

# One Size Does Not Fit All.



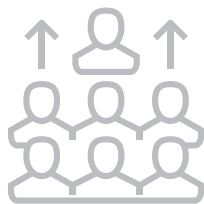
No matter the industry or vertical,  
from everyday payments to  
running a business, our  
comprehensive payments suite is  
**uniquely designed to fit you.**



# PRIORITY

PAYMENT SYSTEMS<sup>®</sup>

Priority Payment Systems is a leading innovator in the electronic payments processing industry, offering highly scalable and remarkably flexible payment technologies built to be exceptionally responsive to market needs.



**480**  
Employees

**170,000**  
Merchant Accounts

**5,000**

Merchants Boarded  
Monthly

**400 MILLION**

////// Transactions

**ONE OF THE FASTEST**

Growing Payment Acquirer's in the Nation //

By leveraging our **agile technology infrastructure** and **powerful payments core** we've pioneered a faster, more convenient way to deliver payment solutions to our customers.

**15TH**

Largest Merchant  
Acquirer in the Nation

**\$30 BILLION**

////// In Annual Volume



**8TH LARGEST**

Non-Bank Affiliated Payment Processor

## Merchant Solutions

We are changing the way Merchants view payment processing by delivering the power to build a payments platform uniquely designed to fit their needs.

Priority's suite of payments products leverage our agile technology infrastructure and payment processing expertise to give Merchants faster and more flexible payment solutions.

## Integrated Solutions

### Core Processing



Merchant

### Mobile Transactions



Express

### Inventory Management



Retail

### Point of Sale



Retail (iOS)

## Business Technology Solutions



### Retail

- SMB
- Enterprise
- Events & Festivals



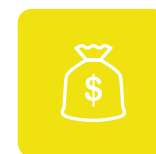
### Tech Support

- Technology Installations
- Activation & Training
- Technician Dispatching
- Remote Support



### Restaurant

- Online Ordering
- Pay at the Table
- Quick Service
- High Volume



### Merchant Funding

- Traditional Financing
- Alternative Financing

PCI Compliance



ControlScan

Recurring & Invoicing



Invoice

ACH Payments



ACH.COM

Data Analytics



Insights

Level II, III & Large Ticket



B2B

Customizable Payments



Developer



**eCommerce**

- Website Builder
- Sell Online



**Certified EMV & NFC**

- Mobile
- Smart Terminals
- Pin Pads



**Medical Point-of-Care**

- In Office Patient Pay
- Online Bill Pay
- Payment Plans



**Dispute Management**

- Eliminates Mail & Fax
- Comprehensive Reporting

## [ ISO/ AGENTS ]

Our mission is to maximize ISO/Agent revenue and performance by providing low friction solutions that Merchants can easily adopt.

We deliver the diversity and flexibility needed to board Merchants of all shapes and sizes.

### Flexibility

- Three Sponsor Banks
- Two Boarding Platforms

### Acquire & Retain Profitable Merchants

We provide products, software and services dedicated to specific industry verticals and deliver industry leading portfolio management access.

### Enhanced Revenue Opportunities

Our integrated solutions and payment adjacent product offerings were designed to provide additional incremental income ancillary to our core processing services.

### Branded Licensing Program

Leverage the strength of the Priority brand for immediate and meaningful marketing impact. When you adopt a Priority Branded Office name, you're instantly connected to Priority's reputation as one of the fastest growing payment technology companies in the U.S.

### Capital for Growth

When you're ready to buy, sell or just tap into your portfolio's equity, our Financing Program gives you the liquidity and capital you need to grow your business.

### Merchant Boarding & Reporting Suite (CRM)

Priority's premier Merchant Optimization suite provides dynamic portfolio management, automated boarding and total control over all of your financial data - helping you to accelerate growth and achieve a diverse and vigorous portfolio.

#### Priority provides you with a single source to:

- Seamlessly manage and commission down-line portfolios
- Digitally submit applications
- Quickly update accounts
- Track daily volume, ACH, charge-backs, retrievals and other indicators for every merchant in your portfolio
- See current history and depository info on every client
- Run detailed compensation analysis to identify profitable merchants and head off problems
- Interface system-to-system in real-time
- Customize branding



## [ DEVELOPERS & VARS ]

Priority offers a dynamic suite of feature-packed API solutions organized around REST architecture and utilizing easy-to-use HTTP response codes to indicate API interaction which give you the option to employ basic or OAuth authentication methods.

### Boarding API

Priority's Boarding API is designed to give companies and their customers an easier method for boarding Merchants. Whether building a CRM system from scratch or looking to improve the functionality of an existing CRM, our feature set is a great way to add value to your system.

#### Features:

- Choose from two methods: Full Boarding or Boarding with Invite Code
- Submit Applications in Draft or Received Status
- Pull Notes and Reports on Merchant activity

#### Benefits:

- Use Boarding with invite codes to simplify the process for your Merchants by pre-filling fields such as rates and fees, card types, and agent information
- Reduce the burden on your operations team by removing duplicated processes
- Easily upload attachments

### Merchant Checkout API

Priority's Checkout API is designed to give companies and their customers an opportunity to leverage a professional platform for processing payments. Our comprehensive API can work with your POS system, including mobile payment apps.

#### Features:

- Processing payments of all major credit card brands
- Processing for ACH transactions
- Charge-back notifications via Callback URL

#### Benefits:

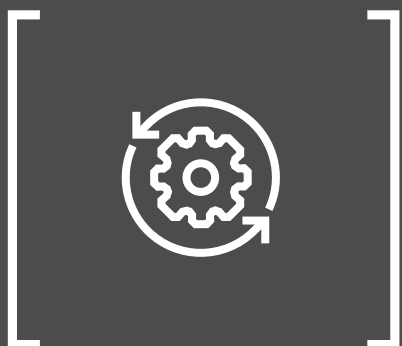
- Store Credit Cards/Bank Account information in our secure Account Vault for faster future payments
- Settle batches at times most convenient to you
- Direct access to receipts and reports without a UI

### Developers

Our developer-friendly API and dedicated support team delivers what you need to focus on building the best possible product for your users, including easy access to our sandbox environment for testing and API documentation at [mxmerchant.com/docs](https://mxmerchant.com/docs).

### ISVs & VARs

At Priority we help our technology partners integrate payments into their software platforms so partners earn more revenue and share less residual profit with other parties.





## [ BANKS & FI ]

At Priority we help Financial Institutions compete in today's evolving marketplace with an extensive suite of innovative payment processing solutions that simplify the transaction management process.

We understand that the relationship between Financial Institutions and their merchant depositors demands a high level of trust, dedication and an unwavering commitment to regulatory compliance.

In that, our payment processing services help banks, branches, merchants and customers remain competitive, compliant and profitable.



### Residual Income

Financial Institutions that partner with Priority earn higher residuals than those with other processors. Why? Because we make it our business to grow your portfolio and reward you with higher revenue shares when it does. We start by paying up to 30% higher residuals than our competitors for two of the three payment card rate categories, and cultivate partnerships with your branches through specialized incentive and marketing programs that maximize growth potential and reward growth results.

### Strategic Partnerships & Incentives Programs

We offer ACH Solutions, HIPPA audited medical payment solutions and referral rewards to FI associates to help develop your portfolio.

### Comprehensive Reporting

Priority furnishes a dynamic and simple online referral tracking system. We provide detailed and comprehensive monthly residual and merchant activity reports.

### Custom Merchant & Cross-Sell Portfolio Programs

Priority can help your Financial Institution grow business accounts and merchant card processing portfolio beyond typical industry expectations.

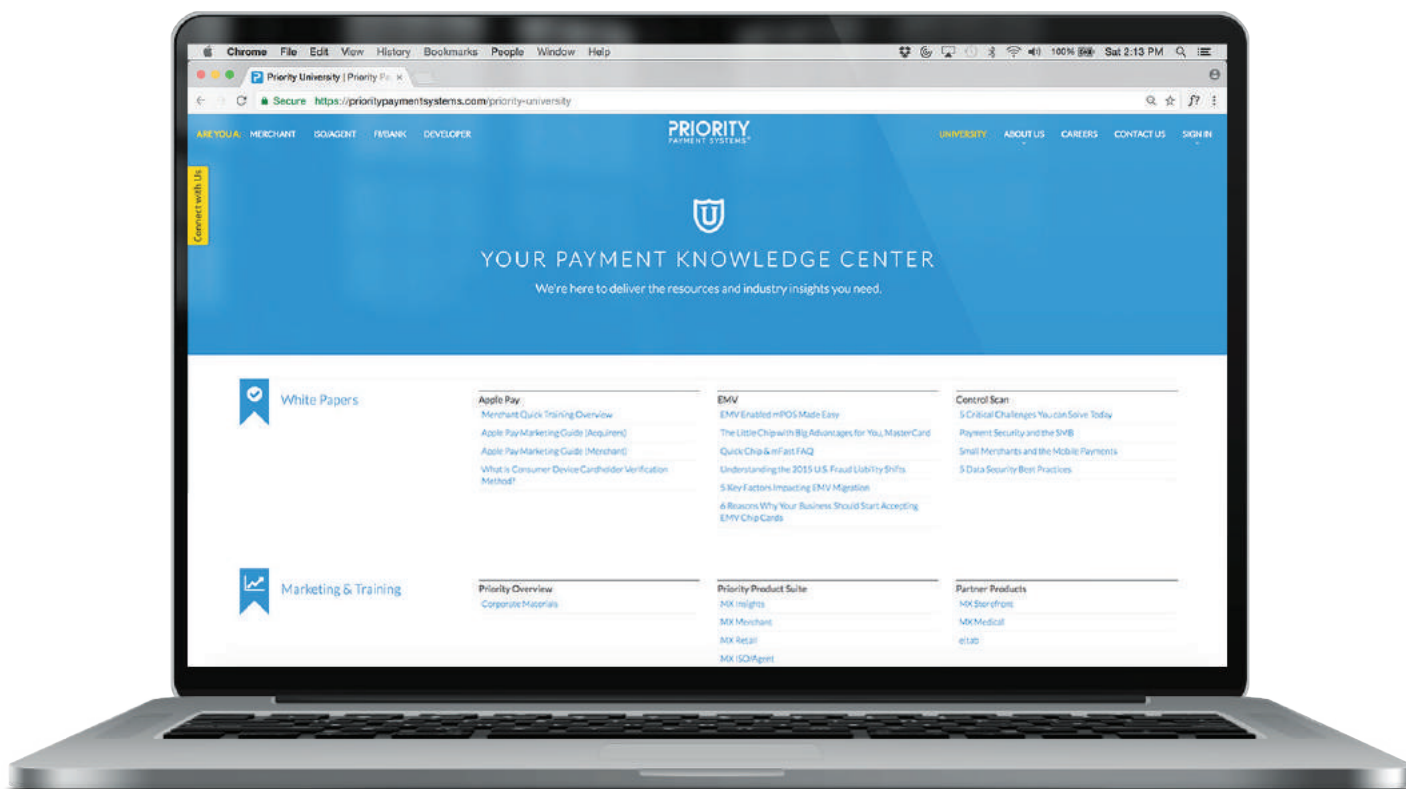
We offer a custom designed plan, enabling you to co-market transaction management services together with your existing products, at no charge to you! Let us help you with your advertising dollars by printing and packaging your marketing materials for you.



## At Priority we understand that ongoing training and sales support help to create continued value.

Priority University was designed to deliver easy-to-access, easy-to-use, detailed product information and training and industry insights that effectively showcase our vast range of products and overall payment capabilities. The best part? Our enriched content and sales materials are updated in real-time so that you always have access to the most current information.

[prioritypaymentsystems.com/priority-university](https://prioritypaymentsystems.com/priority-university)



# PRIORITY

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[prioritypaymentsystems.com](http://prioritypaymentsystems.com)

