

## 7 Advantages Of Led Light For Signs

There are three options available when it comes to illuminated signage you can choose to use for your business such as fluorescent, LED and neon. While both neon and fluorescent signs are reliable and have a long-standing history however LEDs are becoming well-known due to their innovative and vivid display.

What kind of signage do you require? While neon street lights are nostalgic LED is the modern lighting of the future. Take a look at these advantages to determine whether LED is the best option for your business.

### Long life

High-quality LEDs can last for a period of 50,000 to 100,000 hours, which is a full three to six years longer than neon and fluorescent. They outlast other bulbs, and don't have any gases that could be released or cause dimming. This allows them to maintain a higher level of brightness throughout their lifespans.

### Brightness that is eye-catching

One of the primary factors that sets LED signs apart from other signs is their striking brightness. LED technology is unique in that it produces an incredibly bright, but clear light that is simple to read from close distance and from away. Additionally, it shines clearly in the dark and is bright enough to be visible when the sun's shining. It means that no matter what time of day, regardless of whether your customers are walking or driving past they will see clearly your sign's message or logo. Whenever you expect to discover fruitful information about neon sign, you've to look at <https://neondirect.co/> website.

### More attractive appearance

You've probably seen a fluorescent or neon sign. It's not easy to keep the lights on and to maintain the same brightness. It seems that one or more of the lights need to be replaced or the light is dimmer than the other. This can pose a problem because a dim or poorly lit sign can send negative impressions about your business, and can cause customers to think that you aren't a responsible business.

LEDs solve a large part of this problem because their long lifespan and efficient technology ensures that they are illuminated for longer and more uniform than traditional lighting.

### Environmentally Friendly

A typical LED sign consumes approximately 10 watts of power and is about 80 percent lower than neon signs. Lower power demands mean less environmental burden, tighter energy standards, and a substantial reduction in lighting costs. Additionally, LEDs are not affected by harmful gases like mercury or argon, and can be "cleanly" recycled.

LEDs emit less heat than other bulbs. Therefore, indoor lights don't have to be heated and raise your costs for air conditioning.

### Low Maintenance

Because of their durability, brightness, efficiency and the brightness of LED signs, they require significantly lower maintenance than other systems.. LEDs don't contain any gasses or glass tubes (which frequently break or leak) they're also easy to clean (no fragile or hot tubes to handle) and, in the end, they never go out of use. They are able to be used outdoors and do not need protection from elements, unlike incandescent or fluorescent bulbs. They also have waterproof LED systems which can be utilized in very humid or wet locations.

Ultimately, their simplicity and ruggedness makes them easy to set up and a hassle no-cost investment.

### Thinner

Because LEDs don't contain tubes, companies can reduce their size. A typical neon sign could be anywhere from 3 to 5 inches thick. The LED sign, however, can be as tiny as 1 inch. The smaller size can result in lower installation and shipping cost, and the smaller footprint can be helpful if you're working in the midst of a small space or wish to reduce the weight of the windows of your company or walls.

### More Signage Options

With LEDs, you can create virtually any combination of lights and produce all kinds of motion, digital flashes, color changes, and animations. This versatility is simply not achievable with fluorescent and neon signs. LEDs are programmable to flash or fade on their own and consist of several lights (not long tubes). This flexibility makes it possible to display your company' distinctive logo or to showcase any other attention-grabbing image.

The costs of LED and neon signs are very similar. The final choice is based on the features you want from your sign. If you're seeking a sign that will be noticed and get noticed -- all while saving you time and energy there's no sign better than the LED.