



**JONES COLLEGE**  
of BUSINESS

**TOM & MARTHA BOYD**  
ETHICAL LEADERSHIP WEEK

**March 28–31, 2022**

**Profit with a Purpose:**  
Creating Shared and  
Sustained Stakeholder Value

## MAKING ETHICAL CHOICES

E

### Empathy

Does my choice reflect an understanding of how the outcome will **impact others**?

T

### Truth and integrity

Am I being **honest, fair, and truthful** when I make this choice? Will this choice **show respect, build trust, and demonstrate professionalism**?

H

### Helps more than it harms

What is the **impact** of my choice?  
Will my choice **help more than it harms**?

I

### Individual rights

Does my choice **protect the rights of individuals**?

C

### Compliance

Is my choice in **compliance** with company **policies, codes of ethics, societal norms, and laws**?

S

### Stakeholders' value

Does my choice consider the overall **value of stakeholders**, including **employees, customers, suppliers, shareholders, owners, the community, and others** that will be impacted?



## ***Keynote Speaker***

### **TIM SPENCE**

#### ***President, Fifth Third Bank***

Tim Spence serves as president of Fifth Third Bancorp. He leads all the Bank's business lines and regions, as well as the Bank's strategy. Before being named president in 2020, Tim held several roles in Fifth Third's senior leadership. He joined Fifth Third in 2015 as chief strategy officer. In 2018, he was named head of Consumer Bank, Payments and Strategy, responsible for key strategic growth areas such as digital, marketing, strategy and fintech partnerships.

Tim was integral in developing Project NorthStar, the Bank's five-year transformation strategy, and he played a key role in the Bank's merger with MB Financial, its largest acquisition in 20 years. He has spearheaded the Bank's "buy-partner-build" strategy toward fintech companies and digital innovation, and in 2018 he was named The American Banker's Digital Banker of the Year.

Before joining the bank, Tim worked as a senior partner at the consulting firm Oliver Wyman, advising executives at large financial institutions on matters of strategy and operational performance. He also served as that firm's U.S. Midwest region leader.

Tim earned bachelor's degrees in economics and English literature from Colgate University.

Tim is active in the industry and is an advocate for the Bank's communities. He has served on the boards of the Consumer Bankers Association, Miami University's Altman Institute for Entrepreneurship, the Cincinnati USA Regional Chamber's Restart Task Force and Cintrifuse, a public-private partnership that catalyzes tech-based entrepreneurship.

Tim is a founding member of Fifth Third's Enterprise Diversity Leadership Council, established in 2020, and is the executive sponsor of the African American Business Resource Group.





# PATRICIA ASP

## ***Principal and Founder, ASpire, 4Word Board of Directors***

Patricia is the founder & principal of ASpire, which is dedicated to preserving the goodness of companies through defining and codifying core values. After witnessing the dramatic weakening of core values of great companies during successions, mergers, acquisitions, and rapid growth, Pat launched ASpire as a commitment to the strategic preservation of the goodness of companies and organizations. Using two proven methodologies for measurement and accountability, ASpire's clients align Purpose and Culture and business strategy for growth and sustainability.

An accomplished C-Suite Executive, she leverages her experience, leadership acuity and decisive record, positioning her as an expert in organizational and digital transformational, innovation, and scaling multi-location distributed model businesses for strategic and financial performance improvement.

Patricia led the first Six Sigma launch and implementation that encompassed a \$4 Billion, 14 operating company, distributed-model, multiple-location, global service company, recovering \$15M investment in first year (shareholder neutral), and creating \$60 million savings / 5-6 cents per share in year two.

She has served as a senior executive in a \$7 billion public company, and CEO, and Board Member in multi-million-dollar owner and private equity companies, with P&L responsibility in a wide range of sectors including healthcare, education, business and industry, consumer services, and pre-school photography. As the Chief Executive Officer and Board Director of a national photography company, she led the strategic digital transformation design for this private equity company to improve cash flow, quality of earnings, and positioned for an optimal exit event, as well as leading the transition from Founder-led while enhancing the customer experience competitively.

Patricia was an executive for 25 years with The ServiceMaster Company, a Fortune 500 global service company that was comprised of 5,000 contract management, franchise and company-owned global locations that were grown organically and through significant acquisition including Terminix, TruGreen ChemLawn, ARS/Rescue Rooter, Merry Maids, American Home Shield, and Furniture Medic and subsequent rollups and integration targets.

She led Performance Improvement, Human Resources, Strategic Planning & Development, Hospitality Services, Strategic Program Development, and served as President of Food Management Services. Additionally, she was on the executive team that strategically positioned and divested the contract management division, exceeding the forecasted purchase price, designed and implemented an interactive strategic planning process that was cross-functional and cross-business units and developed new customer-centered strategies for this distributed model company.

Patricia served as President & Chief Operations Officer of a for-profit education company leading the financial turnaround during a dramatic economic downturn of the education market. The transformation included a strategic repositioning from the legacy business to a charter school business model and successfully opened ten charter schools, meeting budgets, enrollment and financial proformas and achieving SACS accreditation for all schools. She has served both for-profit and not-for-profit boards. Patricia has served as President and Senior Adviser at Compass Executives – Nashville Management Group, Inc. Today, she is an Independent Director of 4word, Board Chair of Generate, and Principal of ASpire.



# TEB BATEY

## *Rutherford County Trustee*

Teb Batey is a lifelong resident of Rutherford County. He graduated from Middle Tennessee Christian School and continued his education at David Lipscomb University in Nashville, receiving a Bachelor of Science in Finance/Economics. Batey received his Master of Business Administration from MTSU and earned the designation of Certified Public Administrator through the University of Tennessee Institute for Public Service.

Batey grew up working at Batey's, the family-owned office supply, photo, and awards business. He had completed 17 years of full-time employment when the business was sold in 2005 to My Office Products.

Beginning in 2006, Batey is now completing his fourth term as Rutherford County Trustee. In this role, he serves as the county's banker and is responsible for investing the "temporary idle funds." Property tax collections and implementation of the property tax freeze and tax relief programs are also a part of his responsibilities. He has been honored as "Trustee of the Year" and "County Official of the Year" for Tennessee. He is currently serving as the incoming president of the County Officials Association of Tennessee.

Batey currently serves as minister for the Milton Church of Christ, a position he has held since 1990. In his spare time, Batey and his family operate a beef cattle operation. He has been named Beef Producer of the Year by the Tennessee Cattleman's Association.

Batey has served on the board of directors of Hospice of Murfreesboro and the Rutherford County Cattleman's Association. Batey also worked closely with the UT/TSU Extension Service, having served on the Agricultural Program Development Committee and on the 4-H endowment committee. In addition, Batey served on the National Development Board of Lipscomb University, the Rutherford County Regional Planning Commission, and as an advisor to the board at Consolidated Utility District. He currently serves on the Boards of Middle Tennessee Christian School, Barnabas Vision and Journeys in Community Living.



# JOHN BRYAN

## ***Broker, THW Insurance Services***

John B. Bryan is a life-long Lebanon resident and has been active in the community through his service in the Kiwanis Club of Lebanon and the Lebanon/Wilson County Chamber of Commerce. He served in all offices of the Kiwanis Club as well as Lt. Governor for Division II of the Kentucky-Tennessee District of Kiwanis International.

He has served on the board of Prospect, Inc. and Hearthside at Castle Heights. He served as Chairman of the Board for the Lebanon/Wilson County Chamber of Commerce in 2014 and currently serves on the board of the Joint Economic Community Development Board (JECDB) as well as Secretary and Board Member for the Wilson County Industrial Bond Board. He is the President of Cedarcroft Home, Inc., a non-profit boarding home for men located in Lebanon.

A 1980 graduate of Lebanon High School, Bryan continued his education at Cumberland College and Tennessee State University while obtaining his insurance license in 1983. He is a commercial insurance and business life insurance producer at THW Insurance Services, LLC., a locally owned and operated agency headquartered in Lebanon, TN.

In addition to his insurance work experience, Bryan worked in commercial lending at a community bank for nine years and served on a community bank board for some four years before that. He is a former partner in the Wilson World Newspaper, and he and his wife owned and operated a cosmetology school in Lebanon for over 15 years.

He is married to his wife of 30+ years, Kim McCrary Bryan, and they have three children, Megan (Blaine) Whitaker, Mallory (Michael) Gonzalez, and John Ross Bryan (a Junior at MTSU pursuing a Construction Management degree) and four grandchildren, John Caden Whitaker, Corey Jackson Whitaker, Camden Beau Whitaker, Sophia Jane Gonzalez, Adeline Kate Gonzalez, and Elizabeth Joyce Gonzalez. They are members of the Berea Church of Christ.



# MEGAN BYNUM

## ***Certified Financial Planner, Harvest Wealth Group***

As a Murfreesboro native, Megan is a 2010 Magna Cum Laude graduate of Middle Tennessee State University. During her tenure at MTSU, Megan earned a bachelor's degree in Finance, as well as a Master's of Business Administration with a concentration in finance. She was extremely active both on campus as well as in the community throughout her college career and remains involved as MTSU alumni, serving on the Advisory Board of the Martin Chair of Insurance. Megan is now a very active and involved citizen of the Murfreesboro business community.

Megan's career in financial services began with LPL Financial in 2012, and she went on to join Cambridge Investment Research in 2018. At Cambridge, she serves on the Practice Management Advisory Council, as well as the New Century Council to continue to advance the future of the industry. Furthermore, she has earned the CERTIFIED FINANCIAL PLANNER™ designation and utilizes her experience throughout client interactions.

Megan is also an active member of RUTHERFORD Cable, a local women's business organization that focuses on women's professional advancement. In 2014, she was awarded the RUTHERFORD Cable Rising Star Award for exemplifying excellent business leadership potential. Additionally, she was nominated for the ATHENA Young Professional Leadership Award® in 2016 & 2018, which recognizes an emerging leader under the age of 40 who shows professional excellence, contributes to the community, and serves as a role model for other women. Megan also proudly serves on the Advisory Board of the Discovery Center and is a Member of Murfreesboro Young Professionals.

In 2016, Megan was invited by Saint Thomas Rutherford to participate in the Commonwealth Society and then to The Murfree Circle in 2017. These programs offer vibrant business professionals a behind-the-scenes look at Saint Thomas Rutherford and its efforts to serve all aspects of the community. Megan is a 2013 graduate of the Rutherford County Chamber of Commerce Leadership Rutherford program. She has also served as a Diplomat with the Rutherford County Chamber of Commerce.

Outside of work, Megan enjoys spending time with family, whether it be on the family farm or visiting Rosemary Beach, Florida. Megan is married to Wesley, who is the owner of Bynum CPA, PLLC and together, they have a son, Lawson.





# AUSTIN CARROLL

## *GM, Hopkinsville Electric Service*

Austin Carroll is a native of Lewis County and a graduate of Lewis County High School. Austin worked at the truck docks in Nashville while attending Middle Tennessee State University and earned a Bachelor of Science degree in 1973.

In 1983, while working full-time as a District Engineer for Tennessee Valley Authority, he earned a Master of Business Administration from Austin Peay State University.

In 1986, he was hired as the General Manager of the Hopkinsville, Kentucky Electric System. Austin has more than 30 years of CEO experience in successfully managing this municipal electric company and internet business for Hopkinsville, Kentucky which serves more than 30,000 residents with annual revenues of more than \$35 million.

In 1999, he launched EnergyNet, the municipal internet business when private providers were unwilling to offer broadband service to Hopkinsville. When he retired in 2017, they were not only serving the county, but two other neighboring counties and were known as the "best in the business" for service and reliability. In his CEO role, he worked extensively on economic development and legislation with lawmakers at the State and National levels.

In 1988, Austin was named Kentucky Landowner of the Year for his natural resource practices with his Kentucky farm. He has also been recognized on the local, state, and national levels during my career for my professional work and volunteerism. He was honored to receive the State of Kentucky Economic Development Award for Volunteerism, and the Tennessee Valley Public Power Association's Distinguished Service Award for Innovation and Service to the Community, as well as the American Public Power Award for Community Service. Austin continues to serve on the Board of the Association of Tennessee Valley Governments and maintains many of my professional relationships and contacts across the Tennessee Valley.

In 2016, he and his wife Angela moved with their alpacas, dogs and cats from Kentucky back to his family's 1899 homeplace on the Buffalo River near Hohenwald, Tennessee. Austin is now serving his community in Lewis County as a County Commissioner for his home district.





# VAN CLUCK

## ***President and Chief Development Officer, L4 Lifestyles Healthcare***

Van Cluck is the President and CEO of L4 Lifestyles, LLC, a senior living management and development company headquartered in Lebanon, Tennessee.

He has spent almost his entire professional career in the senior living industry seeking to help people age with purpose and dignity. Prior to founding L4, Van spent 16 years serving in various roles for Blakeford Senior Living located in Nashville, TN, including ten years as President and CEO.

He is a graduate of Lipscomb University with a bachelor's degree in accounting as well as a Master of Business Administration with a concentration in Not-for-Profit Management. A frequent speaker on topics relating to aging and aging services, Van also serves on the Board of Directors for Friendship Christian School, is an Elder at the College Hills Church of Christ in Lebanon, TN, and is a past Chair of the Board for Leading Age Tennessee.

Van lives in Lebanon with his wife of almost 32 years, Janet. They have two grown children, Elizabeth and Walker.



# SAM EDWARDS

## *Retired Land Use Planner, Attorney, Lobbyist and Administrator*

Sam Edwards' career spanned over 40 years in various public service positions in state, local and regional agencies in Tennessee. He graduated with a BS in urban planning from MTSU, a Masters in Public Administration from UT and JD from the Nashville School of Law where he was a member of Cooper's Inn Honor Society.

He holds membership in the American Planning Association's Institute Of Certified Planners. He received Joseph I. Mulligan Jr. Distinguished Public Service Award from the International Municipal Lawyers Association, recognition from the Nashville Bar Association in his work with the State Government Attorneys Committee, and membership in the Tennessee Planning Leadership Council, Distinguished Service Award and Lifetime Achievement Award from the Tennessee Chapter of the American Planning Associations.

His work experience includes being a transportation planner with the Tennessee Department of Transportation, Planner with the Local Planning Office of the State of Tennessee, Director of the Wilson County/Lebanon Planning Office and Regional Planner, Deputed Executive Director, Executive Director and Chief Legal Counsel for the Greater Nashville Regional Council. He lobbied for planning issues for 30 years before the Tennessee General Assembly and drafted numerous planning-related bills.

After retirement, he works with the University of Tennessee Municipal Technical Advisory Service to conduct training sessions across the state on the statutory powers and duties of planning commissions and boards of zoning appeals. Individual cities and counties also utilize his services in training their planning commission and boards of zoning appeal. He is one of several attorneys in Tennessee who are recognized for their knowledge of planning and land use law.



# FARSHEED FERDOWSKI

## *President and CEO, Inova Payroll, Inc.*

Farsheed Ferdowski is Inova Payroll's President and CEO. Following a year of postgraduate studies at Vanderbilt University, Farsheed founded Access Data—a business software development firm in 1979. This was followed by a succession of other companies in the information technology and business services industry.

In 1991, he founded PayMaxx, a payroll service outsourcing company, which took off on the national scene reaching the rank of top-10 largest in the USA. PayMaxx was included in the prestigious Inc. 500 list for four consecutive years and was a five-time winner of the Nashville Area Chamber's Future 50 Hall of Fame award. In 2005, PayMaxx combined its operations with CompuPay, where Mr. Ferdowski served as Chief Development Officer for two years. After a brief hiatus from his 30-year career in the payroll services business, he decided to reengage the industry he loves by launching Inova Payroll™.

Farsheed was recognized by the Nashville Business Journal as the Entrepreneur of the Year in 2002 and is an alumnus of Leadership Nashville. Throughout the years, he has served on the boards of several non-profit organizations in Middle Tennessee. These include the Red Cross, the Nashville Zoo, the Nashville Area Chamber of Commerce, the Middle Tennessee YMCA, and the Rotary Club of Nashville.

He holds a master's degree in structural engineering from U.C. Berkeley and a bachelor's degree in civil engineering from Vanderbilt University.



# JOHN FOSTER

## *President, Wilson Bank and Trust*

In his role as President, John works directly with the CEO and board of directors to carry out the vision of Wilson Bank & Trust with assets headquartered in Lebanon, Tennessee with 29 branch locations in 9 Middle Tennessee counties with over 550 employees. which is "To be the Bank of choice in Tennessee, providing every customer relationship a brighter financial future by fulfilling their dreams with our unique community-centric approach." John spends his workdays supporting the branch network, lending, risk management and all of the bank's 550+ employees.

John has over 25 years of banking experience with 24 of those years at WBT. John began his career at WBT working in the Gladeville office in 1998 as a Teller and New Accounts Specialist. He was promoted to Assistant Office Manager and later to Office Manager. In 2011, he moved to the bank's headquarters in Lebanon and focused on Lending at which time he was promoted to Senior Vice President and later Executive Vice President. Prior to being named president in 2020, John supervised the Regional Presidents, who are in charge of each geographical division of the bank and led the Consumer Lending division.

John is a lifelong Wilson County resident and a Mt. Juliet High School graduate. He later attended Middle Tennessee State University and earned a banking diploma from the Graduate School of Banking at LSU. In the community, he has served as Chairman of the Wilson County Fellowship of Christian Athletes, board member with United Way of Wilson County, volunteer for Compassionate Hands (a nonprofit homeless ministry), and serves in his church, Gladeville Baptist Church.

John and his wife Casey live in Gladeville and have two daughters, Karli and Ashley. In their spare time, they enjoy going to the beach, Tennessee Vols Football, and anything related to being outdoors.





# MYLIKIA FRANKLIN

## ***Co-Owner, Franklin's Fruit Tea***

Mylikia Franklin is the Co-Owner of Franklin's Fruit Tea and the founder of Black Culture Connected/ DBA Black Murfreesboro, a 501(c) nonprofit. She holds a Bachelor of Science in Business Management and is a Certified Professional Coder (CPC) through the AAPC.

Mylikia was born in Southfield, Michigan to serial entrepreneur parents, which fostered within her a love for business at a very young age. For over a decade, Mylikia owned a healthcare business that catered to consulting with independent healthcare professionals and small businesses across the USA.

After spending over a decade running her own small business and helping others do the same, Mylikia gained expertise at taking an idea and turning it into a viable business.

Mylikia currently lives in Murfreesboro, TN with her husband Germayle and their 4 children. She volunteers countless hours of her time in the Murfreesboro and Nashville communities, enjoys mentoring, and is a member of several charitable organizations.



# WENDY GARVIN

## *Executive Director, Tennessee State Board of Accountancy*

Wendy Garvin currently serves as the Executive Director of the Tennessee State Board of Accountancy. In this role she is responsible for the day-to-day work of the board in accordance with all laws and rules that regulate the accounting profession in Tennessee.

Wendy has been active in supporting the accounting profession since 1999 and began her work in this field at the Florida Institute of CPAs. Prior to joining the board in 2015, she was the Director of Professional Services for the Tennessee Society of CPAs (TSCPA) where she was responsible for several regulatory, oversight, and advocacy efforts including the administration of the peer review program, the professional ethics program and serving as a liaison to the Tennessee State Board of Accountancy.

Wendy currently serves on NNASBA's Peer Review Compliance Committee and the AICPA Board of Examiners - State Board Committee. She holds a B.S. degree in Consumer Science from the University of Tennessee.



# CHRISTI GRIFFIN

## ***Owner and Founder, Griffin Law Office***

Dr. Christi Griffin is Assistant Professor and Program Director for the Health Care Administration program. She began at Cumberland University in Fall 2013 as adjunct professor in the Labry School of Science, Technology and Business, and accepted a full-time faculty appointment in Spring 2018.

Dr. Griffin teaches courses in health care administration, general business, and the MBA program. She possesses more than twenty years of health care industry experience, including corporate general counsel and hospital management positions in Nashville, Washington, D.C. and Boston. Dr. Griffin's health care industry experience includes the delivery, insurance, legal and other sectors. Dr. Griffin has served as an expert panelist and guest speaker on health care and non-health care business and legal issues. Dr. Griffin holds a Juris Doctor (Law) degree from Creighton University, a Master of Health Services Administration (Health Services Financial Management) from George Washington University, and a Bachelor of Science in Business Administration (Finance) from the University of Alabama in Huntsville.

Dr. Griffin was editorial staff for the Creighton University Law Review and is a published author. She is founder and owner of Griffin Law Office, a boutique health law practice serving Middle Tennessee, and is three-time recipient of the Tennessee Supreme Court's Attorneys for Justice Pro Bono Service Award. Dr. Griffin is a member of the Tennessee, Maryland (inactive), District of Columbia (inactive), and U.S. Supreme Court Bars. She is active with many professional and industry organizations.

Dr. Griffin is a lifelong supporter of the non-profit community, serving on Boards of Directors and holding leadership positions for the Wilson County Fellowship of Christian Athletes, the American Red Cross (Volunteer Region) and Outlook Nashville. Dr. Griffin is a member of Rotary International (Mount Juliet Breakfast Club) and Kiwanis International (Lebanon Club).

Publication: *Disputes Over Frozen Embryos: Who Wins, Who Loses, and How Do We Decide? – An Analysis of Davis v. Davis, York v. Jones, and State Statutes Affecting Reproductive Choices*, Jun 1991, Creighton Law Review, Vol. 24, No. 4, Creighton University School of Law.



# BRANDON HENTHORN

## *Sr. Program Manager of Global Control, Bridgestone*

Brandon Henthorn is a transformative servant leader with global experience, dedicated to delivering the best possible results in the shortest amount of time and in a cost-effective manner.

He has expertise as a project manager with extensive experience and a proven track-record of leading diversified initiatives and is a collaborative leader who builds consensus across culturally diverse teams.

Henthorn is recognized for producing custom high-quality executive-level presentations that fit a specified audience.





# JOHN KEA

## ***Executive Vice President and General Counsel, Southern Baptist Foundation***

John is the EVP and GC of the Southern Baptist Foundation. He advises on corporate ventures and compliance, manages key client relationships, leads planned to give and estate planning initiatives, speaks at conferences and key donor events, and works closely with institutional advancement staffs of organizations. John is passionate about equipping ministries to reach their full potential and assisting donors with creative planning that provides for family and charitable causes. Since 2013, SBF has helped donors design over \$575 million in charitable gifts.

He was a partner in the law firm of Scott & Kea, focusing on estate planning, business entities, judicial ethics, appellate litigation, and mediation. During that time, he was the Deputy Disciplinary Counsel of the TN Court of the Judiciary, investigating and prosecuting complaints of ethical violations by judges. John later joined the wealth management and trust teams of Cavalry Banking and Pinnacle Financial Partners. He then served with the International Mission Board as the team leader for Belgium.

John is admitted to practice before the TN Supreme Court, the U.S. Sixth Circuit Court of Appeals, and the U.S. Supreme Court. He serves on the national Board of Directors of the Christian Legal Society, and he is a director and past president of the Greater Nashville Chapter of CLS. He and his family are active members of LifePoint Church.



## DAN LALLY

### *Government Banker, JP Morgan Chase*

Dan Lally is a Relationship Executive in Government Banking covering Tennessee and Mississippi. Dan has been with the bank since 2013 and currently manages a portfolio of clients and prospects throughout Tennessee and Mississippi that include state government, counties, cities and school districts.

Prior to joining Government Banking, Dan spent over twenty-five years in various commercial banking roles in asset-based lending, loan workout, middle market commercial banking and government banking. Dan began his career as a staff accountant with Deloitte & Touche in Cleveland, Ohio.

Dan has a B.S. in Accounting from Miami University and an MBA from Case Western Reserve University's Weatherhead School of Management.

Dan recently relocated to Nashville with his wife and 2 boys. Hobbies include being a fan of Cleveland sports teams, tennis, golf and working out.



# BILL MCGUGIN

## ***President and CEO, Iroquois Investment Group***

Bill McGugin is Chairman, President and CEO of Iroquois Capital Group, Inc. He also serves in the same capacity for REIT Investment Group, LLC, and IMS Holdings, LLC which are both portfolio companies of Iroquois Capital Group.

Current and previous board positions include ICG Captive Services, RIG Holdings I & II, Iroquois Financial Partners I & II, and Covenant Surgical Partners, Inc. Prior to co-founding ICG, Bill worked with Covenant Capital Group, a real estate private equity firm which invests in apartment projects throughout the greater southeast.

Bill received both his B.A. and M.Ed. from Vanderbilt University. He holds his Series 7, Series 24, Series 27, Series 63 and Series 79 licenses.



# LYNN MORROW

## *Attorney, Adams and Reece*

Lynn Morrow is the Team Leader in the Entertainment & New Media practice group of the law firm of Adams and Reese LLP. Lynn received her undergraduate degree from the University of California, Irvine and her law degree from the Pepperdine University School of Law. She was awarded a Rotary International Scholarship to study at the University of Exeter, England, where she received her LL.M. in International Business Law and wrote a dissertation on "Performance Rights in Sound Recordings: Adopting the English System." She is licensed to practice law in California and Tennessee.

Lynn has substantial experience in representing clients in the music industry. She currently represents many top country and contemporary Christian artists, producers and songwriters, as well as The Nashville Symphony. She is legal counsel to Leadership Music and the Christian Music Trade Association. Her practice also extends to representing the interests of authors, music publishers, managers and independent record companies and publishing companies. She writes extensively on copyright and entertainment-related subjects. Her article "The Recording Artist Agreement: Does it Empower or Enslave" as published in the *Vanderbilt Journal of Entertainment and Practice*.

Lynn is a member of the Gospel Music Association, Country Music Association, Academy of Country Music, Entertainment and Sports Section of the California Bar Association, Tennessee Bar Association (Past Section Chair of the Entertainment & Sports Law Section), Nashville Bar Association (Past Committee Chair of the Entertainment and Sports Law Section), The National Academy of Recording Arts and Sciences, the Copyright Society of the South, Leadership Music, and the United States Tennis Association. She also is a committee member of Tennessee Prayer Breakfast, Music City Tennis Invitational, and a board member of Mercy Multiplied.





# BENNY NOLEN

## ***President and Executive Director, Love One Another Embassy and Joseph's Storehouse Food Ministry***

Benny Nolen is the President and Executive Director of Love One Another Embassy and Joseph's Storehouse Food Ministry. He assumed both roles in July of 2020. Even before assuming his current role in the organization,

Benny has been associated with the work since its inception over 20 years ago. He and his wife Lisa, who serves as Administrative Director, are responsible for the day-to-day operations of the ministry.

Before assuming his present role, Benny spent over 30 years employed in healthcare administration. He held local, regional, and corporate level positions in several southeastern states. His last 20 years were in senior level hospital positions in Kentucky. For the last eight (8) of those years he held the position of President & CEO at three (3) hospitals in Eastern and Western Kentucky.

Benny has been involved with several professional and civic organizations during his career. He served on a Regional Board for a national non-profit and two (2) Kentucky State University Campuses Advisory Boards. He also has been involved in many community activities. He received a bachelor's degree from Belmont University in Nashville, TN and a master's degree in Healthcare Administration from Bellevue University in Bellevue, Nebraska. Benny and his wife of 45 years reside in Lebanon. They have two (2) married grown children and five (5) grandsons.



## **BILL NUTTER**

***Managing Partner, Chairman of  
Investment Committee, Resolute  
Capital Partners***

Mr. Nutter's roles include leading the Investment Committee as well as sourcing, executing and managing investment opportunities. He was a founding member of the Morgan Keegan Private Funds Group, which formed the Morgan Keegan Mezzanine Fund, L.P. (Fund I) in 2001, and the Morgan Keegan Strategic Fund (Fund II) in 2006.

In 2011, Mr. Nutter partnered with Mr. Hammontree and Ms. Ducas to form Resolute Capital Partners Fund III, L.P. (formerly known as Tenth Street Fund III, L.P.).

Mr. Nutter has more than 20 years of direct investing, portfolio management and operating experience, including roles with Sirrom Capital Corporation (later Finova Mezzanine Capital), Equitas, Turnbull Bakeries, Inc. and First Union National Bank.

He received an MBA from Vanderbilt University and a BBA from East Tennessee State University.



# JESSIE SWIETER BERGER

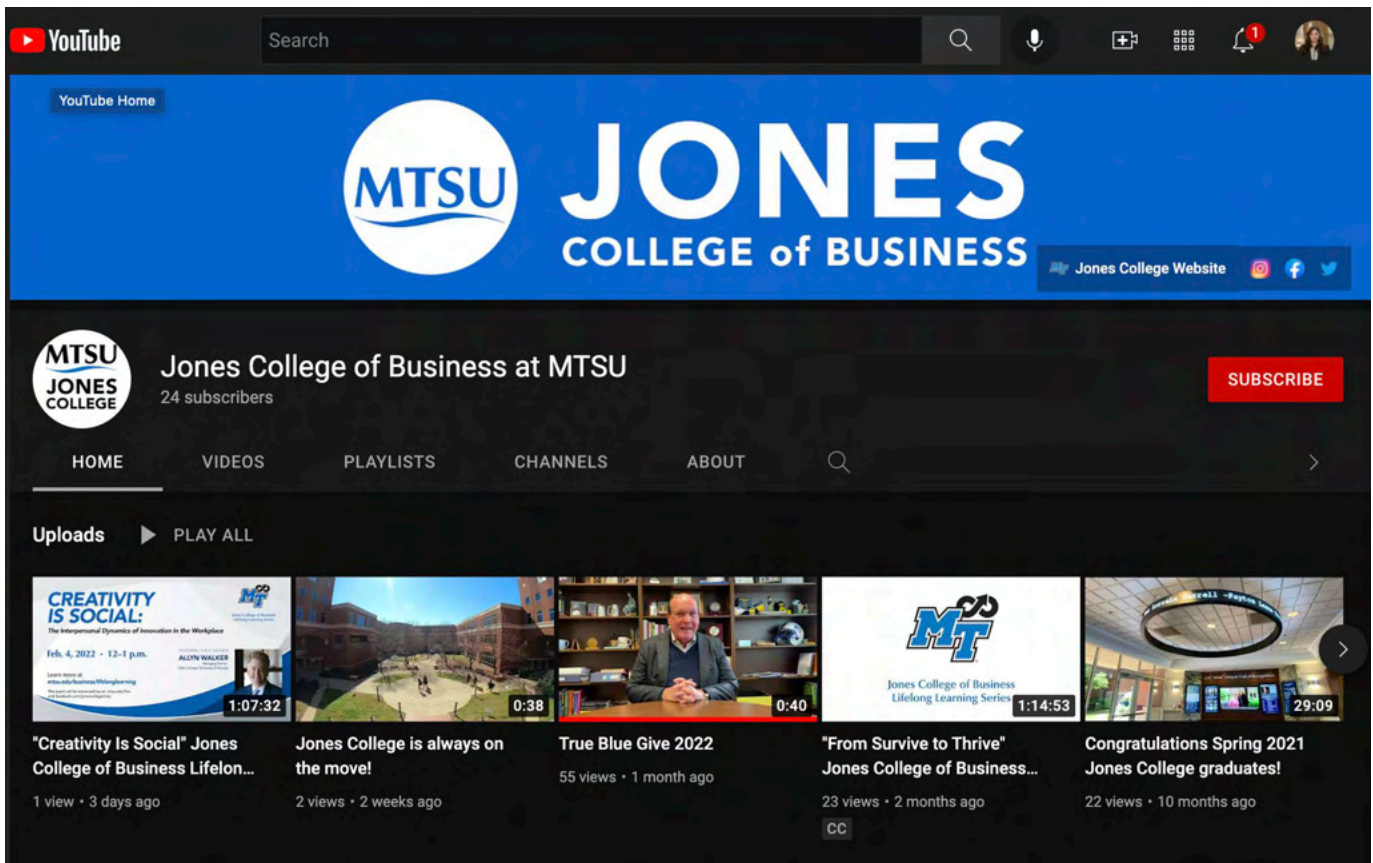
***Chief Operating Officer,  
Underwriter, Tennant Special Risk  
LLC***

Jessie Swieter Berger is the Chief Operating Officer and Senior Underwriter at Tennant Special Risk (TSR) in Atlanta, Georgia. In addition to COO and underwriting Jessie performs marketing, data analytics, and is a program developer and trainer.

Jessie graduated with a double major in Risk Management & Insurance and Finance & Banking from Appalachian State University.

Prior to joining TSR, Jessie completed BB&T Bank's management training program. In 2008, she left the bank and began her tenure at TSR. Jessie has obtained her P&C Agents License, Resident Surplus Lines Broker License, Construction Risk, and Insurance Specialist designation (C.R.I.S, IRMI) and an Associate in Insurance Data Analytics (AIDA, The Institutes).

Jessie is a past and current WSIA Career Development Committee member. A few fun facts about Jessie include she is a mother of two very energetic boys, and she completed her first triathlon last summer.



The keynote and other recorded sessions will be available on the Jones College YouTube and Facebook pages.

<https://www.youtube.com/channel/UCyWA9Ei0v4ko1RaTrq0dC9w>

<https://www.facebook.com/jonescollegemtsu>

## CONTACT

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