## **Pre - Notice of Tender**

1<sup>st</sup> June 2021 Japan National Tourism Organization (JNTO) Rome Office Executive Director Toru Kitamura

We hereby announce the following planned tender.

Date of Pre-Notice: 1st June 2021
Tentative Tender Period: mid June

- 3. Overview of project
  - i. Name of project:

Promotion through exhibiting at Italian Fairs FY2021

ii. Detail of project: The objective of this project is to revive Italia Trade Companies' and consumers' interest and awareness on the destination and help increase the number of tourists visiting Japan from Italy, to promote the expansion of travel consumption by exhibiting at the JNTO (VJ) booth at BtoB travel trade fairs and B2C events in Italy.

## 4. Procedures

Tentative project period: From contract date to end of November 2021

End