



Malaysia: Tech Rising Star in Southeast Asia

11 May 2021

The Department for International Trade (DIT) is delighted to partner with the British Malaysian Chamber of Commerce (BMCC), and invite Northern Powerhouse companies to join us for this webinar introducing Malaysia and providing information on the upcoming virtual trade mission focusing on technology sector within this exciting market.

Why attend?

Strategically located in the heart of South East Asia, Malaysia is a preferred gateway for companies when it comes to accessing other markets in ASEAN.

The Government's focus on digital infrastructure and transformation, favourable tax incentives, ease of doing business and continued efforts for a supportive ecosystem for market entry, creates vast opportunities for global players in the tech sector.

According to a report by the Ministry of Finance, Malaysia's digital economy grew by 18.5% year-on-year from 2015 to 2019 (Malaysia Economic Outlook 2021, MOF). The recent launch of MYDigital Blueprint (2021) further cements the Government's commitment to digitalise the public and private sectors through initiatives in smart cities, education, financial services, cybersecurity, e-commerce, data sharing, smart manufacturing, green tech and emerging technologies.

Join this webinar at 09:00am on 11 May 2021 to gain a sound understanding of the high growth technology sectors within Malaysia and wider ASEAN region and to learn more about the NPH virtual mission in July.

Register your interest

Date

Tuesday 11 May 2021
9:00am - 10:15am

For more information please contact

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Registration

To register interest please visit:
<http://bit.ly/Malaysia-Tech>

Cost

Registration cost: Free

Eligibility

The webinar is open to companies from the Northern Powerhouse region. UK businesses interested in the Malaysian market are invited to participate.

The Northern Powerhouse had a GDP total of £411.8 billion in 2018. In 2020 alone, businesses based in the region exported £50.5 billion worth of goods to every corner of the globe, yet there remains massive potential for future international growth. The region also has high speed rail links, excellent transport, highly skilled workforces and world-class research, with six northern universities ranked in the top 20 for research excellence nationally.



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