Name

Address – Email – Phone Number

Education

BACHELOR OF ARTS | AUGUST 2011 – PRESENT | ----
· Major: English in Media, Rhetorical, and Cultural Studies Concentration
· Major GPA: 3.61
· Dean's List (3 Semesters)

THE WASHINGTON CENTER FOR INTERNSHIPS AND ACADEMIC SEMINARS | JUNE 2015 – AUGUST 2015
· Full-time digital marketing internship facilitated by LEAD Colloquium
· Participated in Simpton-Mineta Leader Series to explore issues of contemporary public concern
· Attended Media and Communications track specialized development programming

Professional Experience

ASSISTANT DEBATE COACH | ---- | AUGUST 2011 – PRESENT
· Research and compose over 1,000 pages of policy briefs covering American domestic policy
· Deliver lectures to students on researching effectively, discussing topic lectures, and facilitating skill
  development to optimize team performance

DIGITAL MARKETING INTERN | STUDIO THEATRE | JUNE 2015 – AUGUST 2015
· Produced content via social media sites (Twitter, Facebook, Instagram); gained 240 followers on Twitter and
  67% total reach on Facebook
· Created email newsletters and increased engagement by 53.41%
· Optimized Google AdWords campaign for one-off event; generated a 2.58% CTR

Leadership Experience

MEMBER OF ALPHI PHI OMEGA | JANUARY 2013 – MAY 2015
· Hosted several service projects around the Chicago-land area
· Coordinated with other committee members to implement fundraisers towards selected service
 organizations

TUTOR AT ---- | JANUARY 2013 – MAY 2013
· Developed action plans with peers based on students' academic goals
· Worked effectively with students with diverse learning needs and cultural backgrounds

Skills

· Microsoft Tools including Microsoft Word, Excel, and PowerPoint
· Social media marketing tools including Buffer, Facebook/Twitter/Google built-in analytics
· E-mail marketing tools including Mail2
· Web Content Management
· Customer Relationship Management Software
· Project Management through Basecamp Software
· Facebook and Twitter Advertising
· Google AdWords