



Let's count the ways we can help you with Gatsby...

Benchmark 1: A stable careers programme

We offer schools and colleges a ready-made careers LMS which can be linked to your current website and integrated with SIMS. It tracks user progression, provides you with analytics and insights, and prompts students to undertake training.

Benchmark 2: Learning from career and labour market information

We provide links to the latest LMI feeds and live data for students to review. Our online training also features insights from companies including Facebook, Disney, LinkedIn and more.

Benchmark 3: Addressing the needs of each pupil

Each student has access to a user profile which they can customise to reflect their interests and training needs. We also provide a range of quizzes, polls and tests for students to undertake and evaluate their own strengths and weaknesses.

Benchmark 4: Linking curriculum learning to careers

Our one-page downloadable resources and CPD accredited lesson packs enable you to deliver training in the classroom which links careers to curriculum subjects.

Benchmark 5: Encounters with employers and employees

All of our training is written by industry experts and features interviews with a wide variety of organisations and sectors. We also offer employer links to partner schools and colleges in order to help you foster stronger relationships.

Benchmark 6: Experiences of workplaces

All of our resources are delivered in partnership with local and nationwide employers offering work experience and apprenticeship opportunities.

Benchmark 7: Encounters with further and higher education

We provide students with a wealth of information relating to higher education including our #FirstYear online module, top tips from content partners and search feeds for university courses and open days.

Benchmark 8: Personal guidance

Schools and colleges are able to track user progression and success using our insights tools. Utilising these insights alongside our student user profile features, enables teachers to provide personal, tailored training.



For more information on how the BeReady programme can help unlock learner potential, please contact us at:

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[bereadyskills](#)