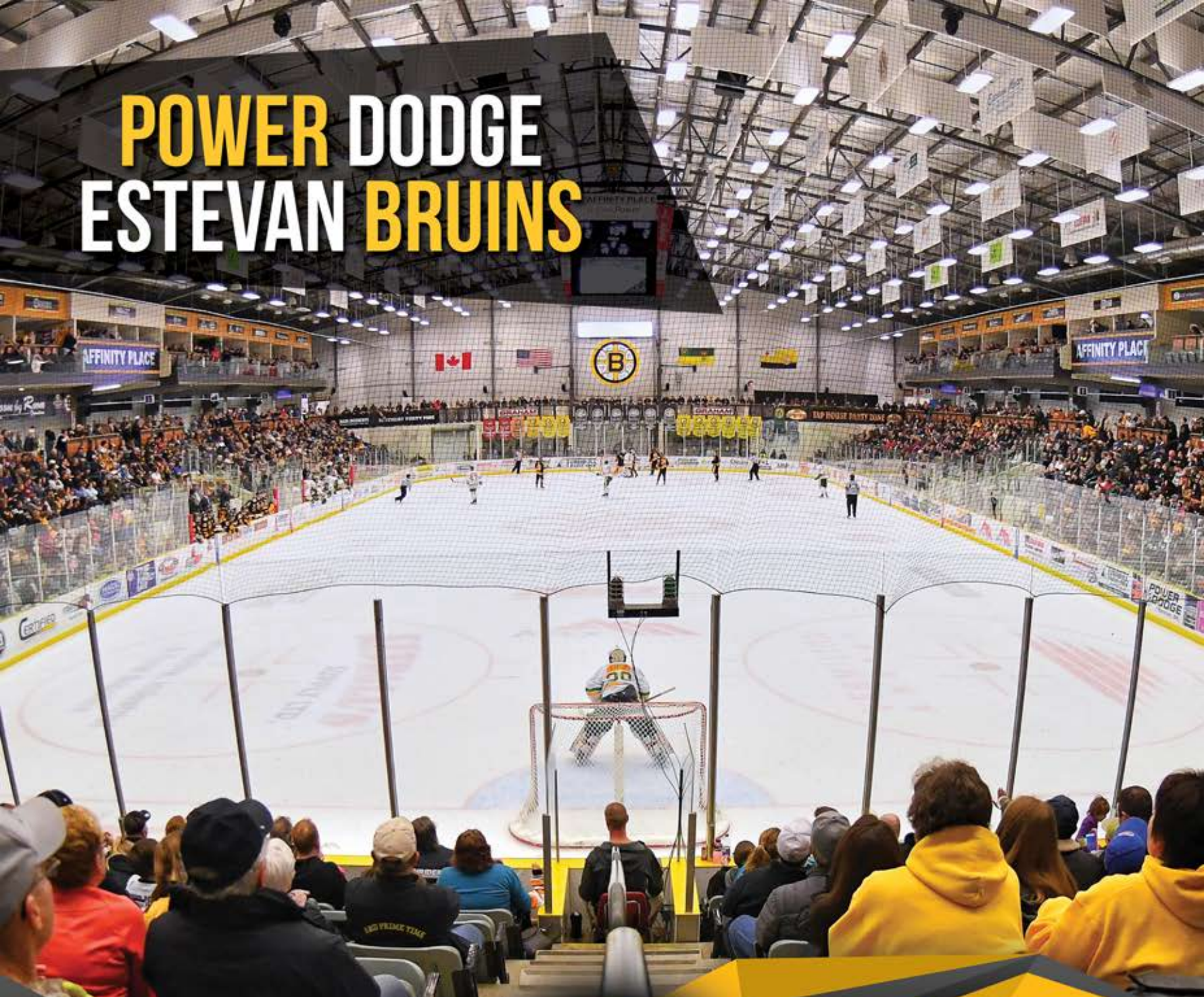


POWER DODGE ESTEVAN BRUINS



**2019-2020 CORPORATE
SPONSORSHIP PACKAGE**





GAMEDAY

ANNOUNCEMENTS & FEATURES

- 7TH PLAYER PARTNER \$2,000 **SOLD OUT!**
- BRUINS GOAL PARTNER - \$2,000
- BRUINO THE BEAR - \$2,000 **SOLD OUT!**
- IN-GAME PROMO GIVEAWAY - \$1,500 **SOLD OUT!**
- 3 STARS OF THE GAME - \$1,500
- FANS CHOICE PLAYER OF THE GAME - \$1,500
- STARTING LINEUP PARTNER - \$1,500 **SOLD OUT!**
- PREGAME VIDEO PARTNER - \$1,500
- PUCK OUT OF PLAY/SAFETY PARTNER - \$1,500
- INSTANT REPLAY PARTNER - \$1,500
- OPENING FACEOFF PARTNER - \$1,500
- LAST MINUTE OF PLAY PARTNER \$1,500
- PERIOD SUMMARY PARTNER \$1,500
- POST-GAME PARTNER - \$1,500 **SOLD OUT!**
- HOME GAMEDAY PARTNER - \$1,000
- GAMEDAY PROGRAM AD - \$1,000
- PRINTED TICKET PARTNER - \$1,000

MAJOR PARTNERS

- 50/50 PARTNER \$10,000 **SOLD OUT!**
- VOLUNTEER PARTNER - \$7,500
- ICE TEAM PARTNER - \$5,000 **SOLD OUT!**
- POWERPLAY PARTNER - \$5,000 **SOLD OUT!**
- PENALTY KILL PARTNER - \$5,000 **SOLD OUT!**
- ANNUAL INTERMISSION GAME PARTNER - \$3,000 **SOLD OUT!**
- MONTHLY INTERMISSION GAME PARTNER - \$1,500

SCORE CLOCK

- SCOREBOARD COMMERCIAL ADS - \$2,000
- MEDIA TIMEOUTS - \$2,000 **SOLD OUT!**
- SCOREBOARD GRAPHIC ADS - \$1,000



IN-ARENA MARKETING

SIGNAGE

- RINK BOARDS - \$3,000 (excludes player benches & penalty boxes)
- BLUELINE & REDLINE BOARDS - \$1,500
- GOAL POST WRAP, BOTH NETS - \$1,500
- STAIR SIGNAGE - \$6,000/HALF RINK **SOLD OUT!**
- PLAYER ENTRANCES - \$6,000/BOTH **SOLD OUT!**
- GLASS PARTNER - \$2,000 **SOLD OUT!**
- LED DIGITAL BANNER - \$2,000
- MEDIA BACKDROP BANNER - \$2,000
- RETRACTABLE POP-UP BANNER - \$1,500

ICE LOGOS

- 1) \$2,000 - OUTSIDE PERIMETER, BELOW GOAL LINE, ALONG RED LINE, HASH MARKS, FACEOFF DOTS **SOLD OUT!**
- 2) \$2,500 - HIGH SLOT **SOLD OUT!**
- 3) \$3,000 - NEUTRAL-ZONE BLUE LINE, ATTACKING-ZONE BLUE LINE **SOLD OUT!**
- 4) \$3,500 - FACEOFF CIRCLES **SOLD OUT!**

CONTACT THE BRUINS OFFICE TO GET ON WAITING LIST





ADDITIONAL MARKETING PARTNERS

EQUIPMENT PARTNERS

- 3RD JERSEY SPONSOR - \$6,000 **SOLD OUT!**
- HOME/AWAY JERSEY FRONT LOGO PARTNER - \$5,000
- AWAY JERSEY PARTNER - \$4,000
- GAME PUCK PARTNER - \$2,500 **SOLD OUT!**
- HELMET SAFETY PARTNER - \$1,000 **SOLD OUT!**
- HOME JERSEY PARTNER - \$750

COMMUNITY PARTNERS

- HOCKEY CARD PARTNER - \$3,500 **SOLD OUT!**
- TRIP GETAWAY RAFFLE PARTNER - \$2,500
- MAJOR TRAVEL PARTNER - \$2,500
- ADOPT A SCHOOL PARTNER - \$1,500 **SOLD OUT!**
- COMMUNITY OUTREACH PARTNER - \$1,500 **SOLD OUT!**
- BILLET FAMILY OF THE MONTH - \$1,500
- MINOR HOCKEY TEAM OF THE MONTH - \$1,500
- BRUINS CALENDAR MONTHLY PARTNER - \$1,000
- MINOR TRAVEL PARTNER - \$1,000

ONLINE / SOCIAL MEDIA PARTNERS

- GAME RECAP PARTNER - \$1,500 **SOLD OUT!**
- VIDEO RECAP PARTNER - \$1,500
- PLAYER FEATURE VIDEO PARTNER - \$1,500
- PLAYER PROFILE PARTNER - \$1,500
- FAN PHOTO PARTNER - \$1,500
- FINAL SCORE PARTNER - \$1,500



MARKETING OPPORTUNITIES OVERVIEW



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- BRUINS GOAL PARTNER - \$2,000
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- IN-GAME PROMO GIVEAWAY - \$1,500 **SOLD OUT!**
- 3 STARS OF THE GAME - \$1,500
- FANS CHOICE PLAYER OF THE GAME - \$1,500
- STARTING LINEUP PARTNER - \$1,500 **SOLD OUT!**
- PREGAME VIDEO PARTNER - \$1,500
- PUCK OUT OF PLAY/SAFETY PARTNER - \$1,500
- INSTANT REPLAY PARTNER - \$1,500
- OPENING FACE OFF PARTNER - \$1,500
- LAST MINUTE OF PLAY PARTNER \$1,500
- PERIOD SUMMARY PARTNER \$1,500
- POST-GAME PARTNER - \$1,500 **SOLD OUT!**
- HOME GAME DAY PARTNER - \$1,000
- GAME DAY PROGRAM AD - \$1,000
- PRINTED TICKET PARTNER - \$1,000

MAJOR PARTNERS

- 50/50 PARTNER \$10,000 **SOLD OUT!**
- VOLUNTEER PARTNER - \$7,500
- ICE TEAM PARTNER - \$5,000 **SOLD OUT!**
- POWERPLAY PARTNER - \$5,000 **SOLD OUT!**
- PENALTY KILL PARTNER - \$5,000 **SOLD OUT!**
- ANNUAL INTERMISSION GAME PARTNER - \$3,000 **SOLD OUT!**
- MONTHLY INTERMISSION GAME PARTNER - \$1,500

SCORE CLOCK

- SCOREBOARD COMMERCIAL ADS - \$2,000
- MEDIA TIMEOUTS - \$2,000 **SOLD OUT!**
- SCOREBOARD GRAPHIC ADS - \$1,000

SIGNAGE

- RINK BOARDS - \$3,000 (includes player benches & penalty boxes)
- BLUELINE & REDLINE BOARDS - \$1,500
- GOAL POST WRAP, BOTH NETS - \$1,500
- STAIR SIGNAGE - \$6,000/HALF RINK **SOLD OUT!**
- PLAYER ENTRANCES - \$6,000/BOTH **SOLD OUT!**
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- HOME JERSEY PARTNER - \$750

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PRICES BASED ON 1-YEAR AGREEMENTS.

DISCOUNTS MAY BE AVAILABLE FOR MULTI-YEAR AGREEMENTS AND/OR WHEN PACKAGED WITH MULTIPLE MARKETING ITEMS.

CONTACT THE BRUINS OFFICE AT 306-634-7730

OR OPERATIONS@ESTVANBRUINS.COM