

Video Production Terms and conditions

1. Pre-production requirements

It is the Clients responsibility to obtain all necessary permissions including but not limited to performances, branding, trademarked goods and logos, use of intellectual property, imagery, sound recordings and any other copyrighted material which will form part of the final video production.

No liability will be accepted by Florence Pellacani for and delays or failure to deliver the agreed product if caused by any element which is the Clients responsibility.

Where copyright material is provided by the client for incorporation into a product, permission must be obtained from the original copyright owner / material provider.

The client undertakes to indemnify Florence Pellacani against any future possible claims, disputes, expenses or costs arising from the use of such material, without time limit.

A full production brief must be signed off by the Client before production work begins.

2. Production and post-production

All works undertaken will be as per Florence Pellacani's written quotation based upon the agreed production brief. It is the Client's responsibility to ensure that this is thoroughly read and understood prior to booking. Any amendments or additional days filming will be charged at my current daily rates.

Clear access for video and sound capture shall be arranged and managed by the Client. If filming venues are being organised by the Client, it is the Clients responsibility to ensure that my production crew and supporting personnel have clear access to all relevant locations required throughout the day. Delays in production as a result of inadequate access or facilities may incur additional charges.

Florence Pellacani takes Health & Safety matters seriously and reserve the right in all instances to remove any of my personnel and / or equipment from a location if I deem it to be unsafe or if the crew are subjected to abusive or aggressive behaviour. In such circumstances the Client will be fully liable for any costs incurred or subsequently arising as a result. Florence Pellacani will observe the site safety rules at all times and will liaise with the appropriate Responsible Person(s) named in the production brief.

3. Insurance

Florence Pellacani carries public liability insurance cover of five million pounds. A copy of my insurance certificate can be provided on receipt of a request to my office. Extended or upgraded specific project insurance cover can be provided if required upon request, provided this is agreed at the time of booking and included in the production brief.

4. Adverse weather conditions

In the event of inclement weather which in my opinion would pose a risk to health & safety of my personnel or equipment or has the potential to prevent successful video or audio capture, I reserve the right to change the date or time of filming to a more suitable date or time.

5. 'Client delays'

In the event of filming being delayed or aborted due to the Client's failure to adhere to the agreed dates, times, access, facilities, organisation or any other matter specified in the production brief, I reserve the right to re-schedule the affected days of filming and to charge for any additional costs which arise. No refund or credit will be given in respect of costs associated with the delayed or aborted original filming day(s).

6. Changes to the filming schedule

In the event of the Client wishing to change or cancel the filming date I require a minimum of 2 weeks' notice. Failure to comply will result in the Client becoming 100% liable for all costs associated with the originally scheduled dates.

7. Equipment substitution

In the event that Florence Pellacani experiences equipment failure or technical difficulties, all efforts will be made to find suitable replacement equipment and/or personnel so as not to delay filming or adversely impact upon the project quality or delivery. The equipment used on the day of filming will be at the discretion of the senior member of the film crew, and no further claims or liability will be accepted.

8. Approval / amendments of draft footage

Under normal circumstances one 'first cut' edit will be available for the Client for review and comment. One set of revisions will be incorporated within the agreed project cost provided that any revisions or amendments fall within the original agreed brief.

Subsequent revisions or significant re-edits will be charged at a standard day rate.

9. Project duration and delivery

Any indication given by Florence Pellacani of a design project's duration is to be considered by the customer to be an estimation. Florence Pellacani will do everything possible to meet specific deadlines, providing there is clear communication, prompt payment and regular feedback from the client. In all cases my liability will be limited to the agreed total cost of the project, less any costs incurred by me for any work already done on the project provided such work is within the agreed production brief. Florence Pellacani will not under any circumstances be responsible for any loss, damage or costs arising from the late, erroneous, or non-delivery of the product.

10. Copyright

Florence Pellacani asserts its full rights as copyright owner of all material that has been captured, processed and/or produced by me, whether or not such material forms part of a finished project. The copyright of all produced material is solely owned by Florence Pellacani and is protected under UK law.

11. Usage licence – rights to the use of project content

Where the Client provides material to me for inclusion in any project, including but not limited to logos, images, trademarks, footage and audio, the relevant permission must be obtained in advance from the original copyright holder. By accepting these terms and conditions, the Client hereby indemnifies Florence Pellacani against any possible claims, disputes, expenses or similar that may arise from breaching any copyright laws or pre-existing terms and conditions attributed to the material.

I retain all rights to the usage of footage captured during the production of any client-commissioned project. As part of my video production service, I will grant a time-unlimited licence for use of that footage to the Client subject always to the following express condition:

"Florence Pellacani retains all copyright over any content I produce. A usage licence grants the Client permission to use the content in the state in which I provide it to the Client.

Permission is not granted to re-edit, copy or alter the content in any way.

I reserve the rights to use any footage and related files from any client-commissioned project in my showreels and for other promotional purposes.

Florence Pellacani assigns to the Client a licence to use the video production in its complete delivered form only. I do not give permission for any material to be altered, edited or used as part of another production, unless this is expressly agreed in writing.

Provided that all monies due to me from the Client have been received as cleared funds in my bank account, and provided that the Client is not in breach of anything contained in these Terms and Conditions the Client is granted a perpetual usage licence relating to the video material in its delivered form.

I retain the right to use any of my copyright material for any legal purpose, including its use within projects for other clients unless (a) I have granted an exclusive licence to any Client or (b) the material contains trademarks or specific intellectual or imagery copyrighted by the Client.

PAYMENT

The payment terms are strictly 30 days from date of invoice and in the event of an order being confirmed the Client accepts these terms.

I reserve the right to charge further interest and late payment fees on all overdue invoices as set out under the Late Payment of Commercial Debts (Interest) Act, 1998. E & OE.

I will exercise the statutory right to claim interest and compensation for debt recovery costs under the late payment legislation if I am not paid according to agreed credit terms.

The Client shall be responsible for all collection or legal fees necessitated by late or default in payment. Florence Pellacani reserves the right to withhold delivery and any granting or continuation of usage licence of any current work if accounts are not current or overdue invoices are not paid in full. All grants of any license to use my copyright material under this a Agreement are conditional upon receipt of payment in full which shall be inclusive of any and all outstanding additional costs, taxes, expenses, and fees, charges or the costs of administration of changes.

All Terms and Conditions stated within this document are deemed acceptable to the Client upon receipt of a confirmed order or instruction to proceed given by any means. This document shall be taken as an agreement between the Client and Florence Pellacani under UK law.