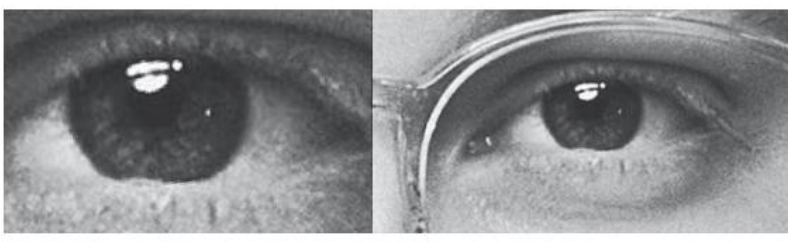




LET'S DREAM
WITH THE
FUTURE
OF THE 10



Medellín, Colombia.

*The art of investing
starts here*



THE ANTI[®]
GALERIE HOTEL



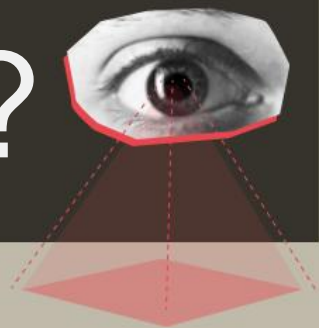
Soon you will discover one of the most promising hotel and lifestyle projects in Medellín, one of the best cities in the world.

THE ANTI[®]
G A L E R I E H O T E L

Remember the project that you will see below is more than a hotel, it is art made an investment.

This document is private, the information contained in this presentation is confidential, share it only with people interested in investing in a unique project.

¿WHY MEDELLÍN IS THE RIGHT PLACE?



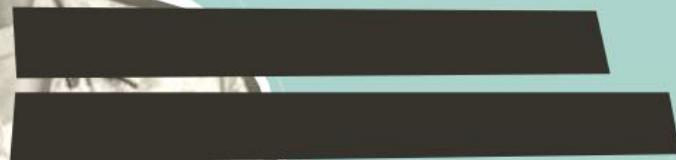
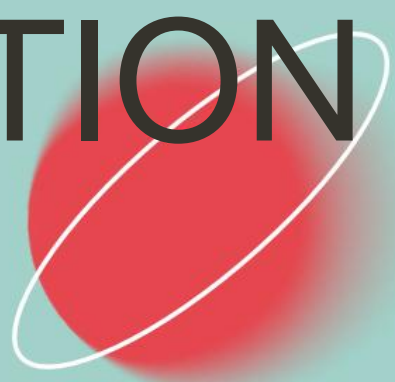
The country created an emporium with McDonald's, the only owner of this chain in Latin America.

The first Colombian (paisa) to lead large international orchestras, "the wonder of Vienna."



The New York Times

GENERATION MEDAL



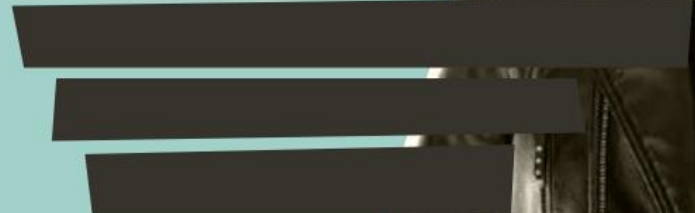
In total it has received 210 nominations of which He has won 102.



The Paisa singer is today one of the most important exponents of urban music in the world. He has built a million-dollar company in music, gastronomy, hospitality, startups, fashion and horse breeding.



Paisa Karol G continues to climb to the top of her musical career, being an important reference in the urban genre and receiving recognition in one of the most important awards in Latin music.



Tomorrowland, Ultra and A State of Trance.



Paisa artists conquer the world with their reggaetón.

"Medallo" is one of the centers that dictate musical trends.

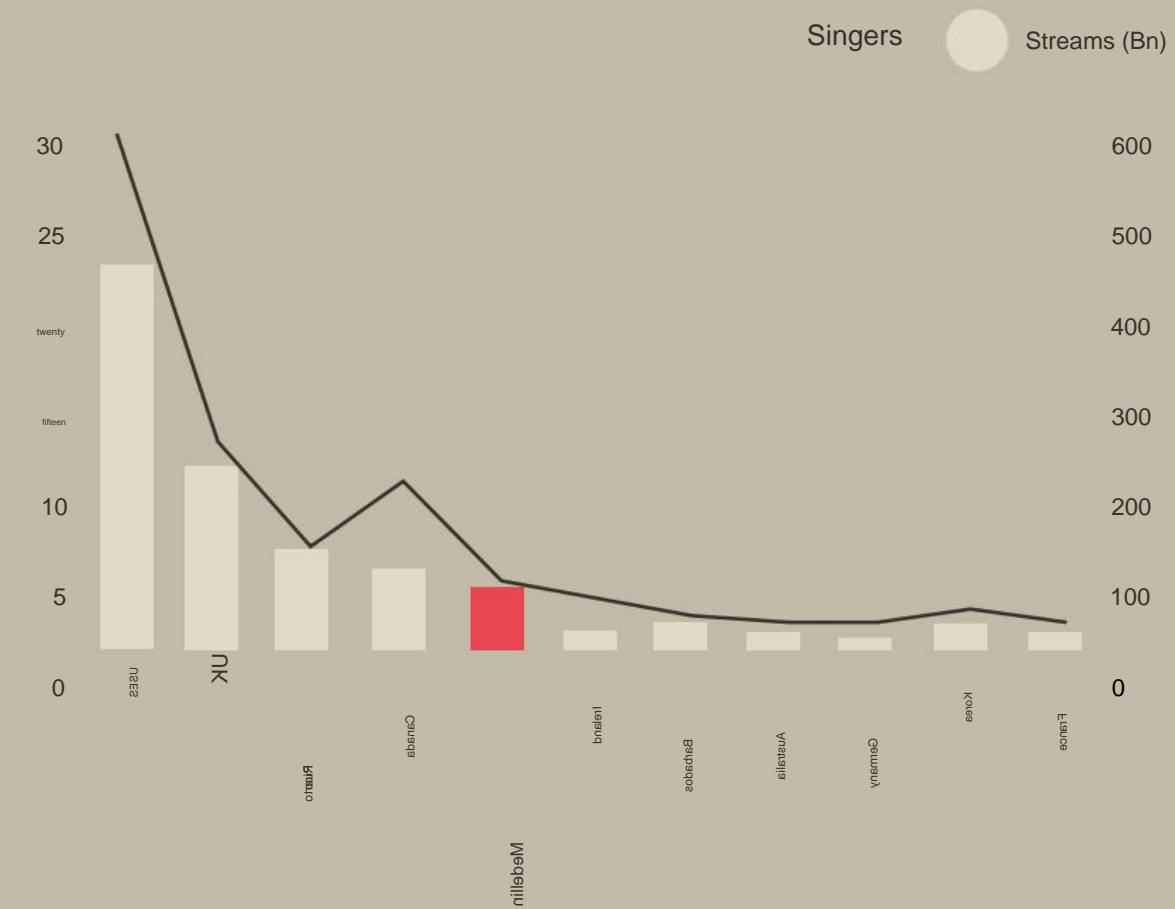
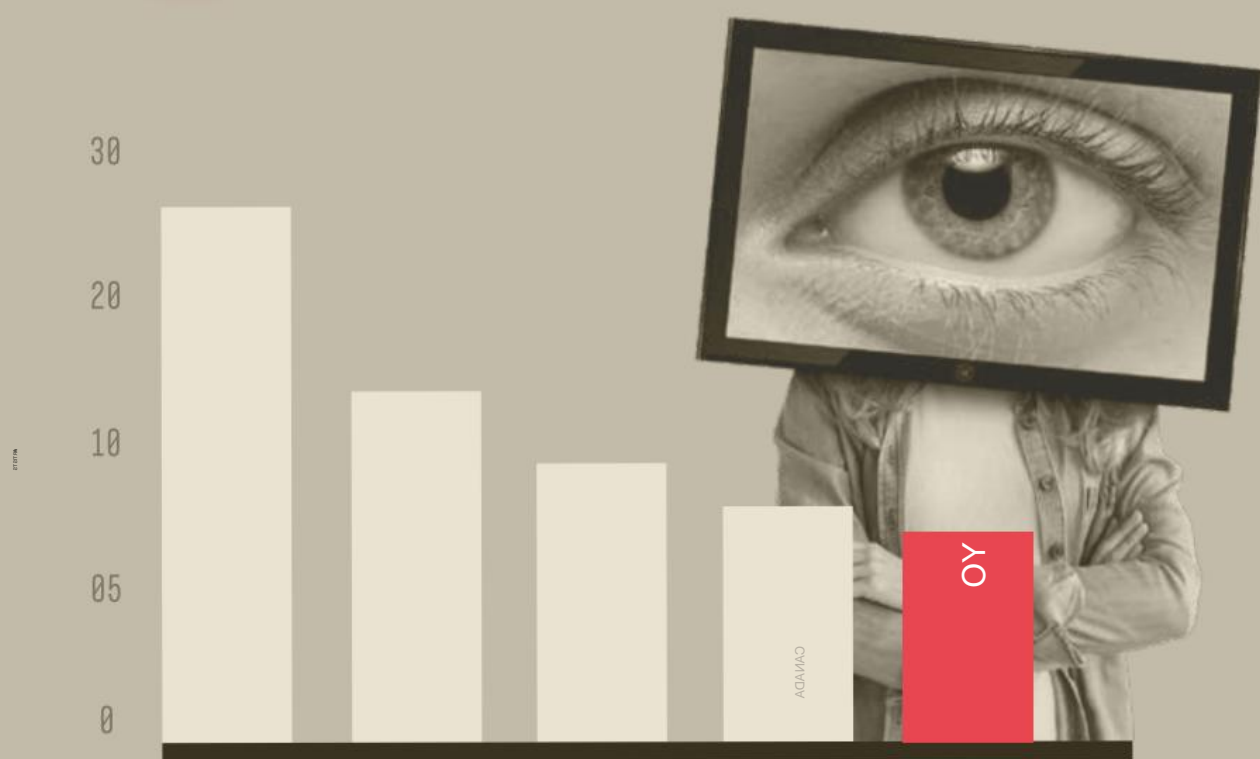
J Balvin sets record as most nominated artist in music.

Karol G became the most awarded artist of the Latin American Music Awards 20233

Maluma and his global reach. The Paisa singer is today one of the most important exponents of urban music in the world. He has built a million-dollar company in music, gastronomy, hospitality, startups, fashion and horse breeding.

Paisa artist on the most recognized electronic music stages in the world. Tomorrowland, Ultra and A State of Trance.i

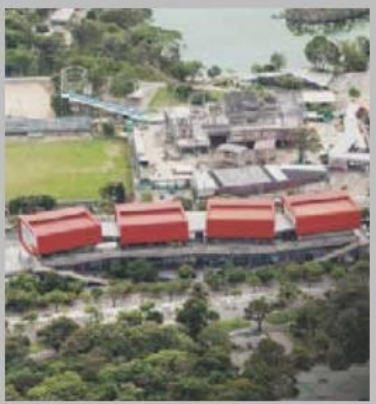
MEDELLIN



TOP 5

MOST LISTENING PLACES
ON SPOTIFY EVER

*Medellín
is the
place to be*
—
**MUST
VISIT
PLACES**



Medellín today is confirmed as one of the 120 most competitive cities in the world, according to a study carried out by The Economist.



Recurring events



EVENTS IN TELL ME

DATA ABOUT MEDELLÍN FOR INVESTORS



It grew by 7% in 2022

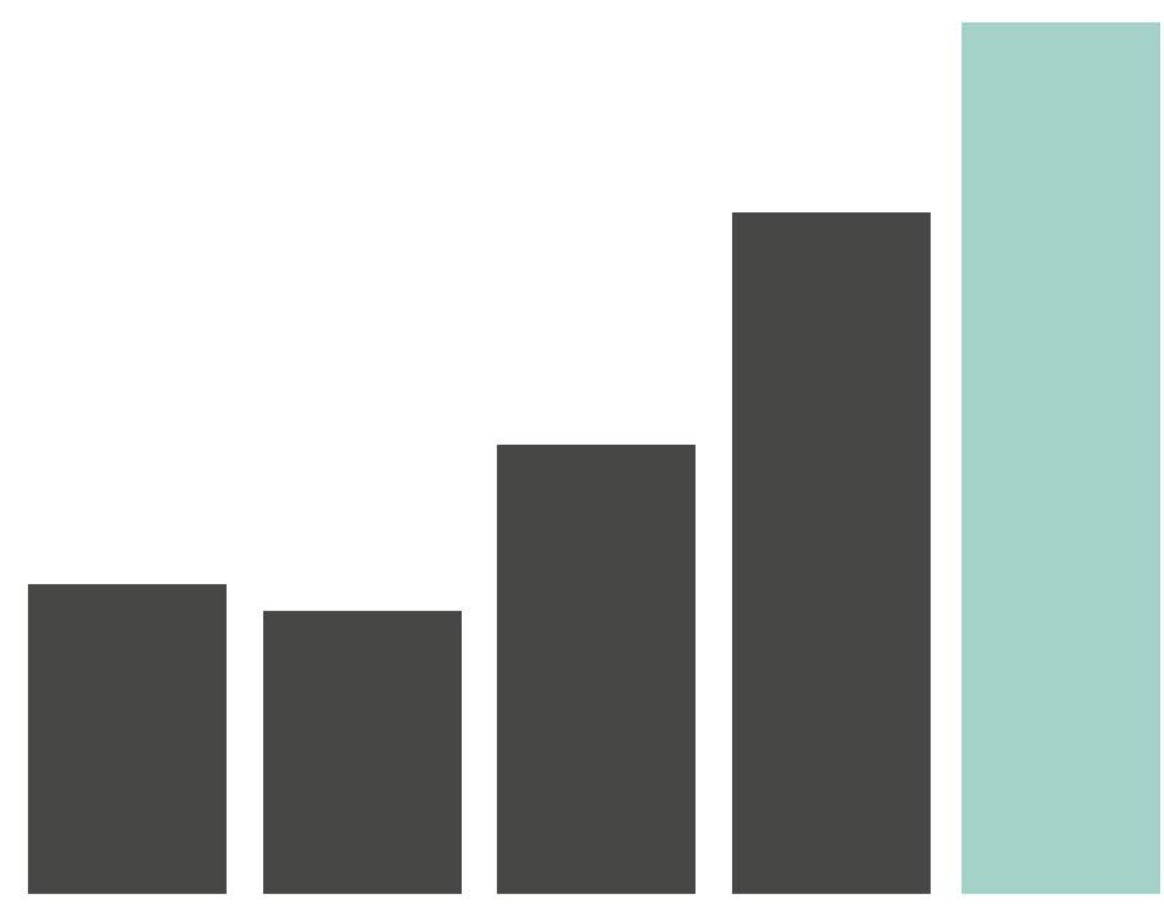
8.2% of national GDP

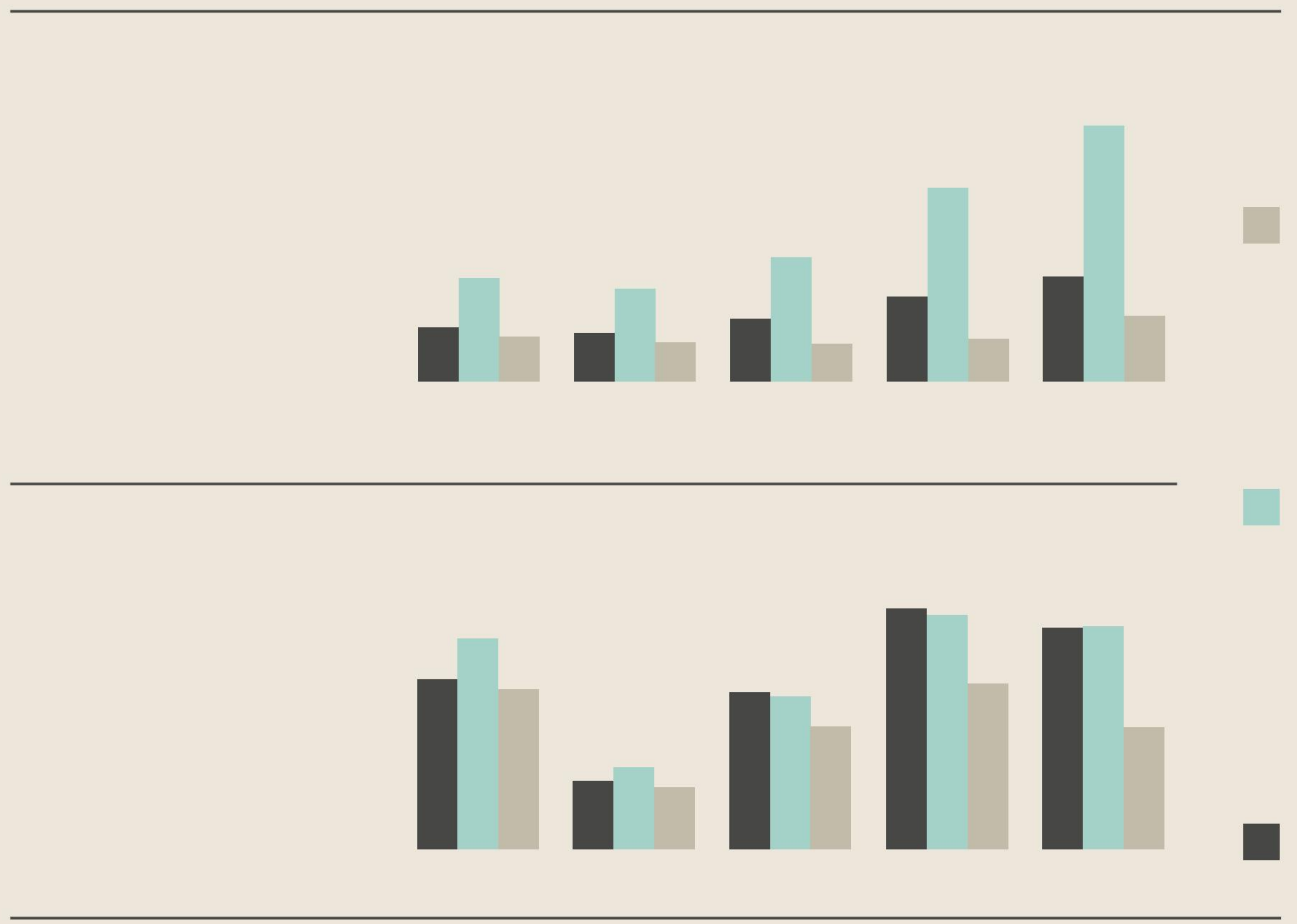
GDP growth of 2.5%

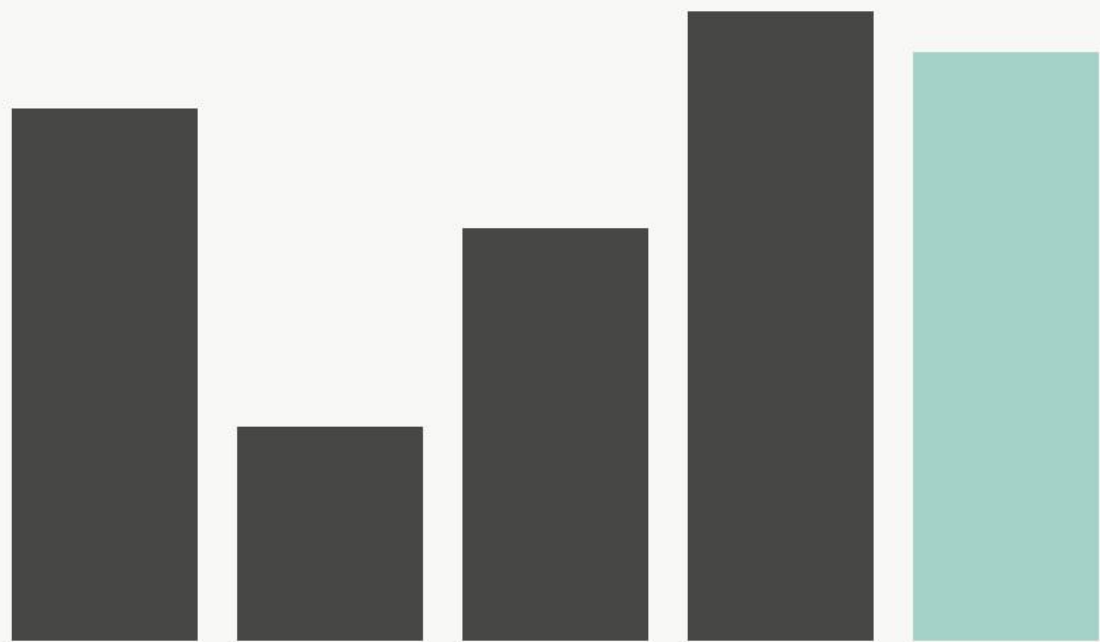
2nd most competitive city in Colombia



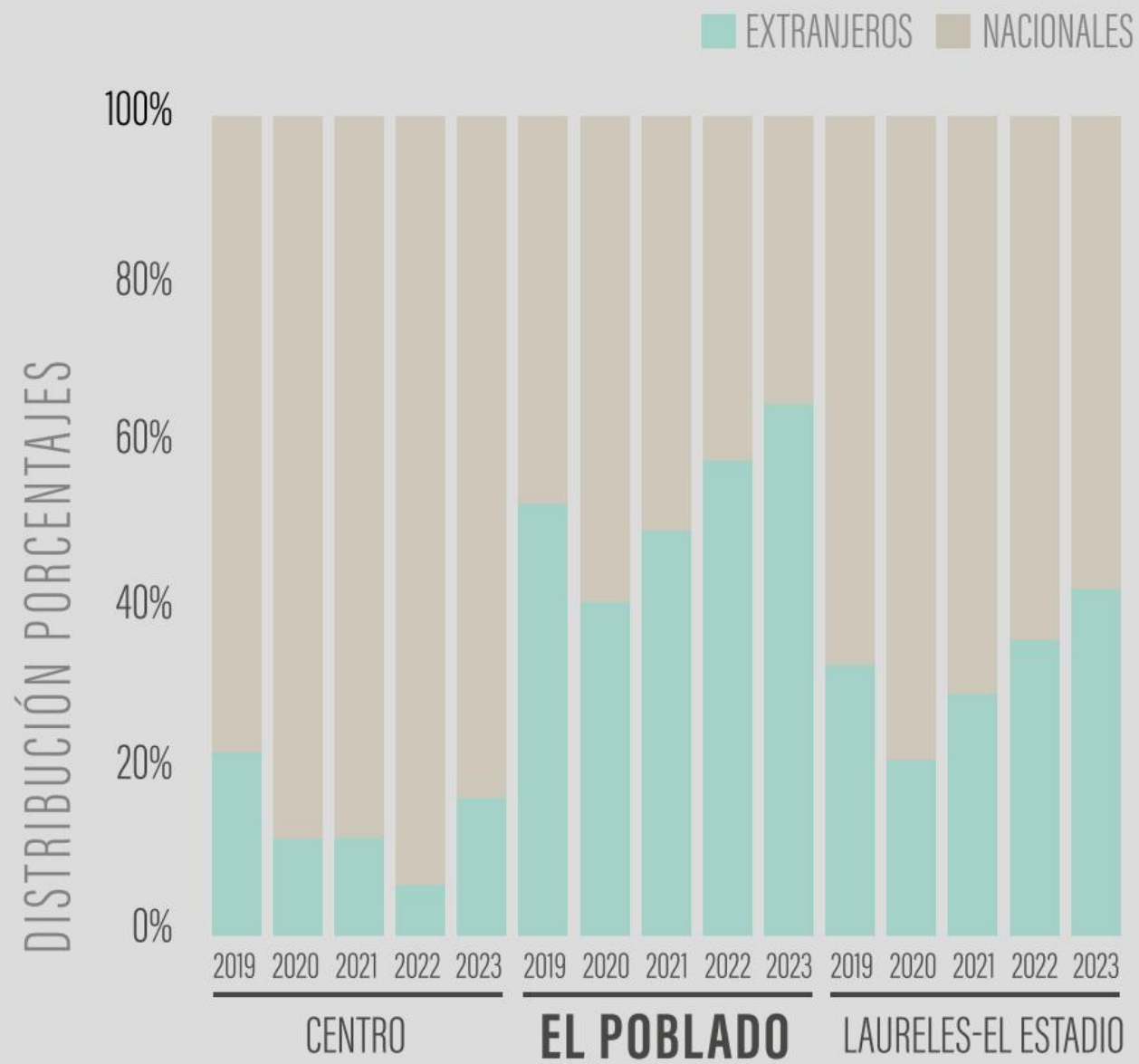
TOURISM DATA _





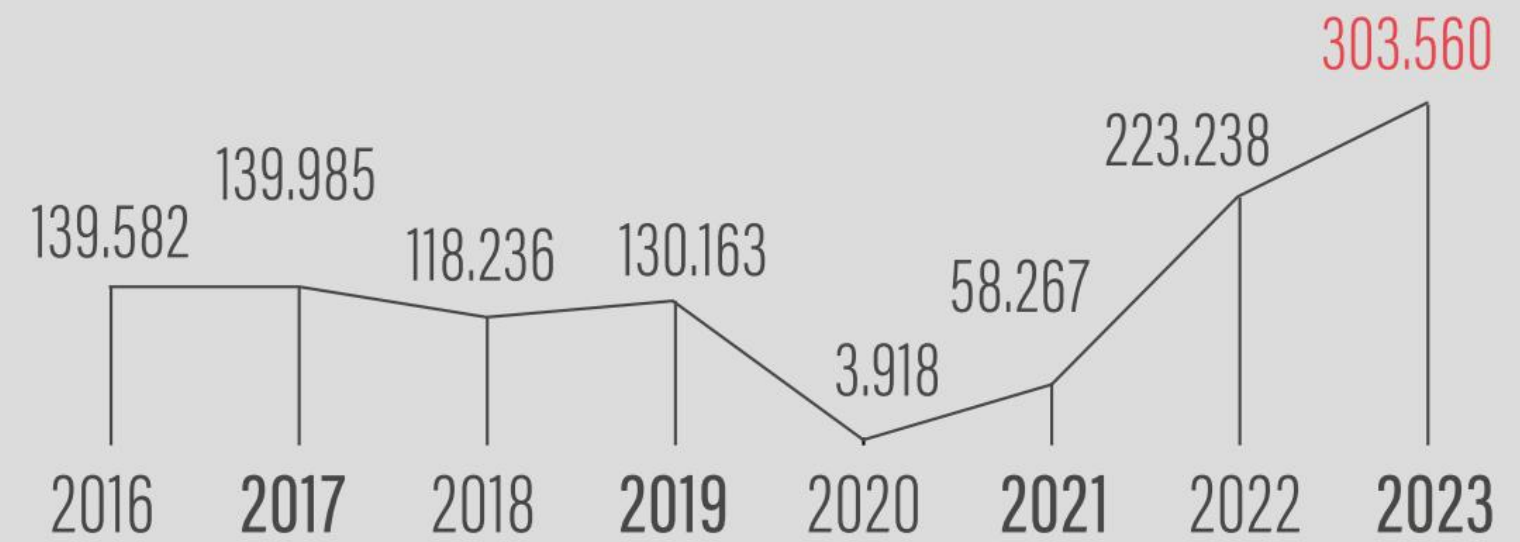


PORCENTAJE HUÉSPEDES NACIONALES Y EXTRANJEROS



FUENTE:
DANE. ANÁLISIS BREAKTHROUGH

REVPAR ANUAL MEDELLÍN- MAYO



RevPar (revenue per available) or revenue per room available is the main indicator of profitability hotel that measures the balance between the supply, that is, the number of rooms available and the demand for the rooms of a hotel.

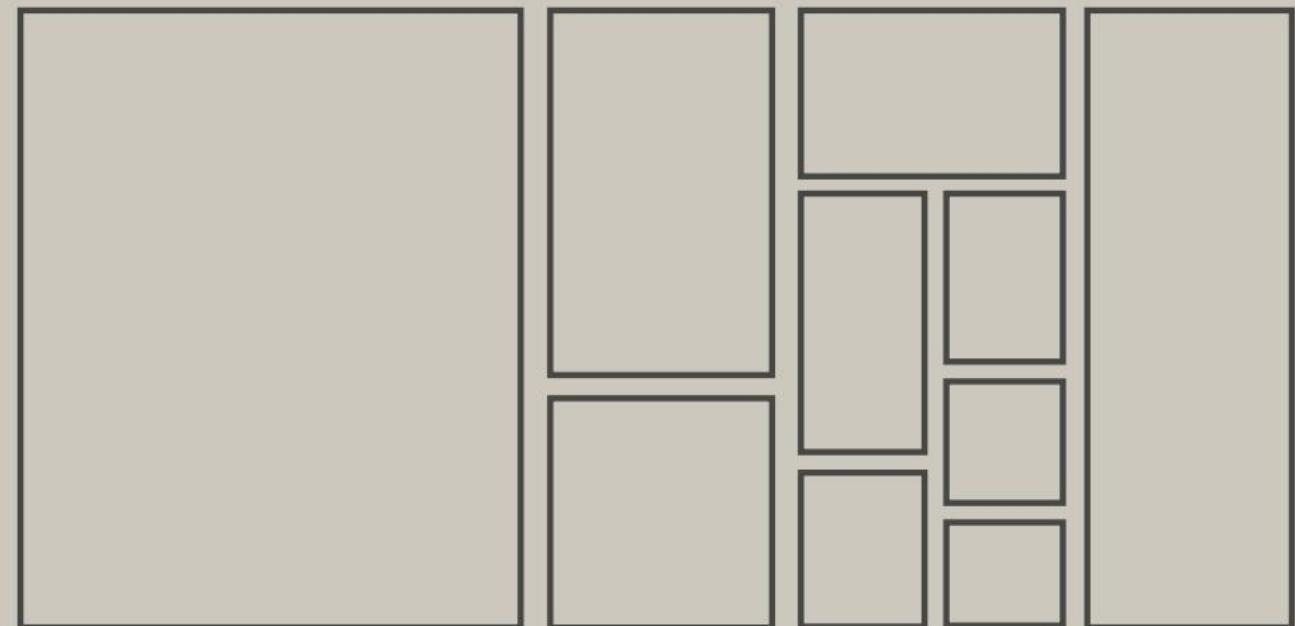
TOTAL HABITACIONES PARTICIPANTES EN LA MUESTRA: 110.446

FUENTE:
DANE. ANÁLISIS BREAKTHROUGH

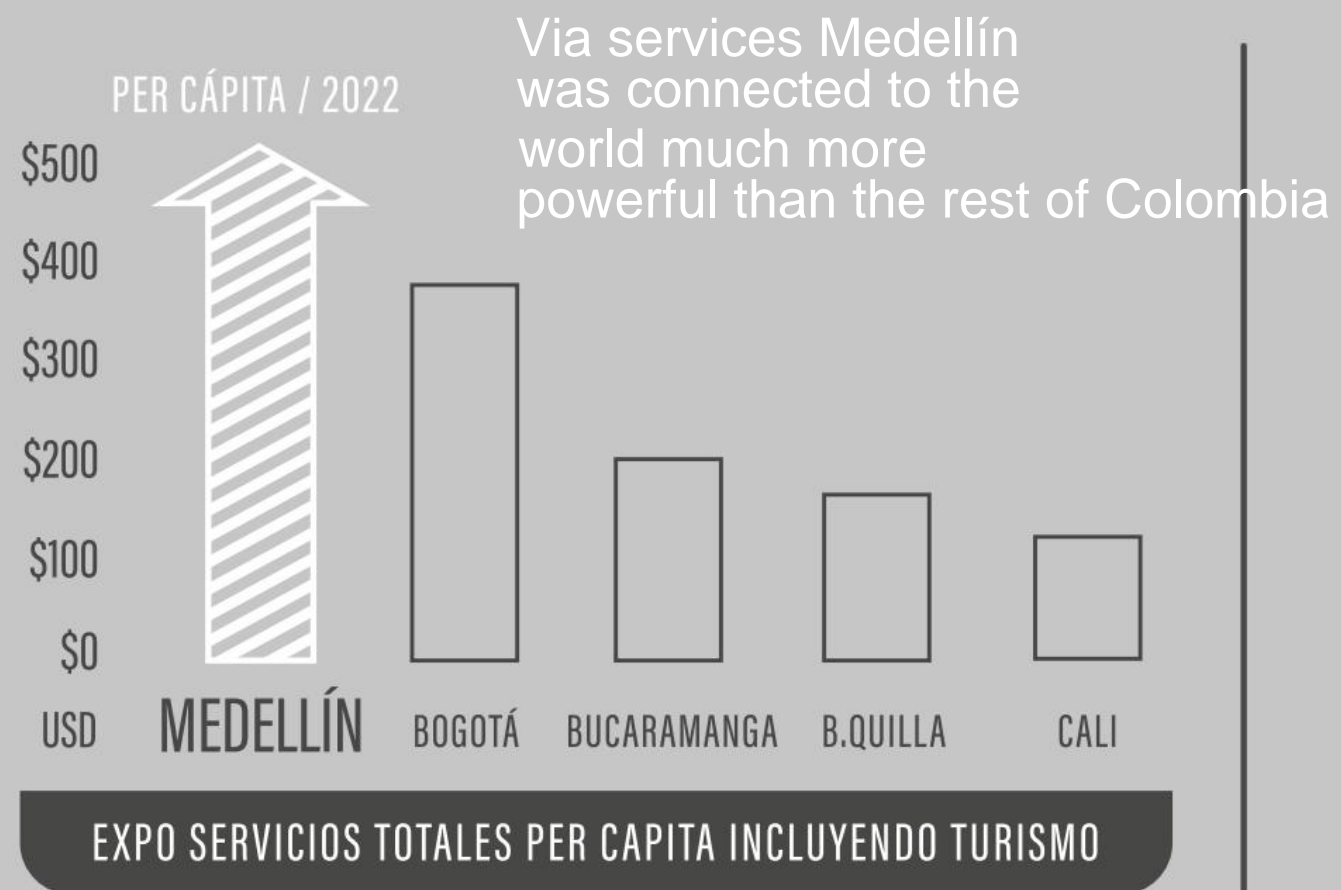


If Antioquia were a country

+50,2%
compared to 2022



Tourism , tics and professional business services connect us to the world.



FUENTE: MIGRACIÓN COLOMBIA 2022

90%

OF THE INTERNATIONAL TRAVELERS WHO ARRIVED AT THE JOSE MARÍA CORDOVA AIRPORT, THEY HAD MEDELLÍN AS THE DESTINATION.

ORIGEN

42%

PROVIENEN DE ESTADOS UNIDOS

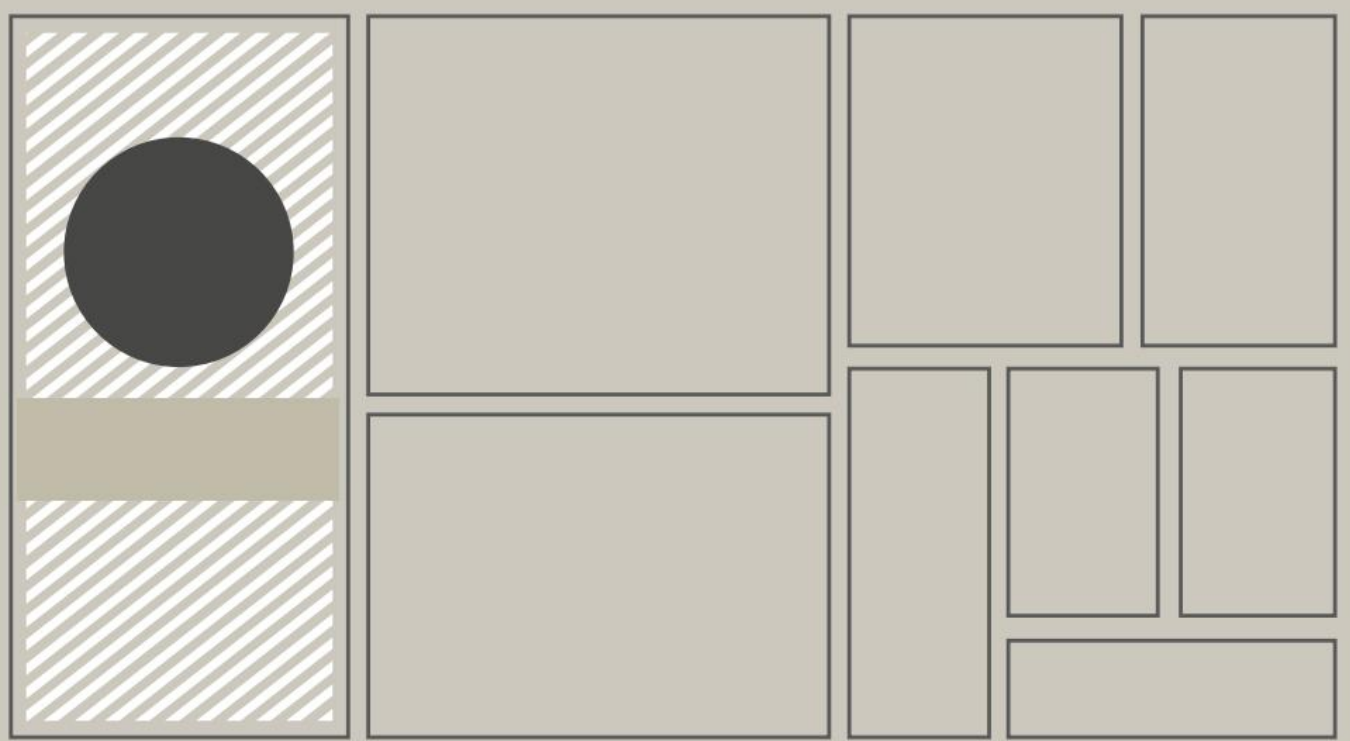
MOTIVO

85%

VIENEN POR TURISMO

FUENTE: MIGRACIÓN COLOMBIA 2022

Hotel licensed area (m2) Colombia 2022

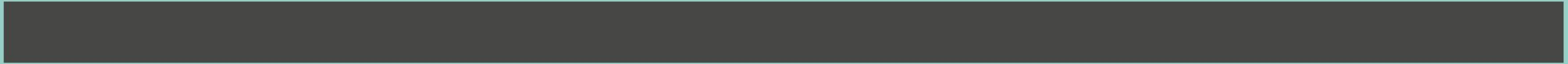


2022

Foreign travelers arrived in Antioquia

Foreign travelers will arrive in Medellín





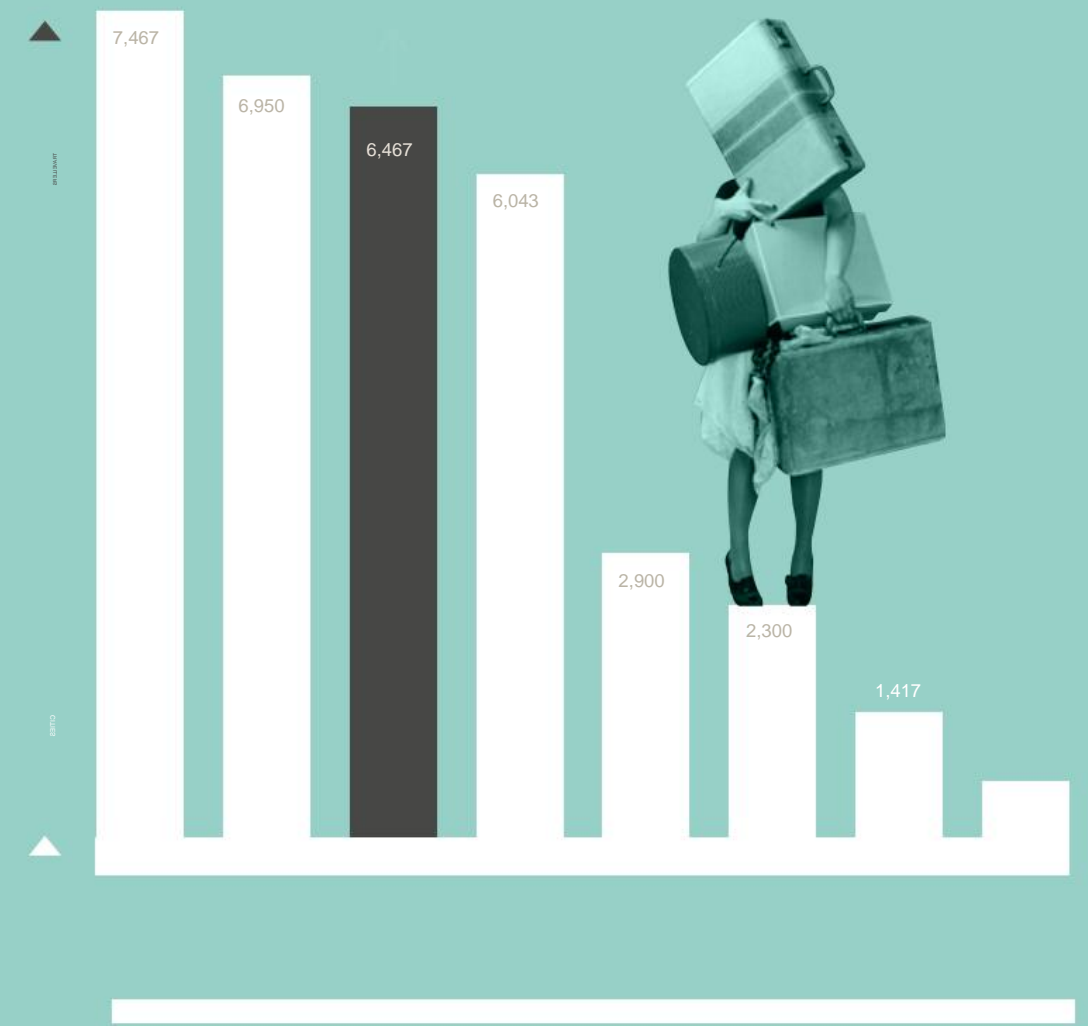
What do you do



Businessman

Frelancer

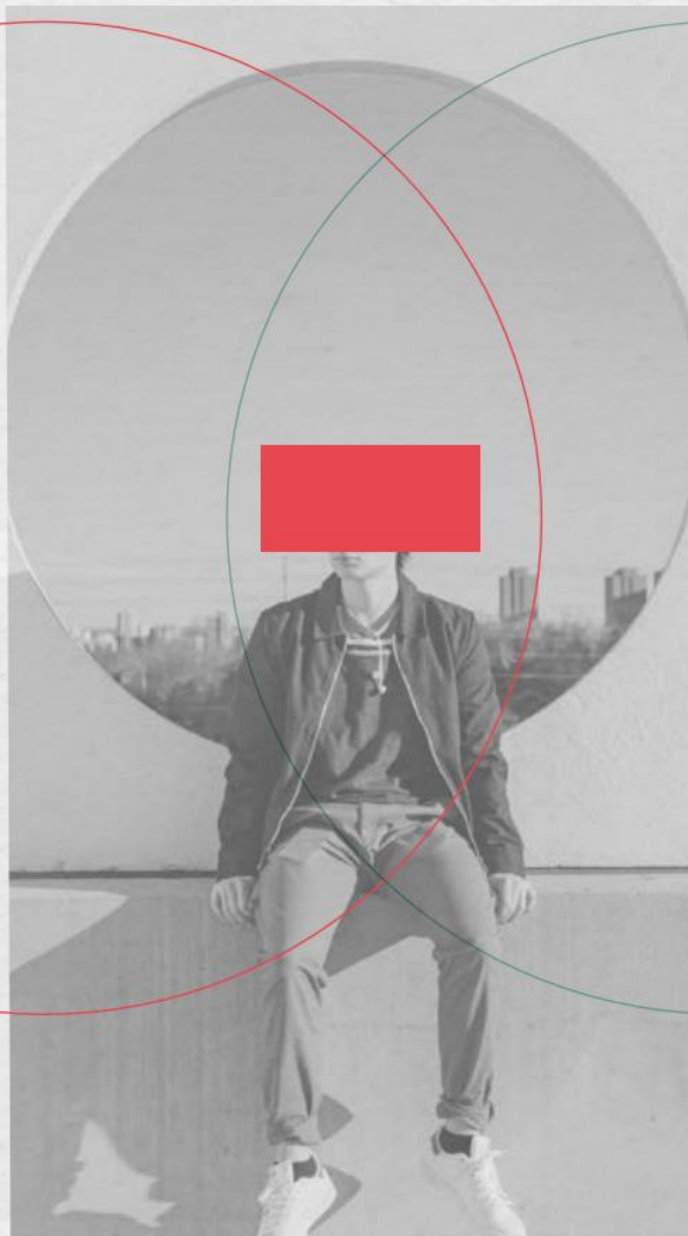
Employee





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GALERIE HOTEL



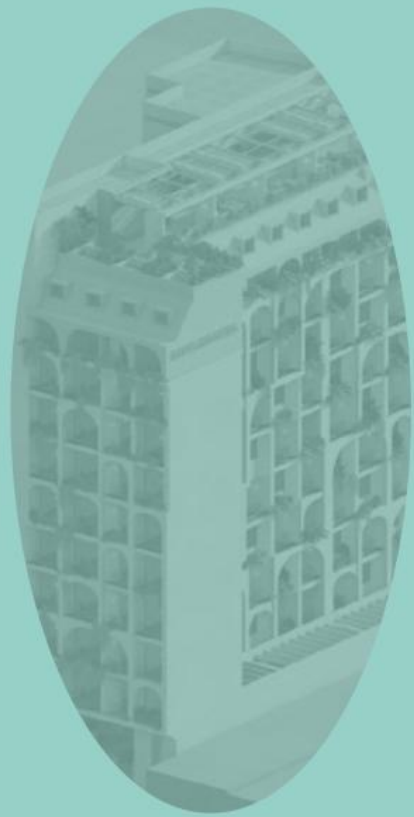
THE ANTI[®]

GALERIE HOTEL

The Anti is a hotel for the non-traditional, for those who seek to be surprised by the independent proposals of the cities, for the curators of local experiences.

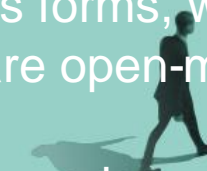
Get ready to see the world through the eyes of a multitude of creatives who will be our allies.

Entering your room and stealing a smile for a detail in our “AntiMini Bar” will not be a coincidence, walk through our spaces and be surprised by a rose in the middle of the hallway that is offered for some case of love at first sight, it is part of the experience that The Anti has for its guests and visitors.



WE ARE THE ANTI // *we are anti*

We are creative. Writers, musicians, engineers, architects, we like art and culture in all its forms, we love the authentic and curated experiences that remain for history and our Instagram story. We are open-minded, we are moved by new independent rhythms accompanied by a good drink on an unknown rooftop, we love to lose track of time immersed in a good play or a good concert.



THE ANTI[®]
GALERIE HOTEL

THE ANTI®

GALERIE HOTEL



LOCATION / 10 STREET

Medellín has an area in El Poblado that has stood out for many years as the reference point for creative minds.

It has been a meeting point for students from different faculties in search of independent expressions for many years.

That DNA is still preserved in the streets of Astorga, and breathes a different essence from the rest of El Poblado.

The Anti will become part of the creative offer, rising as an icon and turning the area into a creative district on par with large cities.



THE ANTI 

OUR
RECOMMENDED

Medellín one of the **most visited cities by digital nomads** according to *Breakthrough*, occupying third place after from Mexico City and Barcelona.



THE ANTI[®]

GALERIE HOTEL

THE ANTI[®]
GALERIE HOTEL

A HOTEL FOR THE CREATIVE CLASS

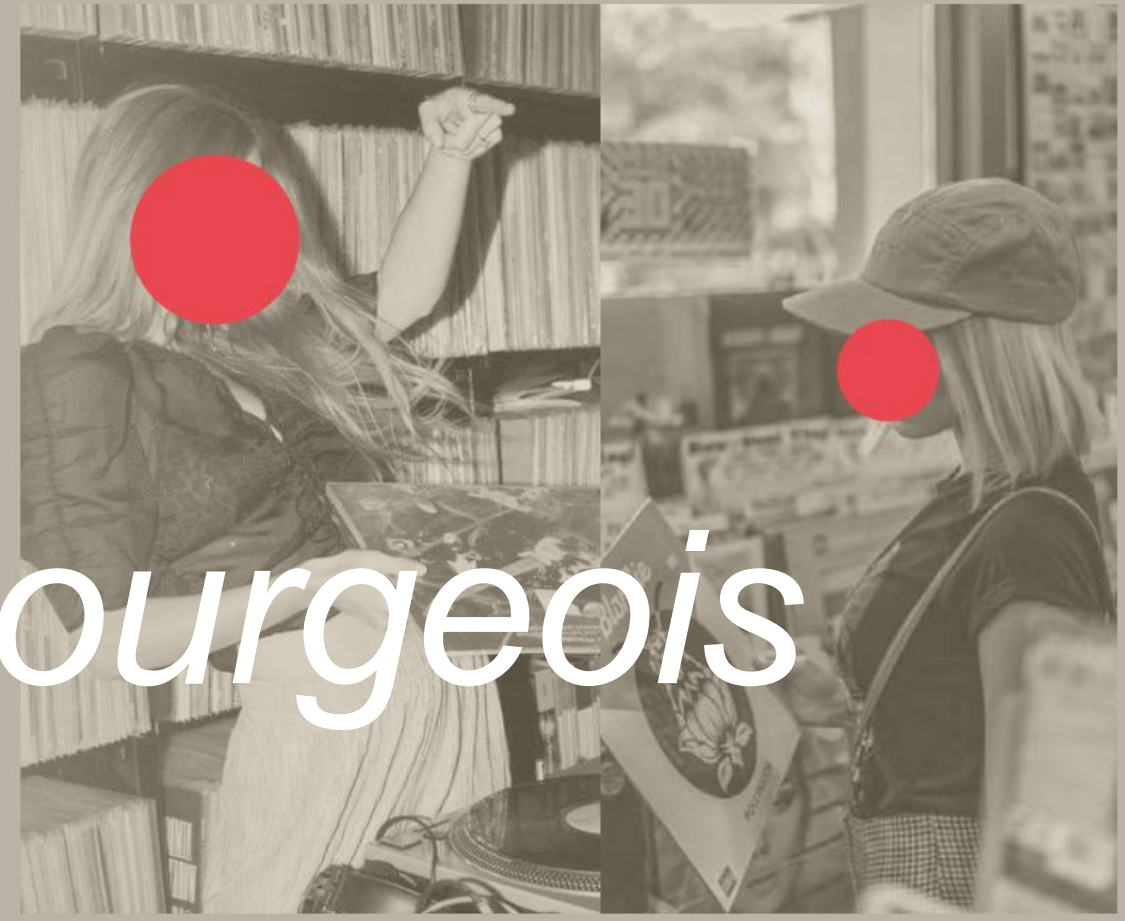


The "**creative class**" refers to a broad group of intellectuals who work in fields related to creativity, innovation and culture.

This includes architects, programmers, scientists, artists, researchers, entrepreneurs, musicians, designers, and other professionals who are dedicated to creating innovative ideas and products.

NUESTROS
FUTUROS
HUÉSPEDES

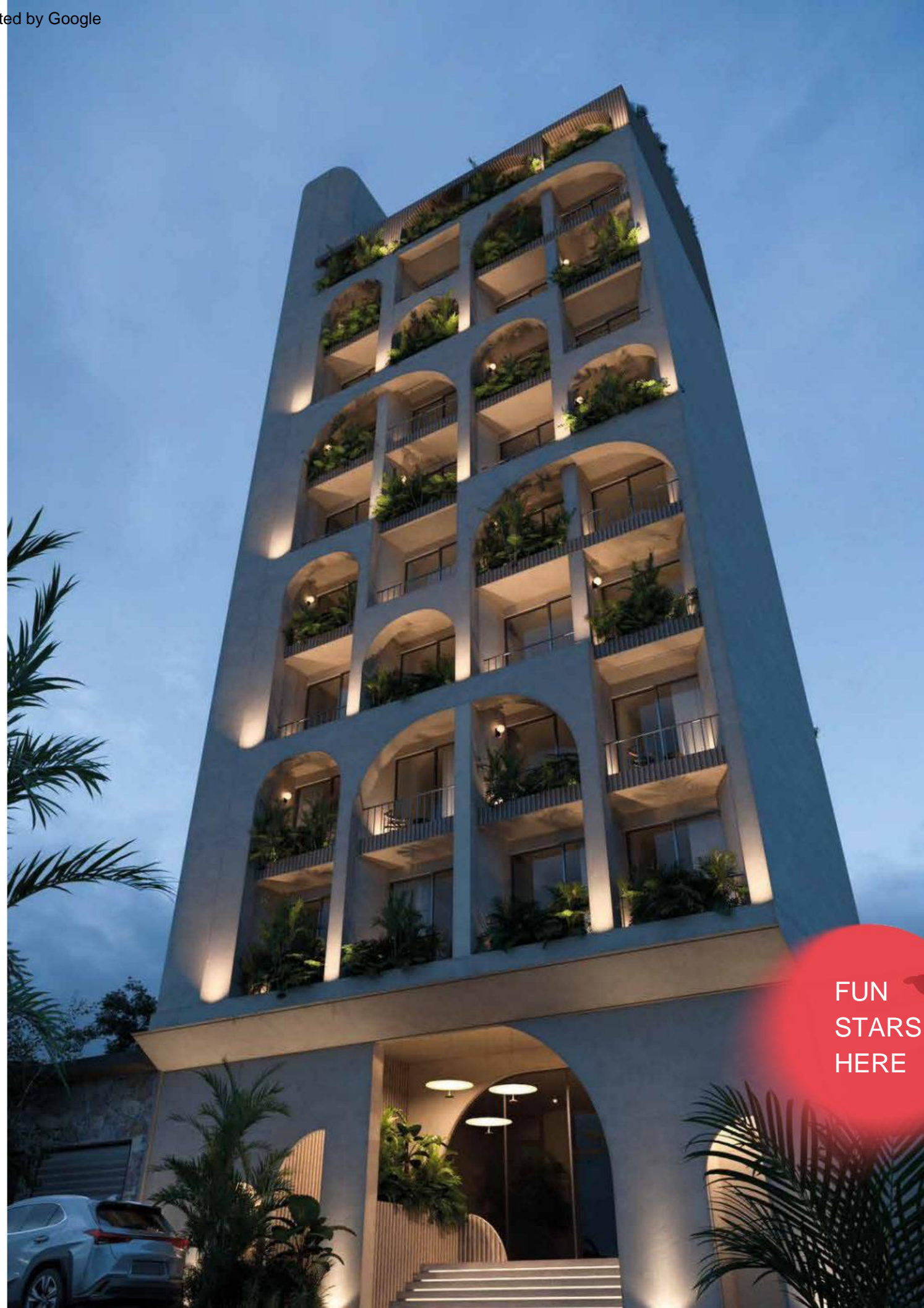
Bohemian Bourgeois



Henry High Earner not rich yet

+

Double Income No Kids



FUN
STARS
HERE

153

136 "M" SUITES

of 26.3 m2

17 "L" SUITES

of 50m2. rooms with balcony and mezzanine.

LOBBY GALLERY

2 COMMERCIAL PREMISES

at first level. (160m2 and 240m2)

+ COFFEE CONCERT / live music

150m2 ROOFTOP

WITH RESTAURANT BAR

+WET AREA WITH JACUZZIS.

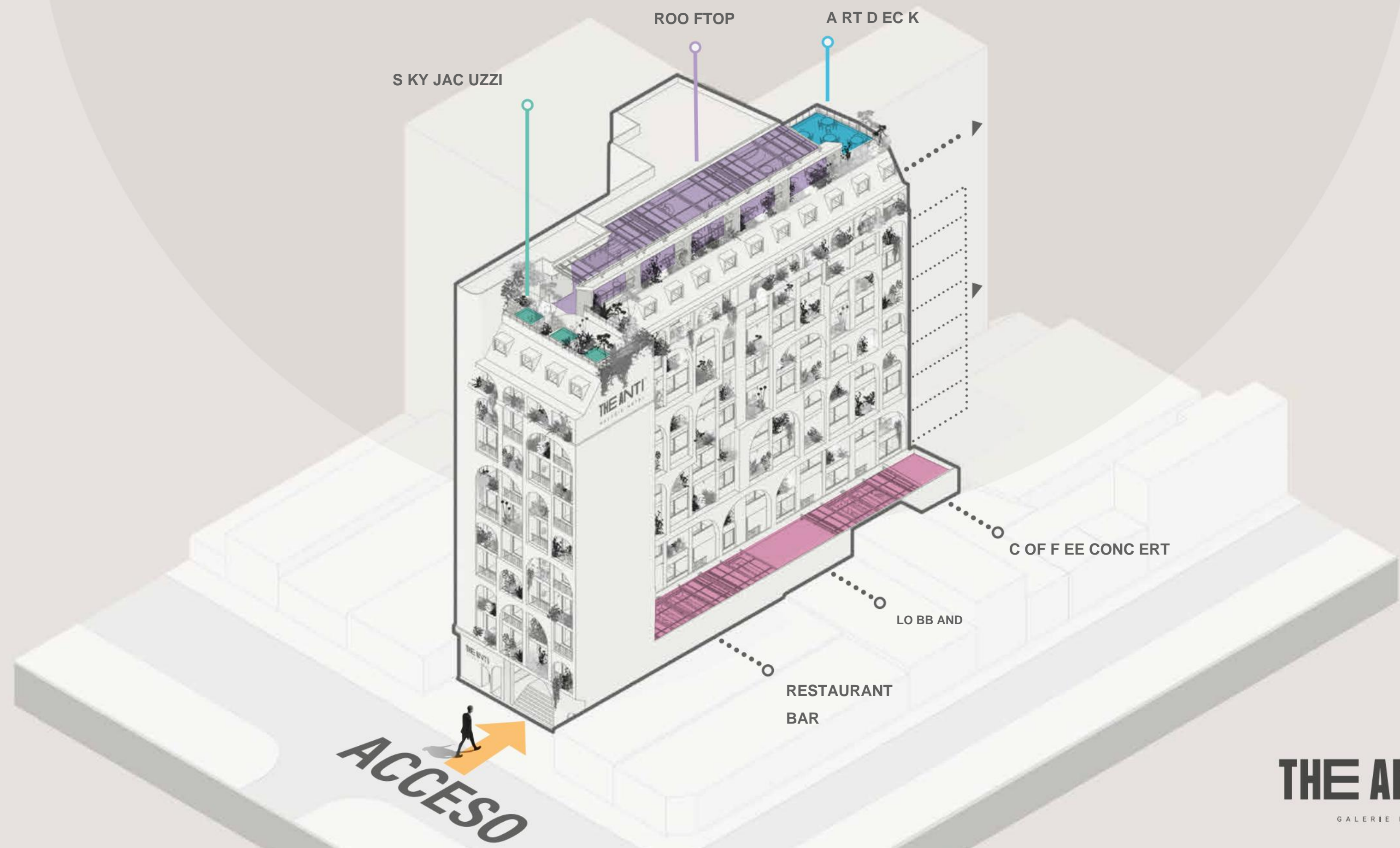
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GALERIE HOTEL

THE ANTI[®]
GALERIE HOTEL

THE ANTI
GALERIE HOTEL

TALLER DE
PINTURA AL ÓLEO







WE WANT
POSITION US
AS A REFERENCE
CREATIVE

WE WILL HAVE:

ART EXHIBITIONS
ALLIANCES WITH UNIVERSITIES
SESSIONS CREATIVE COOKING
SUPPORT EMERGING ARTISTS

THE ANTI[®]
GALERIE HOTEL



FRONT DESK



EL BOSCO

LOCAL
COMMERCIAL
(160m² and 240m²)



THE ANTI[®]
GALERIE HOTEL

Sculpture/ Painting

**SPACE
EXHIBITIONS
+ THE ANTI BOUTIQUE**

LOBBY

RESTAURANT
ALTERNATIVE BAR FLAVORS

COFFEE CONCERT

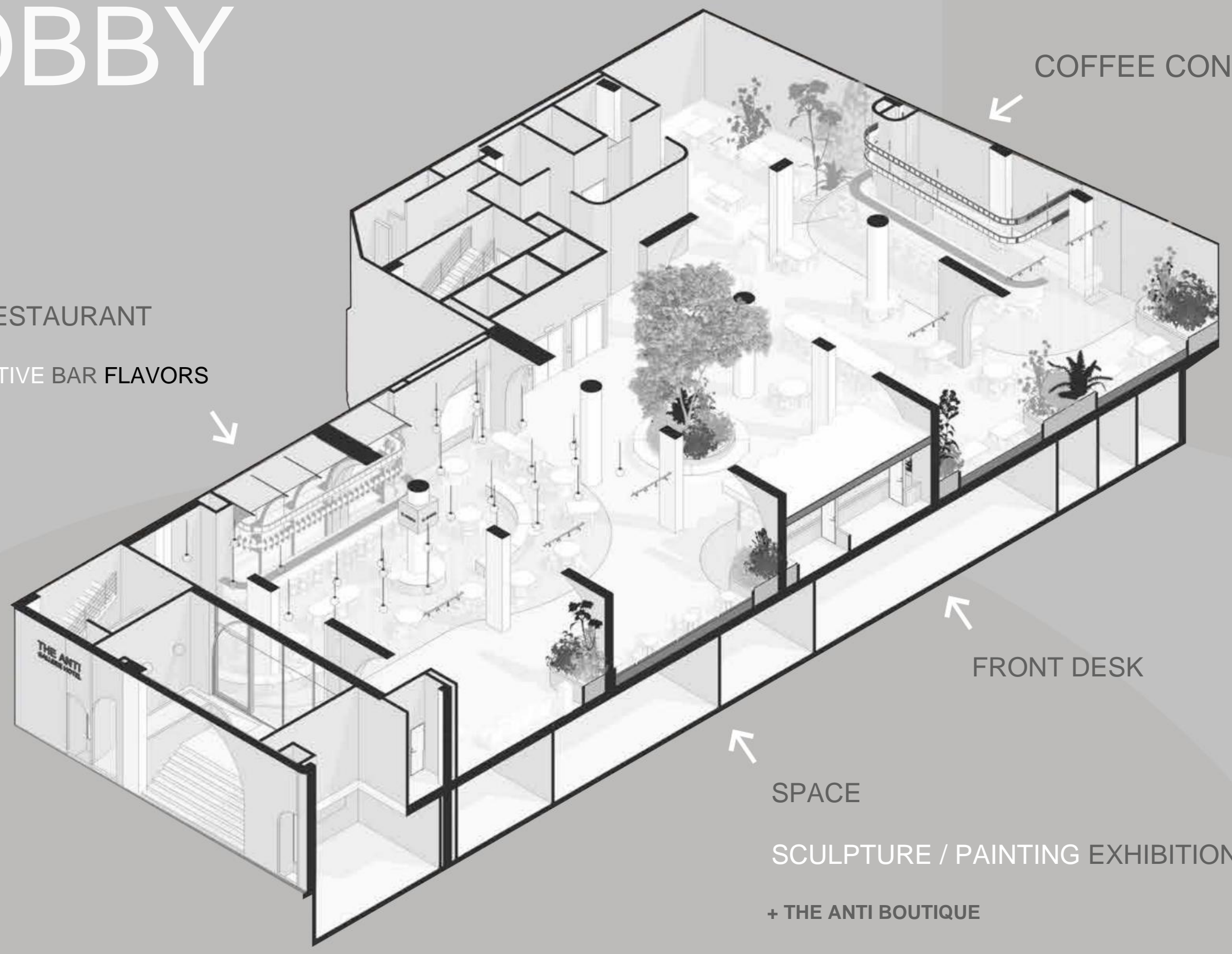
- CONCERTS
- UPS STAND
- TALKS

FRONT DESK

SPACE

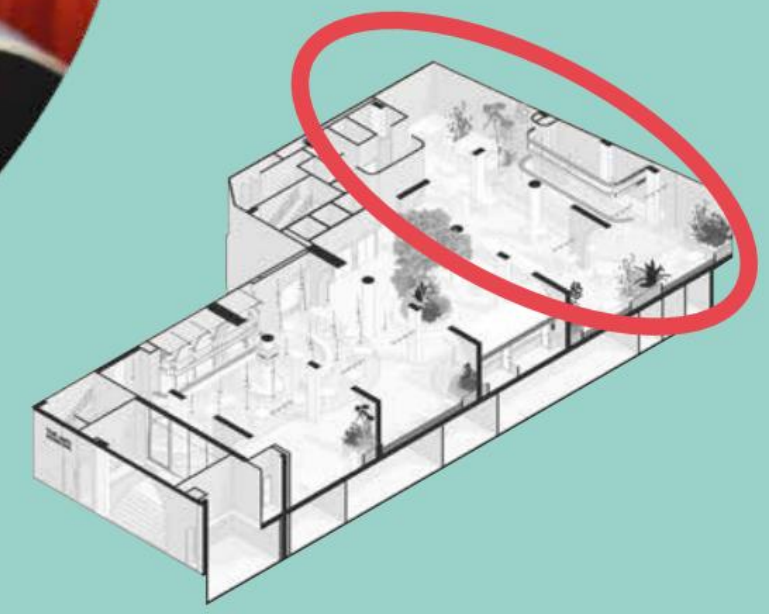
SCULPTURE / PAINTING EXHIBITIONS

+ THE ANTI BOUTIQUE



COFFEE CONCERT

THE ANTI[®]
GALERIE HOTEL



CONCERTS. TALKS. STAND UPS AND MORE

A SPACE TO ENJOY SOMETHING
NEW EVERY DAY NEXT TO A GOOD
DRINK AND BEST FRIENDS



THE ANTI[®] BOUTIQUE

WE WILL HAVE
COLLECTIONS
CREATED BY
DESIGNERS
EMERGING



THE ANTI

Hotel occupancy in
the metropolitan area reached

+ **%** | **The highest**
throughout its history



SUITE M



SUITE M



X SUITE _

THE ANTI[®]
GALERIE HOTEL



Related economic activities
With tourism they contributed **20.2%**
of the economy of Antioquia



ROOFTOP



THE ANTI[®]
GALERIE HOTEL

WET AREA/JACUZZI

AN INCREDIBLE VIEW

SURROUNDED

OF GOOD VIBRATION WAVES

THE ANTI[®]

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This is not just a hotel, it is art made into an investment.

BEDROOMS WITH HEART



THE ANTI[®]
G A L E R I E H O T E L

Each investor will deliver a personal object that will give a special touch to each room, telling a story and creating an emotional bond with each guest.

THE ANTI[®]

Think, play, enjoy.



Thought-provoking messages, metaphors, emergency kits in case of love at first sight and much more.

Every visitor to **The Anti** will experience the creative force in amenities and spaces designed to experience something new every day.



Experts in hotel projects




Our facade will be one of the best fences in El Poblado



Develop
Build
Management
Associated



Most profitable offer by number of rooms



Commercial income



Because

INVEST IN

THE ANTI[®]

GALERIE HOTEL




AN INVESTMENT IN EXCELLENT HANDS

▼

2 hotels delivered in 2022

▼

4 hotels in the final stretch of construction in 2023




Access to hotel trends and digital platforms



Alignment of interests with operator



hotel rent



Location strategy, to develop your event proposal



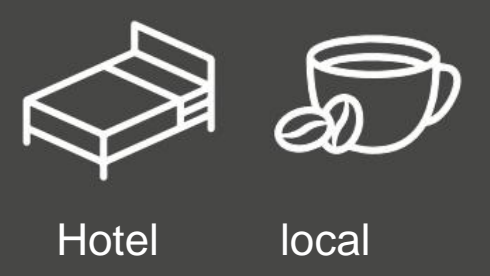
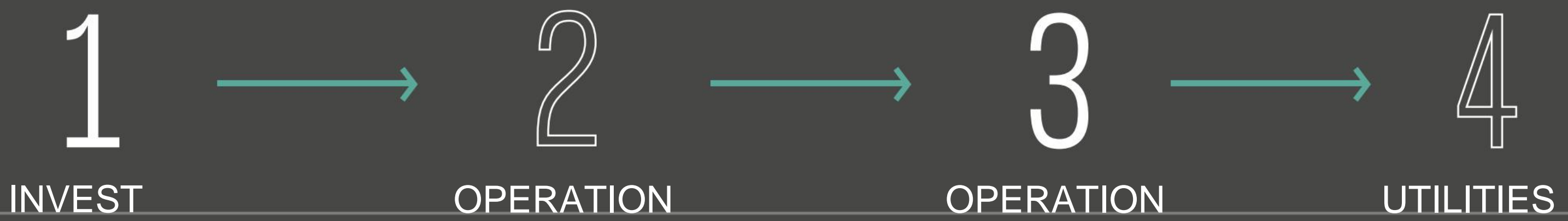
Operation Light



The Hotel develops a concept that converges with the needs and trends of the area

MODEL PROFITABILITY *¿ How does it work?*

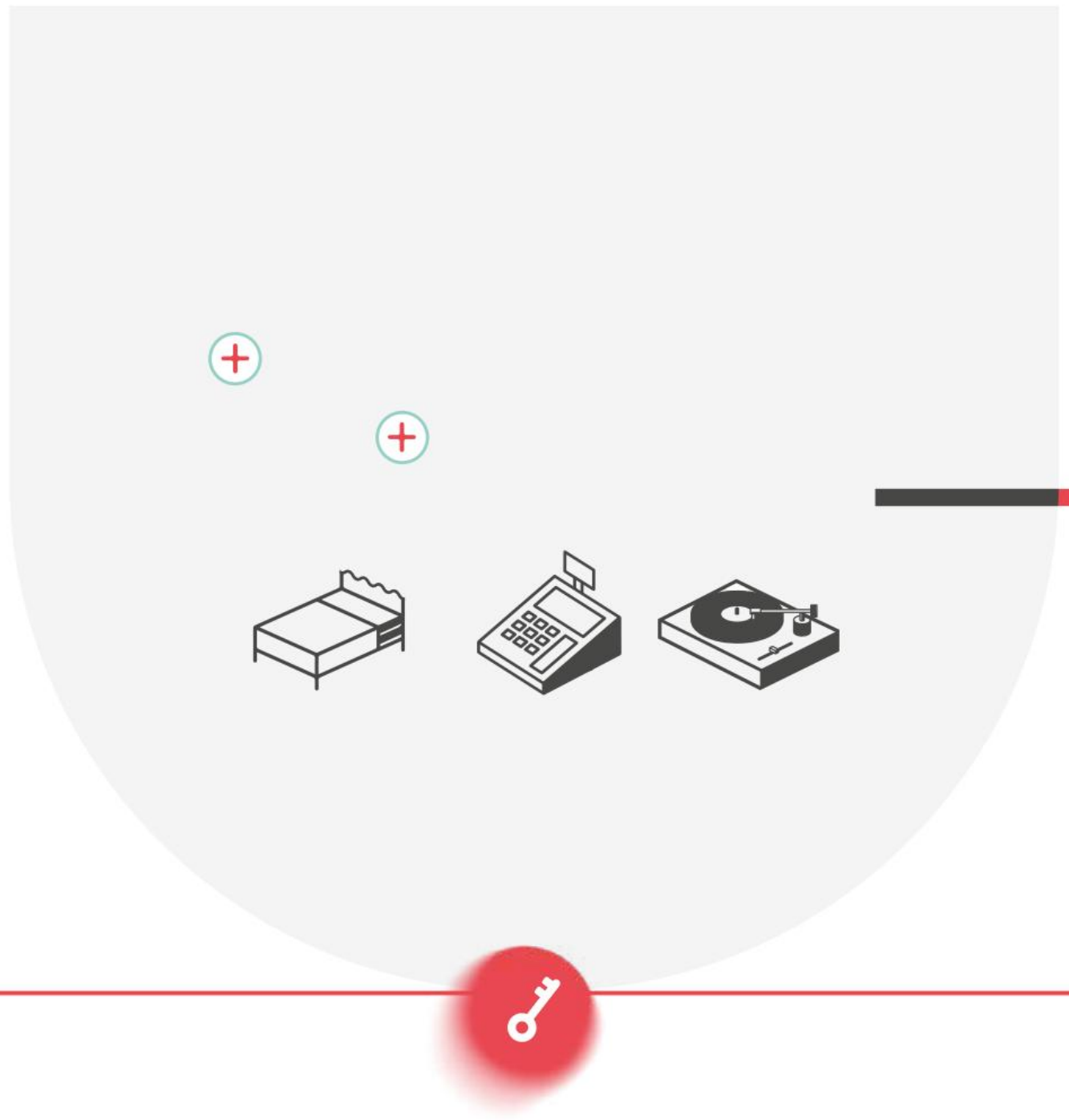
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Hotel local



Investors / Rooms

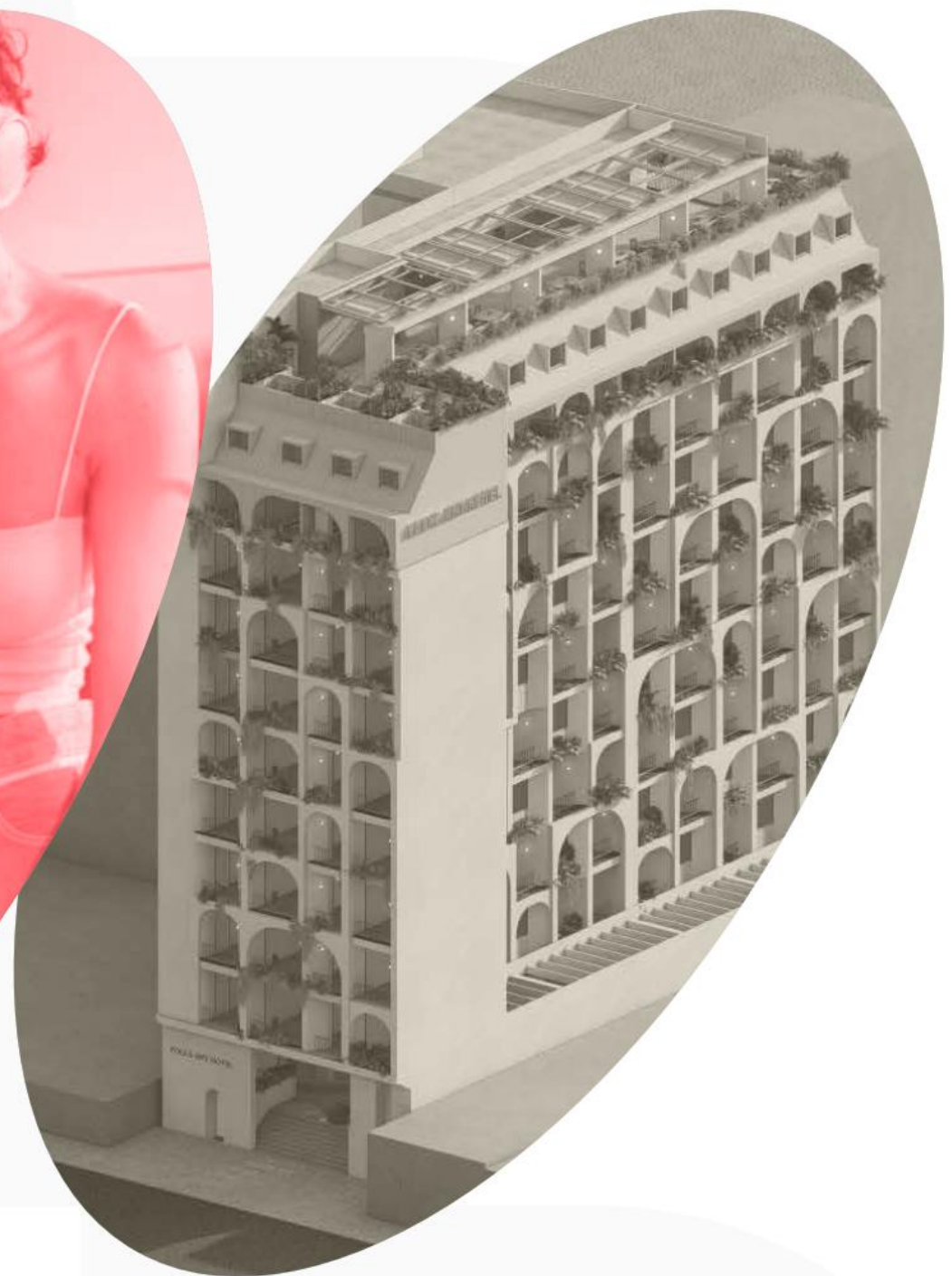


DE PARTICIPACIÓN DE LOS INGRESOS

SUITE M	COEFICIENTE	0.52%
SUITE M+	COEFICIENTE	0.60%
SUITE L	COEFICIENTE	0.78%
SUITE L+	COEFICIENTE	0.92%
XL SUITE	COEFICIENTE	1.00%
LOCAL 2	COEFICIENTE	5.71%
LOCAL 1	COEFICIENTE	7.05%

153 HABITACIONES EN TOTAL

A HOTEL
OF GOOD ART
AND EXPERIENCES
worthy of an exhibition



THE ANTI[®]
GALERIE HOTEL