Welcome



Universal financial access

Problem

Cost of offering financial services aren't affordable or designed to fit low-income users

Coverage of financial service providers to account-opening is limited

Trust in financial service providers or monetary policy

Lack of identity documents

Solution

A FinTech platform using the lowest common technological denominator SMS "short message service" to offer financial services with digital assets and DeFi "decentralized finance" Instruments to:



avoiding inflation rate & reducing transactions costs and execution times

MAKE MONEY

earning interest & accepting payments worldwide



Market Validation

\$2.8 Billion 37 Million

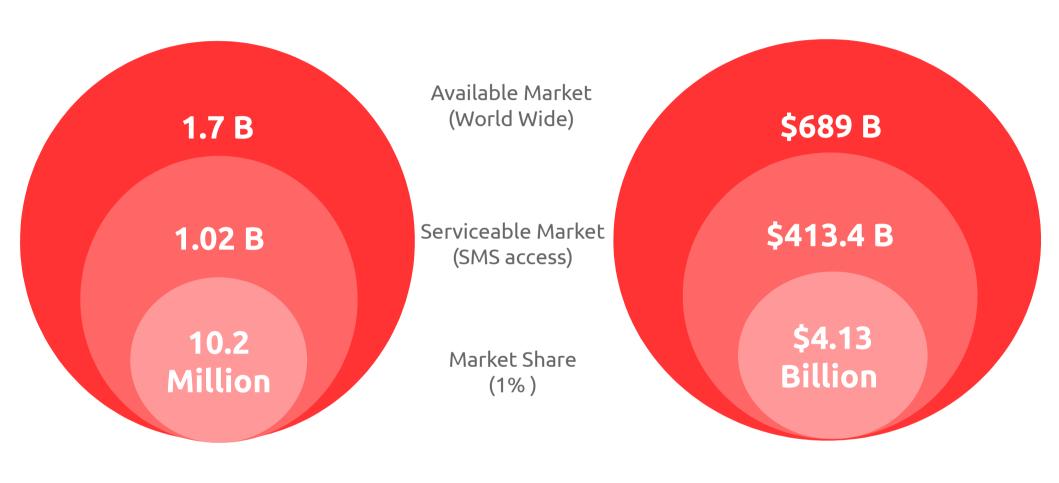
Digital assets exchange volume on LocalBitcoins.com in 2018

active customers on M-Pesa mobile money solutiontal bank

8.5 Million

active customers on Nubank digital bank

Market Size

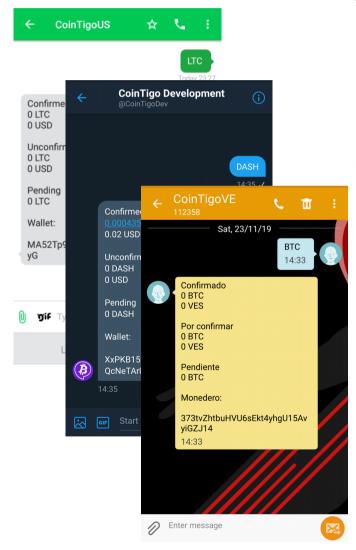


Unbanked Population

Remittances Volume

Product

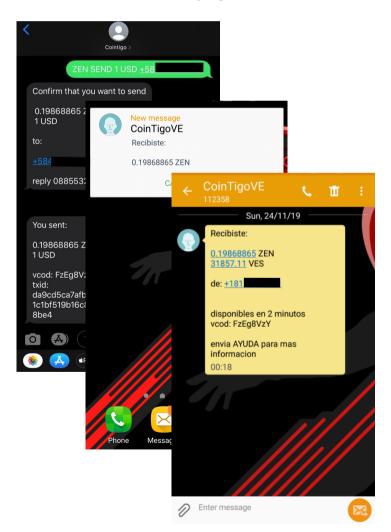
1. Text to any CoinTigo service number or gateway to get a deposit address & balance



2. Verify & Secure your account via email or regular mail



3. Send & Receive payments



Business Model

We take a 2% commission on each transaction.

Market Share

Revenue

10.2M

─ \$5

\$51M

Unbanked Population

AVG FEE \$250 transacted @year

\$4.13B

−−− 2%

\$82.6M

Remittances Volume

Business Model



We take a 2% commision on outgoing transactions.

Market Share	AVG FEE \$250 transacted @year	POTENTIAL REVENUE RANGE
10.2M Unbanked Population	→ \$5	\$51M
\$4.13B Remittances Volume	2%	\$8 2.6M

Market Adoption

01

02

03

Partnerships

GOs (foreign aid) -USAID, BID

NGOs (local aid) -Cripto Conserje, SAI.ngo

P2P Exchanges -HodlHodl El Dorado

Cryptocurrencies -BTCP, Horizen, Komodo, Dash, MakerDAO

Universities -Texas Christian University

Think Tanks - CSIS

Press

Social Media -Twitter, Facebook, Discord, Telegram...

Podcasts -What Bitcoin Did The Tatiana Show

Youtube-Cointigo Channel Dash Latam Cripto Conserje Juan en Cripto

Publications -Medium beincrypto.com **Events**

Talent Land -Guadalajara, Mexico | April

Consensus New York | May

Bit Block Boom Dallas | August

Cripto Conserje Events Cucuta, Colombia

Latin America Bitcoin and Blockchain Conference

Collaborate

Share

Engage

Keys to Success

Merchant adoption: we have established a relationship with the NGO: Cripto Conserje out of Cucuta, Colombia for it's work in merchant adoption and integration of the technology in real world applications.

Seamless liquidity: we are also in discussions with Athena Bitcoin to integrate Cointigo to its global network of ATMs providing liquidity to our users and seamless withdrawal without QR codes for crypto beginners using the ATMs.

Geographic focus: we focused on the challenges facing Venezuelans and surrounding communities in Latin America. While financial inclusion is a global cause, COINTIGO is zeroing in on the specific needs and pain points of the Latin American region. We feel this is critical infrastructure that can bring them the financial freedom.

Competition













FACEBOOK PAY





Competitive Advantages

EASY OF USE

Using natural language simple commands people with no knowledge base can use the platform

COVERAGE

Our layer 0 protocol is scalable to any communication channel; Email, WhatsApp, Wire, Signal, Android / iOS app, web interface, Twitter

LARGE ENTERPRISE / NGOs

Through our API it is possible to make massive and/or scheduled payments in a safe and reliable way

SECURE

With the use of one time password grid card even over SMS we ensure that only the user can confirm transactions

INSTRUMENTS

Any digital asset, from token to DeFi (decentralized finance) instrument or local currency can be implemented, based on demand or use case

SMB/SME INCENTIVE

Business can start accepting payments via SMS without additional infrastructure at their side