



Markets For Afghan Artisans



You can make a difference

With the Right Support, Opportunity Knocks

November, 2018

IN THIS ISSUE

Dear Respected Donors and Friends,

We hope you are safe and sound!

We're delighted to inform you that Zardozi has been given an exciting new opportunity which makes us grateful to you for constantly supporting our cause and subscribing to our newsletters. Let us familiarize you a little more with Zardozi and the new initiative we have begun:

Zardozi works in five provinces including Kabul, Herat, Mazar-e-Sharif, Kapisa and Jalalabad. We have facilitated and provided a wide range of programs and business trainings through which women establish their own micro-businesses which also boosts their self-confidence. Since we were founded in 2006, we have assisted 6,000 women in both rural and urban areas of Afghanistan. For example, just last year (2017) we helped 1072 more women plus achieving another target of 726 women in 2018.

Ms. Maryam was among one of these women who was encouraged to start her personal water supply business after she received training packages of Zardozi. Coming from a middle class family, Maryam is the only woman in her family who works and feels an obligation to have her contributions to the society as a responsible citizen. She pays for half of the household expenses and her daughter's education in a private university in Kabul which otherwise was not possible.

<https://zardozi.org/how-a-water-filter-machine/>

In order to empower more women like Maryam, on November 16, 2018, we submitted our project to the Global Giving Foundation who within three days of evaluation selected us to participate in its Accelerator, a fundraising opportunity for nonprofit organizations around the world.

What is Global Giving?

Global Giving is the largest global crowd-funding community connecting nonprofits, donors, and companies in nearly every country. They help nonprofits from Afghanistan to Zimbabwe (and hundreds of places in between) access the tools, training, and support they need to be more effective and make our world a better place.

What is Next?

In order to succeed in its Accelerator, Zardozi must raise \$5,000 from 40 donors by December 31st, 2018 which will be the last day of Accelerator. If we meet this threshold, Zardozi will be permanently featured on Global Giving’s website, where we have the potential to benefit from corporate relationships, exposure to a new donor network, and access to dozens of online fundraising tools.

How can you help us?

Please help us reach the threshold of \$5,000 from 40 donors! Be one of the first people to make a donation at <https://www.globalgiving.org/projects/zardozi-markets-for-afghanistan/>! Your donation will help 300 Afghan women in the rural areas to have their own incomes. By providing proper trainings and a little capital, these women can establish their own businesses which will bring them respect and an end to the daily cycle of violence.

We’re also going to need your help spreading the word! Please share this opportunity with your friends, colleagues and family! Thank you!

“Together we can make the world a better place for women.”

“Your donations matter.”

About Zardozi

ZARDOZI is a local non-government and non-profit organization aiming to provide economic and social services to around 6,000 Afghan women in four provinces such as Herat, Mazar-e-Sharif, Jalalabad and Kapisa with its main office in Kabul, Afghanistan.

Zardozi’s objective is to support and empower Afghan women living in the urban and rural areas through its business skills development programs to engage them in the market economy. To achieve this goal, Zardozi has established NisfeJahan as an independent membership-based civil society organization which also runs local Community Business Center where women gather to receive business startup loans; and technical, advisory, business and marketing skills trainings.

FOR MORE INFORMATION

For more information, please contact:

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