

# COMPANY PROFILE

Shuraa Business Setup

**Shuraa**  
شورى SINCE 2001  
Company Formation Simplified

 Shuraa Business Setup

 @shuraabusinesssetup

WE ARE READY WHEN YOU ARE ►

# ABOUT US

Shuraa Business Setup is your ONE-STOP SOLUTION for company formation in the UAE.

Founder & Chairman, Saeed Khalifa Mohammed al Fuqaei, established the core vertical of his conglomerate, Shuraa Management & Consultancy, in 2001. Since then, Shuraa has helped over 50,000 individual entrepreneurs & multi-national companies incorporate, expand, & manage their businesses in the UAE. With the global headquarters in Dubai, Shuraa also has an established presence in key international markets such as the UK & India.



We are known for guiding diverse companies, engaging in several different activities, across various industries, gain a foothold in the UAE market. Shuraa offers a wide range of end-to-end business setup services managed by certified legal corporate advisors offering counsel on various aspects of company formation in the UAE. Our experienced consultants assist talented entrepreneurs with key company registration processes to ensure their seamless transition in all aspects of their business.

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# CHAIRMAN'S PROFILE

## Mr.Saeed

Founded by Chairman, Mr. Saeed Khalifa Mohammed al Fuqaei, Shuraa comes from humbles beginnings as a typing center in old Dubai. He formed Shuraa with the motivation to help entrepreneurs and MNCs incorporate, expand & manage their business in the UAE.

“Cultivating & expanding the UAE’s entrepreneurial ecosystem is important. It not only creates a conducive environment for entrepreneurs & investors but also helps build a viable & innovation-based economy”

- Saeed Khalifa Mohammed al Fuqaei



 Saeed Khalifa Al Fuqaei

 @saeed\_khalifa\_alfuqaei

# EXECUTIVE'S INSIGHT

## Mr. Shahid

Shahid Rather, Managing Partner - Shuraa Group, believes in creating a holistic experience for both investors & employees. The driving force behind the team, he aims to make Shuraa the face of the entrepreneurial landscape of Dubai.

"It is important to create a seamless experience for young talent investing in the UAE. There has been no better time to establish your base in Dubai, the world's biggest financial hub for upcoming new & seasoned talents."

- Shahid Rather



 Shahid Rather

 @shahid.dxb



# SHU AH

## SHURAA: A HISTORY

Shuraa Management & Consultancy started out as a humble typing center in Dubai in 1997 by Saeed Khalifa Mohammed Al Fuqaei, a prominent Emirati business figure in the region. During this period, Dubai was attracting an ever-increasing number of foreign entrepreneurs and investors from across the globe.

A foreign country and a foreign language meant that many promising entrepreneurs were facing difficulties understanding the legal framework and procedures of company formation in Dubai and the UAE. There was also a serious lack of professional business consultancies and service providers in the country.

Foreseeing the potential of this untapped segment, Saeed Khalifa started Shuraa Business Setup in 2001. The core business vertical of Shuraa Management & Consultancy, Shuraa Business Setup helps local and international businesses set up a base in the UAE.

Since its inception in 2001, Saeed has continued to add to his investment portfolio, to build, what is today, the Shuraa Group.

## OUR OBJECTIVES

- » To simplify UAE company formation for local and foreign entrepreneurs from around the globe
- » To provide comprehensive and customised business solutions and corporate assistance under one roof
- » To counsel, assist, and support investors and entrepreneurs wanting to explore the UAE market

## OUR MISSION

- » To support the UAE government's visionary mission of positioning the UAE as the foremost economic hub of the Middle East
- » To fully align ourselves with Dubai's 2040 Urban Master Plan that aims to make Dubai the world's best city to live & work in
- » To support aspiring entrepreneurs and assist the local business community
- » To make the UAE, and business setup in the country, accessible to investors and businesspeople around the world





## WHY UAE

- » Strategic geographic location
- » Growth-centric global business hub
- » Liberal tax incentives
- » World-class infrastructure
- » One of the safest countries in the world
- » Unparalleled global connectivity
- » Active government support for entrepreneurs & investors

## WHY SHURAA

- » 50,000 businesses formed in the UAE since 2001
- » Strong team of 150+ professionals from over 16 nationalities
- » Multilingual & highly experienced team of corporate advisors
- » Trustworthy corporate local agent
- » In-house Tasheel center
- » Transparent & hassle-free process
- » Exclusive & customised company formation packages offering value for money
- » Department of Economic Development (DED) Dubai approved service agents
- » Reliable affiliations with UAE government agencies



# SHURAA'S SERVICES



Company Formation & Licensing



Legal Representative Services



Visa & PRO Services



VAT & Tax Consulting



Bank Account Assistance



Investor Rights & Protection



# OUR VALUE - ADDED SERVICES



Business Centers and Office Space



Recruitment



Digital Marketing



Trademark Registration



Accounting & Auditing



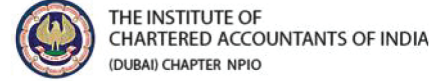
Golden Visa Services



# THE SHURAA NETWORK

: Our Verticals

# OUR PARTNERS



## COMPREHENSIVE RANGE OF AUDITING SERVICES

- Statutory Audit
- Internal Audit
- Stock Audit
- Business Valuation Services
- Liquidation Reports
- Emirates Post Certification

## WHY WILL YOU NEED MANDATORY COMPANY AUDITING?

Shuraa conducts reliable External Auditing to maintain accurate records of your company's financial statements. We help arrange financial records depending on Mainland and Free Zone jurisdictions.

It is recommended to get annual audits conducted to ensure a clear financial picture of your company and submit precise tax reports to the authorities. The implementation of Corporate Tax in the UAE makes it necessary for companies to undergo an audit to avoid errors and fines.



# OUR GOVERNMENT AFFILIATIONS

اقتصادية دبي  
DUBAI ECONOMY



هيئة الصحة بدبي  
DUBAI HEALTH AUTHORITY

غرفة دبي  
DUBAI CHAMBER

بلدية دبي  
DUBAI MUNICIPALITY

محاكم دبي  
DUBAI COURTS

الهيئة الاتحادية للهوية والجنسية  
FEDERAL AUTHORITY FOR IDENTITY & CITIZENSHIP

هيئة الصحة  
HEALTH AUTHORITY

UNITED ARAB EMIRATES  
MINISTRY OF LABOUR

تسهيل  
TAS-HEEL

# SHURAA GROUP: VERTICALS





# Shuraa

— TAXATION SIMPLIFIED —



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# SECURE YOUR FINANCES WITH US!

Exclusive Range of Fiscal Services, Including:

- ✦ VAT registration
- ✦ Auditing services
- ✦ VAT consultancy & advisory
- ✦ Tax agency
- ✦ VAT reporting, return filing, & compliance
- ✦ Excise tax registration
- ✦ Excise tax compliance & return filing
- ✦ Corporate tax registration
- ✦ Corporate tax compliance & return filing
- ✦ Economic Substance Regulation (ESR) compliance & reporting
- ✦ Ultimate Beneficial Ownership (UBO) compliance & reporting
- ✦ Anti-Money Laundering (AML) compliance & reporting
- ✦ Accounting & book-keeping services
- ✦ Payroll services
- ✦ MIS reporting & compliance review

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# Shuraa

— EDUCATION —

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**+91 931 999 8924**



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more

## SHURAA EDUCATION

The Study Abroad vertical for Shuraa Group, Shuraa Education is among the world's fastest growing international education consultancies. We help aspiring students clear a pathway to top global academic institutions.

### WHY CHOOSE US

- » Team of experienced & certified counsellors
- » Over 1500+ successful enrollments
- » 500+ university partnerships
- » Education counselling
- » High visa approval rate
- » Application & scholarship guidance
- » Student accommodation
- » Loan assistance
- » Visa application & assistance
- » Pre-departure orientation

## OUR CLIENTS



We take pride in our base of over

# 50,000

satisfied clients across **150 nationalities**, providing a diverse range of services suited for all their needs.



**WE ARE  
READY WHEN  
YOU ARE**

## United Arab Emirates

Dubai (HQ)

## India

New Delhi • Mumbai

## United Kingdom

London



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