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Concise and Informative Article Title

(A concisely worded title should be provided.)

Firstname Lastname¹, Firstname Lastname², Firstname Lastname^{3,*}

(We will reproduce it exactly, so any middle names and/or initials they want featured must be included.)

¹Affiliation 1; e-mail@e-mail.com

²Affiliation 2; e-mail@e-mail.com

³Affiliation 3; e-mail@e-mail.com

Affiliation should be where they were based when the research for the paper was conducted.
Email address (institutional preferred)

*Correspondence: e-mail@e-mail.com; (author name)

Abstract:

Structured abstract

All submissions must include a structured abstract, following the format outlined below. These four sub-headings and their accompanying explanations must always be included:

1. Purpose
2. Design/methodology/approach
3. Findings
4. Originality

The following three sub-headings are optional and can be included, if applicable:

5. Research limitations/implications
6. Practical implications
7. Social implications

Abstract should be written with 10 font size, Times New Roman, single line spacing. The abstract should be concise and should contain no more than 250 words including keywords. The abstract should clearly demonstrate the scope of the proposed paper or poster. It should also contain enough information for the reviewers to make an informed decision.

Avoid abbreviations and sub-points that are only explained in the full paper. Your abstract should be able to stand alone

Keywords: keyword 1; keyword 2; keyword 3 (List 5 to 8 pertinent keywords specific to the article yet reasonably common within the subject discipline.)