



# SOCIAL FINANCE

# LITEPAPER



# THE VISION

We monitored the Crypto AltCoin Space for quite some time now and realized that there are certain things that upset serious investors as well as casual traders.

Apart from obvious reasons like rugpulls and scams there are several turning points for investors of all ranges to stop supporting the altcoin they invested in. One of those reasons is, that the team does not focus enough on marketing or does not know how to execute suggestions of its holders.

We strongly believe that there are certain individuals out there that know exactly how to promote, design or manage such tokens, but do not want to program their own.

Further we believe, that the last years of altcoin trading gave people experience in handling operative projects like this.

There might be several token projects that connect to their holders and ask them for promotional material and marketing experience to execute certain campaigns.

But unfortunately the participants that bring value into the project do not get rewarded in any way most of the time. Sure the token gets traction and rises itself, but why shouldn't contributors earn rewards for their work in general.

This would ultimately lead to user satisfaction and will have a positive effect on the token behaviour.

The thought behind it is fairly simple.

### **Normally:**

People market, token gets traction  
→ Portfolio of holders benefits

### **With SOFI:**

People market, token gets traction  
→ Portfolio of holders benefits

+

Participants get paid in tokens  
→ Portfolio gains even more, due to the payment which rises additionally because of the marketing

More and more people want to benefit as they see the possibilities and thus contribute to marketing as well, building up a huge campaign that inherits all of these contributions.



**DON'T PUSH A PROJECT FOR FREE  
GET REWARDED INSTEAD**

# THE PURPOSE

You might ask yourself, what exactly would be the purpose of such a project. Well you implied it with your question already. It's mainly a project.

We want so see what is achievable with just a small main developer team but a big pool of participants with several different areas of experience. You can have the best team ever, but you won't be able to cover every possible aspect.

People are amazing and we want to show the investor world aswell as anyone else what can be possible through peoples engagement.

This wouldn't be enough for us to start the project as we want to achieve something remarkable. Therefore we are planning on giving back to people through huge charity events.

And since we are a community driven project the choice will always be in our holders hands. Not only can you vote on which charity will receive our money, but also on amounts and dates etc.

The following aspect will be postponed for some time but is planned aswell.

We plan to hold the biggest gatherings that have ever happened in crypto space. There are several events in our minds like holder exclusive partys or mass festivals for everyone thats slightly interested in crypto.

This way we can connect people around the world and create a unique experience which may lead to general acceptance of the cryptosphere.



## VALUES



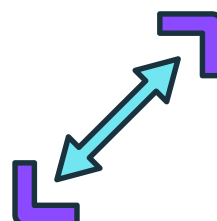
ACCEPTANCE



CHARITY



COMMUNITY



SCALABILITY

## REQUESTS

Let's get into detail here as we want to explain the contribution system.

Let's say you have a nice idea how to promote the token, contact a listing site or exchange, have some nice design ideas in mind, want to maintain one of our socials or you want to create a promotional video or launch an ad. That's great!

In that case we first need to get in contact with you and that is possible through different ways. At start our userbase won't be that massive so you can always get in touch with us on telegram chat. But as we scale and get bigger in size, we might restrict applications to the Request Form. This Request Form can be found on our website and will be the main tool to get peoples request in and review them.

As already mentioned we will review your request first, BEFORE you should make any step forward. Never launch an ad or promotion without getting our approval, as that might lead to unpaid actions.

After we reviewed your request we will tell you if you can execute and how much you would earn in terms of rewards. Payments will always happen out of the fund wallet and get announced in our special payment ticker.

The review process is maintained by a small team which will get bigger with scaling to assure that every voice gets heard.

Not only can you request a promotion, but you are able to apply for positions in the team. If you think you can manage a small team of promoters then assemble the team and apply.

## "JOBS"

With scaling in mind there will be several positions that need to get filled by the community. As we want to verify that these positions are filled by valuable persons we are thinking of a doxxing requirement for certain "jobs".

We will always post which positions are needed on our socials so everyone has a chance to request to fill that position.

The best applications will then be posted for you to vote on them. Only the peoples choice matters, so your voice will be heard and you guys decide who actually makes it into the job. That way we can maximize transparency and trust, as we as a dev team do not make any decisions the community does not like.

These jobs come with responsibility so think about it before you apply. As you will need time and effort to actually take part and contribute as a leading position.



**ONLY TALK TO OFFICIALS AND  
DOUBLECHECK FOR LEGITIMACY**

We've reached the point. You've set up a promotion and you want to get paid. So how exactly will that be executed?

As mentioned before we will always get in touch with you beforehand so you know exactly how much you will earn with your contribution.

After we reviewed ownership and successful deployment of your promo or action you will receive your payment instantly. We will message you after we've transferred your earnings from an official account.

Be aware that we will send out an announcement via our Fund Ticker that will tell everyone that we transferred a payment out of the fund. This is due to transparency and legitimacy.

At a later, upscaled point we will change that. Because we will receive many offers over time, we will transfer the earnings on a daily basis to a specific time in bulk.

You will get paid in SOFI, out of the 8% Fund which fills up with 2% of each transaction.

We won't specify fixed SOFI amounts, we will always be referring to a dollar price for rewards. As the value of the coin rises we always need to adjust the amount of SOFI that you can earn.

Later on, when we established programs which are continuous we can manage fixed rewards for certain objectives and make them viewable on our homepage or in the planned dApp.

In regards of Jobs we're planning a business model for rewards/payments. As these jobs need to be executed in a longer period of time we can't manage to pay out everyday.

That is why we will have annual payment plans, where we set specific earning rates to executive positions like team leaders or campaign managers etc.

These will get paid out either every week or every month. These rewards will be bigger than the one time payments, that is due to the amount of work that these position need to put in.

We are still establishing most of the planned features and need feedback by the community to improve these features.

If you have any concerns or suggestions feel free to tell us anytime !



With all of that being said you might wonder, wow there will be so much people spamming reddit, spamming big tech firms with emails to propose, running low quality ads just to get some money.

That's actually the exact opposite of what we seek. We want valuable high quality marketing. That does not only tell the world about this coin, but also give it a nice polished image.

Low quality content and promo will not be rewarded, keep that in mind before proposing ! We want to reward people that actually put their heart into this and people that are capable of doing great things to push this project to outer limits !

We will highly monitor every request and its execution to prevent wrongful actions and assure that the community and token really benefit from it. Abusing this trust will lead to exclusion of this project.

Further we will make sure that every action that takes place will be communicated to holders and community so everyone knows whats happening at every given time.

this project can become one of the bigger players out there and thus needs to be scaled properly to adjust to this growth.

Therefore we will constantly be updating how we handle requests, how we monitor and how we communicate.

The Website will get an overhaul as soon as we implement new tech and we hope to get the dApp developed and running as fast as possible, so we can give you a nice Hub where you can check everything you need.

In fact, everything that we are building depends on how the community will engage with the token and the project. Involvement and ideas are what we seek here. We want to reach out to the best of you to build something that has never been build before.



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