

Lindsey Marie Whalen

- DIGITAL DESIGNER + MARKETER -



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LINDSEY MARIE WHALEN

education

THE CATHOLIC UNIVERSITY OF AMERICA --
B.A. IN STUDIO ART
CLASS OF 2018

digital skills

SOCIAL MEDIA PROGRAMS



MICROSOFT OFFICE



ADOBE PHOTOSHOP



ADOBE PREMIERE PRO



other technicals

ADOBE LIGHTROOM, HTML / SEO,
WORDPRESS, SQUARESPACE,
KEYNOTE, FINAL CUT PRO, IMOVIE
2016 + SPSS, MAC OSX, +
WINDOWS SYSTEM

expertise

- >> SOCIAL MEDIA STRATEGY
- >> CREATIVE DEVELOPMENT

Leadership

THE CATHOLIC UNIVERSITY OF
AMERICA

- >> KAPPA TAU GAMMA SOCIAL
AND RECRUITMENT CHAIR AND
PUBLIC RELATIONS CONTACT

experience

>> MONS CONCEPT FOUNDATION, INC. - NYC, NY

JR. ASSISTANT MANAGER

MAY 2011 – PRESENT

DIRECTOR OF FAMILY'S FOUNDATION - PROVIDING GRANTS TO NUMEROUS NATIONAL AND INTERNATIONAL CHARITABLE CONCERNS. JMJ BOARD FOUNDING MEMBER AND CHAIR PERSON OF THE JUNIOR ADVISORY BOARD. REVIEWS GRANT APPLICATIONS, ATTENDS MEETINGS AND MAKES PRESENTATIONS TO THE BOARD OF DIRECTORS.

>> THE WALT DISNEY COMPANY – ORLANDO, FL

THE DISNEY COLLEGE PROGRAM (DCP)

AUGUST 2015 – MAY 2016

PARTICIPATED IN THE DCP TRAINING THAT TAUGHT THE SKILLS NEEDED TO MANAGE AND INTERACT WITH BOTH NATIONAL AND INTERNATIONAL GUESTS WHILE PROVIDING A QUALITY EXPERIENCE IN A FAST PACE ENVIRONMENT. WORKED CLOSELY WITH A TEAM OF CAST MEMBERS TO PROVIDE SAFETY AND EFFICIENT OPERATION OF ATTRACTIONS. PROVIDED EXCEPTIONAL GUEST SERVICES, AS WELL AS A PROFESSIONAL DEMEANOR.

>> DISNEY CLASS - DISNEY MARKETING + SALES

>> YOUTUBER // FOUNDER OF LINDSEY MARIE WHALEN

JANUARY 2013 – PRESENT

POSTS WEEKLY LIFESTYLE / DO IT YOURSELF VIDEOS TO AN AUDIENCE OF OVER 4K SUBSCRIBERS.

>> DIANE VON FURSTENBURG – NYC, NY

LICENSING INTERN

SUMMER 2015

INTERNEED IN THE LICENSING DEPARTMENT. CREATED DESIGN BOARDS, FABRIC PRINTS, ACCESSORY DESIGNS, AND ATTENDED VARIOUS MEETINGS THROUGHOUT THE SUMMER. HELPED WITH PREPARATION FOR NEW YORK FASHION WEEK. ORGANIZED AND ASSISTED IN RUNNING THE ANNUAL SAMPLE SALE.

>> "THE LALA" – NYC, NY

CONTRIBUTOR + PHOTOGRAPHER

AUGUST 2015 – PRESENT

PHOTOGRAPHER, DESIGNER + EDITORIAL CONTRIBUTOR FOR THELALA.COM; - AN ONLINE WEB MAGAZINE PROMOTING LIFESTYLE, FASHION AND FEMALE EMPOWERMENT.

>> BRIARCLIFF MANOR RECREATION DEPARTMENT

SWIM COACH

MAY 2009 – AUGUST 2015

MANAGED A TEAM OF 100+ CHILDREN – TAUGHT SWIMMING STROKES, COMPETITIVE TECHNIQUES AND MODEL SPORTSMANLIKE BEHAVIOR. MANAGED SOCIAL MEDIA ACCOUNTS FOR THE TEAM – WEBSITE, TWITTER, YOUTUBE. RED CROSS TRAINED IN CPR.