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EDUCATION

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Bachelor of Science in International Business in Asia

Class of 2020

- GPA 10.8/12, Top 4 in class
- Relevant Coursework: Microeconomics, Managerial Accounting, Principles of Corporate Finance

Renmin University

Beijing, China

Summer school

Jul 2017 – Jul 2017

- Recipient of Confucius Institute Scholarship to study Mandarin in an intensive language program with an elective on the side
- Coursework: Investments Theory and Practice, Pre-Intermediate Chinese
- Developed foreign language skills and basic knowledge of investments

WORK EXPERIENCE

Company within subsea industry

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Student Assistant

Jun 2017 – Current

- Assigned to conduct a market analysis to determine the potential in a new market, which has resulted in potential partnerships with two of the biggest manufactures of high-end tender boats in the UK
- Responsible for Tender Boat Market including strategic planning, obtaining leads, dealing with inquiries etc.
- Assigned to strengthen our sales network and brand awareness by identifying and using sales agents in Subsea Market, which has resulted in several potential US sales agents to cover the US market
- Utilizing Excel to manage leads and sales agents, creating PowerPoint Decks to be used at board and sales meetings and organizing conference calls and meetings for my managing director

LEADERSHIP

International Business in Asia Study Board

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Vice-chair (President of the student members)

Dec 2017 – Current

- A part of restructuring and rebranding our bachelor program, including creating a Quality Board and doing a partnership with Beijing International Studies University
- During my time as vice-chair, the number of applicants to our bachelor program increased with 59% and GPA requirement increased from “all accepted” to 9.5/12 in 2018

International Business in Asia Introduction Week

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Main and financial organizer

Dec 2017 – Current

- One of the two main organizers whom are responsible of planning and organizing the introduction week of 70 new students in August 2018
- Budget planning of the introduction week, recruiting 10 intro guides, obtaining sponsorship with companies, e.g. Huawei and raised \$1500 sponsorship funding
- Created and incorporated an identity workshop, which I presented for our Program Director and Manager

Fashion Society/club at my uni

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Head of Marketing

Dec 2016 – Dec 2017

- Responsible of marketing for our case competition in collaboration with Zalando, which contributed to participation of +20 teams

ADDITIONAL INFORMATION

Skills: English (fluent), Danish (fluent), Mandarin (intermediate), Cantonese (basic), German (basic)

Interests: Fashion Enthusiast, Esports, Travelling to Asia, Skincare