

# **Crater Regional Workforce Development Board**

## **Strategic Plan**

“Vision 2020: Prospering Communities; Making the Business Case for Change”  
2017-2020

## **Year Two Review**

and

## **Proposed Modifications**

### **Executive Summary**

The Crater Regional Workforce Development Board’s (CRWDB) 2017-2020 Strategic Plan, “Vision 2020: Prospering Communities; Making the Business Case for Change”, was developed in late 2016. The Strategic Goals, Strategies, and Objectives developed as the basis for the Strategic Plan represent the Workforce Innovation and Opportunity Act’s (WIOA) emphasis on a business-driven workforce development system.

As required by WIOA, each Workforce Development Board must review its Strategic Plan at the end of the first 2-year period of the 4-year local plan. As part of this review, modifications to the Commonwealth of Virginia’s Combined State Plan must also be considered for relevance. A review of the 2018 modifications to the Commonwealth’s Combined State Plan and a review of the CRWDB’s local plan resulted in the proposal of a number of modifications to the local plan.

There are no proposed changes to the CRWDB’s plan’s strategic goals and objectives.

The only notable change to the local economic conditions is a reduction in the region’s

unemployment rate - an update to reflect the current unemployment rate has been proposed. There are proposed modifications due to regulatory updates. There are a number of proposed modifications due to changes in the local Board structure. These proposed changes are primarily a result of the CRWDB's termination of its business relationship with Learn to Earn, Inc. which was initiated in the Spring of 2017.

### **Background: Workforce Development Board Strategic Plan**

Title I, Chapter 2, Section 108 of the Workforce Innovation and Opportunity Act (WIOA) establishes the requirement that each Local Workforce Development Board shall develop and submit to the Governor a comprehensive four-year local plan, in partnership with the appropriate Chief Elected Officials. WIOA further requires local plans to be consistent with the Combined State Plan.

WIOA regulations § 679.580 sets out the requirements for local plan modification. At the end of the first 2-year period of the 4-year local plan, each Local Workforce Development Board (LWDB), in partnership with the appropriate Chief Elected Officials (CEOs), must review the local plan and prepare and submit modifications to the local plan to reflect the following:

- significant changes in local economic conditions
- Changes in the financing available to support WIOA Title I and partner provided WIOA services
- Changes to the LWDB structure
- The need to revise strategies to meet local performance goals

Modifications to the local plan shall also take into consideration relevant updates to the Virginia WIOA Combined State Plan.

As part of the modification process, the LWDB must provide an opportunity for public comment on the local plan modifications before submitting the modifications to the Governor. The CRWDB 2017-2020 Strategic Plan, as originally adopted, can be found on the Board's website at: [www.vcwcraterregion.com](http://www.vcwcraterregion.com) under the heading "Public Documents."

### **Proposed Modifications to the CRWDB 2017-2020 Strategic Plan**

- 1)** *Workforce Supply Analysis*, pg. 27, paragraph 1: Addition of the following statement: "As of December, 2018, the Crater Region's unemployment rate has fallen to 3.8% (Not seasonally adjusted. Seasonally adjusted data are not available at this time)."
- 2)** *Workforce Centers*, pg. 58, paragraph 1: Addition of the following statement: "The Petersburg Comprehensive One-Stop Center opened on July 5, 2017."
- 3)** *How the WDB conducts business in accordance with the Sunshine Provisions of WIOA*, pg. 60, paragraph 1: Change the WDB's website address from "[www.learntoearn.org](http://www.learntoearn.org)" to "[www.vcwcraterregion.com](http://www.vcwcraterregion.com)".
- 4)** *Local WDB Support of Strategy in State Plan*, pg. 63, paragraph 3: Remove the statement: "VWDB Policy 13.01 Business Service Requirements for Local Workforce Development Areas outlines the role and requirements of Local Workforce Areas and Virginia Workforce Centers in providing services to business customers, and presents required actions by the LWDA in regard to implementation of business services to

enhance the business customer's outcomes and satisfaction with the workforce system through Business Services Teams." Replace the removed statement with the following statement: "VWDB Policy 403-01, Business Services Requirements, outlines the role and requirements of Local Workforce Development Boards (LWDB) and American Job Centers (also called One-Stops), which includes all WIOA mandated partners, in providing services to business customers, and presents required actions by the LWDB in regard to implementation of business services to enhance the business customer's outcomes and satisfaction with the workforce system through Business Services Teams."

**5)** *The physical locations of each comprehensive Virginia Workforce Center in the local area, and the co-location strategy for each center (current and planned)*, pg. 74, paragraph 1: Remove the statement: "The CRWDB Comprehensive One-Stop Center is located at 114 N. Union Street Petersburg, VA 23803." Replace the removed statement with the following statement: "The CRWDB Comprehensive One-Stop Center is located at 22 W. Washington Street Petersburg, VA 23803."

**6)** *Fiscal Agent & Procurement*, pg. 102, paragraph 3: Remove the paragraph: "The CLEOs has approved and designated the WDB's non-profit organization, Learn to Earn, Inc., as the Grant sub recipient, thus approving it as the fiscal and administrative entity for LWDA-15 and for the receipt and disbursement of all WIOA funds for the Crater Region. Crater Regional Workforce Investment Group/Learn to Earn, Inc. 114 North Union Street Petersburg, VA 23803 [www.learntoearn.org](http://www.learntoearn.org)". Replace the paragraph with: "The CEOs have approved and designated the Crater Regional Workforce Development Board

as the fiscal agent for LWDA-15 and for the receipt and disbursement of all WIOA funds for the Crater Region. Crater Regional Workforce Development Board 22 W. Washington Street Petersburg, VA 23803 [www.vcwcraterregion.com](http://www.vcwcraterregion.com)".

**7) Attachments**, pg. 109, paragraph 1: Change the CRWDB's website address from "[www.learntoearn.org](http://www.learntoearn.org)" to "[www.vcwcraterregion.com](http://www.vcwcraterregion.com)".

### **Public Comment Period**

As required by law, the proposed changes to the CRWDB 2017-2020 Local Strategic Plan will be available for public comment for the period of February 25, 2019 until close of business March 11, 2019. Comments on the proposed changes to the local plan should be sent via email to: [admin@vcwcraterregion.com](mailto:admin@vcwcraterregion.com). Please put "Strategic Plan Comment" in the subject line.