

TEAM BREDA



MARISSA Music Moves NL



JESKE Music Moves NL



JENSKE Breda University



BENTEBo Diversity



ELINEBo Diversity



ISABELLE Bo Diversity



JORIS Host NL



CARLO Host ENG



ALEX Host NL



MARIATOU Host ENG

PROGRAMMA

BREDA

27/09	KICK OFF	MEZZ	1830 - 2100
28/09	TRAINING 1 - EN	BUAS - CHAPEL	1730 - 2000
29/09	TRAINING 1 - NL	BUAS - CHAPEL	1730 - 2000
03/10	TRAINING 2 - EN	BUAS - CHAPEL	1730 - 2000
04/10	TRAINING 2 - NL	BUAS - CHAPEL	1730 - 2000
05/10	TRAINING 3 - EN	GOEDZOOI	1730 - 2000
06/10	TRAINING 3 - NL	GOEDZOOI	1730 - 2000
07-08-	09/10 SHOWTIN	IE - SHOWTIME -	SHOWTIME
11/10	TRAINING 4 - EN	BUAS - CHAPEL	1830 - 2100
12/10	TRAINING 4 - NL	BUAS - CHAPEL	1830 - 2100
14/10	END PARTY	PIER15	1700 - 1900

*after training 1, 2 & 3 the space is available for another hour after the

training (until 21:00) for you to work on the event.

MUSIC MOVES

THANK YOU FOR JOINING THE MOVEN

BREDA

You are one of the musical heroes who, together with hundreds of changemakers throughout the Netherlands, use the power of music to make an impact. We are happy that you are part of this movement. Welcome to Music Moves!

The dance floor represents freedom, a place to discover and embrace each other. But the dance floor is not accessible to everyone. Therefore, Music Moves trains hundreds of music lovers to become social entrepreneurs in the music industry. Develop your talents & organize your own music event for people for who it's not obvious to enter the dancefloor yet. Like producing beats with homeless people, writing a rap with young people with disabilities or salsa dancing with lonely elderly people.

In this program booklet, you will find the program of Breda. You will be taken to inspiring locations, receive guest lectures from big names from the field and get to work on your own Music Moves event. We can't wait to get started with you!

Musical greetings, Team Breda

www.music-moves.nl/breda

TRAINING 1

Organising for groups with special needs, how do you do that?

You've learned about the basics of organising an event. But how does event management apply when your guests have special needs? And how can you make sure everyone feels welcome and can participate? Speakers Ronald Ligtenberg (Sencity) & Wouter Schelvis (Breda gelijk), will teach you the ins and outs of this! After the program is done, there is an hour available to work on your projects.



Ronald Ligtenberg Sencity

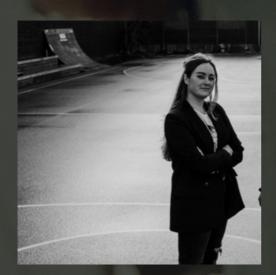


Wouter Schelvis Breda gelijk

TRAIXING 2

From concept to concrete plan

Now that you've visited your target group, it's time to turn plans into action! With less than a week to go, it's time to turn your ideas into action points. Juultje from Ploegendienst and Eline from Bo Diversity will share their experiences and tips. Next to that, you'll receive tips on your ideas & process so far, which you've shared during your pitch.



Juultje van Dongen Ploegendienst



Eline Kouwenberg Bo Diversity

TRAINING 3

How do I realize my event?

This training will take place at the office of Goedzooi. Elias from Goedzooi will host a fun and interactive session in which he helps you to in tipf for "how to fix your shit", to make sure the events will be a big success! Besides that, this training will let you evaluate the process so far, and gives insights into the last parts that need attention before realizing the events.



Elias Huwaë Goedzooi

TRAIXING 4

Social Entrepeneurship & Reflection

The events are over! How can we make sure this is impactful for many more years? Darine will share his story and knowledge about social entrepreneur-ship. Next to that, we will reflect on the events that took place the weekend before. Pay attention! This training will start one hour later at 18.30.



Darine El Houfi Stichting Leren voor de Toekomst