



THE KANJU CAMPAIGN

REWARDS BROCHURE



OUR REWARD PACKAGES HAVE LIMITED AVAILABILITY

**GUARANTEE YOUR CHOSEN PACKAGE BEFORE WE LAUNCH
BY PRE-PLEDGING YOUR SUPPORT!**

Copy & paste this link to pre-pledge: <https://goo.gl/MxEEkW>

THE REWARD PACKAGES

We've got a reward package for any budget!

The **CLUB** Pledge - £9

The **RISING STAR** Pledge - £19

The **PROFESSIONAL** Pledge - £49

The **ELITE** Pledge - £149

The **SUPER ELITE** Pledge - £499

The **LEGEND** Pledge - £999

The **G.O.A.T.** Pledge - £4999

The **TEAM** Pledge - £500 (for sports teams)

Photo: Project Africa Athletics, Kenya

FRIEND OF HARPER PERFORMANCE

Becoming a 'Friend of Harper Performance' is included in every pledge package and includes the following benefits:

Quarterly updates on our work with athletes worldwide from disadvantaged, deprived and marginalised communities.

Exclusive discounts from Harper Performance partner brands including Top Herd Protein Snacks.

Exclusive opportunities to attend HP Social events, which in the past have included live performances from Kevin Davy White, Jordan Sheath and Rachel Rose.

Exclusive discounts in the HP Online Store for life.

Photo: Monrovia Football Academy, Liberia

Club Pledge

What better way to showcase your support for Harper Performance than with our **LIMITED EDITION** metal HP keyring complete with HP Hand logo.

Illustration for guide purposes only.



£9

unlimited availability

- Become a 'Friend of HP'
- Limited Edition HP Keyring

Rising Star Pledge

Our **LIMITED EDITION** eco-friendly, HP metal water bottles are the perfect alternative to single-use plastic bottles.

The HP Hand logo features prominently on the smart contrast aluminium bottle, ready-made for home, work, your daily commute or even at the gym!



£19

limited to 100 pledgers

- Become a 'Friend of HP'
- Limited Edition HP Metal Water Bottle



Professional Pledge



Our **LIMITED EDITION** HP hoodies and long sleeve t-shirts are proudly produced by HP Official Partners; Red7

The HP Hand logo will feature on the arm of both products, providing an understated, athletic and super comfortable piece of apparel to showcase your support.

£49

limited to 200 pledgers

- Become a 'Friend of HP'
- Limited Edition HP Hoody **OR** HP Long Sleeve T
- Shout out on our social media



£149

limited to 25 pledgers

Elite Pledge



Our **LIMITED EDITION** HP hoodies and long sleeve t-shirts are proudly produced by HP Official Partners; Red7

The HP Hand logo will feature on the arm of both products, providing an understated, athletic and super comfortable piece of apparel to showcase your support.

- Become a 'Friend of HP'
- Limited Edition HP Hoody
- Limited Edition HP Long Sleeve T-shirt
- Limited Edition HP Metal Water Bottle
- Shout out on our social media
- Personal letter of thanks from HP



Super Elite Pledge

In addition to all the rewards from the previous pledges, with this pledge package you secure yourself **FREE** tickets to HP Social events **FOR LIFE** (for two people).

Previous events have featured Kevin Davy White of X-Factor fame, Rachel Rose from The Voice and Jordan Sheath!

Future events are set to include sports events featuring legends of football, rugby and athletics, pop-ups and cross-city treasure hunts/obstacle courses w/celebrity appearances!

£499

limited to 15 pledgers

- Become a 'Friend of HP'
- Limited Edition HP Keyring
- Limited Edition HP Hoody
- Limited Edition HP T-shirt
- Limited Edition HP Metal Water Bottle
- Shout out on our social media
- Personal letter of thanks from HP
- **FREE** tickets to HP Social events for life



**INTERESTED IN THIS PACKAGE?
CONTACT US TODAY FOR FULL DETAILS**

LEGEND PLEDGE

£999

limited to 6 pledgers

Photo: Football-For-Good Academy, Uganda

Legend Pledge

Either:

Your company logo to be placed on all HP staff kit and permanent placement on HP website

Or:

Permanent personal recognition on HP website and recognition in our quarterly newsletter.

Plus:

- Become a 'Friend of HP'
- Limited Edition HP Keyring x3
- Limited Edition HP Hoody x3
- Limited Edition HP T-shirt x3
- Limited Edition HP Metal Water Bottle x3
- Shout out on our social media
- Personal letter of thanks from HP
- **FREE** tickets to HP Social events for life



£999



**INTERESTED IN THIS PACKAGE?
CONTACT US TODAY FOR FULL DETAILS**

G.O.A.T. PLEDGE

G.O.A.T. = Greatest Of All Time

£4,999

limited to 3 pledgers

Photo: Project Africa Athletics, Kenya

G.O.A.T. Pledge (Part 1)

Either:

Your company logo to be placed on all HP staff kit and permanent placement on HP website

Or:

Permanent personal recognition on HP website and recognition in our quarterly newsletter.

Plus:

- Become a 'Friend of HP'
- Limited Edition HP Keyring x3
- Limited Edition HP Hoody x3
- Limited Edition HP T-shirt x3
- Limited Edition HP Metal Water Bottle x3
- Shout out on our social media
- Personal letter of thanks from HP
- **FREE** tickets to HP Social events for life



£4,999

Photo of HP Project of choice



Signature

Personalised Commemorative
Plaque

Signature

Signed by HP Project leaders

G.O.A.T. Pledge (Part 2)

Naming rights to an HP Project:

e.g. The 'Joe Bloggs' Project

OR

The 'Cavan Recruitment' Project

Plus:

- Mounted & framed and signed memorabilia from your chosen project to include a commemorative, personalised plaque.
- Pre- and post-project briefing from the HP Projects team for your chosen project.
- Ongoing impact reports from the HP Projects team for your chosen project.
- VIP private dinner with HP Projects team for up to 3 guests following initial project deployment (Summer 2018).

£4,999

A black and white photograph of several children playing soccer on a grassy field. In the foreground, a child is seen from behind, dribbling a soccer ball. Other children are visible in the background, some in motion. The image is used as a background for the text overlay.

**INTERESTED IN THIS PACKAGE?
CONTACT US TODAY FOR FULL DETAILS**

THE TEAM PLEDGE

£500 or more

limited to 10 pledges

Photo: Football-For-Good Academy, Uganda

Photo of HP Project of choice



Personalised Commemorative
Plaque

Signed by HP Project leaders



£500 or more

limited to 10 pledges

The Team Pledge

Most suitable for sports teams and organisations who want to support the disadvantaged athlete. Each team member contributes between £5-£15 each.

Team leader or captain pledges the total amount to the campaign on behalf of the team or club.

If the team can raise £500 or more, we will thank you with the following rewards:

- Become a 'Friend of HP' for each individual donor.
- Limited Edition HP Keyring for each individual donor.
- Shout out on our social media for the team.
- Personal letter of thanks from HP for the team.
- Permanent team recognition on HP website.
- Framed HP Project photo with personalised commemorative plaque for your clubhouse or headquarters.