

## **Call out to young advocates in the HIV and AIDS response**

The 22nd International AIDS Conference ([AIDS2018](#)) which will be held in Amsterdam in July 2018 it is the largest conference on any global health issue in the world. First gathered during the peak of the AIDS epidemic in 1985, it continues to provide a unique forum for the intersection of science, advocacy, and human rights. At AIDS 2018 around 22,000 scientists, advocates, journalists, community leaders and activists will come together to advance the fight against HIV and AIDS.

The [Amsterdam Youth Force](#) is a vibrant coalition of young people working together to ensure the participation of young people in the lead up to and during AIDS 2018. In doing so, the AYF aims to give young people of all key populations this chance. Our main focus is the de-stigmatization of HIV/AIDS. Moreover, we also concentrate on linking sexual health and reproductive rights with emphasis on realizing the sustainable development goals and the promotion of overall comprehensive knowledge of Sexual and Reproductive Health.

### **Dear Youth,**

We are looking for your unique insight and experience as a young person in HIV & AIDS advocacy. We, would appreciate your support in creating a video to elevate youth voices in the HIV & AIDS field at the International AIDS Conference 2018.

Through the video, we want to inform a wide audience about youth perspectives on HIV & AIDS advocacy. We are creating a video featuring youth voices made up of snippets of 30-45 seconds, as well as results from a global [online consultation](#) on youth experience in the HIV response. **The deadline to submit videos is June 1st.**

Please support our video initiative by sending us a video sharing your experiences about HIV & AIDS advocacy in your country and/or community. Your video should answer questions such as: Are the youth involved in HIV&AIDS advocacy in your country? If they are, to what extent? Are they allowed to take on leadership positions and are their opinions influential in decision making? If they aren't involved, what are the reasons behind this? What do you think should be done to make youth involvement in HIV&AIDS advocacy more meaningful?

The video will be shared on social media as well as during the International AIDS Conference 2018 at the RAI Amsterdam to make youth perspectives and the survey results more accessible and appealing. You can participate in the video series by sending us the video and the signed [consent form](#) to [advocacy.ayf@gmail.com](mailto:advocacy.ayf@gmail.com) Please note that without the consent form, we will not be able to use your video. Feel free to make a video in a language that suits you! If it is possible for you, please send us a script (ideally in English language) that accompanies your video to help us translate your contribution.

**Please also fill out our [online consultation](#) on youth experiences in the HIV response!**

### **And how do I make a nice video?**

You can submit a video on your own or with a group of max. three people. For each person, we will need a consent form to be able to use it. For additional tips, check out this youtube tutorial on how to make a video: <https://www.youtube.com/watch?v=j685NaMDVYE>

In order for us to be able to use your video, kindly follow the guidelines below:

1. You can either record with a digital camera or use a good grade camera phone (most importantly we require clarity of the picture).
2. If you are using a phone, align your phone horizontally when taking the video. Important!
3. Make sure there is no or little background noise. If you can find an external microphone, go for it!
4. Make sure we can hear and see you! Don't film against the light or in a dark place but rather in a brightly lit space with light coming from your side.
5. Make sure we can understand what you are saying. Send us a script with what you are saying, ideally in English.
6. No special dress code required, but an attire that reflects your culture will be a good fit.
7. You have a timeframe of maximum 45 seconds for your video.
8. Speak rather slowly, and start by introducing yourself; your name, age, where you are from, and then your experiences and involvement in HIV & Advocacy.
9. RECORD :)
10. Rename the video to reflect your name and country
11. Upload your video on [google drive](#)
12. Send us the consent form attached FOR EACH PERSON to the following email address: [advocacy.ayf@gmail.com](mailto:advocacy.ayf@gmail.com) (Please note that we will not be able to publish your video without the signed consent form)
13. After the International AIDS Conference, we will delete all your data.

If you have any questions, feel free to us an email: [advocacy.ayf@gmail.com](mailto:advocacy.ayf@gmail.com)  
We are grateful for your contribution!

**Your Advocacy Working Group  
Of the Amsterdam Youth Force**