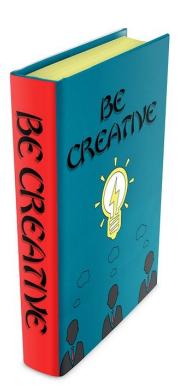
# Why Use an Ebook Cover Maker?

Ebook cover maker software is used to make the sale of ebooks easier and more realistic for prospective customers. An eBook is not tangible, it is in a virtual format to maximize the capabilities of today's technology.



When people first think of books, they want to see a tangible item. Most people enjoy going to a bookstore to peruse their favorite section. There is a certain inexplicable delight to walk the aisles, browsing shelves of hardcovers and soft covers.

They prefer to see a durable spine, visually appealing glossy front covers, teasing yet informative blurbs gracing the back cover, and pages made out of paper. As an educated society, we've come to enjoy thumbing through a book, randomly picking out a page to read an excerpt.

This is of course no longer possible with ebooks. After you've placed your order, you're given a file which is downloaded to your computer. That's it. You can't handle an ebook. You're unable to turn it about within your hands. You can't flip through the pages. You've got to do everything virtually.

Hence, an <u>eBook cover generator</u> is there to help comfort your mind and convince you that you are about to buy a book.

It may not be a real object, yet it is still classified as a book - an electronic one. This is to help humans recognize that they are not just being sold a document.

They're being encouraged to buy a virtual book which contains information they are looking for. Even though it is now in an electronic format, should a customer choose to buy it, they will appreciate its contents just as much as they would appreciate a real book, had they gone out and physically paid for one.

If there were no eBook cover maker available, it would be rather difficult for an author or publisher to convince a customer to purchase a file. It would be awkward because most people

don't want to waste their hard-earned dollars on what is essentially a computer file. Thus the term ebook, and its natural cousin, the eBook cover maker.

#### Is it better to use an eBook cover maker yourself?

If you're one of those visually creative types, then by all means, spend the money (they typically average \$30 to \$40) and design your eBook cover to your heart's content. You'll appreciate the freedom of creating your cover from the ground up. Any color you're in the mood for, it's yours! Feel like using Verdana or Calibri fonts? Have at it!

What you are <u>creating with an eBook cover maker</u> is what buyers will see. So make it look good, because most books, even virtual ones, are indeed judged by their covers. But there are authors and publishers who may not have the time nor the inclination to format their own covers. If this is so, an alternative would be to let a design pro make your cover for you.

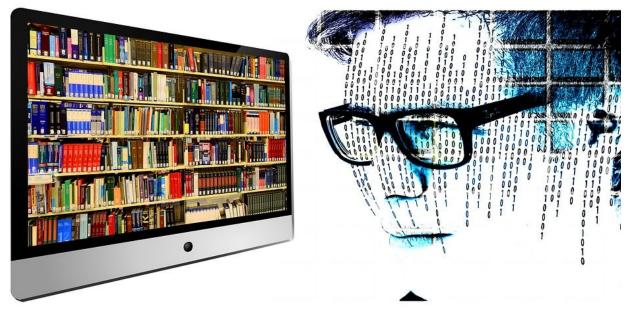
#### Why should I hire a professional to design an eBook cover?

You'll appreciate a professional designer because they know what elements make for visual appeal. They may even take the content of a book, let's say a story about dolphins and native islanders, and use colors or styles which complement the author's writing. An experienced pro is not going to allow black fonts and colorized effects in shades of red if the book is about angels in heaven.

Using an eBook cover maker is going to generate better interest in a virtual book, and will increase the chances of selling a novel or other literary work. Not employing an <u>eBook cover</u> <u>creator</u> may reduce an author or publisher to mere notepad and post-it note text files!

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### **Ebook Cover Maker**



If you have been around Internet marketing for any length of time, you understand the need to have an effective sales letter. Although the words are what will actually sell what you're offering, you can add the perception of value to your product by adding a variety of different pictures. One of the most effective of these, especially for a downloadable electronic product is an e-book cover. It is possible to make these through the use of an <u>eBook cover maker</u> or other similar software but will you end up with results that you are really happy with?

Most people start out trying to use a free e-book cover maker. They quickly find out that it is not able to produce the quality that they need. The last thing you want to do is put a substandard image on your webpage which will drop your sales, just to save yourself some money in e-book cover design. You can buy a more sophisticated e-book cover maker but you may still not be happy with the results that you get. Many people give up and hire someone to do the design work for them out of frustration.

The fact of the matter is, you don't need an e-book cover maker to do the work for you. As long as you have the proper guidance, you can begin making professional looking e-book covers on your own with in a surprisingly short period of time. What you end up with is a professional looking graphic on your page that helps to improve sales, not one that takes them away from you.

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## E-Book Makers - Creating and Publishing Your Own E-Book Has Never Been This Easy



If you are an online marketer, you surely know that online success is only feasible if you are able to reach an extensive audience with the use of audio-visual or text materials. One of the most efficient marketing tools is an <u>eBook</u>. And with the use of e-Book makers, webmasters and marketers are given the expediency of promoting their websites, retaining their visitors, and publishing e-books as well as distributing them.

After you've written your own e-Book, you are definitely looking forward to publish and distribute them. Due to this, you will have to face the dilemma of selecting an e-Book creator that can best serve your purpose while meeting your budget as well.

Here are some tips you need to think about prior to making a purchase:

1. Ensure that you eBook creator can appropriately

bring together different files such as video, audio, Flash, mp3, and other multimedia files and contents apart from a text file and simple HTML. It is another concern if you opt to create your eBook as .exe file or a pdf file. It's highly recommended for you to have a separate exe format since they normally don't have to use any software to make them run.

2. Look for an eBook creator that delineates easy usage and one that doesn't necessitate special computer skills.

3. Good e-Book makers are those that don't call for installation of other pieces of software to read your material. Purchasing an eBook creator to make your own electronic reading materials and then buying a piece of software to make it run will be very tedious. Just think how much work you will pass to your customers. They will have to buy your electronic book and then install some software to read it.

4. Check all the features included in the maker of eBook. Try to see if it has a TOC or cover page generator.

5. Choose a creator that has the function of permitting you to prohibit other people from printing or copying your contents.

6. Consider a maker that will allow you to make compressed eBooks. This is more marketable since readers most of time look for electronic reading materials that only require smaller download bandwidth and of course smaller disk space.

7. Keep in mind that eBooks are generally designed with special expiration modes, so your readers and followers who are utilizing your book for the trial or demo period will only be authorized to access them during such term. It's purposeful if you have a maker that exhibits this feature.

8. Last but not least, examine the system requirements and specifications of the maker. This is important since, you probably won't adjust or change your OS just to run an <u>eBook creator</u>.

There are varieties of <u>e-Book</u> makers in the market today and so it's vital for you to ponder about these guidelines before buying one. Another important step that you need to carry out is to be clear and definite about what you desire and look for. If you consider these key points, you'll for sure stumble upon an efficient eBook creator.

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