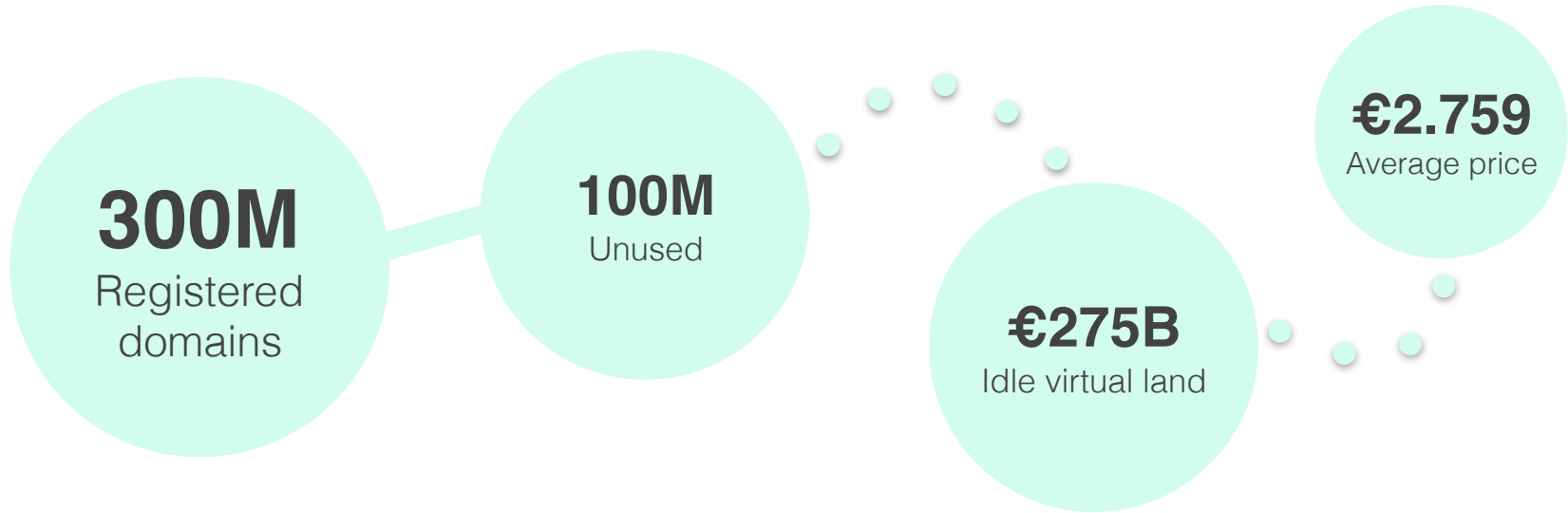


**Introducing liquidity in
the domain industry.**



The secondary market



Domains are virtual real estate

However standard practices in the real estate industry are non existing in the domain industry. Let's look at the four pillars.



Access

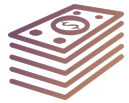
Transparency

Affordability

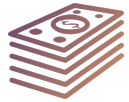
**Short use
of domains**

Problem from the sellers perspective

You have just one monetisation option and no portfolio liquidity



Monetisation through ad based parking pages has it's limitations, hurts your sales and is declining.



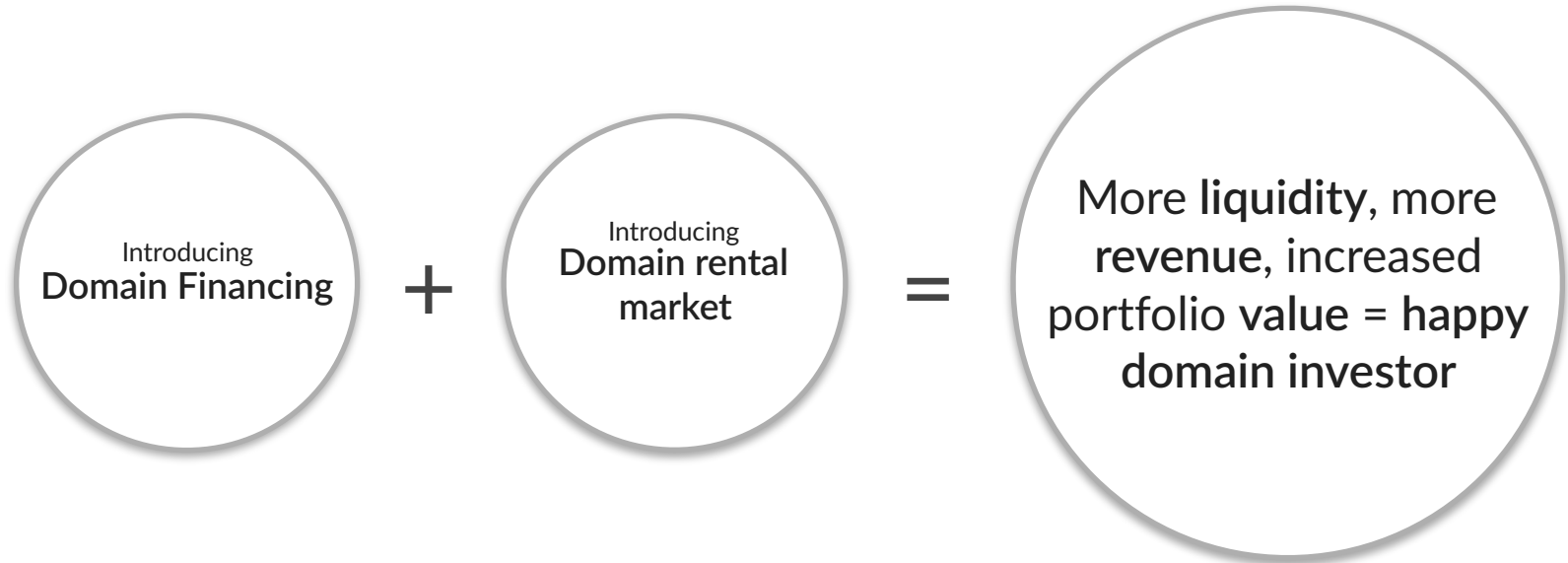
You only sell/monetise only a fraction of your domain portfolio

Example:

John owns around 10.000 domains. He generates €12.000 in revenue by just selling around 11 domains a month. That's just 0.11% of his portfolio.

Solution

For you it's all about **liquidity**. By introducing the two key liquidity drivers in real estate we allow you to move more of your idle inventory while **increasing** the value of your domains.



• undeveloped

Example user cases

Startups

SEO Fanatic

Time
Limited
Campaigns

● undeveloped

Bringing *Undeveloped* domains to life

