

FAMOUS INFLUENCER

---

# **PRESS RELEASE PROPOSAL**

# FAMOUS INFLUENCER

## COVER LETTER

---

Thank you for considering choosing Famous Influencer as your PR provider. We pride ourselves on being an end-to-end provider of digital marketing and PR for companies who want to further their presence in the crypto space.

In this document, you'll find a brief history of Famous Influencer as well as a summary of our services and the specific marketing services package that I've designed for you based on our previous conversation.

If you wish to proceed please let us know us know via email, skype or telegram.

Once again, I speak for the entire team here at Famous Influencer when I say thank you for the opportunity to work with you on growing you further!

## ABOUT US

---

Famous Influencer was founded with the goal of helping blockchain based businesses raise awareness for their crowd sale in today's highly competitive crypto environment. At Famous Influencer, we pride ourselves on working with the largest, most disruptive projects in the market.

We rely on three core values to drive success:

- ~ Determination
- ~ Innovation
- ~ Dedication

These three pillars form the foundation for everything we do on behalf of our clients. When you partner with Famous Influencer, you're choosing a Digital Agency that is dedicated to protecting and growing your brand.

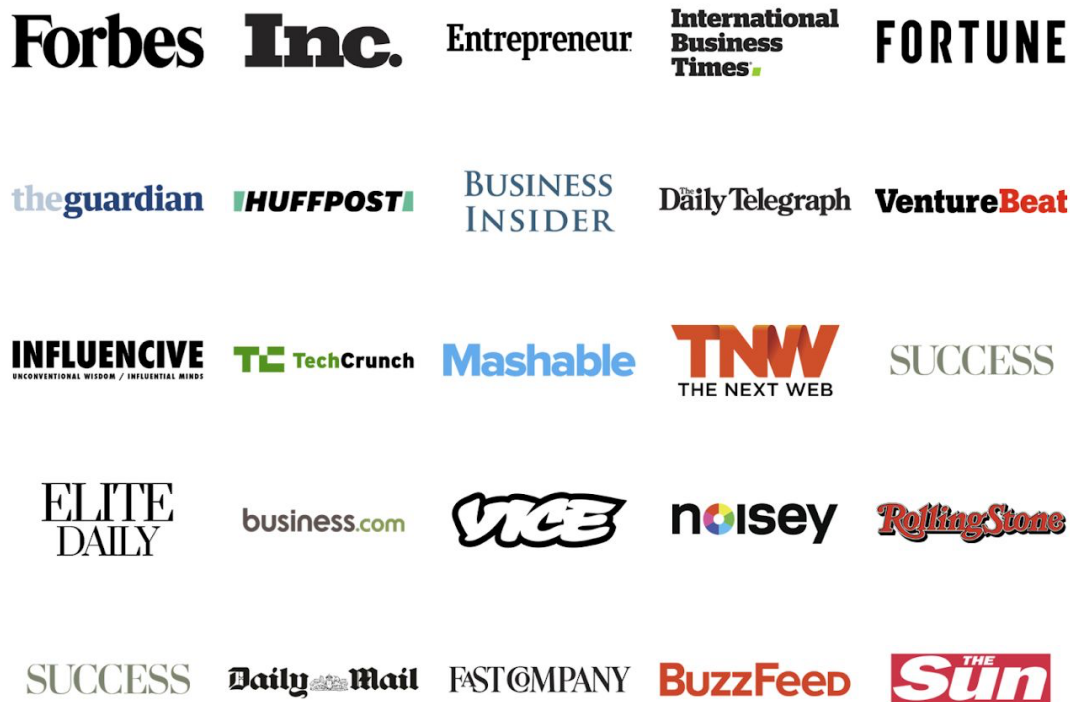
# FAMOUS INFLUENCER

## THE PR PACKAGE

---

Within our PR services we have worked with top influencers, startups, fully formed businesses, ICOs / blockchain startups, cryptocurrency businesses, and entrepreneurs who have thousands & even millions of followers & have successfully got them on the top Major Publications.

*We have over 200 of the top publications around these include:*



*and many more including crypto / blockchain specific publications such as CoinTelegraph, Coindesk, Hacked.com, Bitcoin Magazine, CoinJournal, NewsBTC, Coin Report and CoinSpeaker*

*Over 150 clients have used us for PR including some of the most promising entrepreneurs, influencers and blockchain companies out there.*

# FAMOUS INFLUENCER

## PRICING

---

Our prices are the cheapest in the industry – most PR companies within the market charge a retainer of \$10,000 to \$20,000 per month and don't guarantee anything but we offer a 100% guarantee or your money back.

*We have 4 packages:*

**1** 1 guaranteed article on a top publication = \$3K to \$5K \*

**3** 3 guaranteed articles on a top publication = \$12K to \$15K \*

**5** If you want to significantly increase your public exposure and Google presence for articles, we can offer you a discounted rate of (5 Articles) for \$20K to \$25K \*

**MOST POPULAR PACKAGE**

**8** For our blockchain and ICO package we can secure you on 8 Major publications out of:

Forbes	CoinTelegraph	Coindesk	CoinSpeaker
Entrepreneur.com	Influencive.com	Hacked.com	International Business
INC.com	Buzzfeed	CoinJournal	Times AU
Techcrunch	Bitcoin Magazine	NewsBTC	

**for \$35K**

*\* (depending on the publications)*

# FAMOUS INFLUENCER

## EXTRA PACKAGES

---

### **\$10K PACKAGE**

**Full article** in Forbes.com, Influencive.com, International Business Times AU, and **strong mention** and **link** in Bitcoin.com

### **\$12K PACKAGE**

**Full article** in Forbes.com, International Business Times AU, **strong mention** and **link** in Bitcoin.com and **one** out of BuzzFeed or Cointelegraph or Coindesk

### **\$15K PACKAGE**

**Full article** in Forbes.com, Influencive.com, International Business Times AU, **strong mention** and **link** in Bitcoin.com and **two articles** out of BuzzFeed or Cointelegraph or Coindesk

*\* (depending on the publications)*

# FAMOUS INFLUENCER

## PROJECT COST BREAKDOWN

---

Below you'll find the scope of work for our partnership segmented into key phases. Once the initial planning, research, and campaign setup stages are complete, the final stage will be ongoing management, which will involve a monthly recurring fee. All fees are covered in the pricing table. If you agree with the timeline and cost structure outlined here, you can sign this document electronically at the bottom of the page to move forward.

<i>Phase</i>	<i>Milestone Description</i>	<i>Delivery Date</i>
<b>Research and testing</b>	This phase involves a full meeting between your team and ours via Skype, followed up with a detailed execution timeline for the entire project going forward.	W1
<b>Framework and execution</b>	In this phase, we will perform any further research necessary, and establish the framework to deploy each article.	W2
<b>Launch and Maintenance</b>	Once all campaigns are launched, our team will shift to a measurement / analysis /optimization approach, which will allow us to maintain campaign effectiveness and improve as well as innovate them over time.	W3 to W12

---

# FAMOUS INFLUENCER

## TERMS

---

All our client info is strictly confidential and we ensure we adhere to the strictest parameters of confidentiality. We work with some of the most well-known and respected writers on each publication. You are engaging us for the time spent pitching your story to publications, media outlets and spreading your message. The publication writers can of course say no to our pitch about your story but we will try our very best to help you. We are very hard working!

Traditional PR firms typically charge retainer fees of between \$10,000 – \$20,000 per month, with no contractual obligation to garner media coverage. The only difference between us and a traditional PR firm is that we do not charge retainer fees, irrespective of results. We only work with impressive influencers, entrepreneurs and startups too with strong backgrounds or companies.

## PAYMENT DETAILS

---

*Name:* Famous Influencer Bank  
*Natwest Bank Sort code:* 50-30-03  
*Account Number:* 24331694  
*BIC number / Swift Code:* NWBKGB2L  
*IBAN:* GB92NWBK50300324331694  
*Country:* United Kingdom  
*Bank Address:* 106 Finchley Road London NW3 5JN

*We also accept payment in Ethereum, Bitcoin, or Ripple + 5% volatility charge*