



KAMLOOPS CITY COUNCIL

# Strategic Plan

June 2023



Canada's Tournament Capital

# KAMLOOPS CITY COUNCIL | 2022-2026



## OUR VISION

**Bold action for a safe,  
vibrant, and resilient  
community.**



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## OUR VALUES

We build trust in our Council, organization,  
and community by being:

**RESPECTFUL • COLLABORATIVE • ACCOUNTABLE  
PURPOSEFUL • OPTIMISTIC**

## OUR MISSION

Our mission is to be leaders and stewards  
by tackling important community issues  
to position the city for growth, vitality, and  
resilience to best serve our residents.

# OUR STRATEGIC PRIORITIES



## Safety & Security

The City of Kamloops takes action to ensure all residents feel safe and secure in our community.



## Governance & Service Excellence

The City of Kamloops has strong, accountable governance and makes fact-based decisions.



## Livability & Sustainability

The City of Kamloops fosters a high quality of life for an inclusive, diverse, and sustainable community.



## Economic Health

The City of Kamloops cultivates a positive business environment to support a vibrant and resilient economy.



## Advocacy

The City of Kamloops clearly and strongly advocates for Kamloops to other organizations and levels of government.



## STRATEGIC PRIORITY

# Safety & Security

The City of Kamloops takes action to ensure all residents feel safe and secure in our community.

## AREAS OF FOCUS

### SAFETY

We prioritize the safety of our community for residents, businesses, and visitors.

### HOUSING

We proactively create opportunities to increase the inventory of diverse housing supply so that residents can access and move throughout the housing continuum.

### SOCIAL SUPPORTS

We intentionally collaborate with key partners to create innovative solutions that respond to and address the community's needs.

### EMERGENCY PREPAREDNESS AND RESPONSE

We build community resiliency, mitigate the impacts of emergency events, streamline response, and ensure our protective services align with evolving needs.

### BUILT ENVIRONMENT

We create diverse community spaces for people to safely travel through, gather in, and experience our community.



## STRATEGIC PRIORITY

# Governance & Service Excellence

The City of Kamloops has strong, accountable governance and makes fact-based decisions.

## AREAS OF FOCUS

### ASSET MANAGEMENT

We plan for the development, improvement, repair, and replacement of our infrastructure.

### TRUTH AND RECONCILIATION

We take action to advance Truth and Reconciliation through the guidance and leadership of our Indigenous partners.

### COMMUNITY ENGAGEMENT

We promote purposeful, available, and innovative engagement opportunities to ensure a range of voices are heard, thus informing decisions, creating transparency, and cultivating relationships.

### FISCAL RESPONSIBILITY

We are accountable to Kamloops residents and businesses in providing effective management, best value, and responsible use of tax dollars.

### SERVICE EXCELLENCE

We promote the continuous development of staff and encourage innovation in process and service delivery.

### GOVERNANCE

Council embraces our diversity and shared commitment to the citizens of Kamloops. We put the interests of the City ahead of our own and advocate with a unified voice, fostering public confidence through healthy debate and sound decision-making which we collectively stand behind.



## STRATEGIC PRIORITY

# Livability & Sustainability

The City of Kamloops fosters a high quality of life for an inclusive, diverse, and sustainable community.

## AREAS OF FOCUS

### RECREATION AND CULTURE

We prioritize the development of amenities to cultivate diverse and equitable opportunities for recreation, arts, and culture.

### HEALTHY COMMUNITY

We foster an environment that supports and promotes healthy living through community, recreation, and social connection.

### INCLUSIVITY

We reduce barriers for underrepresented groups to bring inclusivity, diversity, and fairness to our community.

### CLIMATE ACTION

We practice discipline in our environmental responsibility by enhancing the City's resiliency and capacity for mitigating climate change. We actively implement actions to reduce our environmental impacts.

### MOBILITY

We improve accessibility for our citizens by intentionally creating a safe, well-connected city for people of all ages and abilities using various modes of transportation.



## STRATEGIC PRIORITY

# Economic Health

The City of Kamloops cultivates a positive business environment to support a vibrant and resilient economy.

## AREAS OF FOCUS

### BUSINESS DEVELOPMENT

We ensure our efforts and investments are measurable and accountable.

### ECONOMIC STRENGTH

We build strategies to increase our competitive advantage, cultivate growth, and support our residents.

### PARTNERSHIPS

We seek and foster the key relationships that will support our economic goals.

### GROWTH MANAGEMENT

We are deliberate and purposeful in planning for the growth of our community.



## STRATEGIC PRIORITY

# Advocacy

The City of Kamloops clearly and strongly advocates for Kamloops to other organizations and levels of government.

- Justice Reform
- Housing
- Campus of Care
- Seniors Supports
- Wrap-Around Services for Supportive Housing
- Mental Health and Addiction Supports
- Immigration Supports
- Fire Mitigation
- Additions to Reserve Land
- Family Doctors
- Increased Staffing for BC Ambulance Service
- Agricultural Land Reserve Amendments
- Tax Amendments to Support Community Land Trusts
- HandiDart and Taxi Service Levels
- Support Agencies and Other Organizations Advocating for Our Common Goals

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