

Transaction Summary

Issuer/Obligor/Sponsor	
Deal Format	
Issue/Settlement Date	
Maturity Date	
Size and USD equivalent	
Price/Coupon/Yield	
Use of Proceeds	
Structure Features	
JLMs/Bookrunners	
Legal Advisors	

Distribution and Book Building

Structure, Tenor, Size, Innovation Highlights

Ground-breaking qualities of Deal: Why should this deal win?

Key Contacts at Issuers and Arrangers

Insert a short description of the deal, why it was unique (highlighting deal size, pricing, structure, tenor, investor demand, geographical and type of investor distribution). Short bullet points are best. If the deal was a “first-of-a-kind” this is the place to highlight it (eg. First-ever Green bond from region; 2nd largest-ever airport financing; Longest tenor for EM credit; First-ever project finance securitisation bond with electricity receivables; tightest-ever priced FI borrowing, etc

Transaction Summary

Issuer/Obligor/Sponsor	Name of Issuer/Borrower/SPV
Deal Format	144a/RegS Bond/Sukuk; Syndicated Loan/Structured Finance Deal
Issue/Settlement Date	Date of Issue/Signing/Settlement
Maturity Date	Maturity date (or dates if multi-tranched)
Size and USD equivalent	Deal value (and value as USD equivalent)
Price/Coupon/Yield	Pricing of Bond, Loan (*will remain confidential to GFC Media Group)
Use of Proceeds	What will the proceeds from deal be used for?
Structure Features	Amortising structure / Delayed draws / any other structure highlights
JLMs/Bookrunners	List each institution involved in the transaction with their roles
Legal Advisors	List each legal advisor and their roles

Distribution and Book Building

What was the bookbuilding strategy?

Market Sounding: What were some of the key questions or concerns raised by investors/Lenders?

Price Discovery – How did investor appetite, the market, and other major factors influence pricing?

Bidder Success: - Did investors end up with the allocations they requested? Yes / no, why / why not?

Final Allocations:

- By Geography
- By Investor Type

Structure, Tenor, Size, Innovation Highlights

Innovation & Structure - Can you detail the structure of the transaction and discuss any innovations or novel features?

Borrower, Issuer & Sector Strategic Importance – Why was the transaction important?

What were the issuer’s objectives on this transaction, and were those objectives met? How does the transaction fit into the issuer’s broader funding and general strategy?

Size & Tenor – How does the size and tenor of the deal factor into the issuer’s existing debt profile, and the deal profile of the broader market?

Distribution & Syndication: - Was there anything notable about the deal’s distribution? What were some of the most influential factors leading to the deal’s final distribution?

Ground-breaking qualities of Deal: Why should this deal win?

Max. 4 Bullet points on what makes this deal a worthy winner.

- Innovation
- Structure
- Size
- Tenor
- Sector of Borrower
- Closed during times of adverse Market conditions

Key Contacts at Issuers and Arrangers

Issuer Name	Name of Contact · Telephone · Email address
JLM Name	Name of Contact · Telephone · Email address
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