AVCON COSPLAY COMP
MEDIA CONTENT CREATION GUIDE

Outlined below are some useful tips and tricks for creating HIGH QUALITY CONTENT that can be used in correlation with your cosplay to have an outstanding impact on your performance

Audio (Music, Background audio etc)

Do:
- Purchase music from iTunes or another reputable online music stores.
- Check that the quality of audio is a minimum of 192kbps (.MP3 format)
- Create your own soundscape music (if you have the knowledge – that way it's unique to you)

Do Not:
- Download music directly from videos on YouTube, they contain bad quality audio (while it might sound great on your headphones or speakers, it won't sound good on a larger audio system – P.S. it could also be copyright)

Visuals (powerpoint, videos, backdrops)

Do:
- Create videos in 16:9 aspect ratio (widescreen like what you would see on a digital TV)
- Minimum resolution of 1280x720 25FPS (720p – HD quality)
- Video Format AVI or mp4
- Be creative with your content, make it unique and matching your style
- Check your spelling and grammar (nothing worse than incorrectly spelling 'ACVON')
- If created using PowerPoint the presentation MUST be given as a video format.
- Once you have finished your PowerPoint presentation (and ensured the timing is correct) export to a video by going to file > export > create a video > 'select' Presentation Quality'

Do Not:
- Provide your PowerPoint presentation without exporting it to a video.
- Download a full feature video/anime and 'claim' it as your own. (That's an easy way out, and not what we're
- looking for – be unique!)

SUBMIT YOUR IDEAS & A SAMPLE OF YOUR MEDIA CONTENT VIA THE DROPBOX ALLOCATED TO YOU BY THE COMPETITIONS OFFICER BEFORE THE 15th OF JUNE