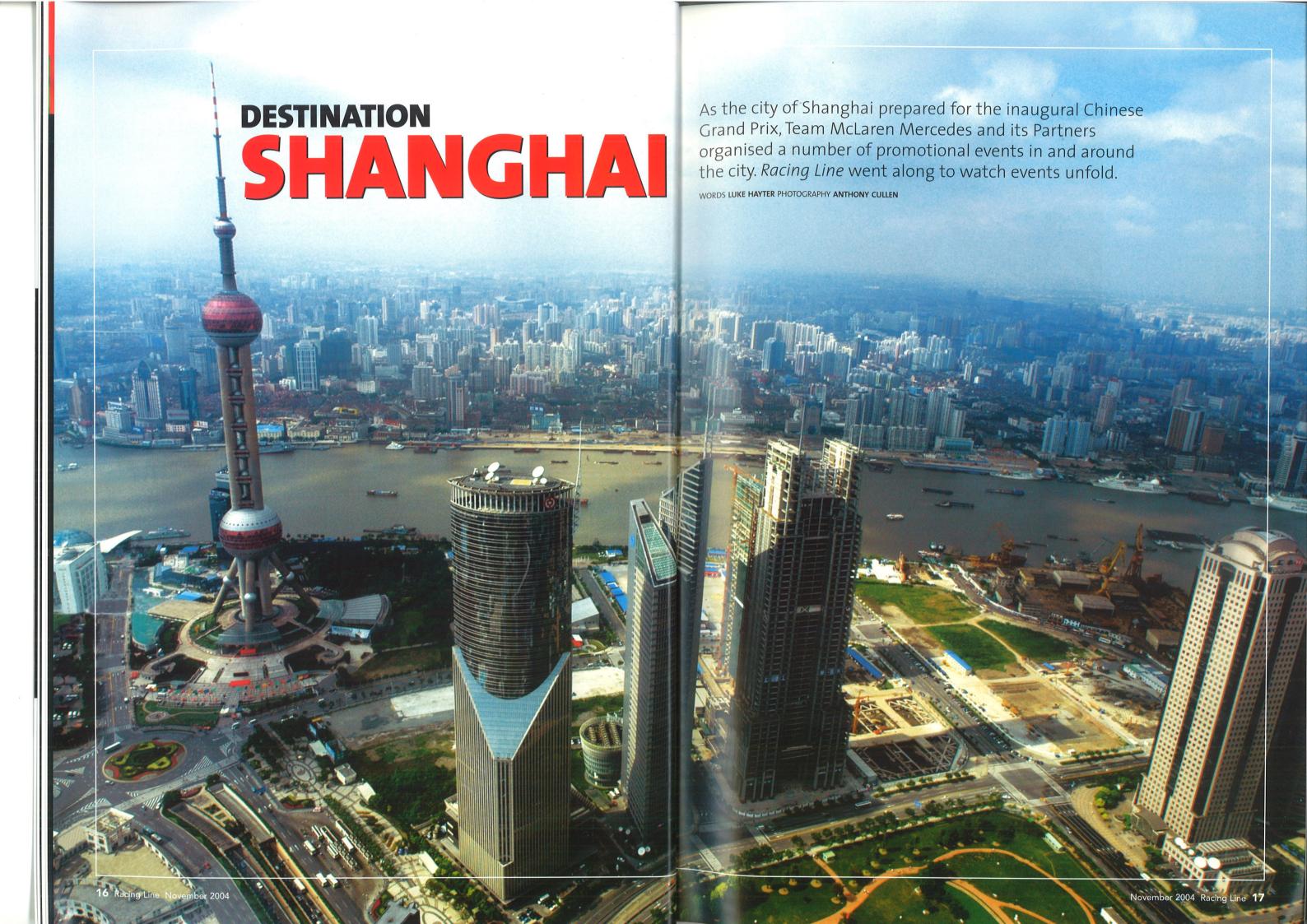
Driver David Coulthard was also enthusiastic about the race, adding that the Chinese Grand Prix would be one of the key events of the 2004 Formula 1 season.

ITALY

	TO TOLL THE SOLETO THAT	
	1 Rubens Barrichello	1h29m12.420s
	2 Jenson Button	+01.3475
	3 Kimi Räikkönen	+01.469s
	4 Fernando Alonso	+32.5105
	5 Juan Pablo Montoya	+45.193s
	6 Takuma Sato	+54.7915
	7 Giancarlo Fisichella	+65.464s
	9 David Coulthard	+80.619s
A		

9	David Coulthard	24 pts
	Kimi Räikkönen	34 pts
6	Juan Pablo Montoya	46pts
5	Fernando Alonso	46pts
4	Jarno Trulli	5opts
3	Jenson Button	79pts
2	Rubens Barrichello	108pts
1	Michael Schumacher	136pts

5	Team McLaren Mercedes	58pts
	Renault	96pts
2	BAR	105pts
1	Ferrari	244pts
	ONSTRUCTORS STAINDINGS	



SHANGHAI SURPRISES

For Mercedes-Benz, the inaugural Chinese Grand Prix was not the only cause for celebration in Shanghai, as the company offered a preview of a stylish new dealership in the heart of the city. A number of special guests were invited

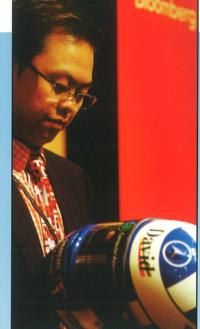
to the gleaming facility, but there were two in particular who were just that bit more special – David Coulthard and Kimi Räikkönen.

David was the first to be introduced and took to the stage amid cheers and blinding camera flashes. He talked about the arrival of Formula 1 in China, and reiterated how keen he was to tackle the Shanghai circuit, pausing now and then to allow his answers to be translated into Mandarin.

Kimi was next to be called onstage: cheers of delight and yet more illuminating flashlights greeted him. Unlike the more established Formula 1 heartlands, China and its people have much to learn about the sport, and question-and-answer sessions with drivers like Kimi and David are invaluable in this regard.

Once Kimi had finished his slot both drivers put their signatures to a pair of 1/18-scale models of their grand prix cars. They then drew from a previously prepared box of business cards collected from those present. Two lucky winners each got their hands on these unique and highly collectable prizes. The drivers then signed autographs and posed for pictures before making their way back out into the humid Shanghai night amid near-deafening applause.





INSET LEFT TO RIGHT The winner of two race tickets inspects a replica DC helmet while the delegates receive special 'mini Kimis' as a memento



Shanghai is a city full of skyscrapers: skinny buildings stretching so high it requires

much neck-craning to glimpse the top.

One of the more spectacular of these was the venue for a seminar arranged by Team Communications Centre Partner, Bloomberg. The leading financial information services, news and media company had gathered scores of local businessmen and women together for one day to discuss how Bloomberg's systems could help streamline their business operations.

As a climax to the day's events, a Team McLaren Mercedes representative had prepared a dynamic presentation to highlight the importance of accurate and timely information, both in the world of business and in Formula 1.



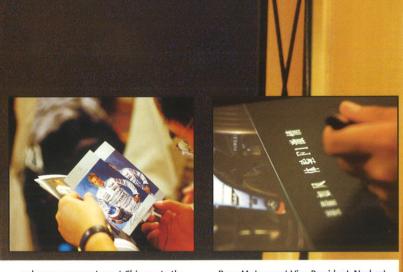
Mercedes at events like this helps Bloomberg to convey its key messages effectively. Many of the seminar's key attendees knew little of Formula 1, so it was the ideal platform from which to make a strong impression on those delegates present.

The audience stood in a sumptuous conference room as the presentation covered all aspects of the team's history, from its founding in 1963 to the current day. Of course, Formula 1 has changed beyond all recognition in that time, placing the emphasis ever more firmly on strong and streamlined decisionmaking processes, something that, thanks in part to both Bloomberg and Team McLaren Mercedes, the delegates understand only too well.





Shanghai, the beating



NSET LEFT TO RIGHT Kimi faces the Chinese press with a smile; one journalist autograph he's received while another examines the press pack

Educating the world's most populous nation about the intricacies of a subject as

complex as Formula 1 is not easy. Despite this, Team McLaren Mercedes and its Partners took on the task in Shanghai with no little success.

Knowledge that Racing Line readers would probably take for granted – for example: how many Drivers' World titles did Mika Häkkinen win for the team; where is the Team McLaren Mercedes headquarters etc. – remains all but

unknown amongst most Chinese. In the spirit of correction, therefore, the team held a presentation and news conference at a downtown hotel, inviting the ladies and gentlemen of the Chinese media to attend and find out more about the sport and Team McLaren Mercedes' place in it.

Upon arrival, the journalists and film crews were treated to a feast of Formula 1 facts and statistics before being invited to unburden themselves of any questions they might have about the sport – no matter how trivial or obscure. Mercedes-

Benz Motorsport Vice-President, Norbert Haug, was the first interviewee, but he was soon joined by Ron Dennis and Kimi Räikkönen, who gracefully acknowledged the applause their arrival engendered.

"I've been coming to Formula 1 press conferences for quite a few years now," intoned Dennis dryly. "In all that time, though, I've never been asked such good questions!" The Chinese were indeed knowledgeable and insightful about the sport, and, given the breadth of the subject, that was no easy task.



To celebrate its tenth anniversary in China, Corporate Partner HUGO BOSS held a preview of its 2005 Spring/Summer collection at a specially erected venue on the banks of Shanghai's Pudong River.

The invitees were made up of HUGO BOSS retailers and important customers from the region, and the setting was certainly special: a runway of white carpet, bathed in lights of green and pink; mirrored staircases led to a mezzanine area, as searchlights spanned the Shanghai skyline beyond.



mingle with old friends and make new ones, and his presence certainly lent the evening a special air. Elsewhere, waiting staff dressed head-to-toe in black swirled silently through the guests, filling glasses before they were even empty.

The thump-thumping intro of a techno track signalled the start of the show, and as the lithe, elegant models began to sashay along the catwalk, cheers mixed with gasps at the sheer spectacle. Yet there was more to come: a hulking steel



SHANGHAI SURPRISES

BOSS FASHION SHOW

HUG0

David Coulthard made an appearance to boat pulled-up some 20 metres or so away from the venue, giving onlookers no reason to suspect it was anything other than one of the many such vessels plying its trade along the Pudong. That was before the first blast: a cacophony of bangs accompanied by searing scorchlines of light cutting through the black sky – fireworks that banged and dazzled with tremendous force; fireworks that were a fitting finale to a spectacular evening. The applause lasted long afterwards. Here's to the next ten years.





SINA.COM/EXXONMOBIL WEBCAST

SHANGHAI SURPRISES

Kimi Räikkönen's face is known all over the world. While his unquestionable racing talent is at the heart of that, his role as an ambassador for the TAG Heuer Formula 1 timepiece has not exactly diminished his profile. It was as part of this ambassadorial role that Kimi made a special appearance at a dinner thrown by the Swiss watchmaker in Shanghai on the evening prior to the Chinese Grand Prix.



Selected local press, retailers and customers were invited to come and meet the face of the Formula 1 in person. Jean-Christophe Babin, TAG Heuer's President and the rest of us, but he did concede that he CEO, accompanied Kimi to a press conference, where he extended his thanks to those present and introduced the Finn. The floor was then opened for questions. Perhaps the best of these was one touching light-heartedly upon Kimi's genetic makeup: "Are you really made of ice, Kimi?!"

Kimi's face appears all around Shanghai; as does the TAG Heuer

Formula 1 timepiece

After giving the question some thought, Kimi indeed confirmed that he was made of the same stuff – that is, flesh, bone etc. – as was probably a little better at driving Formula 1 cars quickly. A point with which those present were bound to concur!

After the conference, Kimi met the guests, and posed for photos. The smiles said it all, as Kimi proved that being an Iceman does not necessarily mean you lack warmth.



ina.com is the most popular Chinese-language website in the world, with some three billion

page views of its content each day.

Through a collaboration between the site, Team McLaren Mercedes and Technology Partner ExxonMobil, loggers-on were invited to post questions for Kimi Räikkönen and Team McLaren Mercedes-supported driver Cheng Congfu. The answers were then broadcast live on the website. "We want to



help Chinese people understand more about Formula 1, especially how it represents the cutting-edge in terms of technology," explained Geoffrey Hanley-Steemers of ExxonMobil. "Thanks to our Partnership with Team McLaren Mercedes, we can achieve that through events like today."

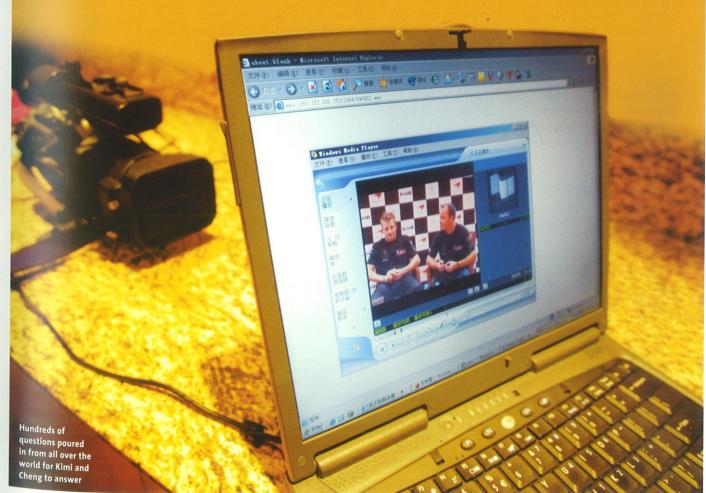
Kimi was first up, and the questions he faced veered from the predictable to the notso: 'What's it like to drive a Formula 1 car?' 'Do you think you are too good looking?!'



All these teasers and more were deftly answered by Kimi as the crew in the room and countless unseen eyes across the globe looked on. Cheng was up next. As a native Chinese who has driven a Formula 1 car, he belongs to an exclusive club, and the fans were keen to learn more about him.

He spoke of his pride in being supported by the team, as well as his ambition to become the first-ever Chinese Formula 1 driver. A lofty ambition indeed, but time will tell.





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Formula 1 legend **Sir Jack Brabham** won three Drivers' World Championships and is the only man to win a world title in a car of his own construction. He talks to *Racing Line* about former team-mate Bruce McLaren and his views on Formula 1 today

WORDS GEMMA BRIGGS PHOTOGRAPH LORENZO BELLANCA/LAT

You recently visited the McLaren Technology Centre, what did you think of the facility?

It was a bit of an eye opener, the facilities are so different to what I used to have when I was building cars. The thing that amazed me really was how clean they can keep it all. It is so pristine it reminded me of a hospital! It's just a different way of doing things. I think Ron Dennis has planned it extremely well and really thought about the future of the team. I think they will be strong next season. Watching Kimi [Räikkönen] drive I believe he's extremely capable, he's got what it takes and if he's got the machinery he could certainly win the Drivers' World Championship.

Formula 1 today has changed so much since you won your Drivers' World Championships in 1959, 1960 and 1966. What do you make of it?

Formula 1 today has really just developed into a huge business with a lot of money and people involved. You have got to have the sponsors and the money behind you to get anywhere. The cars are just evolutionary, they keep on developing all the time and technology is changing dramatically.

Do you think these changes are for better or for worse?

The whole point of motor racing is to go around the race track faster than the other people and it's the development of the car that creates that. The cars today are so different to what I used to drive and the technique of driving them has also changed. It's simply a new era of the sport, but the principles of racing remain the same.

Do you look back upon your time in Formula 1 as a golden era?

We always look at it as a golden period but it wasn't from my point of view. I cannot think the drivers today have the same amount of fun as we did but today it's a lot safer than when I was driving. I probably lost about 30 friends in the time I was racing. It is good to see that has changed and we do not lose many drivers today. This is mainly due to the technology and strength of the grand prix cars and changes to the race tracks, which have improved as dramatically as the cars. The two together show a very good safety side to Formula 1 today.

What can you tell us about your time racing for Cooper in the late 1950s alongside Bruce McLaren?

The era of driving for Cooper was really very exciting for me because it was the time we were beginning to develop the rear-engined car and I was in on it right from the start. It was a great pleasure to get that car to the stage where we could beat the Ferraris without any trouble – I would not like to try and do that today!

Bruce was a very good team-mate and also understood the motor car. Between us we took the Cooper Formula 1 car forward the best we could. Bruce then went the same way I did — we both left Cooper and headed off in our own direction.

Would you like to race a modern Formula 1 car?

I'd certainly like to have a drive in one, to get a feel for the advancement, but just from watching on TV you can see it's a long way from what I had. But today the regulations mean

all the cars are built to the same specification. As a result of that it has become much more difficult to overtake now than it used to be.

Do you think today's drivers have the same understanding of Formula 1 cars as your generation?

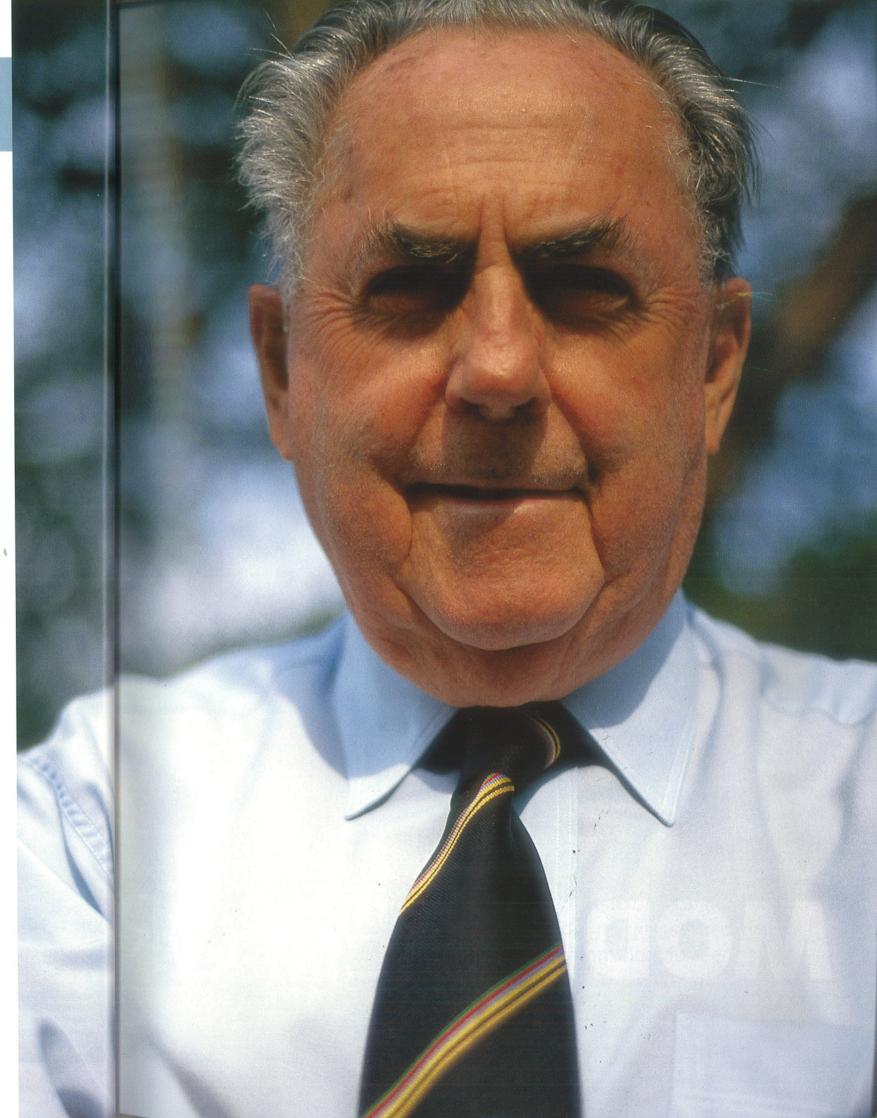
Formula 1 drivers today must' have a feel for the car and the understanding to go back to the team with sensible suggestions for the set-up. As for changing spark plugs, that's not necessary! The feedback they give to the team is very important and I think that some drivers are better than others at doing this.

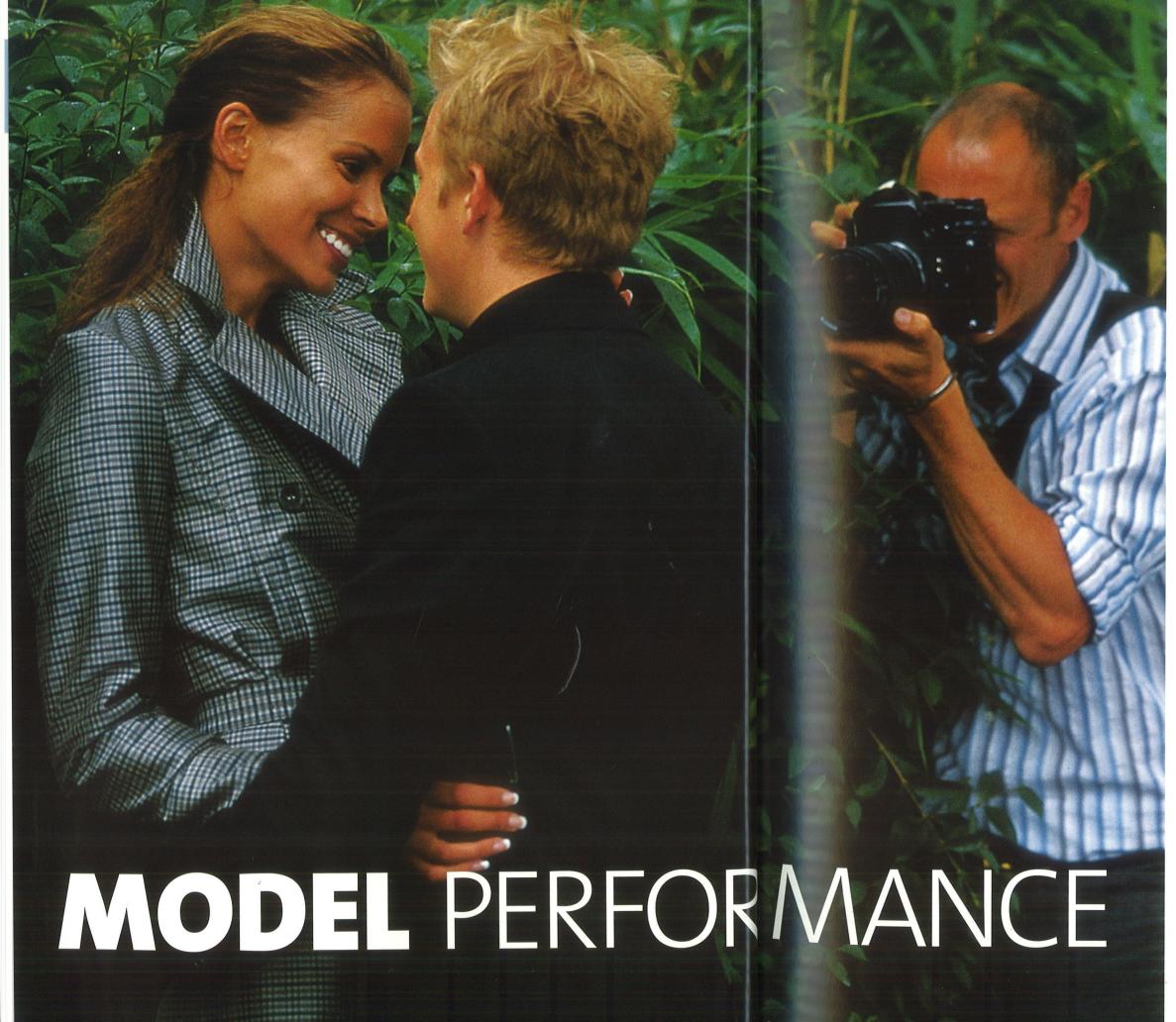
I was an engineer before I started but today the chances of drivers getting involved in engineering are very slim. I suppose that's a good thing in a way because the team as a whole has got to go forward and if you have the right engineers behind you in the team, the driver does not have to get involved. They probably could not anyway because the engineering has moved on and is so technologically advanced now.

How difficult was it to drive and build your own Formula 1 car, as both yourself and Bruce McLaren did in the 1960s?

It was a very exciting project but a lot of hard work. It was a question of spending day and night building the cars and driving for relaxation!

Formula 1 has changed today, though, and there is now a high level of manufacturer involvement in the sport. It's not really possible for a privateer to think about Formula 1 racing today, you need the support of a manufacturer. I do not think I would attempt it now.





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CLOCKWISE FROM LEFT
Kimi and Jenni in
intimate clinch; Kimi
has his make-up
applied; the
newlywed couple
stroll the Zürich
streets for the camera





Kimi Räikkönen and his wife, Jenni, recently starred in a fashion shoot for German *GQ* magazine, modelling HUGO BOSS clothes in Zürich. *Racing Line* popped along to see what went on

WORDS LUKE HAYTER PHOTOGRAPHY GLENN DUNBAR/LAT



TOP TO BOTTOM Kimi
was very patient
given the slow pace
of modelling
photoshoots;
checking the
Polaroids; the happy—
and smart—couple
pose for the camera



Nº195

Kimi Räikkönen is relaxing on the shores of Lake Zürich with his wife, Jenni. The sun is shining and there is a warm, arid wind in the air.

They are lounging, smiling and laughing: young newlyweds enjoying each others' company.

All is calm, until a stylist wanders over and teases Kimi's hair. Why the sudden intrusion? The couple are actually taking part in a promotional photoshoot for the team's Corporate Partner, HUGO BOSS. The international fashion group is using the couple to promote its Autumn/Winter collection, in a specially arranged photo shoot for the German edition of the men's lifestyle title, *GQ*.

The swans and ducks on the lake seem to have little idea who the blond-haired fellow is basking in the flash of the

ABOVE The final location on the day's itinerary was a busy shopping street, where Kimi and Jenni strolled together as the photographer got his shots

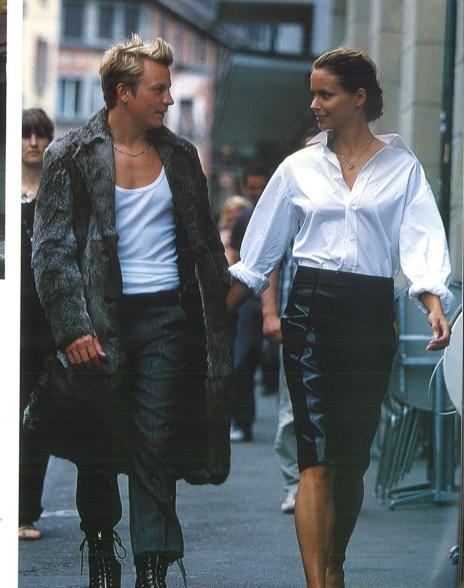
camera, and, as the breeze shakes the boats on the lake – their masts swaying gently to and fro – the photographer has all his shots and it's time to move to the next venue.

A smart restaurant/bar in the centre of the city is location number two. As always, there is lots of preparatory work to be done before the business of shooting can get underway. Kimi takes the garments he's to wear and gives them the once-over before heading off to get himself into them.

Jenni is then handed clothes which she also peruses before making her way to the hastily erected changing area. She duly emerges in a flowing black, silk dress. No less than three stylists begin to fettle Jenni into shape, teasing her hair, pulling and prodding at her dress. Mrs Räikkönen bears all with an almost regal magnanimity while chatting

on her mobile phone. Mr Räikkonen then emerges, wearing grey flannel trousers and a slim-fitting grey long-sleeved t-shirt. The ensemble is crowned by the addition of a pair of black braces, an accessory with which Kimi seems mildly amused.

There is a constant retouching of hair and make-up, and Polaroids are taken first to ensure that the overall mood of the photos will be correct. "We've worked very closely with German GQ to make this shoot happen," explains Philipp Wolff, Director of Worldwide Communications, HUGO BOSS AG. "Kimi and Jenni perfectly encapsulate the value of the HUGO BOSS brand: Kimi is a very ambitious sportsman, with his own character. He stands out from the crowd. Like HUGO BOSS, he has attitude.



KIMI AND JENNI

Jenni, on the other hand, is absolutely perfect for BOSS Woman in the same way that Kimi is for BOSS Man. They are a perfect fit, and as they are just married, we felt this was a perfect time to show them together."

Between shots, Kimi and Jenni talk and smile, the aura of their recent wedding still clearly hanging over them. It is approaching lunchtime, and the business of the restaurant continues around the cordoned-off area that surrounds our party. Lunchers occasionally stare discreetly while the Jazz-lite music flows softy from the speaker system. Cutlery chimes on cutlery somewhere in the distance.

Kimi is patience personified, running through a retinue of suitably moody poses at the behest of the lensman, interrupted every few shots by a stylist, who comes and runs his fingers through the Finn's spiky blond hair. There is a small break after outfit number three, then it's off again, to another location. This time, a busy street complex to the east of the city. The location itself is a quiet, dimly-lit bar, all 1970s browns and oranges. An apartment block looks down on the scene from opposite, and as the flashbulbs pop, a few curtains twitch.

Jenni, clearly used to the gaze of the lens, is every inch the professional: patient and still, a stark contrast to the movement that continues all around her. In between shots, an intense huddle allows everyone to check the progress they are making. All the while, Kimi sits outside the bar at a bright aluminium table, chatting away on his mobile. He pauses every so often to talk – in Finnish, of course – across the room with his bride.

The final set of clothes is ready, and the couple take to the back of a specially-adapted Mercedes-Benz van to



ABOVE The team for the day come together for an informal group photograph to mark the end of shooting change into their new outfits. As spits and spots of rain start to pepper the pavement, they make their way at the head of the entourage to the location for the final shoot. The hot tarmac lets off a musty smell as it is hit by the rain, and there is electricity in the air. Black boots and (synthetic) fur coat is the look for him – an elegant leather coat the style for her. Walking down the busy street, Kimi holds an umbrella above Jenni's head as they walk in the rain – just two people who happen to be being photographed.



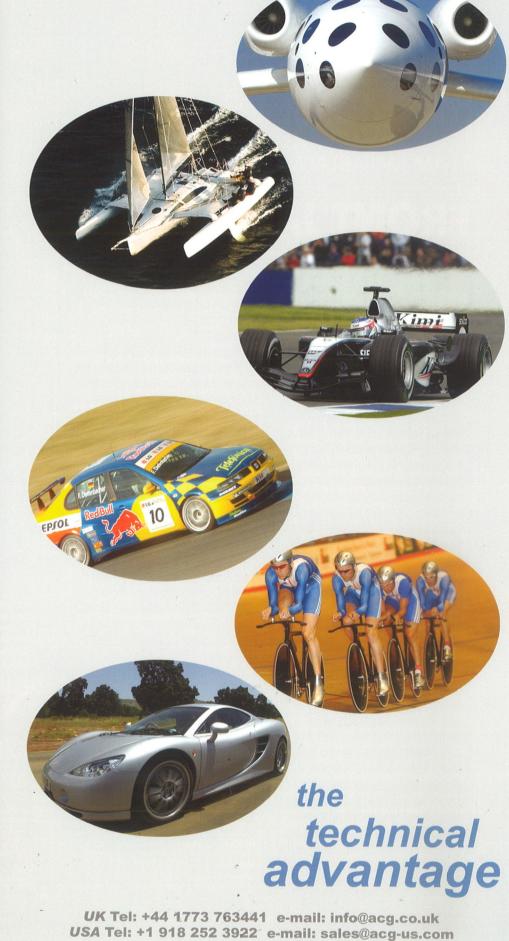




CLOCKWISE FROM TOP Jenni relaxes inside a Zurich bar; Kimi looks on attentively as his wife is fettled by a stylist; the couple check the Polaroids with the fashion photographer



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>NO.0028

TEAM McLAREN MERCEDES FORMULA 1

FRONT JACK

WORDS BRUCE JONES PHOTOGRAPHY TED HUMBLE-SMITH, LAT



The first thing that needs to be pointed out about the front jacks used by Team McLaren Mercedes

is that there are two sorts: one for the race team and another in the workshop. This is because the former's requirement is to lift the car only by a fraction so that the wheels can be removed during a pit stop, while the workshop jack is for raising the car onto high stands when working on the car. The latter is pneumatic, the former exceedingly manual.

Up until the mid-1990s, all teams used hydraulic front jacks, and Williams still does, but Team McLaren Mercedes is more than happy with its hand-operated version. "Some things are best kept simple," opines Chief Mechanic Stephen Giles, "so that they can be kept light and manoeuvrable, although other teams might argue that they have no problems with hydraulic ones."

Examine a race team front jack and you'll be surprised how simple it is. Then again, the simpler it is, the fewer the parts that have the potential to go wrong.

At a glance, a front jack looks like a station porter's trolley, albeit with a rounded shape at the top rather than two handles and a flat carbonfibre pad on the short part of the Lsection. But there the similarity ends, with small, tailor-made aluminium wheels on vulcanised rims making it nimble at close quarters. Furthermore, the top handle of this McLaren-designed jack has a special handle echoing its shape on its inside, this being the quick-release handle that renders the front jack so valuable. In the middle of all this stainless steel is a carbonfibre panel on the

inside of the handles, this carrying the team colours and being there simply to help the incoming driver to line up at the correct stopping point.

The way the front jack works is that the jack operator ensures the incoming car's nose is in place above the jack's pad when it arrives for a pit stop and pulls back on the handle to lift the car's nose off the ground.

The idea is for the car's nose to be kept parallel with the ground and so a good fit with the pad is essential and this is something about which Team McLaren Mercedes is meticulous, changing the shape of the pad as well as the foam cushioned section at its rear every time that the car's nose or wing shape is altered through the season.

What goes up must come down and this is where the quick-release handle is called into use. An upwards tug on this, with as little as the pressure from one finger thanks to springloading, and a cam mechanism at its foot pivots the front pad downwards to drop the car's nose back down to the track once the wheel change has been effected.

Team McLaren Mercedes takes only one front jack to each round of the Formula 1 World Championship, but should it fail, a wellrehearsed back-up system is put into action.



TECHNICAL SPEC

WEIGHT 11.7kg

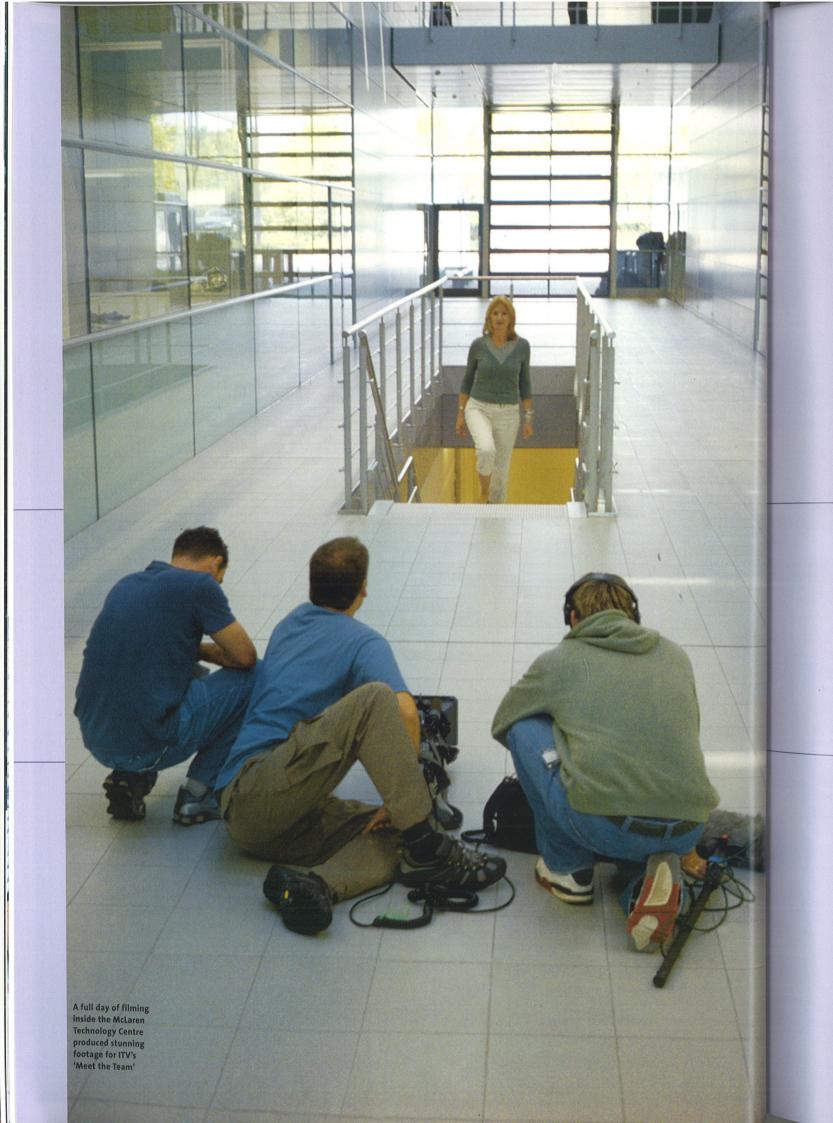
WIDTH 50cm

HEIGHT 1.20m

MATERIALS Stainless steel with aluminiu

With the emphasis firmly on strategy in modern F1, the front jack operator







CAUGHT ON FILM

Over the weekend of the Italian Grand Prix, Team McLaren Mercedes was featured on television as the subject of the British channel ITV's 'Meet the Team' feature. Racing Line went behind the scenes to find out how the unique insight was developed

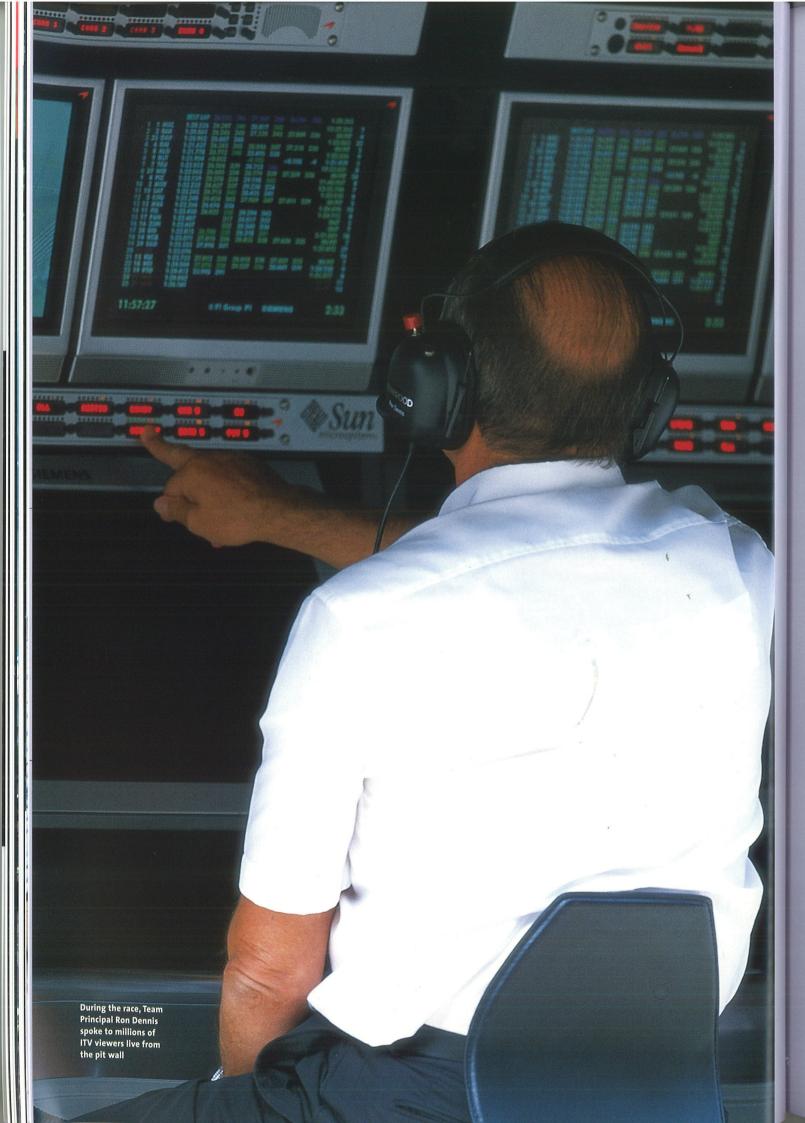
WORDS GEMMA BRIGGS PHOTOGRAPHY CHRISTOPHER DAVIS/HOCH ZWEI/LAT

The sleek, tubular lift slides silently up to ground level in an entrance pod to the McLaren Technology Centre. Inside, ITV

presenter Louise Goodman poses with one hand planted casually on the lift's rail. Just as she begins to introduce the team to the rolling camera, the lift doors close. "Let's go again," shouts the director. Welcome to the world of television...

As part of ITV's coverage of the Italian Grand Prix, it is going to 'Meet the Team' with Team McLaren Mercedes. An exciting schedule has been put together for the team's appearance on this regular feature, giving viewers their first glimpse of the McLaren Technology Centre and exclusive insights from drivers, team managers and technical employees.

The slick, polished package that is beamed out live to millions of Formula 1 fans gives little idea of the meticulous scheduling, fraught filming scenarios and rushed shoots that are par for the course in >>



television. The process began weeks earlier, when the first ideas were conceived by McLaren Marketing with the goal of giving a unique insight into the team's technical excellence and attention to detail, through the eyes of the employees themselves.

After a series of meetings with ITV, the five-strong film crew - consisting of director, assistant producer, camera and sound men and presenter - arrive for filming at the McLaren Technology Centre just days before the grand prix. Introducing the new facility was identified by. McLaren Marketing as one of the key elements to present to viewers, while for ITV it was an opportunity to gather some exciting and innovative footage away from the circuit.

Aspects of the facility leap out at your imagination, from the colourful glass sculptures glinting in the morning sunlight to a row of pristine nose cones splashing colour across a worktop. As well as an abundance of beautiful scenes, the facility also presents challenges to the crew, the glass throwing reflections into shot and the sound of heels ringing on the polished floor sending echoes across the boulevard. Yet they are clearly enthused to be there.

"It's nice to have the luxury of being able to do a more complicated shoot," explains Goodman during filming in the test bays. "Very often we are rushing in and everything is done under massive time constraints, trying to do the best thing possible in the shortest time possible. The director and cameraman have a lot more to play with in the McLaren Technology Centre. This will end up being only four minutes long... but it will be four minutes of artistic TV. Rather than just a being a driver talking about qualifying or the race, it will be a lot more creative."

One of the most important tools for the crew is not the camera or the boom, but a schedule, which grows more dog-eared as the hours pass. The day has been pieced together like a jigsaw in order to visit all the key areas of the team, from aerodynamics to autoclave, when these departments are at their busiest in the run-up to the race.

Taking in each new scene, the director stands in position himself and then checks the shot in a monitor while the interviewee is fitted with a microphone. Some team members find being interviewed is not an easy task, as they struggle with a head full of lines and colleagues hover in the background. For the lucky few, one take is enough, while others stop halfway through and bashfully ask to start again. During the day, many employees are filmed by the crew introducing their departments but due to television's time constraints, not all of them will make it into the final televised package.

Amid the humdrum and stress of settling people and components in position, the day is punctuated by humorous moments that bring a smile to everyone's face. Whilst filming a scene, a pair of employees unwittingly wander into shot. As the couple notice they are being filmed, they link arms and give a smile and wave before moving on so the crew can re-shoot.

Despite the inevitable hiccups and funny scene's - which the crew seem relieved to laugh about - director Kevin Chapman is satisfied with the day's work at the McLaren Technology Centre. "Live coverage obviously tells its own tale but here, we are writing the story," he says in a brief gap between filming."McLaren has offered up various key personnel to take us through the whole facility and >>>





"THE DIRECTOR AND CAMERAMAN HAVE A LOT TO PLAY WITH IN THE McLAREN TECHNOLOGY CENTRE"

LOUISE GOODMAN, PRESENTER, ITV



A comprehensive schedule of interviews allowed the ITV crew to visit Team McLaren Mercedes' key departments and film top team personnel both at work and talking to the camera about their roles

The ITV soundman records an interview with Chief Mechanic Stephen Giles. who introduced viewers to the heart of the team's race car preparation area



these people really know what they are talking about. As we are filming static scenes, we try to create interest by using a split screen or time lapse to improve the composition."

These efforts come across in stunning format in the edited package, beamed out before the qualifying session. Like magicians, team personnel appear and disappear, phased in and out by the skillful editing. In one sequence, a group of blurred mechanics move in triple-time to frantically build the T-car, while by camera trickery an engineer stands alongside, describing in real-time his department's function.

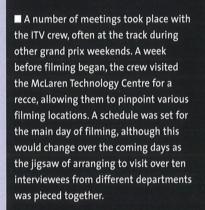
Shooting at Monza itself becomes a whole different ball game, but the pressures of the race weekend do not minimise the effort put in by team and crew. In an admirable feat of organization, all the Team McLaren Mercedes employees present at the circuit are gathered together smartly in the Team Communications Centre their immaculate black outfits contrasting perfectly with its cool grey interior - as David Coulthard affectionately introduces everyone from the data acquisition team to catering team Absolute Taste.

David is at ease in front of the camera, whether it is answering viewers' questions or being interviewed himself. Team-mate Kimi Räikkönen also makes an appearance, with a special sequence of films introduced by stylish black and white graphics. Cut with interviews by the driver himself and personal trainer Mark Arnall, it offered viewers a glimpse of the man beneath the helmet. And it is not just the drivers who appear under the camera's spotlight, as Martin Whitmarsh, CEO Formula 1, chats in the pit lane and Group Chairman Ron Dennis links-up live both during and immediately after the race, offering a unique and insightful analysis of events as they unfold.

Fastidious attention to detail and the ability to work effectively under pressure are two of Team McLaren Mercedes' core attributes and the ITV crew proved it also possesses these. The reality of filming was a mixture of tension and laughter, with the result that millions of fans saw a brilliant insight into the team.

MAKING IT HAPPEN: ITV MEETS TEAM McLAREN MERCEDES AT THE ITALIAN GP

■ Planning for the television coverage began weeks before the first filming took place. McLaren Marketing held a brainstorm session at which previous and recent coverage was considered. A long list of ideas was generated, with particular attention being paid to making the coverage both unique and interesting while at the same time onveying the ethos of McLaren.



■ The ITV crew arrived at the McLaren Technology Centre early in the morning on the Tuesday before the Italian Grand Prix, with a full day's filming ahead of them. This included interviewing Ron Dennis and many other Team McLaren Mercedes employees, as well as shooting scenic views of the facility. The footage would be destined to make just a four minute feature to be shown over the grand prix weekend, in addition to the live and filmed coverage from the track.



■ Post-production editing of the McLaren Technology Centre footage took place at Monza, where the ITV crew arrived on the Wednesday morning. This involved digitally editing the film, adding graphics and artwork. A final meeting took place to finalise details for the forthcoming days of filming, including arranging interviews with Kimi Räikkönen and David Coulthard in between their busy schedule.

■ The first footage aired during ITV's coverage of qualifying on the Saturday, while the race-day programme saw live link-ups with the team. Special features were filmed and shown, including interviews with David, Kimi and Pedro de la Rosa and an introduction to the team in the Team Communications Centre. Viewers were lucky enough to hear from Ron Dennis both during and after the race, capping off weeks of hard work and strong teamwork between Team McLaren Mercedes and the ITV film crew.

"DAVID COULTHARD AFFECTIONATELY INTRODUCES EVERYONE FROM THE DATA ACOUISITION TEAM TO ABSOLUTE TASTE"





The Team McLaren Mercedes garage featured in the TV footage, as all aspects of the team were uncovered

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A JOURNALIST'S GRAND PRIX WEEKEND

THURSDAY, September 9: We are sitting on £50 million worth of jetliner at 7.30pm, me and about 140 people en route to the Italian Grand Prix. The captain tells us there will be a slight delay because a heavy palette has stuck in the hold and will have to be moved. No worries, he has sent for a technician.

Twenty minutes later, the captain has news: a technician has arrived and knows a way to dislodge the palette. He has borrowed the aircraft's fire axe and we can hear him below banging the living daylights out of the aircraft. There are nervous laughs, some bemused smiles; Pat Fry, Team McLaren Mercedes Chief Race Engineer, simply nods off in the seat in front of me. Welcome to the glamorous world

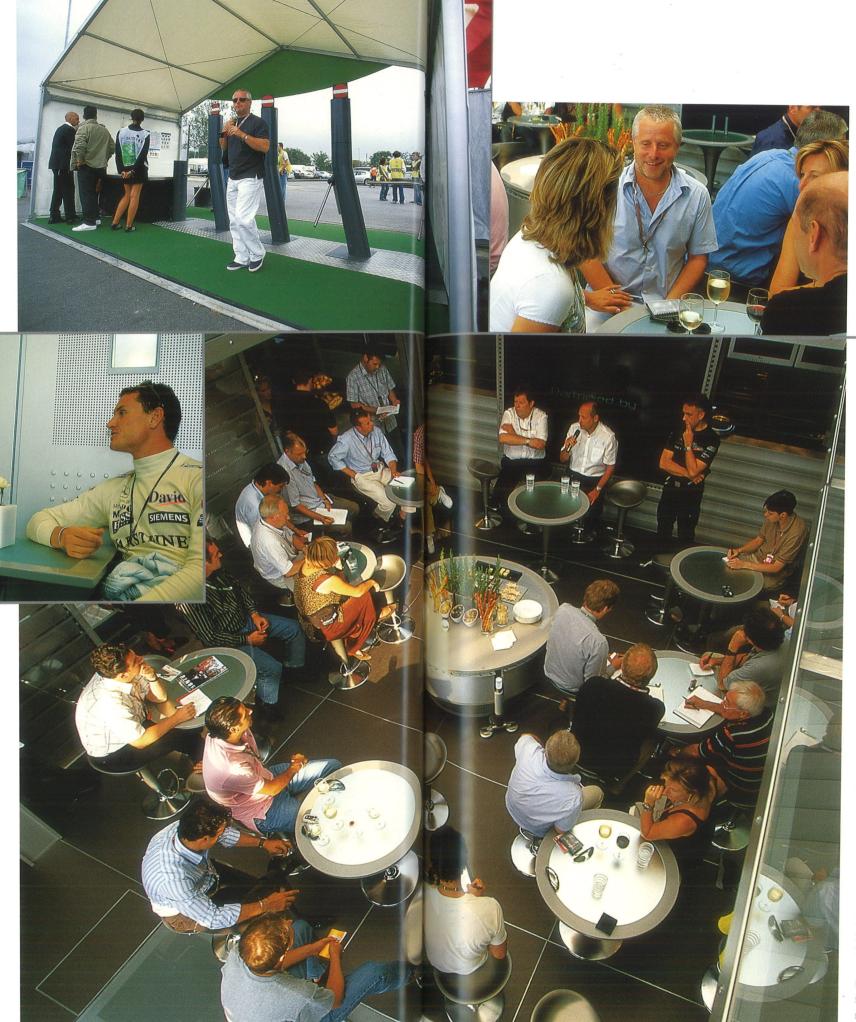
CLOCKWISE FROM TOP
An early start to the
day, a day in which
some of the best news
gathering is done
at Team McLaren
Mercedes. David
Coulthard is one of the
most articulate drivers
to deal with



of Formula 1 travel. The first day of a European grand prix weekend is always like this: out of bed at 5am, off to the airport, queues, delays and a dash to the track to set up. This is a particularly bad day, though, and we are all exhausted before we set off: technicians, mechanics, marketing people and the ragbag of Fleet Street journalists who, like me, follow each race.

Day one is bad for hacks in search of something that will make a news story. The season is petering out in Monza and the hot sun bathing the paddock seems to have encouraged a certain amount of ennui. Nonetheless, the quest for truth must go on and I set off up and down the paddock to find someone to talk to. The place is deserted and I end up drinking tea. Now I should seek out the story of the day. Or lunch. Lunch wins. (The first thing you learn about working in Formula 1 is that life is governed by mealtimes and you career from breakfast to lunch to dinner.)

By now, the set-piece press conference organised by the FIA, the governing body, is underway and I listen while first, Michael Schumacher, then Giancarlo Fisichella run through set-piece answers to set-piece questions. There is, thankfully, enough for a story, which means the hard part starts, looking at a blank screen and trying to think of something that merits a place in *The Times*. Five hundred words – a short order – delivered and then off to find our hotel and to think about... well, dinner. It is late so we nip



"I STAND JUST 10 FEET IN FRONT OF DAVID COULTHARD'S CAR"

across the road to a family restaurant where we bump into half the paddock. There is no escape. Some nice fish, a bottle of Sangiovese and so to bed. Or that was the plan. I bump into John Button, Jenson's dad, and we chew the fat over a glass or three.

FRIDAY, September 10: Ugh. Too much Sangiovese, I suspect. Early start again but the drive to the sprawling Monza circuit is quiet and the paddock is filling up quickly. I resist breakfast but have time for copious amounts of tea while I gather my thoughts about who to see and where to focus. At least there is action today and a wander along the pit lane reveals little but is a fantastic chance to soak up the atmosphere. How much would a full, access all-areas journalist's pass sell for on e-bay? It is probably priceless, I think as I stand just 10 feet in front of David Coulthard's car watching mechanics calmly going through their practice-day procedures. The choreography is utterly fascinating.

Cars scream by, but the Team McLaren Mercedes garage remains still. After 35 minutes, Schumacher's Ferrari growls as it passes and still no sign of movement at Team McLaren Mercedes. Then David Coulthard appears at the back of the garage, pulling on his fireproof balaclava and walking towards the cockpit; he spots me and gives me a cheery grin and a thumbs up before settling into the cockpit. Across the garage, Kimi has been sitting stone still for what seems an eternity.

The signal that action is about to start comes when Team Principal Ron Dennis strides purposefully up to the pitwall, followed by Pat Fry and Steve Hallam, Head of Race Engineering. Finally, the cars pull out for five conservative laps, not so conservative, though, because Kimi tops the timesheets.

First practice over and it is, well, lunchtime. A plate of pasta and a chat with a couple of team principals along the pit lane is good for picking up gossip and a few opinions before second practice starts.

Each team has its own, recognisable routine from race to race. New names pop to the top of the timesheets only to recede slowly as the big boys roll out. What does it all mean? We wish we knew. More words to write and a rare appearance by Max Mosley, president of the FIA, the

governing body, provides the story. Words filed, there is a dash through the crowds to the hotel for a wash-and-brush-up and a delightful evening in prospect.

Ron Dennis is universally regarded as one of the more serious personalities in Formula 1, but there is another, more humorous side. A select few members of the press corps love to have an informal dinner with Ron and his wonderful wife, Lisa, and Friday in Monza is perfect. We meet at their hotel a few miles outside Monza, one of those atmospheric locations with fine food, fine wine... and Ron's new jokes. Forget that stern face on the pitwall, Ron is one of the sport's few straight-talkers whose honesty sometimes gets the better of him. But he can also be huge fun, prompted by Lisa, who can turn the world's hardest-nosed pressmen to jelly. The wine flows, the anecdotes bounce back and forth. Great fun.

SATURDAY, September 11: This is officially a non-working day for the man from *The Times*, with no paper published until Monday. But it is also the day for networking, catching up and doing the interviews that need a little extra time.

The hangover from Ron's soiree is not too offensive and I decide to do some wandering in and out of motorhomes. I start at the bottom with Minardi but then get stuck at Team McLaren Mercedes. Jim Rosenthal, ITV's anchor man, wants some tea and collars me for a natter in the Team Communications Centre. We exchange gossip and tea turns into a lunch as faces come and go. I watch pre-qualifying then to the press room for the final session. I catch up with David Coulthard afterwards. He remains one of the most articulate and intelligent of the current crop of drivers and helps lead the Grand Prix Drivers' Association, which is putting ideas to the FIA on Formula 1's new regulations.

SUNDAY, September 12: At last, race day. Things are slow to start and we all get on with bits of 'admin', some preview work and a general clean-up as the minutes tick away to the favourite part of my weekend. It is difficult to describe the final 30 minutes before a grand prix: the first signal that we are almost there is the sound of an engine firing up in one of the garages. I walk into the pit lane as cars head for the grid. The best place to be in Formula 1 is the end of the Monza pit lane where some drivers go through their start routines: stop, click in the electronic gizmos, up to full revs and then, BANG, the cars fire off into the distance. Magnificent, and the reason why Formula 1 is so electrifying.

I wander down the grid, between the designers looking eagerly at their rivals' cars, and listen in to anxious deliberations. It has rained and the track is wet but drying fast. Intermediate tyres or dry? David chooses intermediates, Kimi dry. David is wrong and Kimi turns out to be right this time, we discover as we sit facing blinking screens in the press room.

We watch the race, banter continually disrupting the action as first one sage of Formula 1 comes up with a theory only to be knocked flat by another. It is like the debating chamber of the House of Commons. It is a great

"THE FINAL 30 MINUTES **BEFORE A GRAND PRIX** ARE MY FAVOURITE BIT OF THE WEEKEND" Kimi

race; Ferrari wins but there is plenty of action to report for *The Times*. But the writing has to wait until we trawl the paddock for quotes and opinions. This is a strange time for the daily newspaper reporters as everybody else has finished work and drivers and teams head for the airport, the trucks are loaded to be moved on. While we are upstairs typing out stories for transmission to London, the paddock looks as though it has been hit by a swarm of locusts and the shiny motorhomes of a couple of hours ago are little more than steel skeletons. The only team people around are either clutching suitcases or loading up to leave.

We finish late as we try to condense the complexities of 90 minutes of action into a readable 1,000-word form in under a couple of hours. It sounds easy and, if it was, everybody would be doing it. And then curiously, it is all over: four days of adrenalin-fuelled, non-stop activity, ferreting for information, interviewing, gossiping, eating... oh, and writing, too. As I pack away the laptop, the television screens are still replaying the race. My wife asked me, before my first grand prix in Australia in 1998 – a dominant win for Mika Häkkinen – where I was on the track to watch. When I told her I watched television in the press room, she said: "What's the point in going all that way the when you could watch at home?" Because we are equipped with Formula 1's timing screens, because we meet the drivers and engineers, their managers and physios,

CLOCKWISE FROM TOP
The atmosphere on
the grid is electrifying.
Post-race, the real
work in the press
room is preceded by
the press conference
and a final trawl of
the pit lane

because we pick up on the undercurrents that dominate a labyrinthine sport. Because we get to listen to Ron's jokes.

Monday, September 13: Up early. Again, 5am UK time for flight home. I have a story but it needs investigating. At Milan's Linate airport, the flight is delayed yet again. I make calls and establish that the story about the takeover of a team is true and start work over tea and sandwiches while team members come and go. The flight is finally ready, 90 minutes late, and we board.

"Where have you been?" I ask a stewardess. "We had to wait for a tyre change at Heathrow," she reckons. "Well, you should have asked this lot," I tell her, jerking my thumb at the line of Team McLaren Mercedes mechanics following me into the plane. "They can do it in six seconds and then we could all have got home a lot earlier."

ANGHIO REMENSIA

Before the official opening of the McLaren Technology Centre, the team played host to a choice selection of McLaren pilots past and present. Racing Line went along to meet and reminisce with them

WORDS ALAN HENRY PHOTOGRAPHY ANDY EARL



It was probably the most celebrated 'old boys' gathering in recent international motor racing history.
On the eve of HM The Queen's official opening of the McLaren Technology Centre, a large group of McLaren drivers past and present were given a guided tour of the facility.

A facility that produced a heady blend of awe and slightly overwhelmed silence from those who had perhaps not appreciated just how far Formula 1 had come since they competed for the team.

McLaren World Champions Alain Prost, Niki Lauda and Mika Häkkinen headed the glittering cast. Yet this was no formal, regimented visit. The drivers strolled around the boulevard area, thoughtfully examining the display of immaculately turned out cars especially set-up for the official opening which raised evocative echoes CLOCKWISE FROM TOP
The drivers mingle in
the boulevard; Kimi
and Mika catch up;

of their contribution to the tapestry of
the team's rich history.

It was a time for laughter, quiet

spine-tingling F1 cars;

Niki Lauda and Ron

Dennis enjoy a laugh

It was a time for laughter, quiet reflection, personal reminiscence and for taking in the new environment in which the team operates. Suddenly there would be gales of laughter emanating from some area of the building as an amusing episode from the past was recalled or an old 'colleague encountered for the first time in many years.

"I well remember the 1971 British Grand Prix in that particular car," said Jackie Oliver as he nodded towards a Cosworth-powered M14A. "I qualified near the back, the starting signal was given, Graham Hill stalled his Brabham just in front of me and I slammed straight into the back of it." This sleek orange McLaren with its slim monocoque uncluttered by side pods or lateral impact protection served as a graphic reminder as to just

how much technical progress has been made in the area of constructional safety over the past three decades.

McLaren, of course, was the pioneer of carbon-fibre Formula 1 chassis construction and pretty well the full line-up of cars carrying the 'MP4' nomenclature were featured in this dramatic display.

The first of these was John Watson's original MP4/1, in which the Ulsterman won the British Grand Prix at Silverstone in 1981. "I can remember chasing both the Renaults until they hit trouble," John reminisced. "The irony was that at the end of the opening lap I had to brake almost to a standstill at Woodcote to avoid becoming involved in a multiple accident. I guess I was pretty lucky, but then again the win made up for a lot of disappointment."

Prost and his 1987 McLaren teammate Stefan Johansson walked round the facility giggling at memories of that fun season when they drove the TAG turbo-engined MP4/3 together. In particular, Stefan was recalling the 1987 Belgian Grand Prix at Spa-Francorchamps. By just after half distance they were running first and second, but then trouble intervened. Alain began to worry when the









"THIS FACILITY IS VERY IMPRESSIVE; RON DENNIS HAS ALWAYS BEEN A PERFECTIONIST"

NIKI LAUDA, 1984 F1 DRIVERS' WORLD CHAMPION, McLAREN



INSET – TOP TO
BOTTOM Alain Prost
three times a world
beater at the wheel
of a McLaren; the Le
Mans 24-hour
winning trio of (I-r)
Dalmas, Lehto and
Sekiya; Mika chats
with Jody Scheckter

LEFT Mika enjoying the pace of MP4-14, which powered him to his second Drivers' World Championship and was displayed in the boulevard on this special occasion McLaren's onboard computer failed and there was no way left of knowing whether he had enough fuel on board to make it to the finish. By a clever piece of communication, the team asked Stefan over the radio to set his turbo boost pressure at the same level as Prost's and then report what the consumption was.

Those results were radioed to Prost, but ironically the Frenchman could not hear the messages and worked on the assumption that the calm and orderly scene each time he passed the pits indicated all was well. Stefan remembered with a grin: "I had to tell them what my fuel consumption was and, of course, like a complete idiot, I told the truth."

Niki Lauda won the Drivers' World Championship in 1984 and spent a total of four seasons (1982–85) with McLaren after Ron Dennis persuaded ABOVE Niki Lauda gets re-acquainted with one of his former steeds – the MP4/2 that powered him to his third and final Drivers' World Championship him to come out of retirement which had lasted since the middle of 1979. Niki was another who had memories of being beaten by Prost and spent some time chatting with his fellow Austrian Gerhard Berger. "Prost gave me a real hard time," said Niki as he cast his eyes over the MP4/2 in which he won five races to Prost's seven in 1984 but still took the championship by the wafer-thin margin of half a point. "I can tell you that after I led the 1983 South African Grand Prix, which was at the end of the season, I knew that the new McLaren-TAG turbo was going to be competitive the following year," he said. "Just like he's been over this impressive new facility Ron has always been a perfectionist and his attention to detail was the thing which made the difference.

"One thing, though. I just wish he'd continued with John Watson as my

team-mate in 1984. He couldn't agree a deal with John, so Prost came in. And he gave me a whole lot of aggravation out on the circuit because he was too quick for comfort!"

McLaren may be all about Formula 1 these days, but 30 years ago they were also leading lights on the US Indycar scene when winning the Indy 500 really meant something on both sides of the Atlantic. With that in mind it was great to see that Johnny Rutherford had made the long trip from Fort Worth in Texas to be reacquainted with his old team.

Thirty years have passed since Rutherford's bright orange McLaren M16C/D, powered by a four-cylinder turbocharged Offenhauser engine, held off Bobby Unser to win America's most famous motor race for the first time. He did it again for McLaren two years later and that 1976 winning machine was in the line-up on display. "I finished the 1974 race 22 seconds ahead of Bobby Unser," said Johnny reflectively."I crossed the finishing line knowing that I had won the greatest race in the world after failing to finish it 10 times. I don't think words will ever do justice to what I felt in those moments. But the team ethos was always very strong. I was the driver, a part of a team. I was as proud of them as they were of me."

Also present on this inaugural evening was David Hobbs, who was Rutherford's team-mate in the 1974 '500 and was one of the handful of drivers to compete at both Indianapolis and in Formula 1. "The first McLaren contact I had was when I knew Bruce because I raced against him as a young lad," he said. "My first McLaren drive was at Indianapolis in 1974 as Rutherford's team-mate and he won, I came fifth.

"I could go on forever about that one. In practice I was one of only a handful who qualified over 300kph. In qualifying - typical Hobbs - I could only get ninth place because I could only get 299kph or something around it. I had the car set-up well with a bit of understeer on those high speed circuits, but on race day the car was loose with too much oversteer. Well, I

HISTORY REPEATING



TOP TO BOTTOM

It wasn't just past
glories that were
being reflected on,
the future was
represented by (I-r)
Lewis Hamilton, Kimi
and Darren Turner;
Hunt's 1976 titlewinning motor; John
Watson holds court

"JAMES [HUNT] AND AYRTON WOULD HAVE ENJOYED THIS"

hung in there for eight or nine laps, so I came in and changed tyres, after which the yellow flag went out which immediately put me a lap down and I never quite recovered. We misjudged our boost as we had about 30 gallons left [in the tank] at the end."

David later explained that he was on holiday at Sheringham, that gentile resort on the coast of Suffolk, when he heard that he might be needed to drive the factory McLaren M23 in a couple of races. Mike Hailwood had suffered leg injuries in an accident during the German Grand Prix at the Nürburgring and Hobbs – well known to McLaren – was the team's favoured replacement.

"As a result I spent much of my holiday in a 'phone box on the promenade at Sheringham talking to McLaren," he said. "I drove the Austrian and Italian Grands Prix, finished seventh at Monza and then the team wanted to try Jochen Mass in Canada. I never quite clicked with the Formula 1 car. But I suppose my finest McLaren moment came in that year's Watkins Glen Can-Am race, where Mark Donohue won in Roger





Penske's car and I finished second, beating Jody Scheckter, Peter Gregg and Hurley Haywood who were all in turbo Porsches."

"This place is pretty awesome, unbelievable," added Hobbs. "It looks fantastic and I'm assuming it's also very efficient."

Of course, Kimi and David were very much the youngsters in this gathering, although Mika Häkkinen, Team McLaren Mercedes' most recent world champion, arrived looking as lean, fit and up for action as he'd ever been during his active racing career.

I caught him glancing wistfully at the MP4-12 in which he scored his maiden grand prix victory at Jerez in 1997. "Do you miss it?" I asked quietly. Mika looked at me, screwed up his face and shook his head not quite convincingly. "Well." He replied thoughtfully. I took that as a 'not sure.' For a fleeting few seconds, at least.

There were other names present, of course. Bruno Giacomelli, who'd driven a third factory M26 briefly in 1978, had made the trip from Italy. Yannick Dalmas, who shared the Le Mans-winning McLaren F1GTR, Jochen Mass, looking no different to when he partnered James Hunt in 1976. And, of course Lewis Hamilton, the youngest driving member of the McLaren family, who was a decade away from being born when Emerson Fittipaldi won the team's first Drivers' World Championship in 1974.

But there were two celebrities, both world champions, obviously missing. As the celebrities assembled around Bruce McLaren's Austin Seven special, his very first racing car, for an official group photograph, the thoughts were of how much James and Ayrton would have enjoyed this very special gathering. Not to mention Bruce himself, of course.





MARJORIE CONLEN

RECEPTION MANAGER

WORDS GEMMA BRIGGS PHOTOGRAPH CHRISTOPHER DAVIS



When did you join McLaren?

I joined McLaren in April 1991, when it had just opened its legal office. I was employed as secretary to the Company Lawyer. We set up the office from scratch and I really enjoyed helping to we've even had several members of the sort out the systems and procedures subsequently used. Three years later I changed jobs and joined the McLaren Racing reception team.

What does your role entail?

I head up the team of receptionists. eight super ladies who provide reception services at the McLaren Technology Centre. We aim to be professional and friendly and our main concern is that guests are made to feel welcome. We answer the telephones within three rings when possible and every call is logged and announced to the recipient.

We keep a note of staff movements within the company, noting when they are in meetings or on holiday. This allows us to update our reception schedules so we can give staff and telephone callers a more personal service and appear less like a remote switchboard. Teamwork is so important here at McLaren and the receptionists are definitely a part of that.

Which elements of your job do you particularly enjoy?

DEFINITELY A PART OF THAT"

TEAMWORK IS SO IMPORTANT HERE AT

McLaren. They arrive from all over the world and include our Partners and their clients, well-known sportsmen and celebrities, media and film crews. dignitaries and politicians. Of course, Royal Family come to see us!

I also enjoy the upbeat atmosphere on a Monday morning at reception if everything has gone well in the race. The phone calls are very happy and even local companies mention how delighted they are - it feels like the whole of Woking is part of the team!

How have things changed since you have been at McLaren?

When I joined, there were less than 200 staff, now the McLaren Technology Centre has around 1000 employees, which is quite incredible. Moving into the facility this year, I've been involved in helping to set up the reception 'pods' for the different on the aerial walkway above the boulevard. Each McLaren company has its own reception, with visitors approaching by means of scenic elevators which take them up to the walkway. It is such an unusual and special setting for the receptionists to work in. I have my own work station at the main reception in the VIP entrance on the boulevard overlooking I enjoy the interaction with visitors to the lake. It is a marvellous location in

this stunning building - I think I have the best seat in the house!

Do the drivers always have a nice word for the receptionists?

Yes, all of the drivers, both past and present. There have been none that we have not got on well with, they have always been very nice and down to earth. Martin Brundle was very gentlemanly, David Coulthard always stops for a chat and Mika Häkkinen used to bring us chocolates!

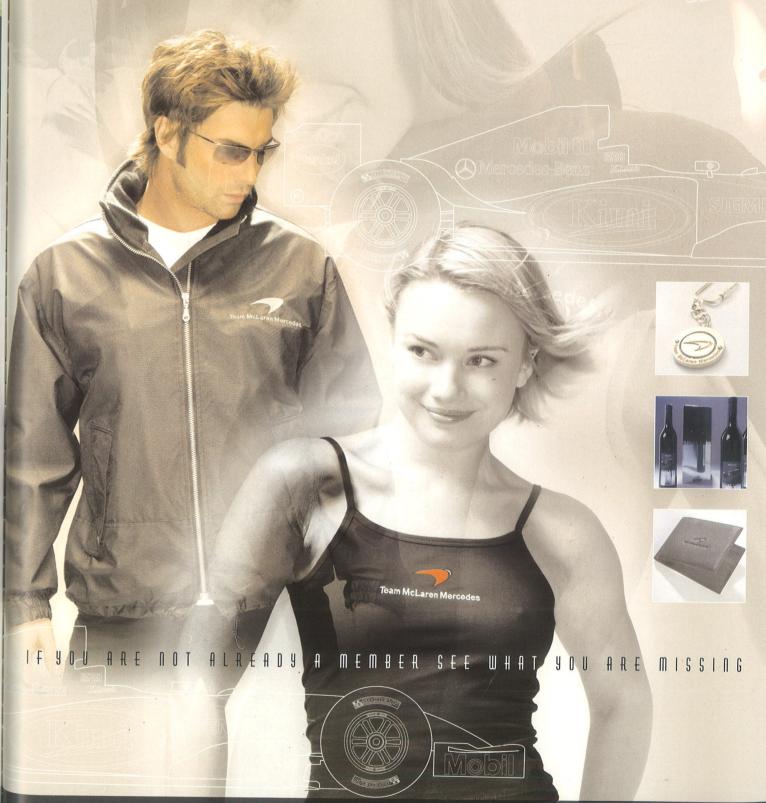
Which moments stand out for you personally during your time at McLaren?

There have been lots of enjoyable moments, such as having my photograph taken with the great Ayrton Senna. It was part of a photoshoot with Ayrton and to make the photos a bit different, each department had to carry an item to illustrate its McLaren companies. These are situated function. My boss and I from the legal office carried a big roll of parchment with a red seal to signify Ayrton's contract, while the finance team threw bundles of £5 notes in the air. As I worked in the legal office, I wasn't given any. Ayrton turned to me and asked me why not, then scooped up a big handful of notes and gave them to

Another lovely memory is from May this year, when Her Majesty the Queen opened the McLaren Technology Centre. I had a great view of the opening ceremony from the reception desk - it was a very special day.



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INTERLAGOS, OCTOBER 22-24 BRAZILIAN GRAND PRIX



54 Racing Line November 2004

While Formula 1 enjoys expanding in to untapped countries, some dates on the alendar have an unrivalled heritage and the Brazilian Grand Prix is one

such race. It is also among Team McLaren Mercedes' most successful grands prix. Indeed, the team has won 10 times in the country – more than any other Formula 1 constructor.

Local heroes and McLaren champions Emerson Fittipaldi and Ayrton Senna both helped build Formula 1 fever in Brazil and took some stunning wins to leave their mark at Interlagos.

favourites on today's Formula 1 calendar as it offers some great overtaking opportunities. The race is also one of only two to run anti-clockwise. This increases the physical challenge for drivers, who experience unusual forces when

cornering, particularly on the neck.

The opening lap of the Brazilian Grand Prix is always exciting as, after the uphill start, the cars reach around 295kph in seventh gear before the gradient falls away heading into the first corner – the Senna S – a great overtaking opportunity. A long left-

infield and a series of sweeping bends lead into another uphill section, and back on to the pit straight.

Brazil did not hold a grand prix until 1973, when the success of native driver Fittipaldi inspired the country's fans and the track held its inaugural World Championship event. When the Formula 1 circus returned the following year, Fittipaldi was driving for McLaren and secured the first of many victories for the team in Brazil, in the season in which McLaren achieved both its first Constructors' and Drivers' World Championships.

Jacarapagua was used to host the Brazilian Grand Prix for most of the 1980s, when it was the opening round of the season. It was here that McLaren driver Alain Prost took a staggering four victories in 1984, 1985, 1987 and 1988. By the following decade, the grand prix had returned to Interlagos, which pleased Sao Paolo-born Senna, who helped circuit bosses to make improvements to the track, including the introduction of a new curve, which would later bear his name.

Senna took an emotional first home victory in 1991 and won again in 1993 when even a 10-second stop-go penalty did not hold him back from securing McLaren's 100th race victory. The team's success rate at the Brazilian Grand Prix has continued in more recent times with wins by Mika Häkkinen in 1998 and 1999 and David Coulthard in 2001.





ground is always moving and that makes achieving an even surface very difficult. Historically it was terribly bumpy. In theory t should be a little bit more comfortable going there with a proven car, whereas when we used to go there in March the car was still new.

You run a similar level of downforce to Spa – it's about trimming the downforce out, but still keeping the grip where you need it. That's because from Turn 12 you're wide open on the throttle all the way. You need to pull the speed into the first corner, because it's a serious overtaking point.

You're then faced with a downhill wriggle, and then a corner that kills your right front tyre. There are still some bumps in Turn 5, right on the apex, but it's taken flat, so it's quite a challenge. The uphill righthander is a bit blind, but the last resurfacing put quite a lot of grip down there. It's less exciting, but still quite a daunting corner.

We expect the weather in October to be remarkably similar to that we've experienced in March. In terms of the average rainfall and emperature they are quite close. We have altitude to deal with, so ngine cooling can be an issue, but it's not overly hard on brakes.

£63-296-

(3) 148

Gear

104 Speed km/h

Reta Oposta

275

£63-270

NFORMATION

on **David Coulthard** MP4-16 (Interlago

AP LENGTH: RACE DISTANCE:

RIDAY OCTOBER 22

INFORMATION

NEARBY CITIES (AIRPORTS)



£63-290-

Descida do Lago

£43-244—

(3)-143

(3)-177

£23-88



4 Alain Prost

6 Jean Alesi

5 Nelson Piquet

When Ayrton Senna arrived at Interlagos for the 1991 Brazilian Grand Prix it seemed amazing that, despite racing in Formula 1 since 1984, he had never taken victory in his home race. This classic race was about to change that, but the McLaren driver faced a dramatic battle to be first to the chequered flag.

Senna's qualifying time was nothing short of stunning, putting him on pole almost a second quicker than the second-placed man Riccardo Patrese. As the race got under way, Senna led, while team-mate Gerhard Berger experienced an engine fire which, luckily for him, blew itself out, allowing him to continue racing.

Williams' Nigel Mansell, who had started from third on the grid, was Senna's greatest threat for the majority of the race, until a gearbox problem wiped him out with a spin. Mansell was not the only driver experiencing transmission gremlins, as Senna – under pressure from Patrese – drove the final seven laps stuck in sixth gear. His task was made all the more difficult by heavy rain which was flooding the circuit, causing Senna – still on slick tyres – to wave to the marshals indicating that he thought the race should be stopped.

The Brazilian drove on to take a narrow victory and was so physically drained from his efforts that he had to be helped from the car. When he made it to the podium, he was joined by Berger, who had battled against a sticking throttle to bring the second McLaren home in third place.



McLaren

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CONGRATULATIONS >> TO KIMI AND THE TEAM

Following Kimi Räikkönen's superb victory at the Belgian Grand Prix, many Team McLaren members sent in messages of congratulation to both Kimi and the team. Below are just some of the thoughts we received:

"CONGRATULATIONS AND THANK YOU TO THE TEAM FOR THE VICTORY AT SPA. ONE OF THE MANY EMOTIONS I FELT WITH THE WIN WAS ELATION. I AM HAPPY FOR KIMI'S VICTORY - IT'S A TERRIFIC COMEBACK." Bill Hopgood, New Zealand

"WELL DONE TO EVERYONE IN THE

TEAM - WHAT A GREAT RESULT. YOU

WON IN STYLE, WITH THE FASTEST

LAP. I'M PROUD TO SAY I FELT LIKE

RON DENNIS LOOKED TO BE FEELING

AT THE END."

Mark Farrington, Cambridge

Räikkönen

"WHAT A FANTASTIC VICTORY, WELL DONE TO KIMI AND THE WHOLE TEAM. ALL THE HARD WORK THIS SEASON HAS BEEN WORTH IT - I CAN'T WAIT TO SEE KIMI'S NEXT WIN!" Kelly Roach, Middlesborough

> "WELL DONE TEAM. YOU TOOK A LEAP AND ONCE AGAIN PROVED TO EVERYONE THAT YOU ARE THE CLASS OF THE FIELD. YOUR CELEBRATIONS WERE YOUR OWN (AND OURS), YOUR HARD WORK WAS BEHIND CLOSED DOORS AND YOUR VICTORY WAS SUPERB. YOU CAN BE PROUD, AS WE ARE. KIMI WAS THE CHAMPION AT SPA." Cindy McLoughlin,

"PLEASE SEND OUR BEHIND YOU!"

Jemela Durrant, Jake Coventry, Theo Durrant, Joe Durrant and Stephen Durrant



Christmas wouldn't

be the same for a

man without a tie

WIN DAVID'S FRONT WHEEL RIM

This month, Team McLaren is offering you the opportunity to win a unique piece of Team McLaren Mercedes memorabilia. A front wheel rim used by David Coulthard in the 2003 season could be yours and omes with an official certificate of authenticity signed y Ron Dennis. To be in with a chance of winning, imply tell us which Partner supplies Team McLaren

Send your answers in to Team McLaren, Admail 622, Voking, GU21 1WH by Friday 26 November. Good luck!



Spoil the man in your

luxury Team McLaren

Mercedes leather lacket.

life this Christmas with a

Christmas is only weeks away and now is the time to place your orders for Team McLaren merchandise to give to your friends and family. A copy of the latest brochure has been sent to you with this issue of Racing Line, containing details of the extensive Official Collection from Team McLaren.

Whether you are looking for something small to fill a Christmas stocking, or a larger gift from our stylish clothing range, there is something to suit all tastes and budgets. To ensure your goods are received in time for Christmas, place your order as soon as possible or call Team McLaren on +44 (0)1274 771833 for confirmation of delivery date.

This classic hip flask,

box, is a stylish

Christmas present.

A perfect present for

the ladies, a hooded

jacket to keep warm

at the race track.

along with presentation



A drop handle brief case makes a cool gift that is ideal for the office or college.



just one of the designs available from Team McLaren.

CHRISTMAS GIFT IDEAS



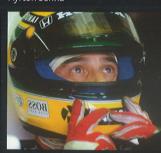


This classic wallet is

MEMBER **PROFILE**

This month we welcome... **Darren Pace from** Sittingbourne, England.

- What is your name? Darren Pace
- How long have you been a Team McLaren member?
- I am a founder member ■ How old are you?
- 32 years old ■ What is your most prized piece of McLaren merchandise/memorabilia?
- A t-shirt signed by Ayrton Senna and a limited edition 'Driving Ambition' book. I am also a great fan of the F1 road car with probably every bit of memorabilia you could have on it.
- Who is your favourite McLaren driver of all time? Ayrton Senna



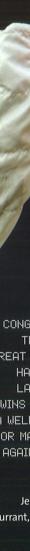
■ What is the best race you have ever seen?

The first grand prix that I ever went to. at Monaco in 1996. This was where David wore Michael Schumacher's helmet. I even appeared on the TV!

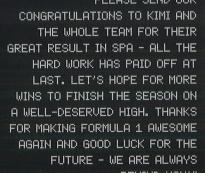
■ What is your favourite ever McLaren memory?

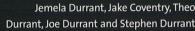
Taking the first Team McLaren tour around the factory, attending test days and meeting drivers.

If you haven't yet sent in your details and would like to appear on these pages, send your profiles in to racingline@mclaren.com. Answers to questions must be a maximum of 50 words long. Racing Line reserves the right to edit all contributions.









Canon

POSTCARDS FROM BELGIUM

IN ASSOCIATION WITH CANON

International golfing sensation Ernie Els was a guest of SAP and Team McLaren Mercedes at the Belgian Grand Prix. While there, he took the time to meet many team members, including eventual winner Kimi Räikkönen. *Racing Line* took some snaps of his day



Ernie Els, the 2002 British Open Champion, has been a guest of the team before, so it was a good opportunity to catch up with David Coulthard



Whenever sportsmen who are at the top of their respective games meet, there is a lot of mutual respect - when Ernie met Kimi it was no exception



Ernie certainly gets through his fair share of driving, but he doesn't need quite as many buttons and paddles to be able to do it! Luckily, Pedro explains all



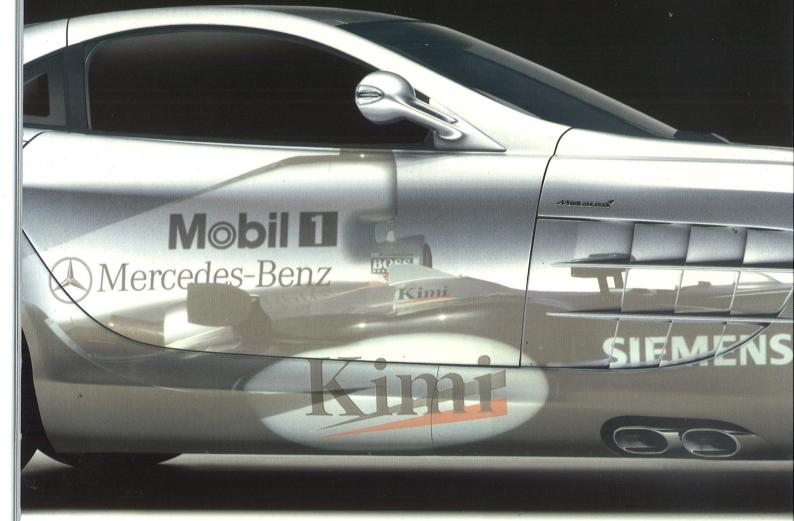
Spa-Francorchamps is one of the most dramatic grand prix venues on the calendar, and the 2004 event didn't disappoint Ernie as he soaked it all up



Before leaving, Ernie and Kimi presented each other with a special memento of their meeting: Kimi got one of Ernie's drivers; Ernie a replica Kimi helmet







What do the Team McLaren Mercedes MP4-19 and the Mercedes-Benz SLR McLaren

> have in common? Both rely on Mobil 1 with SuperSyn technology for advanced wear protection and enhanced performance. Mobil 1. Let it perform for you.

THE MORE YOU KNOW ABOUT MOBIL 1, THE BETTER IT IS FOR YOUR CAR.

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