



BUILDING HEALTH

Bucharest
International
Forum



ORDINUL
ARHITECTILOR
DIN ROMÂNIA

Agenda

2015, October 22

Athénée Palace Hilton Bucharest Hotel,
Le Diplomate, Forum Ballroom

8:00 - 9:00

WELCOMING GUESTS,
WELCOME COFFEE

Athénée Palace Hilton Bucharest Hotel,
Les Colonnades Foyer

9:00 - 09:45

Le Diplomate, Forum Ballroom

OFFICIAL OPENING

Welcome messages

Co-Chairman Presentation

Co-Chairman Gheorghe Borcean, MD, PhD, President, The Romanian College of
Physicians (20 min)

Co-Chairman Arch. Șerban Țigănaș, President, The Order of the Architects of Romania (20
min)

Master Partner (5 min)



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09:45 - 10:50

Le Diplomate, Forum Ballroom

#1 “PROFESSIONAL LEADERSHIP: EDUCATION, LEADERS AND PROFESSIONAL MODELS”

Co-Chairman Gheorghe Borcean, MD, PhD

Co-Chairman Arch. Șerban Țigănaș

Speakers:

Erik Kreyberg Normann, MD, President, The International Hospital Federation (IHF) **(15 min)**

Special Guest, Norway

Prof. Dame Sue Bailey, Chairman, The Academy of Medical Royal Colleges **(15 min)**

Special Guest, Great Britain

Master Partner **(15 min)**

Partner **(10 min)**

Q&A **(10 min)**

10:50 - 11:20

Les Colonnades Foyer

Coffee-Break

11:20 - 13:00

Le Diplomate, Forum Ballroom

#2 “MEDICAL MANAGEMENT: PROJECTS AND BEST PRACTICES”

Co-Chairman Gheorghe Borcean, MD, PhD

Speakers:



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Martin Hirsch, General Manager, Assistance publique – Hôpitaux de Paris (AP-HP) **(15 min)**

Special Guest, France

Prof. Gabriel Barbash, General Manager, Tel Aviv Sourasky Medical Center **(15 min)**

Special Guest, Israel

Mihai Marcu, President of the Administrative Council of MedLife **(15 min)**

Guest Speaker, Romania

Wargha Enayati, MD, Founder of the private healthcare network REGINA MARIA **(15 min)**

Guest Speaker, Romania

Andreea Moldovan, MD, Sf. Constantin Hospital, Braşov **(10 min)**

Guest Speaker, Romania

Iulia Oprea, Director Healthcare Cluster Central, Linde Gaz România **(10 min)**

Speaker and Partner

Partner **(10 min)**

Q&A **(10 min)**

11:20 - 13:00

Roberto's Restaurant

Lunch

13:50 - 15:05

Le Diplomate, Forum Ballroom

#3 "THE MEDICAL ENVIRONMENT: ARCHITECTURE AND ENGINEERING" (part 1)

Co-Chairman Arch. Şerban Țigănaş

Speakers:

Arch. Guido Meßthaler, Managing Director HDR Europe **(15 min)**

Special Guest, Germany

Arch. Jane Ho, Associate Principal, Healthcare Design Director, HKS, London

Guest Speaker, Great Britain **(15 min)**

Adrian A. Udrea, MD, President, The Romanian Private Oncologists Association **(15 min)**



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Guest Speaker, Romania

Viorel Niculae, Coordinator of the MENATWORK Lighting and Electrical Division **(10 min)**

Speaker and Professional Partner

Jürgen Fischer, Region Management Hospital Europe, Sales Europe & MEA, BENDER GmbH & Co. KG **(10 min)**

Speaker and Professional Partner

Partner **(10 min)**

Q&A **(10 min)**

15:05 - 15:35

Les Colonnades Foyer

Coffee-Break

15:35 - 17:00

Le Diplomate, Forum Ballroom

#4 "THE MEDICAL ENVIRONMENT: ARCHITECTURE AND ENGINEERING" (part 2)

Co-Chairman Arch. Șerban Țigănaș

Speakers:

Arch. Christopher Shaw, Senior Director, Medical Architecture and Chair, Architects for Health **(15 min)**

Special Guest, Great Britain

Douwe H. Kiestra, Eng., President elect, The International Federation of Hospital Engineering (IFHE)

Guest Speaker, Netherlands **(15 min)**

Arch. Ștefan Alberto Bianco, Founder Prographic Architecture Studio **(15 min)**

Guest Speaker, Romania

Dan Pitic, Director General al AX Perpetuum Impex **(10 min)**

Speaker și Professional Partner

Partner **(10 min)**



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Partner (10 min)

Q&A (10 min)

17:00 - 17:50

Le Diplomate, Forum Ballroom

BUILDING HEALTH BUCHAREST 2015 DEBATE, IN PARTNERSHIP WITH TVR 1:

"Partnership for a high quality medical environment"

Moderator:

Beatrice Cioba, Senior Journalist and Producer at TVR 1 (Romanian Television 1)



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