An Introduction to the MCM Collection

Michael Cohost is the creator of the company MCM Worldwide. The company is a division of Y&R eyewear, a famous eyewear design firm based in Britain. Michael Cohost is an American designer who also served as a consultant for the company. At present he is also the president of the company. He has created a series of lines of eyewear under the name of MCM, which are very popular with consumers all over the world.

According to Michael Cohost, chief executive officer of MCM Worldwide, his first major challenge was to create a style for a bag that could carry not only an expensive watch but also a lot of accessories. He succeeded in accomplishing this goal after completing a series of studies in the early nineties at Michigan University. After getting a degree in marketing he joined Y&R, where he was involved in the development of the company's most popular product, the cognac-glazed French bag. Through his studies he was able to create the modern collection of bags for which the company is known today.

The current collection of bags includes a variety of different shapes and sizes that can be purchased under the name of MCM Collection. There are many collections under this name such as Day Bag, Ladies Slim Stay, Slim Tote, Slim Clutch, Halfmoon, Square Halfmoon and Triangular Halfmoon. There is also of accessories that you may choose from under this name such as watches, sunglasses, key chains, belts, luggage tags, and cosmetic cases. Some of these accessories include watches with crocodile skin straps, crocodile sandstone bracelets, leather key rings, and crocodile leather shoe bags. You will find that there is a matching accessory for your evening wear.