How To Design Your Best Web Site Ever

Have you ever designed a website? If you have, then you understand just how frightening this can be. Setting up your web identity is difficult, even if you're making it for a different person. If you want to create a successful website, here is the information that will help you succeed.

Web design is a subject that you always want to stay informed on. With this in mind, if you have any friends that are also into web design then you will want to keep in contact with them. You can exchange any new information you learn so that you're both on top of your game when it comes to web design.

Avoid using frames. Most sites have abandoned frames on their own as better alternatives have become available, but there are still sites out there that are trapped in 1996. Alternatives to navigational frames include fixed-position navigation panels, having navigation in multiple areas (e.g. left and bottom) or simplifying page structure so that navigational links are never far away.

Avoid creating user interface (UI) controls that mislead your visitors. These controls include elements, widgets and more that create an interactive experience, such as a link, drop-down list or button. You do not want to make visitors think that clicking on an underlined word or phrase for example, will lead to a new page if it is not actually linked to something else. When your visitors have expectations of something working a certain way and it does not, they are more likely to assume there is something wrong with your site and leave.

If you want your site visitors to spend as much time as possible on your site, make text easy to read. One of the most common design mistakes is using graphic backgrounds with patterns or dark colors; combine this with equally dark text and you have a recipe for disaster. Unless the text is clear and easy to read, your site will not be a success.

Large sites should always have search capabilities. The best place to put your search text box is in the top right hand corner as that is where the bulk of websites put theirs. Search functions for websites are available from FreeFind and Google.

If you intend to use advertisements on your site as a way to increase your earnings, make sure to maintain an appropriate ratio. Keeping your advertisements at no more than 25 percent of your content ensure your site is not cluttered with too many of them. Just like people would not watch television if it was nothing but commercials, site visitors are less likely to stay on your site if you have too many advertisements.

Provide on every page of your site. While this menu does not have to link every single page of your site, as this could be an exhaustive list if you have a very large site, it should provide links to the main pages. This ensures that your visitors do not have to return to the home page and start completely over when it is not necessary.

Have clear navigation. When a visitor comes to your site, make sure they can go through your site. You must have clear navigation to do this. Have all important links in prominent places. Try linking many pages in your site. Allow information be found from every part of the site.

To help you design a good site, you need to make it so it is simple to navigate. Navigation encompasses everything and is the backbone of your site. So construct a site that flows easily from one area to another, otherwise your site will be very confusing and people will not visit it.

Sometimes implementing certain strategies when designing a website can take a significant amount of time and effort. If you find something rather difficult, do not give up and move on to something else. Instead, persevere and realize that patience and diligence pays off in the long run. These ideas that you find valuable for your site can be implemented with some patience and hard work.

Now that you've reached the end of this article, you are probably itching to go out there and design a killer website. Armed with the knowledge that you've gotten from this article, you should be able to do just that. Use this information and your best instincts to design the site of your dreams.