# CREATIVE PROCESS
# CHECKLIST

Take notes on everything in your
shared document.
*Good luck!*

## 1

## IDENTIFY ☐

- ☐ Characters / roles
- ☐ Genre
- ☐ Enviroment / place
- ☐ Important object / symbol

## 2

## RESEARCH ☐

1. Find 5 movie posters (same genre)
   4 you like, 1 you don't like

   Write down good/bad
   - Colors, layout/plecement, fonts etc

2. Find some movie taglines you like

## 3

## CREATE ☐

**Add**
- ☐ Characters
- ☐ Background
- ☐ Text (title, tagline, writer, roles)
- ☐ Important object / symbol

**Do our poster have?**
- ☐ Complementary colors
- ☐ A readable font we like
- ☐ Contrast in size - text
- ☐ Contrast in size - elements
- ☐ A release date *(when the play was released)*