



**First Steps  
to Manager**



FOREVER



## 01 Bob Parker Introduction

- 02 Why Forever?
- 04 Understanding Case Credits
- 05 Success
- 06 Opportunity

## 08 First Steps to Manager

- 09 Senior Manager
- 10 Show and Tell - Retailing
- 11 Business/Product Launches
- 12 First Steps to Manager

## 13 Building a Team

- 14 Sharing the Forever Opportunity
- 18 Making Calls
- 21 Continue Profiling
- 22 Memory Jogger

## 24 My 100+ List Who do I know?

- 28 Activity Tracker
- 30 What Next? 7-Day Plan
- 32 Product Sheet - Your NDP
- 36 My First Steps to Manager
- 38 Notes



At Forever, I believe we offer the best Marketing Plan within the Direct Selling Industry; it rewards you for your hard work and commitment in building and running your own business. As an entrepreneur, it is really important that you are clear on what you want to achieve in your own Forever business. Be ambitious in your goal setting. Don't forget the phrase "Shoot for the moon and if you miss, you will still end up amongst the stars."

Planning is a key ingredient of success. Take the time to work with your Sponsor. Set your goals and plan how to achieve them using the Seven-Day Plan. It's all on offer to you, so why not start right now? There really has never been a better time. Be persistent and consistent. Lead by example.

I truly wish you all the best and look forward to meeting

you on the journey to Manager and beyond, and hope that you learn all that is needed to achieve the Manager position.

Bob Parker  
Country Manager UK, Ireland and Iceland

# Why Forever?

Consider what you want to achieve in the short-term, say in six months? Look then to 12 months and long-term, to three-to-five years. For example AED 11,160, how would you spend it? If you had more time, what would you do?

Name

Sponsor Name

Forever ID

Sponsor Contact Information



Personal

Short-term

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Long-term

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Give serious consideration to what you're prepared to work for!



## Family

### Short-term

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### Long-term

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## Business

### Short-term

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### Long-term

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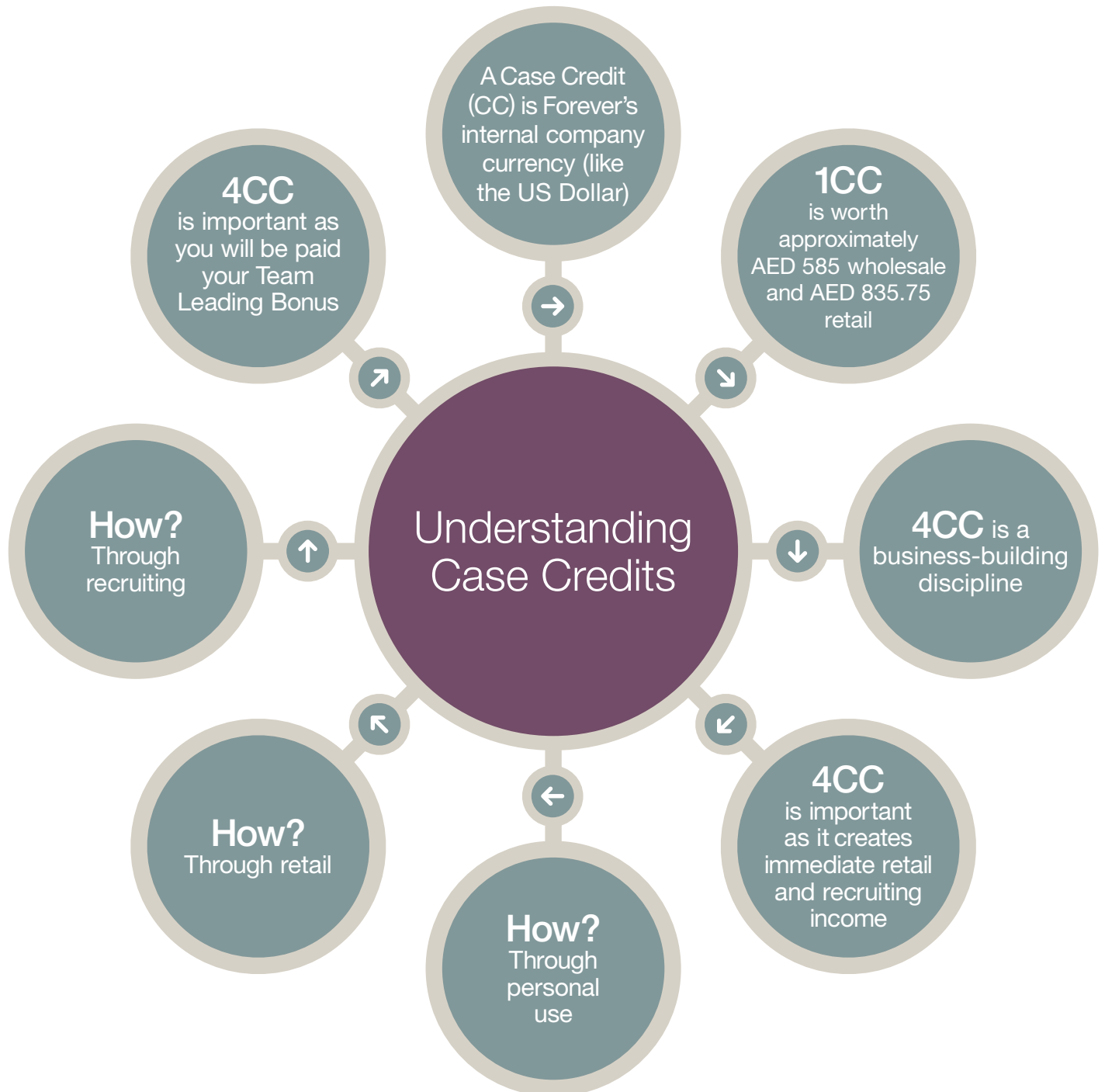
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**Consider this:** If you touch your business every day, your goals and dreams will become a reality.

# Understanding Case Credits



What are you prepared to work for?

# Success

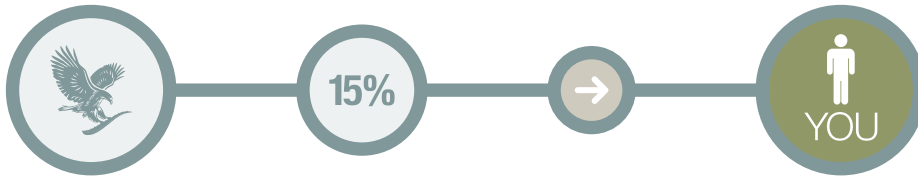


Consider this: If you achieve 4CC (and more) personally each month and teach your team to do the same, you will soon become a Manager.

# Opportunity

## How do you get to Supervisor?

### New Distributor



15% profit on personal retail sales

Purchase a New Distributor Pack worth 2CC and become an Assistant Supervisor

### Assistant Supervisor (2CC)



You get paid:

- + 30% profit on personal retail sales
- + 5% Personal Bonus on all personal use and retail sales



Bonus Per Assistant Supervisor = AED 217

**Supervisor (25CC over 2 months)** you do 4CC, and for example show 3 others how to do the same.



You get paid:

- + 30% profit on all personal retail sales
- + 8% Personal Bonus on all personal use and retail sales
- + 3% Team Leading Bonus



Bonus Per Assistant Supervisor = AED 251

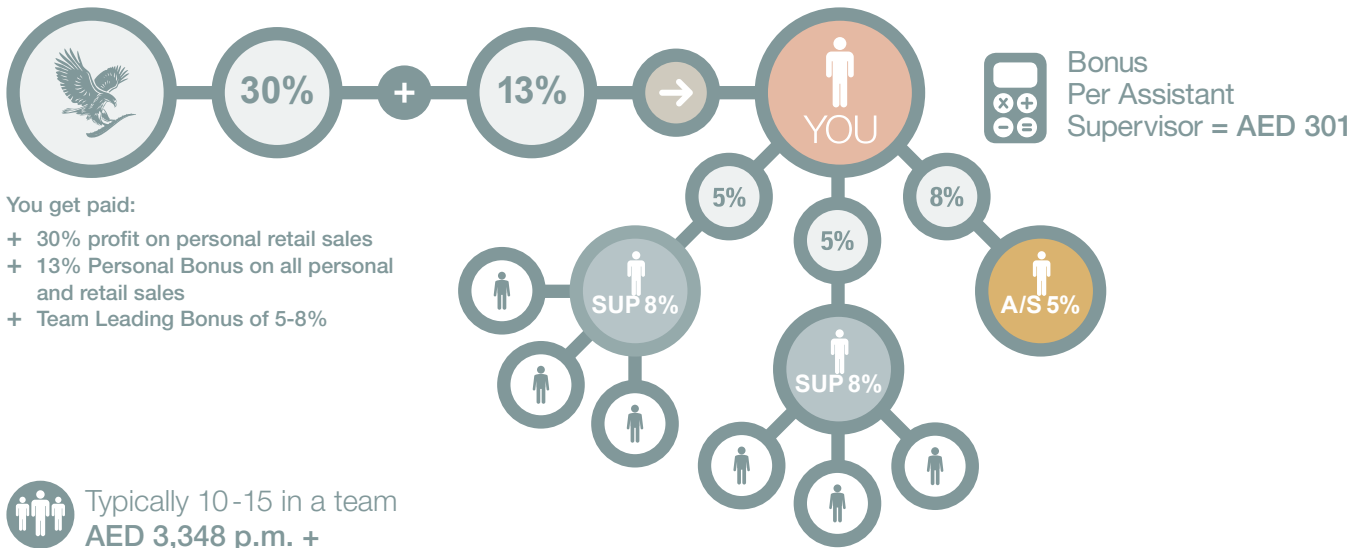
 Typically 3-5 in a team  
AED 1,395 p.m. +



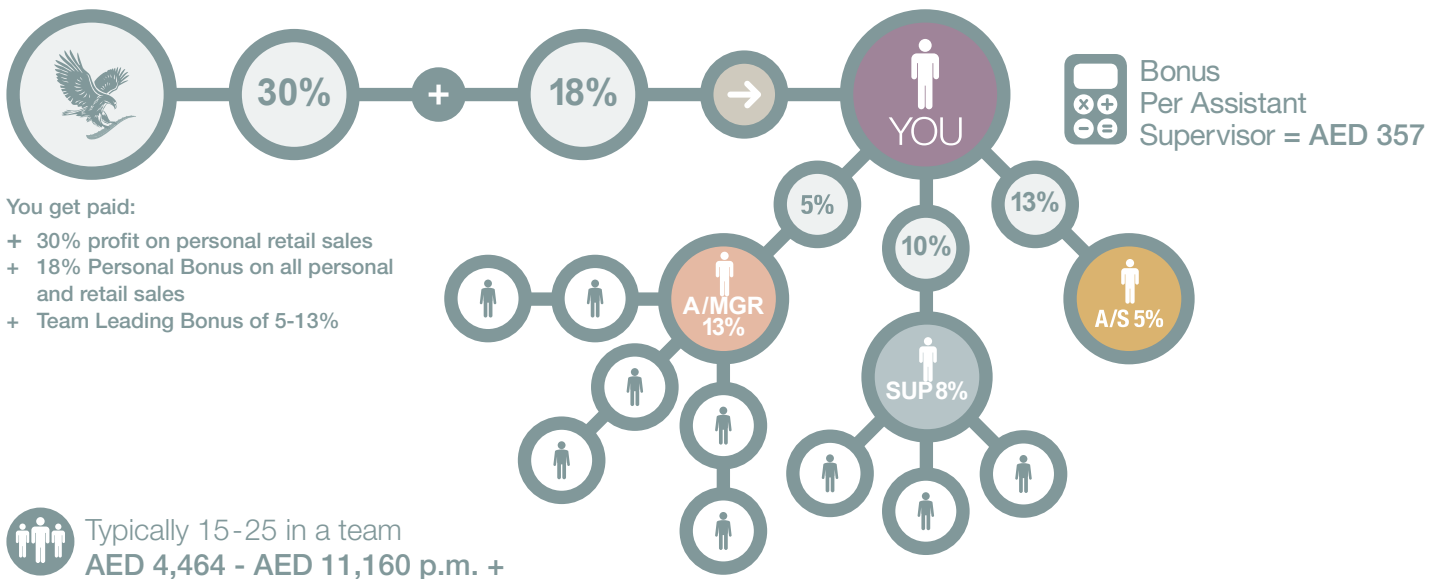
What are you prepared to work for?

# How do you get to Manager?

## Assistant Manager (75CC over 2 Months)



## Manager (120CC over 2 Months)



Consider this: The more people you can recruit and duplicate, the faster you will reach Manager.

# First Steps to Manager

## Your First Five Key People

Who do you know who:

- > Has a great attitude
- > Is open-minded
- > Wants more money/time
- > Wants more security/flexibility or to own a risk-free business
- > You would like to work with



5 x Assistant Supervisor = 10CC  
Base month for Supervisor



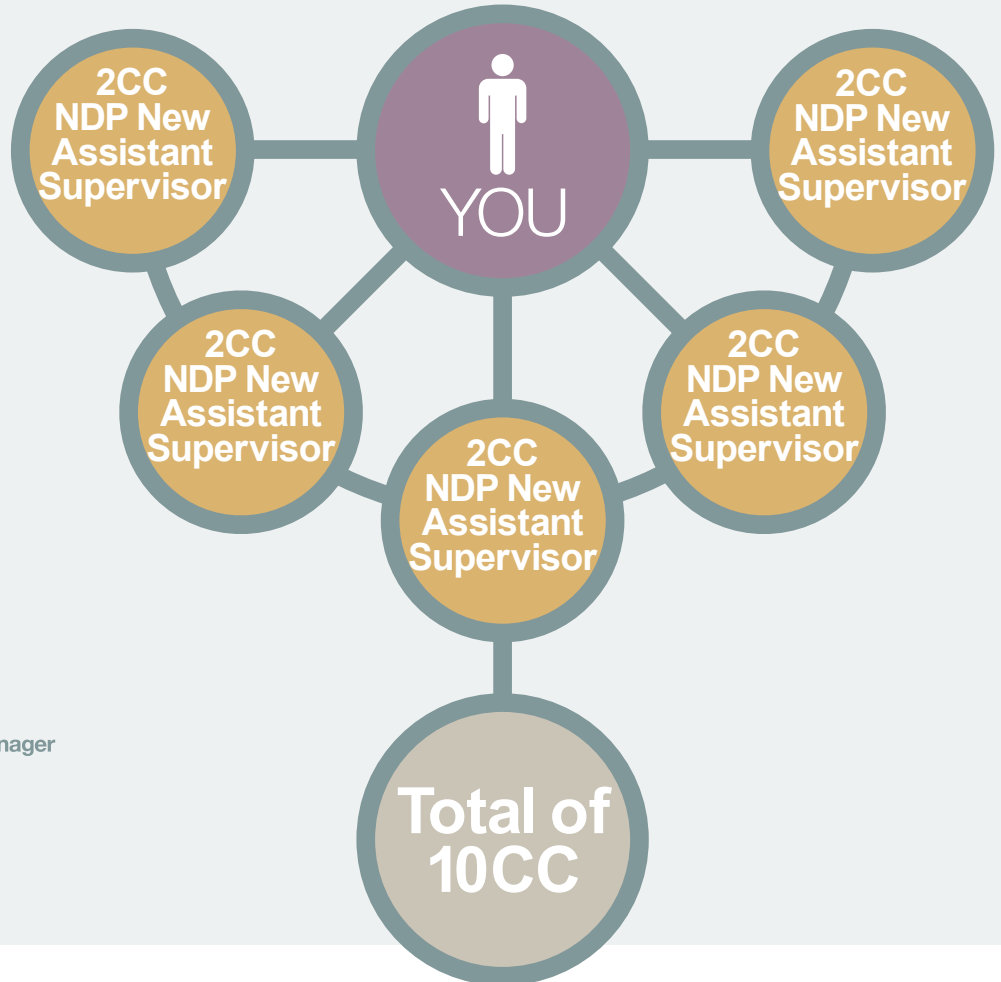
5 x Supervisor = 125CC = Manager



Typically 1/5 Supervisors become a Manager



1 Manager = Structure Chairman's Bonus



Freedom    Time    Achieve Potential    Self Development    Helping Others

Recognition    Money

Own Boss    Travel

Car Programme    Mortgage

School Fees    Peace of Mind    Personal Success    Chairman's Bonus    Global Rally

# Why Manager?



What are you prepared to work for?

# Senior Manager

## Soaring Manager

5 Managers

AED 388,000 - AED 580,320 p.a.

## Sapphire Manager

9 Managers

AED 400,000 - AED 937,440 p.a.

## Diamond Sapphire Manager

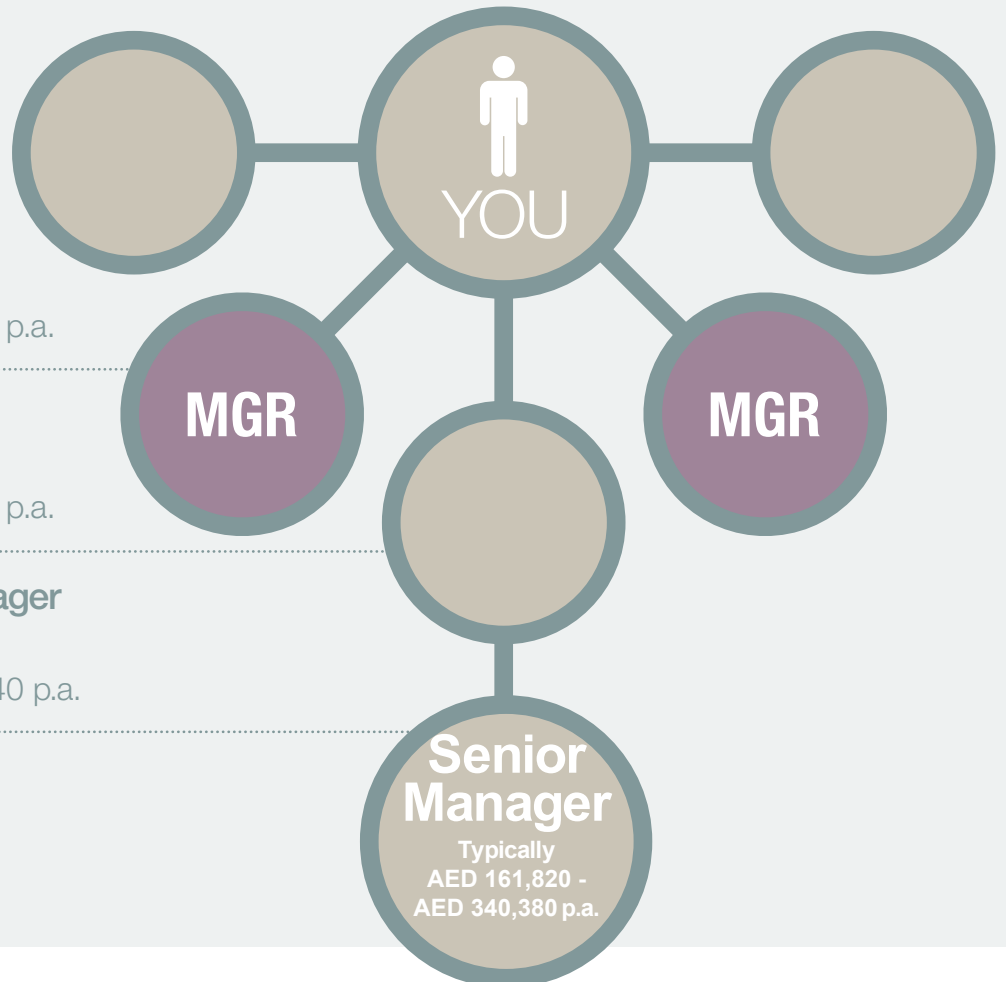
17 Managers

AED 580,000 - AED 1,272,240 p.a.

## Diamond Manager

25 Managers

AED 1,953,000 + p.a.



Global Travel

Chairman's Bonus

Eagle Manager

# Why Senior Manager?

Royalty Income

Car Plan



**Consider this:** Once you've achieved a position, you never fall back. No one can overtake you. You determine how far you want to go. There are no limits to your earning potential!

# Show and Tell - Retailing

Action - Develop a 4CC per month personal business.

## 1. Use the Products

Become your own best Customer. What you use and believe in you will recommend with passion and integrity to others.

With each order you place, add a new product to the order for your own use so you can experience the whole range.

## 2. Showcase the Products - you choose from:



Business/Product Launches



Mini Launches



Product Talks



Marketing



One-to-One



Clubs



Sports & Fitness



Coffee Mornings



Social Media



Fundraising



Gym



Online Shop



Referral



Weight Management



Skincare

### Pupp

A selection of products neatly packaged in a small personal use product pack. Allows prospective customers to sample the product before buying.

### Clean 9

A selection of weight management products. Allows customers to focus on one product selection and feel the benefits.

## 3. Develop Customers

Develop a regular Customer Base of around 20-30 customers that you look after on a regular basis.



What are you prepared to work for?

# Business/Product Launches

## Showcasing the products:

- ▶ A great way to let people know what you are doing by inviting a group of friends, family, work colleagues and neighbours to your home in a relaxed environment
- ▶ 45-to-60 minute presentation on the products and opportunity
- ▶ Product sales, people interested in the opportunity and further launches booked
- ▶ A great opportunity to learn about the products quickly from your Sponsor

## How to do a launch:

- ▶ When doing your first launch, remember you will not be alone; your Sponsor will be there to guide you through the process
- ▶ Plan the event
- ▶ People enjoy coming to other peoples' homes and we recommend a daytime or evening event

## How to invite:

- ▶ Ask personally to attend and support launch

“Hi xxxx, how are you.. etc. What are you doing on ..... night/morning?”

Great! I'm having a few friends round for a glass of wine/cup of coffee, as I'm launching some new products/business and I'd love you to join us.”

- ▶ Contact 24 hours before the event to confirm attendance

Date of Launch: ..... / ..... / .....

Date of Launch: ..... / ..... / .....

## When to have a launch?

Whenever you want. As soon as possible!

## What will you need:

- ▶ Product Presenter
- ▶ Relevant literature for during and after the event
- ▶ Product brochures
- ▶ Customer order forms
- ▶ Touch of Forever Combi Box plus any extra products

## Setting up:

- ▶ Arrive 30 minutes before
- ▶ No children or pets if possible
- ▶ Light refreshments of your choice
- ▶ Keep the display simple

## Opening the launch:

- ▶ Thank everyone
- ▶ Share your story
- ▶ Go through the products - keep it simple
- ▶ Pass the products around to try

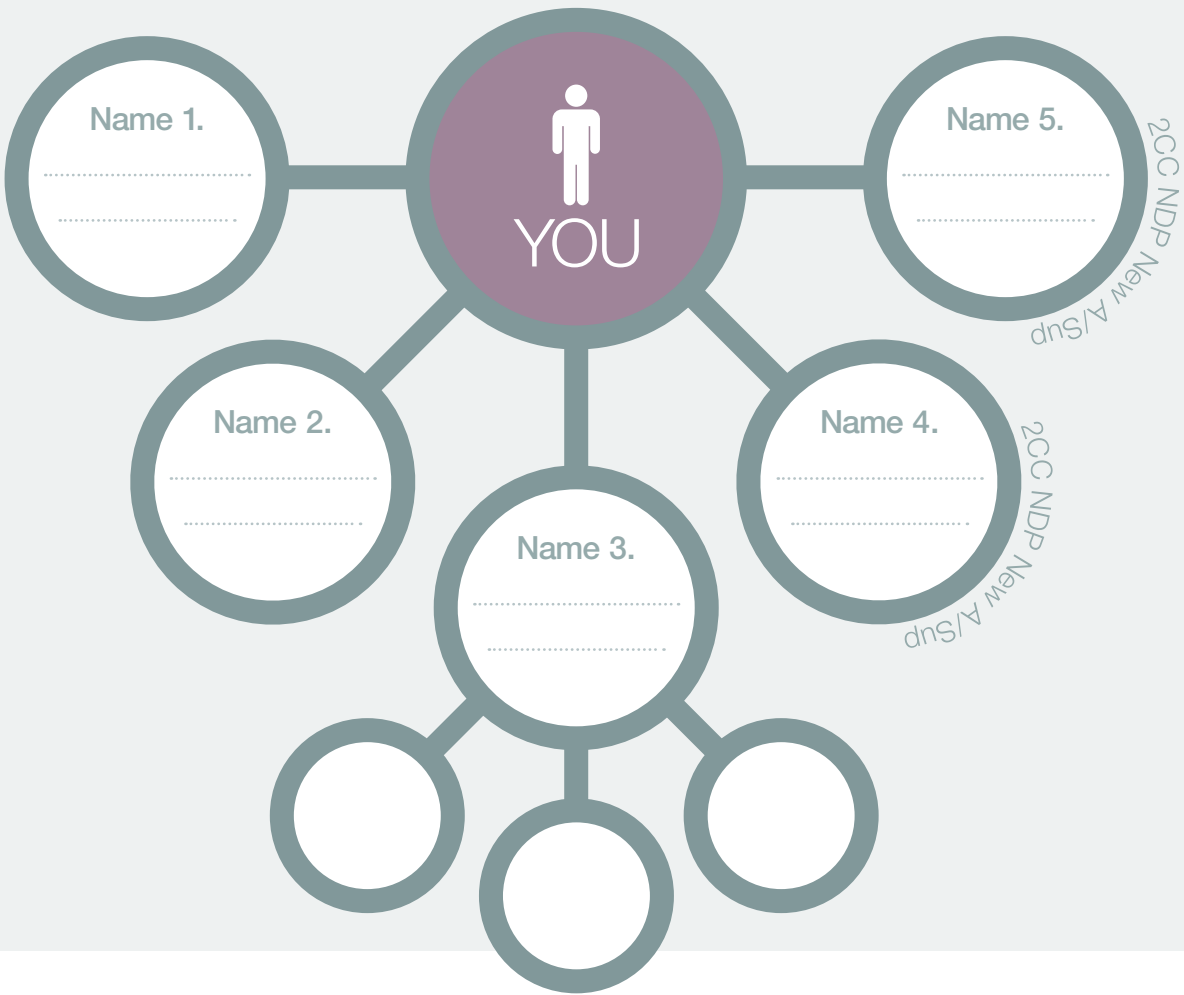
## Closing the launch:

- ▶ Thank everyone for their support
- ▶ Take orders and payment on the night
- ▶ Book further launches
- ▶ Make appointments in the diary with people who would like to look at the business



**Consider this: Many top Distributors join Forever as a result of attending a launch. Never miss an opportunity!**

# First Steps to Manager



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Develop your 100+ name list.



What are you prepared to work for?

# Building a Team

## The Forever Business-Building Cycle

Speed is of the essence and recruiting is essential - your business will grow in direct proportion to the speed at which you implement this cycle. To achieve your goals it is vital, over the first 12 months, to create momentum by sharing the opportunity with as many people as possible. This will create the energy, excitement and success you desire.



Part-time 2-5 contacts a day.



Full-time 10+ contacts a day.

Date and venue of your local Business Presentation.

Venue ..... Date .....

Venue ..... Date .....

Date and venue of the Success Express.

Venue ..... Date .....

Venue ..... Date .....

Date and venue of other trainings.

Venue ..... Date .....

Venue ..... Date .....



**Consider this: Develop your database 100+ list for maximum impact.**

# Sharing the Forever Opportunity



Who are the first people you are excited about sharing Forever with?

Name **John Peter**

Telephone **+971 4 2994800**

Mobile **050 000 0001**

Address **Block B, B24 Dubai Airport Freezone - UAE**  
**P.O. Box 54305**

Occupation **Manager**

Married/Single/Partner  Married  Single  Partner  Drives Yes/No  Yes  No

Age **35** Children **2** Ages **7 & 12**

Hot Button **Money, Security**

Objective **No mortgage**

Personality  Self-employed/Business Owner  Outgoing  People Person  Open Minded/Positive  Professional  Successful  Confident  Dissatisfied  Local  Caring  Other

Name

Telephone

Mobile

Address

Occupation

Married/Single/Partner  Married  Single  Partner  Drives Yes/No  Yes  No

Age Children Ages

Hot Button

Objective

Personality  Self-employed/Business Owner  Outgoing  People Person  Open Minded/Positive  Professional  Successful  Confident  Dissatisfied  Local  Caring  Other

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What are you prepared to work for?

Name

Telephone

Mobile

Address

Occupation

Married/Single/Partner  Drives Yes/No

Age  Children  Ages

Hot Button

Objective

Personality  Self-employed/Business Owner  Outgoing  People Person  
 Open Minded/Positive  Professional  Successful  Confident  
 Dissatisfied  Local  Caring  Other

Name

Telephone

Mobile

Address

Occupation


Married/Single/Partner  Drives Yes/No

Age  Children  Ages

Hot Button

Objective

Personality  Self-employed/Business Owner  Outgoing  People Person  
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**Consider this: One of these profiles could be your next Manager!**

# Sharing the Forever Opportunity



Who are the first people you are excited about sharing Forever with?

Name

Telephone

Mobile

Address

Occupation

Married/Single/Partner  Drives Yes/No

Age  Children  Ages

Hot Button

Objective

Personality  Self-employed/Business Owner  Outgoing  People Person  
 Open Minded/Positive  Professional  Successful  Confident  
 Dissatisfied  Local  Caring  Other

Name

Telephone

Mobile

Address

Occupation

Married/Single/Partner  Drives Yes/No

Age  Children  Ages

Hot Button

Objective

Personality  Self-employed/Business Owner  Outgoing  People Person  
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What are you prepared to work for?



# Making Calls

## Be Prepared.

- > Profile
- > Decide your objective
- > Which prospecting tool to use
- > Plan your words
- > Smile

## Making the Call.

- > Get to the point
- > Keep it brief
- > Be excited
- > Think “What’s in it for them?”
- > Remember the objective

**Keep it Simple.** We are making an ‘invitation’ not a ‘presentation’.



The following are simple examples you can use to invite your prospect to take a look at what we do.

### To start >

“Hello Sam, it’s Steve here, how are you?”

“Do you have a moment?”

“Great!”

### To continue >

#### Personality / Character:

“The reason for the call Sam, is that I have just started a fantastic opportunity which attracts open minded / confident / successful / caring people and I immediately thought of you.”

#### Hot button:

“Tell me Sam, you know that you said you weren’t happy at work, is that still the case?”

#### Value your help/opinion:

“I’ve started a business which I am really excited about and I thought about you straight away. It has massive potential and I wondered if you may be able to help me. With your experience/background I would really value your help/opinion. Would you take a look?”

#### The business approach:

“Can I ask you a question?... If I had found a company that was unrivalled in the market place; that was booming in its sector; that was cash-rich and debt-free and where you and I could be incredibly successful without any risk, would you be interested in looking at it?”

### To finish >

“Obviously, I don’t know if it will be for you or not, only you can decide that. Let’s meet up and I’ll show you what it’s all about. I am free Monday or Thursday, which is best for you?”

#### Or

“Take a look at our online video to give you an overview of the company, about the products and how the Marketing Plan works. When could you watch it? Ok, I’ll give you a call on Friday at 6.30pm to see what you make of it.”

**There will always be people you wish to share the products with so give them a call:**

#### Health Benefits:

“I know that you have been bothered with health problems (mention the problem) and I have just come across an amazing product which I think will help you. Can I come around and show you what I’ve found?”



**What are you prepared to work for?**

## Using your story to make an effective call.

Below are several different ways to engage with your caller. Choose which works best for you.

1

- ▶ Hello, is it a good time?
- ▶ Hi, got a minute?
- ▶ Hi, can you chat for a second?

2

- ▶ I've got an idea I want to share with you.
- ▶ Just started doing some work with an amazing company and wanted to share it with you.
- ▶ Just started a new business and wanted to run it past you.

3

- ▶ Not sure if it's for you
- ▶ Not sure if it's up your street
- ▶ Not sure if it's a match for you

4

- ▶ Thought of you because you are (fill in the blank with characteristics ticked on your profile sheet) e.g. you are outgoing, open-minded, good with people.

5

- ▶ Not sure if it's for you but I know it can give you (fill in the blank with what will be of benefit to them) e.g. more income, work-life balance, time, freedom.

6

- ▶ All I want to do at this stage is share information with you, and you'll know whether there's something here for you.
- ▶ All I want to do is get some information in your hands, and you'll get a feeling if it's a match for you.
- ▶ Listen, just want you to have a look at some information and you can decide if there's anything here for you.

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What I'd like to do is:

- ▶ Get together for a coffee, show you some information, it will take us 20 minutes.
- ▶ Put a 20-minute call in the diary and I'll take you through some information online.
- ▶ Give you a website to have a look at which has a short online video overview.
- ▶ Post you a DVD which gives you an overview.



**Consider this: Try and match the wants and needs to your prospect and you will get a better result.**

# Making Calls

## Responding to Questions.



### Common question: “What is it?”

Your response: Choose 2-3 of the following bullet points:

- > “We are a \$2.6 billion+ global business, trading in over 154 countries.”
- > “We have an impeccable 35-year+ track record and are cash-rich and debt-free.”
- > “In the Middle East, our turnover exceeds AED 41,000,000.”
- > “We are in the health and wellness sector, which as you know is booming!”
- > “The company is called Forever, have you heard of it?”
- > “In the UAE, we are the largest importer of health foods and the longest and largest running direct selling company.”

“What we need to do is meet up so I can run some information by you. What day suits you best? Alternatively, I can send you some online information at [www.foreverknowledge.info/yourfuture](http://www.foreverknowledge.info/yourfuture) (or your group’s website)”

#### If your prospect has further questions:

Tell your story, why you got involved, what you saw in Forever that attracted you.

#### Other common questions:

“Is it selling?”

“Is it pyramid selling?”

“Is it MLM/Network Marketing?”

“Is it Amway/Herbalife/Kleeneze etc...?”

#### Your response:

“That’s interesting, what makes you ask that?” ...Then listen to the response

Your response: “I understand how you FEEL, I FELT exactly the same, but what I FOUND was

.....Let’s get together next week and I will explain what it’s all about. Would Monday or Thursday be better for you?”

#### The fortune is in the follow-up

When sending out information, it is essential to follow-up at the time you agreed. Do not wait for your prospect to call you.

Following your One-to-One, online video or information sent, make sure you are ready to invite your prospect to the next step e.g., the Business Presentation.

“I thought you may have more questions. The next step is to come along to the company overview, so that you can find out more, meet some of the people and get all of your questions answered. Actually, we have an overview on....

at.... and I would be delighted for you to join me as my guest. ”

**Never tell prospects that there is a presentation every week.**



What are you prepared to work for?

# Continue Profiling

Every name on your 100+ list is a potential Customer, Distributor or a person that may say 'No' right now, but will, if asked, give you a referral.



In order for you to achieve the best results, take some time to fill in a Profile Sheet for each person, or jot down the relevant detail in an A4 notebook, taking into account your understanding of their possible needs and wants and how we can best help them with Forever.

## Contact and Show

There are many ways to speak with people about Forever. You can email, send a text message, use social media sites, speak socially at the school gates or at work, etc, ...

**... but by far the most effective way is to pick up the phone and have a chat.**

Your prospect will feel and hear your excitement down the phone and it is infectious. It is not about being a clever sales person with all the right words, but more about ...

## ... letting people hear and feel your excitement ...

... what you have found and how it may be of benefit to them.

It is important that you know what your objective is when making the calls. Is it to arrange a One-to-One? Is it to send out some information in the post? Is it to send an online video or to show the products? Be clear on what you want to achieve before you make the call.

(See 'Making Calls' page 18-20.)

## Pipeline and Activity Tracking

So you can monitor your progress against your goals, you need to make sure that you are doing enough activity. The Activity Tracker Sheet is designed for you to record each call and track your prospect through to registration as an Assistant Supervisor.

The more people you speak with, the more you will sponsor into your team and the faster you will move through the plan to Manager and beyond.

(See 'Activity Tracker' page 28-29.)



Consider this: **Develop your database 100+ list for maximum impact.**

# Memory Jogger

This memory jogger list is a really useful way to prompt your memory to come up with new names; it helps to really open the mind and get you thinking about people you may know from all walks of life...

## Family, Friends and Acquaintances

- anyone you come into contact with or see in a social or leisure environment

Grandparents  
Parents  
Parent's friends  
Brothers  
Brother's friends  
Sisters  
Sister's friends  
Aunts and uncles

Cousins  
In-laws  
Partner's family  
Partner's friends  
Children's friend's family  
Old school friends  
College friends

Married friends  
Single friends  
Sporting friends  
Holiday friends  
Church members  
Greetings card list  
Neighbours past & present

## Workplace

Co-workers  
Past co-workers  
Partner's co-workers

Current boss  
Past boss  
Employees

Clients  
Customers

## Who do you know who is...

Good communicator  
People person  
Hard working  
Honest  
Reliable  
Happy  
Fun  
Successful

Confident  
Outgoing  
Caring  
Professional  
Open-minded  
Positive  
Enthusiastic  
Dissatisfied

## Who do you know in...

UK  
Europe  
Asia  
Africa  
America  
Other...



**What are you prepared to work for!**

Abattoir	Dry cleaning	Law	Riding instruction
Actuary	Education	Lecturer	Sales
Accountancy	Electrical	Library	Secretarial
Acupuncture	Engineer	Lingerie	Security
Advertising	Entertainment	Make-up	Ski instruction
Aerobics	Estate agent	Mail order	Social work
Agriculture	Exhibitions	Management	Stock broking
Air crew	Factory	Marketing	Student
Antiques	Farming	Martial arts	Supermarket
Architecture	Fashion	Massage	Surgeon
Armed forces	Financial	Medicine	Surveyor
Aromatherapy	Fire service	Nanny	Tailor
Artist	Fitness	Newsagent	Take away
Author	Florist	Notary	Tax
Baker	Furniture	Nursing	Taxi driver
Banking	Garage	Opera	Teaching
Bar work	Gardening	Optician	Technology
Beautician	Geology	Orthodontics	Telecommunication
Biologist	Golfing	Osteopathy	Theatre
Boat-building	Government	Parachuting	Therapist
Building	Grocery	Paragliding	Tourism
Butcher	Hairdressing	Personnel	Transportation
Carpenter	Healthcare	Pharmaceutical	Travel service
Caretaker	Herbalist	Psychologist	Undertaking
Car hire	Homeopathy	Physiotherapy	Underwriting
Catering	Hospital	Plumbing	University
Chemist	Hotel	Police	Upholstery
Childcare	Housewife	Postal service	Voluntary
Chiropodist	Image consultant	Printing	Veterinary
Construction	Internet	Quality control	Water skiing
Consultant	Interpreting	Radiography	Wedding planner
Decorator	Jewellery	Receptionist	Welding
Deliveries	Journalism	Recording	Window cleaning
Dental	Karate	Recreation	Writing
Designer	Keep fit	Recruitment	Yachting
Dietician	Laboratory	Recycling	Yoga
Doctor	Landscaping	Reflexology	
Dog breeding/kennels	Languages	Refrigeration	
Domestic cleaning	Laundry	Restaurant	
Driving instructor		Retail	



**Consider this: Put a 4-6 month plan together with your Sponsor/  
upline Manager to achieve the position of Manager.**

















# Product Sheet - Your NDP:



## Aloe Vera Gel

A daily nutritional drink to maintain a healthy digestive system, balance the immune system and maintain healthy energy levels.

Would you use it?

Who do you know who would use it?

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## Forever Freedom

Aloe Vera Gel combined with glucosamine, chondroitin and MSM, natural elements shown to maintain healthy joint function and flexibility. Ideal for sports people and the more mature who wish to maintain mobility.

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## Aloe Berry Nectar

All the benefits of Aloe Vera Gel with a sweet blend of apple and cranberry juice, high in vitamins C and A. Tastes great and helps maintain a healthy urinary system.

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## Forever Bright Toothgel

A gentle, non-fluoride formula that nourishes, strengthens and protects teeth and gums whilst fighting plaque and whitening without bleaching agents.

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## Aloe Hand & Face Soap

Moisturising, cleansing soap with a mild formula. Ideal to use when shaving, gentle enough to use on the face.

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## Aloe Propolis Creme

A rich, creamy blend of Aloe Vera Gel and bee propolis that soothes irritated skin and leaves a protective barrier making it ideal for dry skin. Suitable for people prone to eczema and psoriasis.

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What are you prepared to work for?



Who do you know who would use it?

Would you use it?



### Aloe Vera Gelly

100% stabilised Aloe Vera Gel lubricates sensitive tissue safely and is absorbed quickly to calm irritated skin. Suitable for people prone to eczema and psoriasis.

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### Aloe Ever-Shield Deodorant Stick

Effective, long-lasting and non-irritating underarm protection that can be used directly after shaving. Free from aluminium salts and lasts for months.

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### Aloe Lips

Moisturising conditioning balm for lips that soothes and provides protection in hot and cold temperatures. Calms irritated skin.

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### Aloe-Jojoba Shampoo

Pure aloe-based formula that creates soft, shiny and manageable hair. Keeps the scalp and hair looking clean and healthy. Suitable for all hair types.

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### Aloe-Jojoba Conditioning Rinse

Pure Aloe Vera Gel formula enriched with vitamin B complex to nourish, strengthen and protect the hair. pH-balanced for a healthy scalp and glossy, shiny and manageable hair.

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### Aloe Moisturizing Lotion







Provides all-over moisturisation for the face, body and hands. The collagen and elastin keep the skin feeling smooth, soft and supple. Suitable for people prone to eczema and psoriasis.

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Consider this: The products you personally use, the products you will retail. Use everything.

# Product Sheet - Your NDP:

	Would you use it?	Who do you know who would use it?
 <p><b>Aloe Lotion</b></p> <p>Finely-textured moisturiser to help condition the face and body. Contains nourishing ingredients like jojoba oil, vitamin E, collagen and elastin to keep the skin smooth and supple.</p>	<p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p>	<p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p>
 <p><b>Forever Aloe Scrub</b></p> <p>A delicate scrub that works to remove dead skin cells which clog up pores and cause skin to look dull. Gentle enough for everyday use.</p>	<p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p>	<p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p>
 <p><b>Forever Hand Sanitizer</b></p> <p>Enriched with soothing aloe and nourishing honey, one squirt of this handy disinfectant can kill 99.9% of germs and bacteria.</p>	<p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p>	<p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p>
 <p><b>Aloe Heat Lotion</b></p> <p>Excellent warming lotion ideal for maintaining healthy joints and muscles, especially good for sports people. Provides relief from everyday stress and strains.</p>	<p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p>	<p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p>
 <p><b>Arctic-Sea</b></p> <p>Contains omega-3 and omega-9 fatty acids with oleic acid, which may help reduce cholesterol levels and maintain a healthy heart, blood pressure and skin.</p>	<p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p>	<p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p>
 <p><b>Forever Bee Pollen</b></p> <p>Boosts energy and stamina, assists in maintaining circulatory, digestive, immune and nervous systems. Ideal to take in the summer months when the pollen count is high.</p>	<p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p>	<p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p>



What are you prepared to work for?

# Other key Forever Products:



## Aloe Sunscreen

SPF30, a moisturising waterproof formula that retains SPF for 40 minutes in water. Soothes and protects skin against the sun and wind, also makes an ideal aftersun.

Would you use it?

Who do you know who would use it?

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## ARGI+

ARGI+ provides all the power of L-Arginine, with added vitamins and antioxidant properties.

Would you use it?

Who do you know who would use it?

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## Absorbent-C

A powerful antioxidant to support the body's defence system. Helps maintain healthy connective tissue, skin, joints, and respiratory functions.

Would you use it?

Who do you know who would use it?

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## Gentleman's Pride

Alcohol-free aftershave balm with a blend of lubricants and moisturisers to soothe and pamper irritated skin at any time but particularly effective after shaving.

Would you use it?

Who do you know who would use it?

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## Forever Bee Propolis

Packed full of vitamins, minerals, enzymes and amino acids to support the body's natural defences. Helps maintain a healthy respiratory system.

Would you use it?

Who do you know who would use it?

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## Forever Royal Jelly

Enhances metabolism, eliminates fatigue, has great benefits for the skin and reduces the effects of ageing. Essential for general wellbeing.

Would you use it?

Who do you know who would use it?

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**Consider this: Whether you have two or twenty people, it will be an exciting event!**

# My First Steps to Manager



## Gary Easter

Sponsors: Andy Waring & Viviane Bernhard

**I have a background in the Forces and served 24 years in the Parachute Regiment and Army Physical Training Corps. Six years before leaving the Forces, I bought a gym and have spent the last 18 years establishing this business.**

I joined Forever following a positive experience with one of the products, the Forever Freedom drinking gel.

I decided to concentrate on my Forever Business,

so together with my Sponsor Andy, I made my plan and became Manager within three months. Within 18 months, I was earning more from my Forever business on a part-time basis than I was through my health club.

I find myself surrounded by successful, inspirational and positive people who want nothing more than for me to succeed.



## Jasvinder & Ranvir Soor

Sponsors: Balvir Kaur & Satnam Singh Sagoo

**We have been married 25 years and have four children. Ranvir has worked in retail banking for 20 years, after which he started his own business as a financial consultant.**

For the past 10 years I have worked in banking. We ran into financial difficulties after Ranvir closed his business. Times were extremely hard, bills started to mount up and we had exhausted our savings.

Whilst at a friend's house, I was flicking through a Forever magazine and saw a success story.

Their story was inspirational enough for us to see what this business could do for our lives. We attended a Success Express and were so inspired and motivated we couldn't wait to get started!

We joined in mid-October 2012 and became Supervisors 3 weeks later. The business made so much sense when it was broken down. By 31 December, exactly 11 weeks into the business, we had hit our target and become Managers. We love Forever and now we can see a brighter future for our family with the financial security it will offer.



**What are you prepared to work for?**



## Olusegun & Blessing Oluwale

Sponsors: Bolujide & Olajumoke Erin-Oluwa

**My background is in social housing; my wife is a civil servant.**

10 July 2012 marked the first step in our Forever journey. Four months earlier, little did I know that a telephone call I reluctantly received (as a referral) would lead to the renewed positive attitude and drive that has energised me as an individual.

I am very happy to reveal that I do not in any way regret investing in this opportunity as it has brought me and my family substantial extra income, recognition and the chance to help friends and family with their health, along with the potential to earn money.



## Faye Daly & Benjamin Bottomley

Sponsors: Debbie & Martin Nwangwa

**I started my Forever business in September 2011. My background for the last 11 years has been within the early years sector. I loved my career and thought this was something I would always do; that was until I gave birth to my little boy and my priorities completely changed.**

I didn't want to go back to work; I wanted to stay at home and raise my family. We weren't in a financial position where this was an option, so I did return to work but only to be told two months later that my job was being made redundant!

I started my Forever business part-time, but very quickly my business grew. I realised the full potential that this business had and within seven months I achieved the position of Manager. I had replaced my full-time wage which enabled me to be a stay-at-home mum.

I am so excited for the future knowing that our financial security is in safe hands. This is such an amazing opportunity and the best thing is, you have nothing to lose!



**Consider this: Your ability to master this business will give you the income you desire.**

# Notes:



A large rectangular area consisting of 25 horizontal light gray lines, serving as a template for taking notes.

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“Success in Forever comes from learning how to do simple things well and often. Ours has, and yours can too, if you simply decide to become a Manager and then learn how to coach others to do the same.

**Enjoy your journey.”**

Jayne Leach and John Curtis,  
Diamond Managers and UK top Distributors



Diamond Manager  
c.AED 1,953,000



Diamond Sapphire Manager  
c.AED 1,116,000



Sapphire Manager  
c.AED 669,600



Soaring Manager  
c.AED 334,800



Senior Manager  
c.AED 195,300



Manager  
c.AED 111,600

# Forever Living Products, GCC Office & Product Centers

## FLP Middle East Head Office

Forever Living Products, FZE  
Block B, B-23 & B-24, Road W B-21  
Dubai Airport Free Zone  
P.O. BOX # 54305, Dubai, UAE  
Tel: +971 4 2994800  
Fax: +971 4 2994887 / 4 2996654

## DUBAI DEIRA (Product Center)

Forever Living Products Dubai LLC  
S.S Lootah Corporate Building  
Salahudin Road Deira, Dubai, UAE  
P.O. BOX # 54305, Dubai, UAE  
(Opposite Al Yasmeen Building, near Abu Hail  
Metro Station)  
Tel: +971 4 2978114 | Fax: +971 4 2978113

## ABU DHABI

Aloe Vera Cosmetics for  
Forever Living Products Abu Dhabi  
Mezzanine Floor, Electra St. behind Janata Bank  
Corner Muroor Rd. Same building of Gulf Radiology  
Laboratory Sheikh Mohammed Bin Khalifa  
Al Nahyan Bldg.  
P.O. BOX # 70097, Abu Dhabi, UAE  
Tel: +971 2 6392447 | Fax: +971 2 6392448

## QATAR

Souq Al Wattan same building of Snow White  
Garment Shop, Beside New World  
1st floor, Shop# F-04. Doha, Qatar  
Tel / Fax: +974 4 4431349

## KUWAIT

AJDAL TRADING for Forever Living Kuwait  
Mezzanine Floor, 130 Dawliah Commercial Center  
P.O. Box # 21262, Safat 13073, Kuwait City  
Tel: +965 2 2402015 | Fax: +965 2 2402016

## KINGDOM OF SAUDI ARABIA

## RIYADH

Al Zafere Trading Establishment for  
Forever Living Products, Riyadh  
Acariah 1 Shopping Center, 1st Floor,  
Shop 207 Olaya, Riyadh, KSA  
Tel : +966 11 2151970  
Fax: +966 11 21 51971

## AL KHOBAR

Ground Floor shop #65, Al Khobar Mall,  
King Abdulazeez Street  
along Dammam - Al Khobar High Way,  
Beside Tulip Inn & Redtag  
Tel: +966 13 8878458  
Fax: +966 13 8878462

## JEDDAH

Al Zafere Trading Establishment for  
Forever Living Products, Jeddah  
No. 117-118, Al Hayah Commercial Complex  
Back of Radisson SAS Hotel  
Madinah Road, P.O. BOX # 41820,  
Jeddah-21531, KSA  
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FOREVER

First Steps  
to Manager

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*The incomes quoted herein are accurate and can be verified in our system. However, this statement does not constitute a guarantee that any person who decides to join the company and become a Forever Business Owner will earn a similar income.*