

Organiser:



Co-organisers:



INTERNET
FINANCE
AWARD

INTERNET FINANCE AWARD
互聯網金融大獎 2016

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AWARD INTRODUCTION

The establishment of the Internet Finance Award aims at identifying outstanding internet financial institutions in Hong Kong, promoting the technological innovation of financial institutions and commending distinguished pioneers in financial technology. The Award also takes into consideration cross-border cooperation, such as that between Shenzhen and Hong Kong, so as to encourage more creativity, with a view to stimulating stakeholders to join hands in ‘thinking out of the box’ and approach internet finance from a new cross-disciplinary economic perspective. The Award has also invited enterprises that are interested in developing internet finance in Hong Kong to participate in the competition. The organisers encourage cross-border financial cooperation to break geographical boundaries by means of the internet and develop breakthrough or innovative financial technological proposals for the furtherance of new economic models.

The competition is divided into 3 categories, including: Financial Institution, Emerging Internet Finance Company, and Internet Finance Solution Provider. The Award’s judging panel is formed by a group of highly regarded IT and Finance professionals with different backgrounds and experiences. Each category represents a unique view of the industry, together with our experienced judging panel, the organisers believe this arrangement can form a fair competition among participants.

Website : internetfinance.hk

Email: info@internetfinance.hk



MESSAGE FROM THE PRESIDENT OF THE ORGANIZER



iProA is one of the early supporters of FinTech in HK. During the Shenzhen-Hong Kong e-Commerce Development Forum held in HKSTP in April 2013, we had already invited prominent speakers in FinTech as one of our speakers. We are one of the first ICT organizations in organizing the Internet Finance Forum. In our first and second Internet Finance Forums in 2014 and 2015, we have successfully invited speakers in both mainland and Hong Kong to share their internet finance innovations such as third party payment solutions, clearing and settlement systems of bank, crowd funding etc.

According to TDC Research, Hong Kong is a leading international financial center and finance services account for 16.5% of GDP of Hong Kong. Technology applied to financial services is changing the way business and services are being done, constituting both as a threat to traditional financial institutions and a stimulation for better competitiveness. We believe that Internet Finance is not just technology for technology's sake. It actually enables innovation which then improve efficiency, customer experience and competitiveness for both the



incumbents as well as market challengers in the financial industry. The healthy development of Internet Finance is critical to the sustainability of the Hong Kong financial services industry and Hong Kong as an international financial center. We also believe that internet finance and financial technology should not be the proprietary tools for financial services institutions. Non-financial services market challengers such as PayPal, Alibaba, Tencent or technology services providers also have their fair share of the game, creating an ecosystem of co-competition.

We are glad to pull together outstanding leaders from the finance industry and ICT industry to form our judging panel. We believe such a cross-over portfolio judge panel can bring ideas exchange and initiate fresh thoughts for further upgrade for FinTech and make Hong Kong a smarter city.

It is so encouraging that we have received around 100 applications from the following categories for our award, namely, 1. Financial Institution; 2. Emerging Internet Finance Company and 3. Internet Finance Solution Provider. Today, about 15 high-quality top finalists will strike their best to compete for the championship of each category. I truly believe that our final competition would be an exciting one. I wish to express my sincere gratitude to all finalists, our judges, sponsors and organizing committee members for their unfailing support to our award.

And I believed this is just the beginning of internet finance development in Hong Kong. I sincerely hope that with more and more development of internet finance, regulators, government, current incumbents and emerging companies will work collectively to maintain and strengthen Hong Kong as a global financial center in the years to come.

Thank you.

Dr. Witman Hung, JP

MESSAGE FROM CHIEF JUDGE

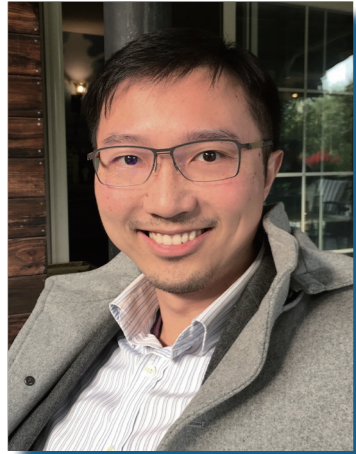


Technology is changing the world at an unprecedented pace. It is improving the way business operates and interacts with customers and other businesses, especially in finance and banking. The Internet Finance Award Ceremony today is a special occasion to recognise and honour the companies that combine cutting edge technology and internet to provide innovative financial services and products to the industry.

The Award has received a large variety of applications this year and the competition is very keen in each category. The applications are assessed in a broad range of aspects. The panel is impressed to see that many of the contestants are establishing highly innovative businesses. It has been a hard decision to finalise the award winners and the panel would like to take this opportunity to congratulate all the award winners.

Dr. David Wong Yau-kar, BBS, JP

MESSAGE FROM CHAIRMAN AND CO-CHAIRMAN



Mr. Paul Li,
Chairman



Ms Josephine Tse,
Co-Chairman

We are honoured to be the Chairman and Co-chairman of the organising committee for the first Internet Finance Award.

While Internet Finance is still young in Hong Kong, it is no longer new. The market is developing in a rapid pace and moving into the mainstream now. Not only attracted many startups, large financial institutions and large corporates are also becoming new players of the industry, evidenced by the overwhelming yet balanced responses for all the three categories of this award. In addition to deeper internet finance penetration into the financial market, the scope of internet finance has widened to new areas like fund management, insurance, RegTech and so on.

Year 2015 was a tough year for internet finance around the world with some big names fallen which led some critics to question whether the industry is sustainable. Our view is, dot-com bubble in year 2000 had driven many companies bankrupt but internet is now classified as a physiological need in the Maslow's hierarchy needs model. The same case for internet finance that companies will go through ups and downs but internet finance will be part of our daily life. The success of this award may well indicated that the industry has entered to the next level of maturity.

In the foreseeable future, the terms like "internet finance" / "fintech" will totally vanish and they will become an indivisible part of the financial industry.

We would like to take this chance to thank Dr. David Wong Yau-kar, BBS, JP, our Chief Judge, and the Judging Panel and all the organiser, co-organisers, sponsors and supporting organisations. Thanks to all the participants of the award and they are definitely the key to the success of the award and more importantly the future of the industry. Last but not least, thanks to our organising committee members who have contributed their time and best effort to the Award.

JUDGING PANEL



Chief Judge

Dr. David Wong Yau-kar, BBS, JP

Chairman, Mandatory Provident Fund Schemes Authority

Final Judging

Mr. Bankee Kwan

Chairman & CEO, Celestial Asia Securities Holdings Limited

Mr. Edmond Lau

Head of M&A of ShunFeng Express

Mr. Guang Zeng

Secretary-General for Shenzhen Internet Finance Association

Mr. Herbert Chia

Executive President, Chinese Big Data Society

Ir. Peter Yeung

Head of Information & Communications Technology Cluster, HKSTP

Mr. Philip Chui

Political Assistant to Secretary for Financial Services and the Treasury

Mr. Simon Chan

President, ISACA China Hong Kong Chapter

Mr. Stephen Wong

Adjunct Lecturer, the Master of Social Science in Global Political Economy, the Chinese University of Hong Kong

Ms. Susanna Chiu

Past President, Hong Kong Institute of Certified Public Accountants

Dr. Toa Charm

Chief Public Mission Officer of Cyberport

Second Round Judging

Mr. Anthony Leung

CEO, China People Creative PayEase (Beijing) Technology Ltd.

Dr. Alex Li

Chairman, Hong Kong Innovative Technology Preferred

Mr. Ernest Chan

Vice President of Information Systems Audit and Control Association (China Hong Kong Chapter)

Mr. Edward Lau

Deputy GM, Asia Pacific, Kingdee International Software Group (HK) Ltd.

Mr. Edwin Ho

CEO of MRC (HRMS) Ltd

Mr. Eric Yeung

Smart City Consortium Convener

Mr. Jowin Fung

Vice Chairman, Innovest Financial Group Holdings Ltd

Ms. Lisa Djeng

Vice Chairperson, The Y.Elites Association

Mr. Peter Choi

Director, Palapple (Hong Kong) Limited

Mr. Paul Fung

Honorary President, International Federation of Creativity and Technology

Mr. Tak Chu

General Manager of Big Data Architect

Mr. Tim Chan

Head of Business Intelligence, UA Finance

Dr. Victor Ng

Vice-Chairman, HKCS Cloud Computing SIC

AWARDS PRESENTATION CEREMONY

INTERNET FINANCE AWARD 2016 FINANCIAL INSTITUTION CATEGORY



FINANCIAL INSTITUTION



EMERGING INTERNET FINANCE COMPANY



INTERNET FINANCE SOLUTION PROVIDER



WeBank
微众银行

WEBANK Co., LTD

深圳前海微眾銀行於 2014 年 7 月 24 日獲中國銀監會批復籌建，2014 年 12 月 12 日獲深圳銀監局批復開業，12 月 16 日領取工商營業執照，成為國內首家開業的民營銀行和互聯網銀行。

微眾銀行的主要發起人包括騰訊集團、百業源投資和立業集團等知名民營企業，註冊資本為人民幣 30 億元。

微眾銀行以普惠金融為目標，個存小貸為特色，數據科技為抓手，同業合作為依托，連接互聯網企業和金融機構，共同服務微小企業和普羅大眾，支持大眾創業、萬眾創新。

2015 年 5 月 15 日，微眾銀行推出首款消費信貸類互聯網金融產品——“微粒貸”；8 月 15 日推出獨立 APP 形態產品“微眾銀行 APP”；9 月 23 日平台金融業務上線，與國內知名電商平台開展合作，用金融推動互聯網+。

Website : www.webank.com

Enquiry email address : jennyliang@webank.com





INTERNET FINANCE AWARD 2016 FINANCIAL INSTITUTION CATEGORY

INTERNET FINANCE AWARD 2016 FINANCIAL INSTITUTION CATEGORY



PRUONE Prudential Hong Kong Limited / cherrypicks

Prudential has been serving the people of Hong Kong since 1964. Through Prudential Hong Kong Limited and Prudential General Insurance Hong Kong Limited, we provide a range of financial planning services and products including individual life insurance, investment-linked insurance, retirement solutions, health and medical protection, general insurance and employee benefits.

Prudential plc is an international financial services group with significant operations in Asia, the US and the UK. We serve over 24 million insurance customers and have £509 billion of assets under management as at 31 December 2015. Prudential plc is listed on stock exchanges in Hong Kong, London, New York and Singapore.

PRUone is an all-in-one mobile sales platform that transforms traditional insurance paper-based processes into a digital solution. It is a hybrid application that supports both online and offline functionalities and offers highest flexibility of real-time information and offline working.

A single sign-on platform that supports the sales cycle from end-to end, PRUone's key functionalities cover point-of-sale (POS), after sales services, instant communication (IM), performance dashboards and multiple sales channels support. Not only does it provides a one-stop and

comprehensive service coverage for financial consultants, the enhanced mobility also enables financial consultants to conduct new business and provide timely services anytime, anywhere in Hong Kong.

PRUone's automation helps financial consultants fulfill regulatory requirements at ease. The guided process such as Financial Needs Analysis (FNA) and eSubmission ensures accuracy and compliance, while the robust security control prevents data leakage in case of device loss, providing peace of mind for both financial consultants and customers.

Moreover, the straight-through processing of PRUone brings additional benefits, including reduced service turn-around-time, lower operating costs and environmental friendliness.

Enquiry email: marketing@prudential.com.hk



CASH FINANCIAL SERVICES GROUP LIMITED

CASH Financial Services Group Limited ("CFSG", stock code: 510) provides a comprehensive range of financial products and quality services, including mobile and premium trading in securities, commodities and futures, etc.

As a leading technology-focused financial services provider, we take pride in our fast, safe and reliable trading platform. We have direct access to local and foreign exchanges to ensure ultra-low latency market data and trading. We are pioneer in Hong Kong to offer online trading services, mobile securities trading, and a real-time quotes service, bringing CFSG numerous accolades.

CFSG was the first financial institution in Hong Kong to develop a FinTech investment

platform. Based on real-time big data analysis, our platform provides timely transaction advice to investors through its powerful artificial intelligence system. Investors can thus avoid impulsive or irrational investment decisions and save the time previously needed to analyse huge quantities of global and local financial information and economic data.

Our robust risk management system is also imperative to professional investment success. Experienced algo traders develop investment strategies based on various parameters, including risk levels and return appetites. Two medium-risk strategies, "Reaching Star" and "Robo-Advisor", are already operational. Both have generated exceptional returns of 55.14% and 38.26% respectively.

* According to the back testing performed in actual market data with HKD1 million principal during the period 2012-2015. Past performance is no guide to future performance. Investment involves risks. The price of securities may move up or down. Losses may be incurred as well as profits made as a result of buying and selling securities.

Website : www.cashon-line.com/fintech
Enquiry email address : hotline@cashon-line.com





INTERNET FINANCE AWARD 2016 EMERGING INTERNET FINANCE COMPANY CATEGORY

INTERNET FINANCE AWARD 2016 EMERGING INTERNET FINANCE COMPANY CATEGORY



TNG (ASIA) LTD

TNG is The Next Generation e-wallet with integrated functionalities, including payment, fulfillment, peer-to-peer transfer, bill payment, coupon, ticketing, virtual membership cards and provides merchants with an integrated customer relationship management platform.

TNG e-Wallet was soft launched in Hong Kong. It does not only support physical payments (i.e. integration with POS systems / installing a cashier app to simplify payment processes), but it also supports online payments (in-app, bill payments or website API integration). In addition, we have a coupon section for merchants to post paid / free coupons for TNG users.

TNG commits to exceed the basic functionalities of performing payments and transactions; and our mission is to provide consumers with a revolutionary payment system and to be The Next Generation. We are committed to enhance the payment services of our users and community. We prepare to expend our services to other Asian countries and regions either during the 2nd half of this year or 1st half of 2017.

We enable true online-to-offline (O2O) commerce in Hong Kong and the rest of Asia.

Website : www.tng.asia

Enquiry email address : info@tng.asia

No.1 e-Wallet in Hong Kong

300,000+ active users

帶領香港 走得更前! STEP FORWARD!

- P2P Transfer
- Transfer to Bank
- Cash Withdrawal
- Public Transportation
- Vending Machine
- Membership Card
- P2M Transfer
- Bill Payment
- e-Ticket
- e-Coupon
- Top-Up
- Donation

HKT PAYMENT LIMITED

“Tap & Go” is a new mobile payment wallet proudly presented by HKT Payment Limited since July 2015. It is a prepaid mobile MasterCard® product that provides customers with comprehensive cashless experience, via the use of Android NFC-enabled or iOS device with valid mobile number. The service delivers secure and reliable mobile payments based on MasterCard® Contactless technology.

Customers can use “Tap & Go” to settle payments online, at merchant outlets worldwide, or even to transfer money between friends with their mobile number. Topping-up the value of users’ accounts is easy with flexible options available through banking facilities, and over 2,000 merchant outlets in HK including HKT / CSL / 1010 shops and all 7-Eleven outlets etc.

Website : www.tapngo.com.hk

Enquiry email address : enquiry@tapngo.com.hk



「拍住賞」流動付費服務



INTERNET FINANCE AWARD 2016
EMERGING INTERNET FINANCE COMPANY CATEGORY

INTERNET FINANCE AWARD 2016
EMERGING INTERNET FINANCE COMPANY CATEGORY



中国平安
PING AN

保險 · 銀行 · 投資

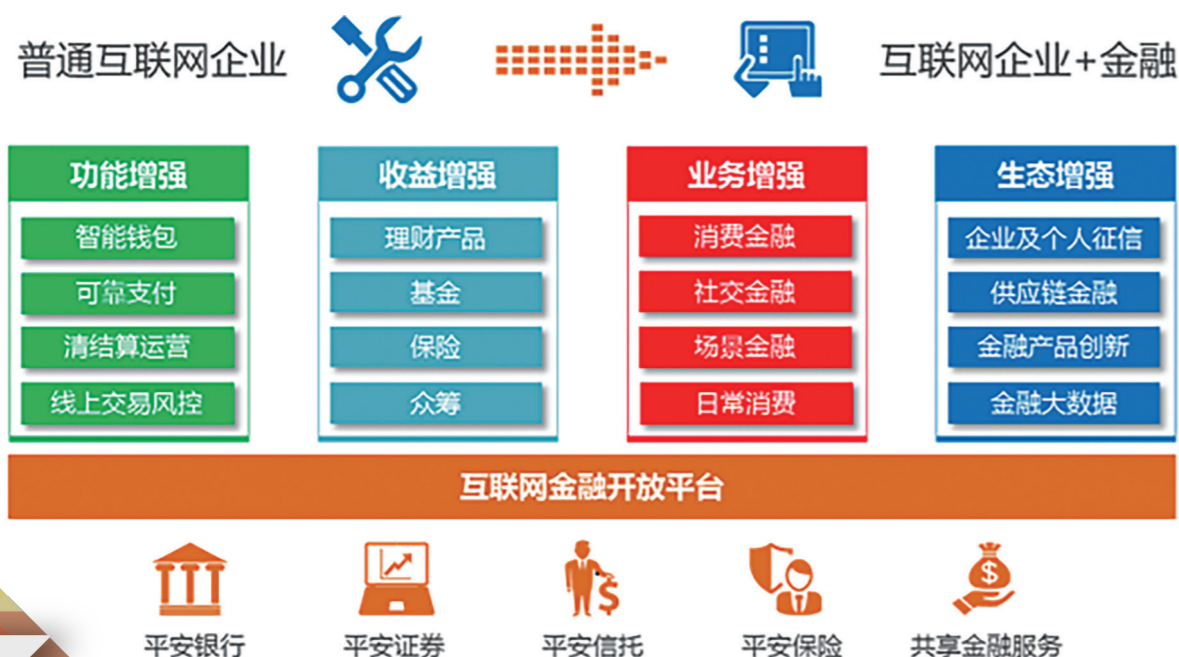
PING AN TECHNOLOGY (SHENZHEN) Co., LTD.

中國平安致力於成為國際領先的個人金融生活服務提供商，通過“綜合金融 + 互聯網”和“互聯網 + 綜合金融”兩個模式，為客戶提供一站式金融服務，圍繞用戶的“醫、食、住、行、玩”需求，提供多種服務和產品，將金融嵌入線上生活服務。

平安互聯網金融開放平台是以開放分享金融服務，建立互聯網金融生態的 (SaaS) 解決方案。平台綜合了銀行，基金公司，支付公司以及證券公司的賬戶和清結算能力，包裝出多種互聯網金融的常用能力，包括賬戶管理、線上支付、金融產品對接、風控管理等。靈活定制互聯網金融業務屬性，基於雲服務模式快速對外輸入能力。

Website : www.pingan.com

Enquiry email address: SUNXIONG193@pingan.com.cn



YINTRAN GROUP HOLDINGS LIMITED

Yintran allows anyone or any merchant to transfer money via internet-connected devices safely with privacy and bank-grade security.

An individual or a merchant may create a Yintran account with (1) name, (2) email, (3) mobile phone, and may receive money and transfer money received. If the user would like to cash out or refill the user's Yintran account, the user may link the user's bank account. With the linked bank account, the user may cash out the user's Yintran account the next business day.

Connected with 20+ banks licensed by HKMA, from any part of the world, Yintran Money Transfer Network allows any one or any merchant to online register account, money transfer, receive money, cash out to the linked bank, refill from the linked bank, and request payment.

Website : yintran.com

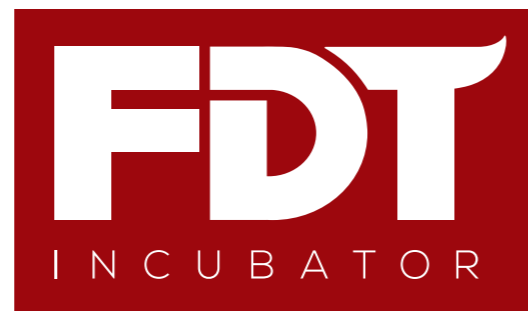
Enquiry email address : support@yintran.com





INTERNET FINANCE AWARD 2016
EMERGING INTERNET FINANCE COMPANY CATEGORY

INTERNET FINANCE AWARD 2016
EMERGING INTERNET FINANCE COMPANY CATEGORY



FINANCIAL DATA TECHNOLOGIES LIMITED

FDT Group is a global finance-tech company that aims to empower the next generation of finance talents and revolutionize the finance industry.

FDT Trader is a sleek app allowing users to practice trading forex, stock and futures markets. Our proprietary FDT Score algorithm evaluates a user's trading performance and behavior based on their past trades and consolidates all the data into a single score that allows for the objective evaluation of users. Users start by trading with virtual money, and top performers are eventually granted with up to 100,000 USD in seed money to trade with. Profitable traders take home a cut of the profits at zero cost throughout the process. In less than 2 years, our user base has grown from 0 to 400,000+ and counting.

FDT Wealth is a global asset management platform managed by seasoned professional investment consultants. We provide a wide range of consultancy services including overseas wealth diversification and preparing for wealth inheritance.

Website: www.fdt.io

Enquiry email address: info@hkfdt.com



SHENZHEN FORMAX TECHNOLOGY Co., LTD

Shenzhen Formax Technology Co., Ltd 成立於 2014 年，隸屬 Formax 集團，是一家立足於深圳發展起來的高成長、高科技、高附加值的「科技+金融」型企業。Formax Group Limited 即 Formax 集團，創建於 2012 年，是一家致力於新興變革的創新型互聯網金融服務公司。目前，Formax 已在全球開辦了 8 處子公司，分別位於英國、澳大利亞、新西蘭、香港、中國內地、印度、泰國、越南等地，在國內北京、上海、深圳、武漢、成都等 14 個城市設有分支機構。Formax 金融圈 (www.jrq.com) 提供美股 / 港股、理財 / 借貸、外匯保證金交易、期貨商品、香港 / 國內基金等多種投資品種的更專業的互聯網金融綜合服務平台，全方位、多層次、點對點地滿足全球投資者多樣化的投資需求。

Website : www.jrq.com

Enquiry email address : support@jq.com





INTERNET FINANCE AWARD 2016 INTERNET FINANCE SOLUTION PROVIDER CATEGORY

INTERNET FINANCE AWARD 2016 INTERNET FINANCE SOLUTION PROVIDER CATEGORY



ASIAPAY LIMITED

Founded in 2000, AsiaPay, a premier electronic payment solution and technology vendor and payment service provider, strives to bring advanced, secure, integrated and cost-effective electronic payment processing solutions and services to banks, corporate and e-Businesses in the worldwide market, covering international credit card, China UnionPay (CUP) card, debit card and other prepaid card payments.

AsiaPay is an accredited payment processor and payment gateway solution vendor for banks, certified IPSP for merchants, certified international 3-D Secure vendor for Visa, MasterCard, American Express and JCB. AsiaPay offers its variety of award-winning payment solutions that are multi-currency, multi-lingual, multi-card and multi-channel, together with its advanced fraud detection and management solutions.

Headquartered in Hong Kong, AsiaPay offers its professional e-Payment solution consultancy and quality local service support across its other 12 offices in Asia including: Thailand, Philippines, Singapore, Malaysia, Mainland China, Taiwan, Vietnam, Indonesia and India. For more information, please visit www.asiapay.com and

www.paydollar.com.

Website: www.asiapay.com
www.paydollar.com

Enquiry email address: sales@paydollar.com.cn



SINO DYNAMIC SOLUTIONS LIMITED

SINO Dynamic is a leading Enterprise Mobile Payment and O2O Solutions provider headquartered in Hong Kong. With a team of over 160 experienced staff, serving over 200 corporate clients including large multinationals and international renowned brand names, SINO is your No.1 choice for enterprise mobile and software applications development. In 2013, SINO Dynamic obtained seven HKICT Awards and broke the record of the Awards. SINO Dynamic has been leading the industry with numerous patented technologies.

We provide consulting services along with payment and fulfilment solutions to our customers. We provide integration services with existing systems and operations support using our exceptional tools and technologies. We believe that a successful e-commerce strategy is not possible without the ability to process transactions smoothly, seamlessly, quickly and cost-effectively. We provide the simplest and most effective technology involving payment and fulfilment operations that are powered and protected by military-grade encryption and security.

Website: www.sinodynamic.com

Enquiry Email address: info@sinodynamic.com





MERIT AWARD

Financial Institution

Shanghai Commercial Bank Limited



HONOURABLE MENTION

Financial Institution

DBS Bank (Hong Kong) Limited



Emerging Internet Finance Company

CamClaim Limited



GoLend Internet Finance Limited



Molecule Financial Limited



秒投 StockFlash
全港 No.1 港股社交 App

Internet Finance Solution Provider

iAsia Online Systems Limited



iAsia Online Systems Limited
亞洲網上系統有限公司

Note: The list is according to the category and in alphabetical order.



**iASPEC
TECHNOLOGIES LIMITED**

iASPEC is a software company headquartered in Hong Kong. Since its founding in 1988, the Company has built a solid reputation with proven track records in serving its local and international customers. The Company has subsidiaries companies in the cities of Mainland China and the United States. Leveraging on the combined strength of its multi-location operations, iASPEC provides innovative software products, high quality professional services, cloud-based technologies and related services to its clients. The Company has three main business lines: Software Products Software Consulting and Engineering Services Cloud-based technologies and Services

ATSign (for eCheque) - Brings Digital Signature Technology into the Banking Sector

This software product opens up digital signature to the banking sector. The product can be easily integrated with online banking solutions and the core banking systems that the banks have chosen. All the essential functions needed to support the issuance and presentment of eCheques are in-built into this "application engine". Through API calls, the online banking systems can invoke the functions that are needed for the support of the eCheque business processes, policies and other relevant standards as stipulated by the HKMA.

This "application engine" architecture approach makes it very easy for the banks to implement the eCheque onto their existing IT system. Moreover, it is also bringing important digital signature and distributed ledger technologies into the banking sector for other innovative applications.

Website : www.iaspec.com
Enquiry Email address : kenman.wong@iaspec.com

INTRODUCTION OF ORGANISER



Internet Professional Association (iProA), a non-profit making professional organization founded in 1999, is dedicated to driving the adoption of ICT across all facets of life, bridging the digital divide to enable access to information and knowledge for all, advancing the development and proper application of Internet technology, and creating business and career opportunities for iProA members in Hong Kong, China as well as international markets. Nowadays, we have accumulated over 4,000 members in different membership categories, which include honorary member, fellow member, full member, associate member, junior member and affiliated member.

Members of iProA come from a wide spectrum of profession, including CEOs and senior executives from leading information technology enterprises, and also experts

Website: www.iproa.org

Email: iproa@iproa.org

in areas such as innovative design, sales, marketing, infrastructure, e-commerce, consultancy, investment and other Internet-related professional services. iProA facilitates the seamless connection and communication between the ICT industry, the Government and the public community for years. Some of our Council Members have been active serving in various advisory bodies of the Government of HKSAR with the aim to help shape the best direction for strategic ICT development and application in Hong Kong. Moreover, to promote the rapid development of the Internet finance sector in Hong Kong, iProA has organized Internet Finance Forum in 2014 and 2015 and we got encouraging response from the participants. Since 2004, voting members of iProA who have at least 4 years of working experience in ICT fields are eligible to register as individual voters of the IT Functional Constituency in LEGCO

CO-ORGANISERS



Founded in 2014, Hong Kong Internet Finance Association (HKIFA) is a non-profit organization established in Hong Kong in accordance with the Societies Ordinance. We have two types of members, namely, Corporate members and individual members. Corporate members are internet finance companies including startups and established players who are having or planning to have business in Hong Kong. Individual members include IT and Finance professions.

Vision

To partner with stakeholders of Internet Finance industry including practitioners, government, investors to facilitate Hong Kong as an international hub for internet finance

Goals

- Collect feedback from market players and communicate to the regulators or authorities
- Capture timely development of internet finance in Hong Kong and share among our partners
- Establish communication channels between members and our overseas partners
- Raise public awareness and understanding of the benefits and risks of internet finance
- Promote the healthy development of internet finance industry in Hong Kong

Website : www.hkifa.org

Email: support@hkifa.org



Shenzhen Internet Finance Association (SZIFA) is co-founded by Shenzhen government, Shenzhen finance development & service office, PBOC Shenzhen branch, CSRC, CIRC, CBRC Shenzhen branch. SZIFA is a self-discipline institution and it is the only internet finance association established by government in Shenzhen.

With the aim to support the healthy industry development, SZIFA operates in three areas as below:

A. Policy Promotion & Self-discipline

SZIFA assists regulators to investigate fintech companies about their business data and activities. We formulates suggestions to the government on policy and self-discipline mechanism implementation in the industry. We act as a bridge between government and our members to fulfill the regulatory disclosure about their business behaviors.

B. Member Services

SZIFA facilitates cooperation and communication between members via training\forum\gathering. Members will be invited to join various oversea Fintech summits.

C. Professional Exchange

SZIFA devotes to connect and communicate with partners in other regions, such as Guangzhou, Shanghai etc. We regularly interact with oversea professional or regulatory bodies in Fintech area such as Financial Conduct Authority (British). Through this we hope to assist our members to expand their business to oversea market.

Website: www.szifa.org.cn

Email: szshlwjrxh@szifa.org.cn

MoneySQ.com

1st Crowdfunding Platform in Compliance with Regulations in Hong Kong-1st Online Lending in partnership with Bridgeway

Create Value Through Sharing

Platform is managed by Konew Credit Corporation (康業信貸集團) with leading market share in property mortgage in Hong Kong
Fundraising is arranged by Bridgeway, a SFC- licensed firm

Why Bridgeway X MoneySQ.com Crowdfunding Platform?

- Bridgeway is a SFC-licensed firm which can legally manage Collective Investment Schemes
- 5.5% p.a. Targeted Investment Return*
- ~30 times Higher Investment Return for Bank Savings*
- Stable, recurrent return
- Backed by industry leading money lender Konew, which has over 20 years track record in Hong Kong
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產業合作 人才合作 法治合作
開發建設合作 服務港人港企

前海

企業註冊諮詢 Business Registration Consultancy Services

為與金融、現代物流、信息服務、科技及其他專業服務相關的香港或海外企業，提供企業註冊諮詢服務。解答相關優惠政策、綜合規劃、企業扶持政策等查詢。

To provide business registration consultancy services for Hong Kong and foreign enterprises in the finance, modern logistics, information services, technology and other professional services related fields. To answer enquiry about preferential policies and master plan of Qianhai, as well as supporting policies for enterprises, SME and start-ups.



研討會 / 講座 Seminars

與不同持份者保持聯繫，定期舉辦研討會/講座，介紹前海現況及各優惠政策。

Liaison with key stakeholders, to organize seminars or talks which spell out the latest development of Qianhai and related preferential policies.

香港來往前海直通專車 HK Coach Services to / from Qianhai

於內地工作天早上上班時間及傍晚下班時間提供香港往來前海的直通專車服務。
Provide coach services in the morning and evening peak hours.



團體考察 Visiting Study

為各商會、專業學會及非政府機構提供前海考察團服務，協助主辦單位安排在前海的參觀行程及安排相關研討活動。

To provide visiting study services for trade and professional associations as well as non governmental organization, To facilitate the organizer to plan their itinerary in Qianhai and arrange related talks.



實習計劃 Internship Programmes

協助前海各式實習計劃在香港的推廣，及與相關機構對接聯絡。
To assist the promotion of Qianhai's internship programmes in Hong Kong and liaise with relevant units.

推廣前海 Promoting Qianhai in Hong Kong

透過電子、印刷及新媒體，推廣前海品牌，介紹前海特區、深港現代服務業合作區、自貿試驗區及保稅港區政策。

To promote the Brand of Qianhai in Hong Kong through electronic, print and new media, introducing Qianhai special economic zone, modern services cooperation zone, free trade pilot zone and bonded bay port policies.



前海國際聯絡服務有限公司
QIANHAI INTERNATIONAL LIAISON SERVICES LIMITED

前海在香港 Qianhai.Hong Kong

地址：金鐘夏愨道18號海富中心一座29樓B02室
Address: Unit B02, 29/F, Tower 1, Admiralty Centre, 18 Harcourt Road, Admiralty
查詢 Enquiry: (852) 3462 9800
電郵 Email: info@qianhaihk.com

ACKNOWLEDGEMENT

ORGANISING COMMITTEE

Chairman: Mr. Paul Li

Co-Chairman: Ms Josephine Tse

Committee Members:

Ms Amy Hui

Mr. Edward Lo

Ms Irene Han

Mr. Jon Ma

Mr. Kenneth Yik

Ms Liona Chan

Mr. Stephen Sze

Mr. Thomas Kwok

Mr. Victor Chan



粵創商學院概況

「創新商業·家族傳承」是粵創商學院一直以來的辦學理念。學院致力促進管理理論及企業管治的發展，令企業管理者及投資顧問擁有更強大的企業領導和創新能力，務求培養出一眾優秀的商界奇才，為香港至全中國的金融界錦上添花。

粵創商學院吸納一批世界級的投資顧問專家、財資策略師作專門導師，教授多個金融市場分析和企業戰略教學，令學員簡易地掌握基本投資技巧及理念，從而成為世界級商界領袖。與此同時，為亞洲及海外的企業提供新的視野、新策略，打造一個全新的世界級商界平台。

為配合繁盛的知識型社會發展，學院積極參與人力培訓資源項目，藉以推動社會持續發展，希望在不久將來，能夠培育出一批具備投資觸角、能夠掌握和實踐世界尖端商業知識的金融專家及優秀企業人才，令學院成為全亞洲最具質素及效益的世界級專業培訓機構。



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