

# Nichole Miranda

Writer | Nicholemiranda1@gmail.com | +971 50 241 2787 | Dubai, United Arab Emirates

## Freelance experience

**Property Weekly, Gulf News** - Writing articles on topics including real estate, property and eclectic interior design. I've also contributed to the Hidden Gems section.

**Insight Magazine** – Writing features for this magazine curated to the members of the Abu Dhabi Chamber of Commerce. Themes ranged from education to digital entrepreneurship.

**D2D Tailoring** - Producing website and social media copy, while also managing the multiple social media channels for this Emirati bespoke kandora tailoring service.

**Sharaf Media** - Creating weekly social media content for Yellow Hat, Qureshi and Wong, Café Italia, Gelato Italian Restaurant, Mobile Aid and Chill Out Ice Lounge.

**Electra Events and Exhibitions** - Working on news updates, newsletters and online copy.

**Upside Down Marketing** – Creating website copy and editing reports for this media company.

**Green Coast Magazine** - Contributing articles about Dubai's arts and culture scene.

**Gmaashi** - Providing chic website content for this Emirati haute couture brand.

**Elan Magazine** - Writing content about Middle Eastern trends and South Asian social issues.

**Diners Club Magazine** - Writing about luxury lifestyle and travel for this gentleman's magazine.

**Dollarsandart** - Promoting the designer art brand through social media and weekly blog articles.

**Read magazine** - Composing articles for the arts and community section of this metro magazine.

## **In-house experience**

**Freelance copywriter** Namshi dot com May 2015- July 2015

- Creating content for this digital fashion retailer's website, newsletters and social media channels.

**Editor and social media contributor** Hutpad dot com July 2014- July 2015

- Writing regular news articles, blog posts and social media content for this property website.

## **Educational background**

**BA (honors) in Advertising and Public Relations** Middlesex University

Subjects covered: Journalism, public relations, advertising, communications and media studies.

**Foundation course in Humanitarian arts** St. Andrew's Junior College of Arts

Subjects covered: Psychology, sociology, French, economics and history.

## **Additional skills**

### **Software**

Microsoft Office, WordPress platform and social media channels (Facebook, Instagram, Twitter, Tumblr, Blogspot, Pinterest and Google Plus).