

NIA LUU

UX Designer

A creative designer with experience in visual, user experience, interface design, and UX research methodologies.

EXPERIENCE

FirstStop Mortgage,

Remote *Web UX Designer*

May 2021 - Present

- Conducted heuristic evaluation to audit the company's old website
- Redesigned the company's website and request-a-rate flow by applying UX and different research practices with a collaboration with stakeholder and developer
- Performed usability testing with internal employees and external clients on the new design to identify errors
- Assisted the developer to develop a new CRM for managing the client's profile, pre-approval applications, user rights, and more.

Love Together, LLC, Remote *Product Designer*

June 2022 - August 2022

- Collaborate with other designers and project a manager to design an end-to-end MVP subscription-based mobile app that meets the business goals and stakeholder's expectations
- Research the market, analyze competitors, and identify target users' needs and pain points
- Build the design system to provide the single source of UI components to later designers and developers. Audit and unify the existing elements with the design system to make the overall product visually cohesive.

Beacon App, Remote *Product Designer*

June 2022 - August 2022

- Redesign the existing features to improve the user experience like co-host, account deletion, and calendar functions
- Collaborated with the founder and design team on designing new features that can reach over 1000 users
- Work with CTO and the Engineer team to get feedback on the design and build reusable components that align with our branding, facilitate the engineer's work, and allow for a faster iterative design process

Valley Water, San Jose, CA *Design Intern*

April 2021 - May 2022

- Collaborated with project managers and external vendors to develop advertising campaigns and printed publications with over 1000 copies to the residents of Santa Clara County while maintaining Valley Water's branding.
- Navigated projects and workflow on advanced project management tools such as Salesforce, Trello, ProofHQ, Canto, and Milanote.

Based in:

Austin, TX and Bay Area, CA

Email: nluu.work@gmail.com

Portfolio: nluu.design

Linkedin: linkedin.com/in/nialuu

SKILLS

- Software: Design and Prototyping tools, including Figma and Adobe Creative Cloud.
- Design Skills: Wireframing, Interaction Design, User Interface Design, Graphic Design, Branding, Typography, Web Design, Motion Design.
- Research Skills: Quantitative and Qualitative, User Research, Usability Testing, Competitive Analysis.
- Soft Skills: communication, detail-oriented, collaboration, leadership, empathy.
- Experienced in project management tools like Salesforce, ProofHQ, and Trello.

EDUCATION

Designlab

UX Academy

San Jose State University

Bachelor's of Arts,
Design Studies

December 2021

San Jose, CA

- Graduated as Cum Laude
- Honors: Dean's Scholar

Mission College

Associate of Science,
Graphic Design

May 2019

Santa Clara, CA