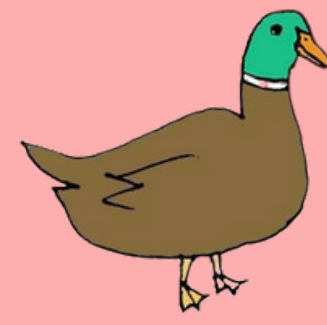


# DON'T APE WHITEPAPER



Don't Ape is a 0% tax community coin utilizing 100% hand-drawn art. Our liquidity is locked, our contract is renounced; and our intent is to forge ourselves into a house-hold brand. Through our art, stories, partnerships, rewards, and NFT's tied 1:1 to physical products - we're confident we'll do just that.

The origins of Don't Ape were somewhat rocky. Our deployer abandoned the project shortly after launch, leaving initial investors in a bind. For months, the token sat untouched. Until one day, a group of friends decided to build on the contract. We started with the art, and created our character "Saru". We then wrote his back-story, and at that point; we really fell in love. Motivated by the sheer desire to make the best "thing" we could together, we continued building. Today, we still carry that same motivation. We love our art, we love working together, and we envision Don't Ape becoming a multi-billion dollar brand that's known everywhere in our space, and outside of it.

Don't Ape is both for the masses, and tailored towards collectors. Our NFT's which are tied 1:1 to physical products like shirts, and comics - will always be limited. However, we also offer digital versions of many of our products - such as our comics, which are made available for free to our community.

Furthermore - we offer holder rewards as a means of further incentivizing our community. Holding .5% of supply will earn you the title "Baby Ape", and will allow you access to our DAO. Holding 1.5% will earn you the title "King Ape", and will grant you custom artwork, first access to our NFT/product launches, and will even make you eligible to receive audits for any project you like, done directly by our team.

Looking beyond what we can produce on our own, we are and will continue establishing strategic partnerships. As of writing this paper, we have joined forces with an international snack brand, and will soon be making Don't Ape banana chips a reality in stores everywhere. Additionally, we are working on an energy drink collaboration; and will be venturing into other things such as children's books for hospitals, home decor, staking, Don't Ape games and bots, and even a pizza shop!

Thank you for taking the time to read about us. We're incredibly passionate about the brand we're building, and we hope you come to love it just as much as we do.

DON'T APE