



BOYS & GIRLS CLUB
OF THE HIGHLAND LAKES



2023

Sponsorship Prospectus



www.bcg-hl.com

About Us



BOYS & GIRLS CLUB
OF THE HIGHLAND LAKES

*Building futures.
Improving communities.*



Our Mission:

To enable all young people, especially those who need us most, to reach their full potential as productive, caring, responsible citizens.

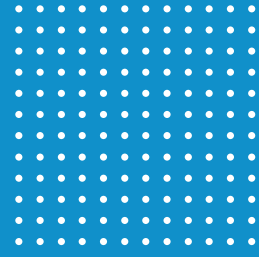
Our Impact:

We work every day to create a safe, fun environment where kids can pursue academic success, good character and citizenship, and a healthy lifestyle.

The Boys and Girls Club of the Highland Lakes provides a safe, welcoming and fun environment for children 6-18 that improves academics, teaches healthy lifestyles and models good character and citizenship so every member has an opportunity to graduate high school with a plan.

Event Details

Thursday, November 2nd, 2023



Event Schedule

6pm- 7:15pm

Cocktails, Games, Live Music,
Open Beer & Wine Bar,
Martini's & Diamonds & More!

7:30pm

Plated 3-Course Dinner

8:00pm

Program, Live Auction &
Paddle Raise

8:45pm

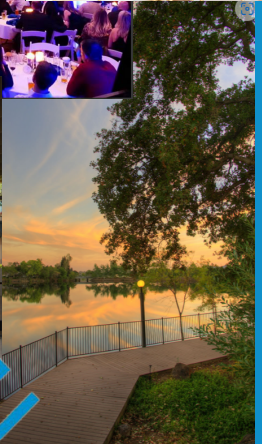
Live Music!

9:30pm

Event Concludes

Beautiful Lakeside Venue

Lakeside Pavilion
305 Buena Vista
Marble Falls



Sponsorship Packages



\$20,000

Presenting:

- Reserved Parking at Event for 4 vehicles.
- VIP Skip the line registration.
- 1 VIP Reserved Table for 8 at Event.
 - Gift at table for all 8 people at your table.
 - 4 Bottles of wine at your table - 2 red/ 2 white.
- Top Tier Placement of Business Name/Logo on:
 - Event Program
 - Event Website
 - Sponsor Banner
- Verbals Stage Recognition during program.
- Option to play 30 second commercial during the event at a time selected by the organization.
 - Must be produced by sponsor.
- 2 Exclusive social media posts including company logo with website link and social media handle tagged.
 - 1 prior to event, 1 post event.
- 1 Non-exclusive social media post.

\$10,000

Title:

- VIP Skip the line registration.
- 1 VIP Reserved Table for 8 at Event.
 - Gift at table for all 8 people at your table.
 - 2 Bottles of wine at your table - 1 red/ 1 white.
- 2nd Tier Placement of Business Name/Logo on:
 - Event Program
 - Event Website
 - Sponsor Banner
- Verbal Stage Recognition during program.
- Option to play 30 second commercial during the event at a time selected by the organization.
 - Must be produced by sponsor.
- 1 Exclusive social media post including company logo with website link and social media handle tagged.
- 1 Non-exclusive social media post.

\$5,000

Longhorn:

- Reserved Table for 8 at Event.
- 3rd Tier Placement of Business Name/Logo on:
 - Event Program
 - Event Website
 - Sponsor Banner
- Stage Recognition during program.
- 1 Exclusive social media post including company logo with website link and social media handle tagged.
- 1 Non-exclusive social media post.

\$2,500

Wrangler:

- Reserved Table for 8 at Event.
- 4th Tier Placement of Business Name/Logo on:
 - Event Program
 - Event Website
 - Sponsor Banner
- Stage Recognition during program.
- 1 Non-exclusive social media post.

\$1,000

Stallion:

- 4 Seats at a Reserved Table at the event.
- 5th Tier Placement of Business Name/Logo on:
 - Event Program
 - Event Website
 - Sponsor Banner
- 1 Non-exclusive social media post.

**Individual
Ticket Price
\$150**

**In Kind Donations
Welcome!
Please visit with our
planning team!**



Why Choose Us?



368,750 Kid Hours per year!
250 kids across 4 sites open
1,475 hours per year

**35
Volunteers**



50,000+ meals served annually.
Real Meals, not just snacks!
(protein, fruit, vegetable, whole grain & milk)



500 kids served throughout the year



**35
Staff Members**
3 full time, 14 part time,
14 seasonal

250 kids a day!
Number of children in daily attendance at Boys & Girls Club of the Highland Lakes

Sponsorship Requirements

What we need from you:

- Complete and sign sponsorship agreement below.
- Provide the following items by no later than **Monday, October 16th, 2023**. (Please note, the sooner information is provided, the longer logos will be posted for attendee visibility. Any sponsors that do not provide these items by 10-16-23, will not be guaranteed the previously outlined sponsorship line items in which any of the below information is required).
 - Jpeg of logo
 - 3-5 images that represent organization that you give permission for Boys & Girls Club to use in social media advertising and other marketing or promotional assets.
 - Organizational Mission Statement and Tag Line.
 - Presenting Sponsor 30 sec. commercial - Due by Monday, October 16th, 2023.
 - 2-3 Facts about organization and what you do.
- Upfront payment of full sponsorship amount is required.
 - Please visit with team about payment options.
- Names, phone numbers, and emails of all guests attending with sponsorship added to your ticket or give to B&GCHL Team by **Friday, Oct. 27th, 2023**.
 - NOTE - Any names not provided by this time may not be on the registration list upon arrival at event.



Academic success

Power Hour
(Homework)
Exact Path
(Reading and Math Remediation)
STEM Classes
My Future
(BGCA Learning Website)



Healthy Lifestyles

Sports
Yoga
Cardio
Triple Play
Healthy Diet
Cooking Classes



Good Character & Citizenship

Smart Girls Passport to Manhood
Positive Action
(All Evidence-Based Programs)



BOYS & GIRLS CLUB
OF THE HIGHLAND LAKES

If you would like to sponsor the 2023 Buckaroo Ball in support of the Boys & Girls Club of the Highland Lakes, please complete this form below and mail or email to:

Send To: **Jo Ann Hazlewood**

Email: **joann.hazlewood@gmail.com**

Attn: **Buckaroo Ball Sponsorship**

Please make checks payable to: **Boys and Girls Club of the Highland Lakes.**

Mail to:

Attn: **Buckaroo Ball**

P.O. Box 190

Marble Falls, TX 78654

For general event questions, or more information, please contact this year's event Chair - Jo Ann Hazlewood.

joann.hazlewood@gmail.com

713-705-0787



Leadership Skills

Great behavior, use of manners & being respectful.



Health & Wellness

Programs with nutritional education.



Work Readiness

Preparation for real world job opportunities and fundraising.

Sponsorship Application/Agreement Form

Business/Organization Name: _____

Contact Name: _____ **Phone:** _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Email: _____

Website: _____

Event Sponsor: (Check box to select sponsorship package)

Presenting Sponsor - \$20,000

Yes, I will provide a 30 second commercial to be played at event.

No, we will not take advantage of the commercial opportunity.

Title Sponsor - \$10,000

Longhorn Sponsor - \$5,000

Wrangler Sponsor - \$2,500

Stallion Sponsor - \$1,000

In-kind Sponsor: Item: _____ Value: \$ _____

Agreement for Sponsors:

I would like to take advantage of the social media and marketing perks with my sponsorship, and do plan to send the logo and other required elements in the agreement.

YES

NO

I agree to provide all company logos, video content, digital media and business information required for sponsorship elements no later than 4 weeks prior to event on **October 16th, 2023**.

YES

NO

I understand that the event is not able to add sponsor information to marketing materials for the event until the sponsor has provided approved content, and sponsorship has been paid. If not provided by deadline, I agree that my logo may not be on promotional materials as promised in sponsorship.

YES

NO

Responsible Party Printed Name: _____

Signature: _____

Date: _____

Who connected you with this event? _____

Get in touch with us!



BOYS & GIRLS CLUB
OF THE HIGHLAND LAKES

Llano



BOYS & GIRLS CLUB
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Marble Falls



BOYS & GIRLS CLUB
OF THE HIGHLAND LAKES

Burnet



BOYS & GIRLS CLUB
OF THE HIGHLAND LAKES

Kingsland



rddir@bgc-hl.com

<https://bgc-hl.com/>

(830) 798-2582



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