



femwav.com

Empowerment Solutions For Female and Non-Binary Talent in Music from India. 2019 - 2021



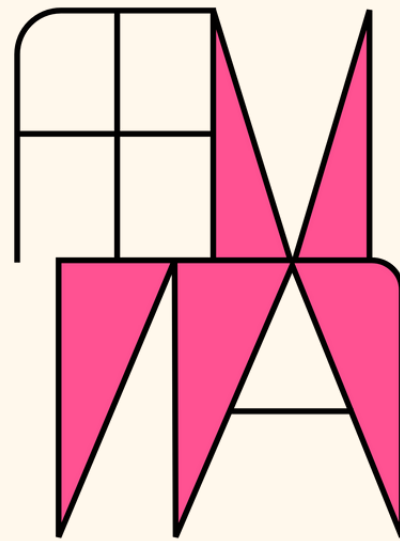


# WELCOME TO FEMWAV

FEMWAV (FKA Fembot5) is an 'empowerment network' for female and non-binary talent from India. Musicians, activists, writers, producers and DJs working collectively on various empowerment models and increased representation with a focus on India. The website is a 'sisterhood' showcasing artist narratives, interviews, new music, DJ mixes and essays. **Get in touch with us now, if you believe in female equality, in empowerment and music!**

[femwav.com](http://femwav.com)





## EMPOWERMENT BASE

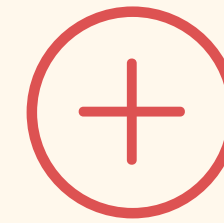
**RESEARCH** - Data analysis, field studies, academic research, individual and group feedback. Creating awareness and effective proposals to combat gender inequality. Focus - India

**ADVOCACY** - FEMWAV believes in 'horizontal change'. Our policies, content, stories and ideas aim to make space for the marginalized and the emerging. 50% of any society is female!

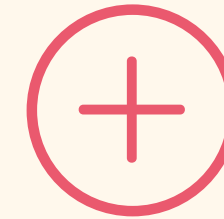
**ACTION** - Empowerment models created for individuals and groups. Implementing self-empowerment. Building resources and amplifying the music of new female talent + music of working class women.



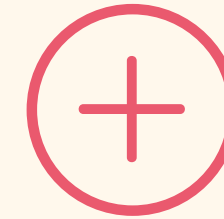
## What we achieved yet!



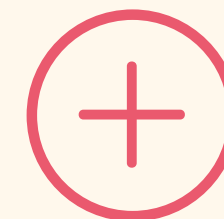
**INDIA - Empowerment solutions for new female talent. Creating resources - providing guidance - creating inclusivity. Amplifying content**



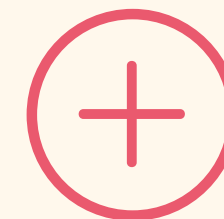
**FEMWAV.COM - DJ Mixes / Sound libraries - New female voices / Interviews / Critical essays.**



**HER TEMPO - Podcast featuring female musicians. Women speak of challenges, making music and dreams!**



**SYNTHFARM - Empowerment Program for Women in Electronic Music. 2018-2020.**



**FEMBOT5 - India's first collective field study into gender inequality in the music and culture industry 2017-2019.**


Percentage of Women engaged in various sectors of the music industry in India. Combined survey from multiple sources.

|                 |               |                  |         |
|-----------------|---------------|------------------|---------|
| 24%             | 12%           | 6%               | 32%     |
| MUSICIANS       | DJs           | PRODUCERS        | SINGERS |
| 2%              | 10%           | 2%               |         |
| AUDIO ENGINEERS | MANAGEMENT    | LABEL OWNERS     |         |
| 30%             | 19%           | 24%              |         |
| CONTENT WRITERS | PROMOTERS     | VIDEO / EDITING  |         |
| 13%             | 10%           | 36%              |         |
| ROCK / INDIE    | RAP / HIP-HOP | FESTIVAL WORKERS |         |

Gender Ratio of professionals in the Music Industry : India.

# 15 Male for 1 Female

On an average a woman earns up-to 35% less than a man, be it as an artist or professional.



**GENDER INEQUALITY  
IN THE MUSIC  
INDUSTRY OF INDIA**

Source \* FEMBOT 2019



What Now?  
Artists and the Pandemic

RESHAPING THE AXIS!

SELF EMPOWERMENT!

FEMWAV PRESENTS

FEMWAV MANAALINA  
'make space please mix 007'

Pushed aside?

WOMEN PRODUCERS AND COMPOSERS IN INDIA.

FOR EVERY PROFESSIONAL FEMALE PRODUCER AND COMPOSER THERE ARE 71 MALE COUNTERPARTS IN INDIA. A STUDY OF 600 POPULAR INDIE TRACKS (2015 TO 2018) REVEALS THE INEQUALITY. PARTICIPATION OF WOMEN IS HIGHER AS SINGERS. HIGHEST AS MODELS IN VIDEOS.

FEMWAV'S RESEARCH DATA.

'HER TEMPO'  
by Ananya Roy

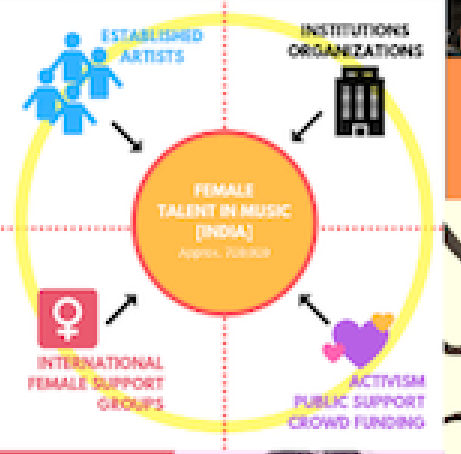
Kalyaani Sakkarwal

SYNTHFARM 2020

EMPOWER

WOMEN IN ELECTRONIC MUSIC

"Let's change the statistics bit by bit. As 'we' engage in cross-tool experimentation and change"



FEMSOUND

OPEN SOURCE SOUND LIBRARY BY FEMWAV

WOMEN OF THE WORLD UNITE

NARRATIVES#2

FOCUS BANGALORE

Illustration of a woman's head with a bar chart and colorful lines.

Black and white portrait of a woman.

Illustration of a woman in a pink dress holding a megaphone.

Illustration of a woman's silhouette surrounded by music-related icons like a vinyl record, microphone, and headphones.

FEMALE TALENT

Illustration of a woman in a purple outfit with the word 'SYNTHESIS' written above her.

Photograph of women working together at a computer workstation.

Her Tempo with Ananya Roy: Episode 1 featuring Ananya Ganesan

'HER TEMPO' featuring Ananya Ganesan

FEMWAV (2019 -2021) THE STORY SO FAR!





**BUT MILLIONS  
REMAIN OUTSIDE  
THE ACCESS AND  
OPPORTUNITY!**

**Empowerment of women and girls is about** greater justice and equality, always aiming for broader democratisation of power relations in society – eventually reflected in it's art, music, cinema and **overall culture.**

**BE AN ACTIVE  
PART OF THE  
EMPOWERMENT  
AND CHANGE!**

As individuals, professionals, brands or institutions, we are obligated to envision that **future where women and girls have equal access to resources and opportunity.** In order to move towards a gender-equal society and culture.

THANK YOU FOR READING OUR MISSION! GET IN TOUCH WITH US NOW,  
IF YOU BELIEVE IN FEMALE EQUALITY, IN EMPOWERMENT AND MUSIC!  
TOGETHER, WE CREATE A 'GENDER EQUAL' SOCIETY AND CULTURE!



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[instagram.com/femwav](https://www.instagram.com/femwav)



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