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**List of the 72 metropolitan areas in the USA and Canada that can support two or more pro soccer clubs within 10 miles of their center. MLS, NASL, and USL**

**With 500,000 eventually becoming the max total population distribution**

<b>#</b>	<b><u>Metro Areas</u></b>	<b><u>Quantity</u></b>	<b>#</b>	<b><u>Metro Areas</u></b>	<b><u>Quantity</u></b>
1	New York (NY & NJ)  (New York Derby)	5	37	Hartford, CT  (Hartford Derby)	2
2	Los Angeles, CA  (Los Angeles Derby)	5	38	Birmingham, AL  (Birmingham Derby)	2
3	Chicago, IL  (Chicago Derby)	4	39	Rochester, NY  (Rochester Derby)	2
4	Dallas, TX  (Dallas Derby)	3	40	Grand Rapid, MI  (Grand Rapids Derby)	2
5	San Francisco Bay, CA (San Francisco-Oakland-San Jose)  (San Francisco Bay Derby)	3	41	Tucson, AZ  (Tucson Derby)	2
6	Houston, TX  (Houston Derby)	3	42	Denver, CO  (Denver Derby)	2
7	Washington D.C.  (DC Derby)	3	43	Pittsburgh, PA  (Pittsburgh Derby)	2
8	Philadelphia, PA  (Philadelphia Derby)	3	44	San Juan-Baymon, PR  (Puerto Rico Derby)	2
9	Miami, FL  (Miami Derby)	3	45	Cleveland, OH  (Cleveland Derby)	2
10	Atlanta, GA  (Atlanta Derby)	3	46	Indianapolis, IN  (Indianapolis Derby)	2
11	Toronto, ON  (Toronto Derby)	3	47	Nashville, TN  (Nashville Derby)	2

12	Boston, MA (Boston Derby)	2	48	Providence, RI (Providence Derby)	2
13	Phoenix, AZ (Phoenix Derby)	2	49	Milwaukee, WI (Milwaukee Derby)	2
14	Riverside-San Bernardino, CA (Inland Empire Derby)	2	50	Jacksonville, FL (Jacksonville Derby)	2
15	Detroit, MI (Detroit Derby)	2	51	Oklahoma City, OK (Oklahoma City Derby)	2
16	Montreal, QC (Montreal Derby)	2	52	Memphis, TN (Memphis Derby)	2
17	Seattle, WA (Seattle Derby)	2	53	Raleigh-Durham, NC (Triangle Derby)	2
18	San Diego, CA (San Diego Derby)	2	54	Salt Lake City, UT (Salt Lake City Derby)	2
19	Baltimore, MD (Baltimore Derby)	2	55	Tulsa, OK (Tulsa Derby)	2
20	St. Louis, MO (St. Louis Derby)	2	56	Fresno, CA (Fresno Derby)	2
21	Portland, OR (Portland Derby)	2	57	Bridgeport, CT (Bridgeport Derby)	2
22	Orlando, FL (Orlando Derby)	2	58	Worcester, MA (Worcester Derby)	2
23	San Antonio, TX (San Antonio Derby)	2	59	Omaha, NE (Omaha Derby)	2
24	Sacramento, CA (Sacramento Derby)	2	60	Albuquerque, NM (Albuquerque Derby)	2
25	Las Vegas, NV (Las Vegas Derby)	2	61	Bakersfield, CA (Bakersfield Derby)	2
26	Austin, TX (Austin Derby)	2	62	Albany, NY (Albany Derby)	2

27	Norfolk-Virginia Beach, VA (Norfolk-Virginia Beach Derby; or NVB Derby)	2	63	Greenville, SC (Greenville Derby)	2
28	Minneapolis-St. Paul, MN (Minnesota Derby)	2	64	Knoxville, TN (Knoxville Derby)	2
29	Tampa Bay, FL (Tampa-St. Petersburg) (Tampa Bay Derby)	2	65	New Haven, CT (New Haven Derby)	2
30	Charlotte, NC (Charlotte Derby)	2	66	Oxnard, CA (Oxnard Derby)	2
31	Vancouver, BC (Vancouver Derby)	2	67	McAllen-Edinburg, TX (McAllen-Edinburg Derby; or M.E. Derby)	2
32	Cincinnati, OH (Cincinnati Derby)	2	68	Lehigh Valley, PA (Allentown-Bethlehem-Easton) (Lehigh Valley Derby)	2
33	Kansas City (KS & MO) (Kansas City Derby)	2	69	El Paso, TX (El Paso Derby)	2
34	Columbus, OH (Columbus Derby)	2	70	Baton Rouge, LA (Baton Rouge Derby)	2
35	Louisville, KY (Louisville Derby)	2	71	Columbia, SC (Columbia Derby)	2
36	Richmond, VA (Richmond Derby)	2	72	Dayton, OH (Dayton Derby)	2

## Bonus:

List of the top 25 national soccer teams in the world, ranked by FIFA (January 2017).<sup>17</sup>

### List of the top 25 national soccer teams in the world, ranked by FIFA, along with where they play and all the metro areas that have two or more pro clubs within their countries' respective top two club divisions

FIFA Rank	Country (National Team)	Top Two Leagues	Main Cities / Metro Areas	Population Size	Amount of Clubs	Population Distribution
1	Argentina	Primera Division + Primera B Nacional	Buenos Aires	13 million	22	590 thousand
			Cordoba	1.53 million	4	383 thousand
			Rosario	1.28 million	2	640 thousand
			Mendoza	1.06 million	2	530 thousand
			La Plata	900 thousand	2	450 thousand
			Santa Fe	653 thousand	2	327 thousand
			San Juan	453 thousand	2	227 thousand
			Parana	248 thousand	2	124 thousand
			Avellaneda	329 thousand	2	165 thousand
2	Brazil	CB Serie A + CB Serie B	Sao Paolo	21 million	3	7 million
			Rio de Janeiro	12.3 million	4	3.08 million
			Belo Horizonte	5.16 million	3	1.72 million
			Porto Alegre	4.41 million	2	2.21 million
			Salvador	3.92 million	2	1.96 million
			Recife	3.74 million	3	1.247 million
			Curitiba	3.4 million	3	1.13 million
			Goiania	2.46 million	3	820 thousand
			Florianopolis	1.11 million	2	555 thousand
3	Germany	Bundesliga + 2. Bundesliga	Berlin	6 million	2	3 million
			Munich	5.2 million	2	2.6 million
			Hamburg	5.1 million	2	2.55 million
			Cologne	3.57 million	2	1.79 million
			Nuremberg	3.5 million	2	1.75 million
4	Chile	Primera Division + Primera B Chile	Santiago	6.68 million	6	1.11 million
5	Belgium	First Division A + First Division B	Brussels	1.83 million	2	915 thousand
			Brugge	118 thousand	2	59 thousand

6	Colombia	Primera A + Primera B	Bogota	10.76 million	6	1.79 million
			Medellin	3.7 million	2	1.85 million
			Cali	3.4 million	3	1.13 million
			Barranquilla	2.37 million	2	1.19 million
			Tujan	243 thousand	2	122 thousand
7	France	Ligue 1 + Ligue2	Paris	12.4 million	2	6.2 million
8	Portugal	Primeira Liga + Liga Pro	Lisbon	2.8 million	3	933 thousand
			Porto	2.16 million	2	1.08 million
			Funchal	112 thousand	3	37 thousand
9	Uruguay	Primera Division + Segunda Division	Montevideo	1.9 million	22	86 thousand
10	Spain	La Liga + Segunda Division	Madrid	6.4 million	6	1.07 million
			Barcelona	5.5 million	5	1.38 million
			Valencia	1.71 million	2	855 thousand
			Sevilla	1.5 million	3	500 thousand
11	Switzerland	Swiss Super League + Challenge League	Zurich	396 thousand	2	198 thousand
12	Wales	W Premier League + Cymru Alliance + EPL + FLC	Cardiff	1.1 million	2	550 thousand
13	England	Premier League + Football League Championship	London	14 million	8	1.75 million
			Manchester	2.8 million	2	1.4 million
			Liverpool	2.2 million	2	1.1 million
14	Croatia	Prva HNL + Druga HNL	Zagreb	1.13 million	9	126 thousand
			Split	349 thousand	2	175 thousand
15	Poland	Ekstraklasa + I Liga	Warsaw	3.11 million	1 (+1 in D3)	3.11 million
			Krakow	1.73 million	2	865 thousand
16	Italy	Serie A + Serie B	Rome	4.3 million	2	2.15 million
			Milan	4.3 million	2	2.15 million
			Turin	2.28	2	1.14 million
17	Costa Rica	Primera Division + Segunda Division	San Jose	2.16 million	2	1.08 million
			Alajuela	124 thousand	2	62 thousand
			Limon	59 thousand	2	30 thousand

18	Mexico	Liga MX + Ascenso MX	Mexico City	21 million	3	7 million
			Guadalajara	4.8 million	3	1.6 million
			Monterrey	4.5 million	2	2.25 million
			Puebla	2.93 million	2	1.47 million
			Toluca	1.6 million	2	800 thousand
19	Peru	Primera Division + Segunda Division	Lima	9.75 million	4	2.44 million
			Callao	9.37 million	3	3.24 million
			Trujillo	950 thousand	2	475 thousand
			Cusco	435 thousand	2	218 thousand
			Huaraz	127 thousand	2	64 thousand
20	Ecuador	Serie A + Serie B	Quito	4.7 million	8	588 thousand
			Guayaquil	5 million	3	1.67 million
			Ambato	350 thousand	3	117 thousand
			Portoviejo	280 thousand	2	140 thousand
21	Iceland	Landsbankadeild + 1.deild	Reykjavik	200 thousand	6	33 thousand
22	Netherlands	Eredivisie + Eerste Divisie	Amsterdam	2.43 million	2	1.22 million
			Rotterdam	2.26 million	3	753 thousand
			Eindhoven	755 thousand	3	252 thousand
			Utrecht	656 thousand	2	328 thousand
23	Republic of Ireland	League of Ireland Premier Division + First Division	Dublin	1.9 million	6	317 thousand
24	Turkey	Super Lig + TFF First League	Istanbul	14.66 million	6	2.44 thousand
			Ankara	4.59 million	2	2.3 million
			Izmir	2.85 million	2	1.425 million
			Adana	1.72 million	2	860 thousand
			Gaziantep	1.56 million	2	780 thousand
25	Slovakia	Fortuna Liga + 2. Liga	Bratislava	660 thousand	1 (+16 in D3)	660 thousand
			Trnava	66 thousand	1	66 thousand
<b>Versus (in the future)</b>						
-	United States of America	MLS + NASL + USL	New York City	20 million+	5	4 million+
			Los Angeles	13.3 million	5	2.66 million
			Chicago	9.6 million	4	2.4 million
			Dallas	7.1 million	3	2.37 million

			San Francisco Bay	6.7	3	2.23 million
			Houston	6.7 million	3	2.23 million
			Washington DC	6.1 million	3	2.03 million
			Philadelphia	6.1 million	3	2.03 million
			Miami	6 million	3	2 million
			Atlanta	5.7 million	3	1.9 million
-	Canada	MLS + NASL + USL	Toronto	5.6 million	3	1.87 million

List of the top 25 European (and World) Soccer Clubs ranked by UEFA (January 2017).<sup>18</sup>

<b>List of the top 25 European and World Soccer Clubs ranked by UEFA, and the amount of derbies they have within their metro areas</b>						
UEF A Rank	Soccer Clubs	Amount of City Pro Derbies	Country's Division 1 and 2	City / Metro Area	Population Size	Population Distribution
1	Real Madrid	+ 5	Spain	Madrid	6.4 million	1.07 million
2	Bayern Munich	+ 1	Germany	Munich	5.2 million	2.6 million
3	FC Barcelona	+ 3	Spain	Barcelona	5.5 million	1.38 million
4	Atletico Madrid	+ 5	Spain	Madrid	6.4 million	1.07 million
5	Juventus	+ 1	Italy	Turin	2.28 million	1.14 million
6	Paris Saint-Germain	+ 1	France	Paris	12.4 million	6.2 million
7	Borussia Dortmund	+ 0 (*1)	Germany	Dortmund	586 thousand	586 thousand
8	Benfica	+ 2	Portugal	Lisbon	2.8 million	933 thousand
9	Sevilla	+ 2	Spain	Sevilla	1.5 million	500 thousand
10	Chelsea	+ 7	England	London	14 million	1.75 million
11	Arsenal	+ 7	England	London	14 million	1.75 million
12	Porto	+ 1	Portugal	Porto	2.16 million	1.08 million
13	Manchester City	+ 1	England	Manchester	2.8 million	1.4 million
14	Bayer Leverkusen	+ 1	Germany	Cologne	3.58 million	1.79 million
15	Schalke 04	+ 0 (*1)	Germany	Essen	583 thousand	583 thousand
16	Napoli	+ 0	Italy	Naples	3.16 million	3.16 million
17	Shakhtar Donetsk	+ 2	Ukraine	Kiev	3.38 million	1.13 million
18	Zenit Saint Petersburg	+ 0	Russia	Saint Petersburg	5.19 million	5.19 million
19	Manchester United	+ 1	England	Manchester	2.8 million	1.4 million
20	Tottenham Hotspur	+ 7	England	London	14 million	1.75 million

21	Valencia	+ 1	Spain	Valencia	1.71 million	855 thousand
22	FC Basel	+ 0	Switzerland	Basel	176 thousand	176 thousand
23	Dynamo Kyiv	+ 2	Ukraine	Kiev	3.38 million	1.13 million
24	ACF Fiorentina	+ 0 (*1)	Italy	Florence	1.52 million	1.52 million
25	Villareal CF	+ 0	Spain	Villareal	51 thousand	51 thousand

**Versus (in the future)**

-	New York Cosmos	+4	USA	NYC area	20 million	4 million
-	New York City FC	+4	USA	NYC area	20 million	4 million
-	New York Red Bulls	+4	USA	NYC area	20 million	4 million
-	Queens FC	+4	USA	NYC area	20 million	4 million
-	Brooklyn FC	+4	USA	NYC area	20 million	4 million

Asterisk (\*) denotes that while there might not be an inner city derby, a team has a nearby rival that is less than 20 miles away: Borussia Dortmund + Schalke 04; as well as ACF Fiorentina + Empoli FC.

The population distribution of the top 25 clubs in UEFA are comparable to that of the NY metro area: 20 million / 5 = 4 million per club. And Los Angeles: 13.3 million / 5 = 2.66 million per club.



**96 Potential Top Pro Clubs, in 41 City Derbies:**

**List of the 35 metropolitan areas in the USA and Canada that can support two or more top pro soccer clubs within 10 miles of their center**

**With 700,000 as the max population distribution**

#	Metropolitan Areas (Derbies)	Population	Amount of Major Pro Teams from the top 5 sports	Amount of Potential Top Pro Soccer Clubs
1	New York (NY & NJ)  (New York Derby)	20.2 million	12 (2 MLB, 2 NFL, 2 NBA, 3 NHL, 2 MLS, NASL)  <u>Total Population Distribution</u> 20.2 / 12 = 1.68 million	5 (2 more)  <u>Total Population Distribution</u> 20.2 / 14 = 1.44 million  with room for 2 cricket, and 2 rugby teams  20.2 / 18 = 1.12 million  plus plenty of room for 1 more MLB, NFL, and NBA team; and other sports to thrive.



2	Los Angeles, CA (Los Angeles Derby)	13.3 million	10 (2 MLB, 2 NFL, 2 NBA, 2 NHL, 2 MLS, 1 USL)  13.3 / 11 = 1.21 million	5 (2 more)  13.3 / 13 = 1.02 million
				with room for 2 cricket, and 2 rugby teams  13.3 / 17 = 782k
3	Chicago, IL (Chicago Derby)	9.6 million	6 (2 MLB, NFL, NBA, NHL, MLS)  9.6 / 6 = 1.6 million	4 (3 more)  9.6 / 9 = 1.07 million
				with room for 1 cricket and 1 rugby team  9.6 / 11 = 873k
4	Dallas, TX (Dallas Derby)	7.1 million	5 (MLB, NFL, NBA, NHL, MLS)  7.1 / 5 = 1.42 million	3 (2 more)  7.1 / 7 = 1.01 million
				with room for 1 cricket, and 1 rugby team  7.1 / 9 = 789k
5	San Francisco Bay, CA (San Francisco-Oakland- San Jose)  (San Francisco Bay Derby)	6.7 million	8 (2 MLB, 2 NFL, NBA, NHL, MLS, NASL)  6.7 / 8 = 838k	3 (1 more)  6.7 / 9 = 744k
				with room for 1 cricket, and 1 rugby team  6.7 / 11 = 609k
6	Houston, TX (Houston Derby)	6.7 million	4 (MLB, NFL, NBA, MLS)  6.7 / 4 = 1.68 million	3 (2 more)  6.7 / 6 = 1.12 million
				with room for 1 NHL, 1 cricket, and 1 rugby team  6.7 / 9 = 744k
7	Washington D.C. (DC Derby)	6.1 million	5 (MLB, NFL, NBA, NHL, MLS)	3 (2 more)

			6.1 / 5 = 1.22 million	6.1 / 7 = 871k with room for 1 cricket, and 1 rugby team 6.1 / 9 = 678k
8	Philadelphia, PA (Philadelphia Derby)	6.1 million	5 (MLB, NFL, NBA, NHL, MLS) 6.1 / 5 = 1.22 million	3 (2 more) 6.1 / 7 = 871k with room for 1 cricket, and 1 rugby team 6.1 / 9 = 678k
9	Miami, FL (Miami Derby)	6 million	6 (MLB, NFL, NBA, NHL, 2 NASL) 6 / 6 = 1 million	3 (1 more) 6 / 7 = 857k with room for 1 cricket, and 1 rugby team 6 / 9 = 667k
10	Atlanta, GA (Atlanta Derby)	5.7 million	4 (MLB, NFL, NBA, MLS) 5.7 / 4 = 1.43 million	3 (2 more) 5.7 / 6 = 950k with room for 1 NHL, 1 cricket, and 1 rugby team 5.7 / 633k
11	Toronto, ON (Toronto Derby)	5.6 million	5 (MLB, CFL, NBA, NHL, MLS) 5.6 / 5 = 1.12 million	3 (2 more) 5.6 / 7 = 800k with room for 1 cricket, and 1 rugby team 5.6 / 9 = 620k
12	Boston, MA (Boston Derby)	4.8 million	5 (MLB, NFL, NBA, NHL, MLS) 4.8 / 5 = 960k	2 (1 more) 4.8 / 6 = 800k with room for 1 cricket,

				and 1 rugby team $4.8 / 8 = 600k$
13	Phoenix, AZ (Phoenix Derby)	4.6 million	5 (MLB, NFL, NBA, NHL, USL) $4.6 / 5 = 920k$	2 (1 more) $4.6 / 6 = 767k$
				with room for 1 cricket, and 1 rugby team $4.6 / 8 = 575k$
14	Riverside-San Bernardino, CA (Inland Empire Derby)	4.5 million	0 $4.5 - 0 = 4.5$ million	2 (2 more) $4.5 / 2 = 2.25$ million
				with room for 1 MLB, 1 NFL, 1 NBA, 1 NHL, 1 cricket, and 1 rugby team $4.5 / 8 = 563k$
15	Detroit, MI (Detroit Derby)	4.3 million	4 (MLB, NFL, NBA, NHL) $4.3 / 4 = 1.08$ million	2 (2 more) $4.3 / 6 = 717k$
				with room for 1 cricket, and 1 rugby team $4.3 / 8 = 538k$
16	Montreal, QC (Montreal Derby)	3.8 million	3 (CFL, NHL, MLS) $3.8 / 3 = 1.27$	2 (1 more) $3.8 / 4 = 950k$
				with room for 1 MLB, and 1 NBA team $3.8 / 6 = 633k$
17	Seattle, WA (Seattle Derby)	3.7 million	3 (MLB, NFL, MLS) $3.7 / 3 = 1.23$	2 (1 more) $3.7 / 4 = 925k$
				with room for 1 NBA, and 1 NHL team $3.7 / 6 = 617k$
18	San Diego, CA	3.3 million	1 (MLB)	2 (2 more)

	(San Diego Derby)		3.3 / 1 = 3.3 million	3.3 / 3 = 1.1 million with room for Xolos de Tijuana from Liga MX 3.3 / 4 = 825k
19	Baltimore, MD (Baltimore Derby)	2.8 million	2 (MLB, NFL) 2.8 / 2 = 1.4 million	2 (2 more) 2.8 / 4 = 700k
20	St. Louis, MO (St. Louis Derby)	2.8 million	3 (MLB, NHL, USL) 2.8 / 3 = 933k	2 (1 more) 2.8 / 4 = 700k
21	Portland, OR (Portland Derby)	2.4 million	2 (NBA, MLS) 2.4 / 2 = 1.2 million	2 (1 more) 2.4 / 3 = 800k
22	Orlando, FL (Orlando Derby)	2.4 million	2 (NBA, MLS) 2.4 / 2 = 1.2 million	2 (1 more) 2.4 / 3 = 800k
23	San Antonio, TX (San Antonio Derby)	2.4 million	2 (NBA, USL) 2.4 / 2 = 1.2 million	2 (1 more) 2.4 / 3 = 800k
24	Sacramento, CA (Sacramento Derby)	2.3 million	2 (NBA, USL) 2.3 / 2 = 1.15 million	2 (1 more) 2.3 / 3 = 767k
25	Las Vegas, NV (Las Vegas Derby)	2.1 million	1 (NHL) 2.1 / 1 = 2.1 million	2 (2 more) 2.1 million / 3 = 700k
26	Austin, TX (Austin Derby)	2 million	0 2 - 0 = 2 million	2 (2 more) 2 / 2 = 1 million
27	Norfolk-Virginia Beach, VA (Norfolk-Virginia Beach Derby; or NVB Derby)	1.72 million	0 1.72 - 0 = 1.72 million	2 (2 more) 1.72 / 2 = 860k
<b><u>With 500,000 as the max total population distribution</u></b>				
28	Minneapolis-St. Paul, MN	3.5 million	5 (MLB, NFL, NBA, NHL, MLS)	2 (1 more)

	(Minnesota Derby)		<u>Total Population Distribution</u> 3.5 / 5 = 700k	<u>Total Population Distribution</u> 3.5 / 6 = 583k
29	Tampa Bay, FL (Tampa-St. Petersburg)  (Tampa Bay Derby)	3 million	4 (MLB, NFL, NHL, USL)  3 / 4 = 750k	2 (1 more)  3 / 5 = 600k
30	Charlotte, NC  (Charlotte Derby)	2.4 million	3 (NFL, NBA, USL)  2.4 / 3 = 800k	2 (1 more)  2.4 / 4 = 600k
31	Vancouver, BC  (Vancouver Derby)	2.3 million	3 (CFL, NHL, MLS)  2.3 / 3 = 767k	2 (1 more)  2.3 / 4 = 575k
32	Cincinnati, OH  (Cincinnati Derby)	2.2 million	3 (MLB, NFL, USL)  2.2 / 3 = 733k	2 (1 more)  2.2 / 4 = 550k
33	Kansas City (KS & MO)  (Kansas City Derby)	2.1 million	3 (MLB, NFL, MLS)  2.1 / 3 = 700k	2 (1 more)  2.1 / 4 = 525k
34	Columbus, OH  (Columbus Derby)	2.02 million	2 (NHL, MLS)  2.02 / 2 = 1.01 million	2 (1 more)  2.02 / 3 = 673k
35	Louisville, KY  (Louisville Derby)	1.28	1 (USL)  1.28 / 1 = 1.28 million	2 (1 more)  1.28 / 2 = 640k
36	Richmond, VA  (Richmond Derby)	1.27	1 (USL)  1.27 / 1 = 1.27	2 (1 more)  1.27 / 2 = 635k
37	Hartford, CT  (Hartford Derby)	1.21	0  1.21 - 0 = 1.21 million	2 (2 more)  1.21 / 2 = 605k
38	Birmingham, AL  (Birmingham Derby)	1.14	0  1.14 - 0 = 1.14	2 (2 more)  1.14 / 2 = 570k
39	Rochester, NY	1.08	1	2

	(Rochester Derby)		(USL) $1.08 / 1 = 1.08$ million	(1 more) $1.08 / 2 = 540k$
40	Grand Rapid, MI (Grand Rapids Derby)	1.04	0 $1.04 - 0 = 1.04$ million	2 (2 more) $1.04 / 2 = 520k$
41	Tucson, AZ (Tucson Derby)	1.01 million	0 $1.01 - 0 = 1.01$ million	2 (2 more) $1.01 / 2 = 505k$

(Note: Other metro areas with growing population can also eventually have 2 clubs)

**MLS, NASL, and USL can have successful clubs located in the same metro areas in the right locations.**

**Each Club can average a minimum of 10,000+**

**The more pro clubs, the better.**

The smaller the population, the closer to the center a club or clubs should be, near mass transit and highways, for optimal results.

The more people available in the market distribution, the more market dollars can be gained from merchandise and regional TV viewership.

However, the larger a market, the less maximized it is. The more pro clubs per sport in larger markets (with optimal quantity selected based on population distribution), the greater the scope to maximize market dollars.

Multiple pro clubs in one market can even have some market revenue share. The more united these clubs are per market, the greater the sport will become, and the more market dollars will be maximized as a whole.

With **500,000** as a cutoff (comparable to London's 636k total population distribution, and USSF's Men's DIII inferred population requirement), the above metro areas are the only places in the US and Canada that can comfortably support two or more top quality independent pro soccer clubs - each averaging a minimum of 10,000+, and eventually 20,000+ and beyond.

The above measurement is primarily for the five pro sports that are found in Forbes' list of the richest sports teams and soccer clubs in the world. It measures and compares the availability of men's teams within the various top leagues of the top five sports in the US and Canada within the indicated cities.

The goal should be for all clubs in MLS, NASL, and USL to be viewed and treated as “major league” quality clubs. (Neither should be treated or compared long term to AAA, AHL, AA, or ECHL, etc, as teams in those leagues or categories are viewed as minor league and they don't command massive TV dollars. That's not the optimal approach.) Each pro soccer club in their market, with the support of USSF, should be playing at a D1 standard in the right venues and locations within their metropolitan area's core, no matter in which of the three leagues they play in, this way they can command enormous TV dollars, which will grow the sport much faster as a whole.

A soccer-specific stadium does not define attendance or a club. If it did, then the Seattle Sounders with 40,000+ annually in an NFL Stadium, the highest average of any MLS club, would not be considered D1 quality or one of the most respected clubs in the country. FC Cincinnati, which averaged 17,000+ and had several attendances higher than multiple MLS clubs per week in 2016, all while playing in a college football stadium (in Downtown Cincinnati) and playing in “division III”, would not be widely talked about in American soccer circles. And a de facto “division IV” amateur club in Detroit named Detroit City FC with a shocking 6,000+ average and growing (higher than several D2 and D3 pro clubs in 2016), in Detroit's core, would not be given the ongoing recognition that it has in American soccer.

Every club in MLS, NASL, USL, etc, should aim to be best soccer club. It's not about off the field competition between leagues. That is the wrong approach. It's about growing the sport together by bringing the best product(s) per market. The more top quality clubs available throughout the US and Canada, the greater the likelihood that these clubs can eventually win a FIFA Club World Cup and their players can win a national team World Cup for both countries. Rather than limit quality by suppressing quantity, soccer clubs in the US need to expand freely and in concert in order to enhance the quality on the field and maximize the market dollars and the international demand. Eventually soccer-specific stadiums should be built by the majority of the clubs (a minimum of 8,000 to 12,000+ with room for expansion to 20,000+), but it shouldn't impede a club from showcasing a high-caliber product that is of major league or D1 quality. The vast majority of metropolitan areas have facilities in prime locations that can be used to initiate clubs. After cultivating the fan base and building momentum, when the time is right, then the clubs can build a new facility or refurbish an existing venue to modern standard.

Every club is capable of being a D1 quality club. It's up to the members of the club, including the fans which authentically form part of the club, to make their club D1 standard - not necessarily by joining any specific league per se, but by filling the stands all the way to the top, week-in and week-out, and having their growing average attendance do all of the talking for them. This widespread visible growth will then bring the strongest clubs and the leagues closer together so they can form the most financially successful unified pyramid in the western hemisphere and potentially the planet. In order to do this, the clubs have to be located in strategic places first so fans from different parts of the metro areas can support. That is how the US and Canada will grow to be two of the top soccer countries in the world.

# 62 Potential Top Pro Clubs, in 31 City Derbies:

**List of the additional 31 metro areas in the USA and Canada that can in the future support 2 pro soccer clubs within 10 miles of their center**

**With 500,000 eventually becoming the max total population distribution**

#	Metropolitan Areas	Population	Amount of Major Pro Teams from the top 5 sports	Amount of Top Pro Soccer Clubs
1	Denver, CO (Denver Derby)	2.8 million	5 (MLB, NFL, NBA, NHL, MLS)  <u>Total Population Distribution</u> 2.8 million / 5 = 560k	2 (1 more)  <u>Total Population Distribution</u> 2.8 million / 6 = 467k
2	Pittsburgh, PA (Pittsburgh Derby)	2.4 million	4 (MLB, NFL, NHL, USL)  2.4 / 4 = 600k	2 (1 more)  2.4 / 5 = 480k
3	San Juan-Baymon, PR (Puerto Rico Derby)	2.35 million	4 (1 LBPRC, 2 BSN, 1 NASL)  2.35 / 4 = 588k	2 (1 more)  2.35 / 5 = 470k
4	Cleveland, OH (Cleveland Derby)	2.1 million	3 (MLB, NFL, NBA)  2.1 / 3 = 700k	2 (2 more)  2.1 / 5 = 420k
5	Indianapolis, IN (Indianapolis Derby)	1.99 million	3 (NFL, NBA, NASL)  1.99 million / 3 = 663k	2 (1 more)  1.99 million / 4 = 498k
6	Nashville, TN (Nashville Derby)	1.83 million	3 (NFL, NHL, USL)  1.83 / 3 = 610k	2 (1 more)  1.83 / 4 = 458k
7	Providence, RI (Providence Derby)	1.61 million	1 (NFL) (Note: NERev to Boston)  1.61 / 1 = 1.61 million	2 (2 more)  1.61 / 3 = 537k  Factoring in the NERev  1.61 / 4 = 403k
8	Milwaukee, WI	1.56 million	2	2



	(Milwaukee Derby)		(MLB, NBA) $1.56 / 2 = 780k$	(2 more) $1.56 / 4 = 390k$
9	Jacksonville, FL (Jacksonville Derby)	1.45 million	2 (NFL, NASL) $1.45 / 2 = 725k$	2 (1 more) $1.45 / 3 = 483k$
10	Oklahoma City, OK (Oklahoma City Derby)	1.36	2 (NBA, USL) $1.36 / 2 = 680k$	2 (1 more) $1.36 / 3 = 453k$
11	Memphis, TN (Memphis Derby)	1.34	1 (NBA) $1.34 / 1 = 1.34$ million	2 (2 more) $1.34 / 3 = 447k$
12	Raleigh-Durham, NC (Triangle Derby)	1.27	2 (NHL, NASL) $1.27 / 2 = 635k$	2 (1 more) $1.27 / 3 = 423k$
13	Sat Lake City, UT (Salt Lake City Derby)	1.17	2 (NBA, MLS) $1.17 / 2 = 585k$	2 (1 more) $1.17 / 3 = 390 k$
14	Tulsa, OK (Tulsa Derby)	981k	1 (USL) $981 / 1 = 981k$	2 (1 more) $981 / 2 = 491k$
15	Fresno, CA (Fresno Derby)	974k	0 $947 - 0 = 947k$	2 (2 more) $947 / 2 = 474k$
16	Bridgeport, CT (Bridgeport Derby)	948k	0 $948 - 0 = 948k$	2 (2 more) $948k / 2 = 474k$
17	Worcester, MA (Worcester Derby)	935k	0 $935 - 0 = 935k$	2 (2 more) $935 / 2 = 468k$
18	Omaha, NE (Omaha Derby)	915k	0 $915 - 0 = 915k$	2 (2 more) $915 / 2 = 458k$
19	Albuquerque, NM (Albuquerque Derby)	907k	0 $907 - 0 = 907k$	2 (2 more) $907 / 2 = 454k$

20	Bakersfield, CA (Bakersfield Derby)	882k	0  $882 - 0 = 882k$	2 (2 more)  $882 / 2 = 441k$
21	Albany, NY (Albany Derby)	882k	0  $882 - 0 = 882k$	2 (2 more)  $882 / 2 = 441k$
22	Greenville, SC (Greenville Derby)	875k	0  $875 - 0 = 875k$	2 (2 more)  $875 / 2 = 438k$
23	Knoxville, TN (Knoxville Derby)	861k	0  $861 - 0 = 861k$	2 (2 more)  $861 / 2 = 431k$
24	New Haven, CT (New Haven Derby)	860k	0  $860 - 0 = 860k$	2 (2 more)  $860 / 2 = 430k$
25	Oxnard, CA (Oxnard Derby)	851k	0  $851 - 0 = 851k$	2 (2 more)  $851 / 3 = 426k$
26	McAllen-Edinburg, TX (McAllen-Edinburg Derby; or M.E. Derby)	842k	1 (USL)  $842k / 1 = 842k$	2 (1 more)  $842k / 2 = 421k$
27	Lehigh Valley, PA (Allentown-Bethlehem-Easton)  (Lehigh Valley Derby)	832k	0  $832k - 0 = 832k$	2 (2 more)  $832k / 2 = 416k$  (Note: Bethlehem Steel FC is presently an MLS B team in the USL. If it becomes an independent club, as it should, then it can be one of the representing <b>major clubs</b> in the market.)
28	El Paso, TX (El Paso Derby)	839k	0  $839k - 0 = 839k$	2 (2 more)  $839k / 2 = 420k$
29	Baton Rouge, LA (Baton Rouge Derby)	831k	0  $831k - 0 = 831k$	2 (2 more)  $831k / 2 = 416k$

30	Columbia, SC (Columbia Derby)	810k	0  $810k - 0 = 810k$	2 (2 more)  $810k / 2 = 405k$
31	Dayton, OH (Dayton Derby)	800k	0  $800k - 0 = 800k$	2 (2 more)  $800k / 2 = 400k$

## That's 158 top pro clubs in 72 major metropolitan areas across the US and Canada.

MLS commissioner, Don Garber, wisely expressed that multiple teams in markets are good for sports: “The league feels very strongly that rivalries drive passion, in sport generally but especially in soccer.”<sup>13a</sup> “We feel very, very strongly that the large markets in this country, over time, will be able to support more than one team. And we’re just highly confident that we’ll be able to deliver on that objective.”<sup>13b</sup> As shown, 72 major metropolitan areas in the US and Canada can support two or more pro soccer clubs.

Definitely, other metropolitan areas (that can support one major pro soccer club, based on population distribution) will also have a pro club to call their own. **Eventually, and done correctly, the US and Canada combined can have over 300 professional soccer clubs, across over 200 metropolitan areas.** The above lists are only demonstrating which metro areas can support two or more pro soccer clubs with a maximum 500,000 market distribution, similar to top soccer countries around the world. Furthermore, when they are ready, each of the main flourishing amateur and / or semi-pro soccer clubs currently in a market, that have done the enormous grassroots work, should be the future pro soccer clubs of their markets (e.g. Chattanooga FC, Grand Rapids FC, Detroit City FC, Tulsa Athletic, etc.)

**All clubs at all levels should be working together to grow the game. Unity = Strength.**

Sincerely,

Isaac Payano

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**PS: A definitive Promotion and Relegation Master Plan is coming...**