

YOUTH TALK MINI MOGULS

THE WRITERS VIBE MAGAZINE

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SEPTEMBER/OCTOBER \$10

Kennedi Harris, CEO



WELCOME

I'd like to welcome you all to the second issue of Youth Talk magazine. This magazine serves as an extension of our non profit organization, Every Child Has a Story, Each issue is filled with articles and features written by some of the great youth authors and writers I've come to know working with our community youth. All of the articles have been written exclusively for the magazine.

Beverly Jones-Durr
Editor-In-Chief

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EDITORIAL

BEVERLY JONES-DURR

Editor-In-Chief



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4 MEET KENNEDI

*Our Cover Mogul, 10 year old
CEO of K-Lok*

10 MEET CADEN

*Author of Caden's Rich Kid
Guide*

38 MEET TIANA

CEO, Miss TeaCup

16 MEET AYDEN

Seven Year old Candy Maker

44 ECHAS PROGRAMS

*Find out how your child can
be a part of the action.*

22 MEET AMARI

*Owner of Geeky Girlz Tutoring
LLC*

47 SHOP

*Check out our additional mini
mogels*

32 MEET CORNEL

CEO, Survive-N-Style

52 CUE OUR SPONSORS

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Meet
Kennedi



Kennedi Harris, 10 year old CEO of K-lock. Kennedy created this company to positively affect people through her experiences. Her business is unique because it was built from a traumatic experience and now helps to prevent misidentification of kids. She is a serial author, speaker and business owner. Kennedy's business and products have been featured in publications across the globe. Her products include 5 signature African American dolls, books on business ownership and apparel.

What does "winning" or success mean to you?

To me winning means that I am inspiring others, helping others and creating ways to make money in order to be able to help more people.

How do you recover from thoughts of doubt or apprehensions related to pursuing your dream?

I recover from negative thoughts by simply talking to the people that inspire me, like my family. They always having encouraging words to help give me a more positive outlook.

Social Media can sometimes make us feel like we aren't successful enough. How do you manage those feelings subconsciously?

One of the ways I manage dealing with the number on social media is looking at my numbers in my business. I realize that you can have 20,000 followers and still not make any money. I would rather have 100 loyal customers than thousands of people that are just looking.



Tell us about fear and how you overcame it.

One of my biggest fears was speaking in front of large crowds. I overcame that by joining a local toastmasters class for kids and I was inspired by the other kids in the class to perform well.

What one piece of advice would you tell a kid thinking about starting a business?

One piece of advice that I would give is to always treat your business like a huge corporation, even when its small.

Everyone has a pruning season, how did you get through yours?

I got through it by simply looking at the things that were working and things that weren't working. Specifically products, if I saw that there wasn't a demand for certain products, I got rid of them.

Share a practical business tip everyone should keep in mind as an entrepreneur.

As a business owner every entrepreneur should practice putting their initial earnings back into their business. Sometimes kids quickly want to buy their favorite toys, but the best thing to do is put the money back into your business so you can earn even more money.

Are there any apps that you're using with your business?

Some of the apps I use for my business are: Zoom, Facebook, Instagram and YouTube.



How do you balance being with friends as an entrepreneur?

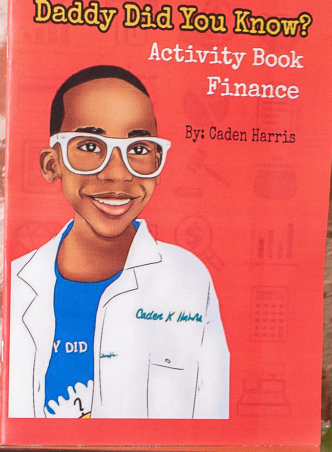
Balancing friends is sometimes hard while having a business. There are some birthday parties that I missed because I may have had a business event that day. One of the things I do is try to include my friends in my business by inviting them to events

How can readers contact you?

You can contact me at klockproducts.com

On Instagram @klock_products

Facebook klock Products



*Meet
Caden*

Another Piano By
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Artist: Theresa Dean
Piano Donation: The Hodges Family
#PMAPIanos #Cornelius



I'm Caden Harris, a 10 year old CEO, author, speaker and money teacher. I specialize in equipping kids with financial tools so they can earn, save, budget and grasp money rules. My business is unique because it is for kids by a kid. My financial literacy course, books, flashcards and other products help teach kids financial principals early in life. My goal is to teach 5,000 kids through my products and workshops. My business has been featured on Fox 5, NBC and several other publications.

What does "winning" or success mean to you?

Success to me is when I can make decisions on my own because I have setup a way to earn money to satisfy the things I want and need.

How do you recover from thoughts of doubt or apprehensions related to pursuing your dream?

I recover from thoughts of doubt by looking at the things I have already succeeded in and that lets me know that I can do anything. I have a success wall in my room where I have awards, newspaper articles and magazines that I was featured in. I can see all of my accomplishments, that's how I know anything is possible.

Social Media can sometimes make us feel like we aren't successful enough, how do you manage those feelings subconsciously?

One of the ways I manage dealing with social media is not looking at it too often. I post things that I feel can help others or start a good conversation.



I don't pay attention too much to likes and follows because my target audience will always show up and always support me. I support them as well. One thing I learned in business is that no one is successful by their efforts alone.

Tell us about fear and how you overcame it.

A fear that I had was being taken serious as a kid business owner. I thought that because I was only 7 people would think my business was something cute to do. I overcame that by knowing the details of my business very well. When you know what you're talking about, people have to take you seriously.

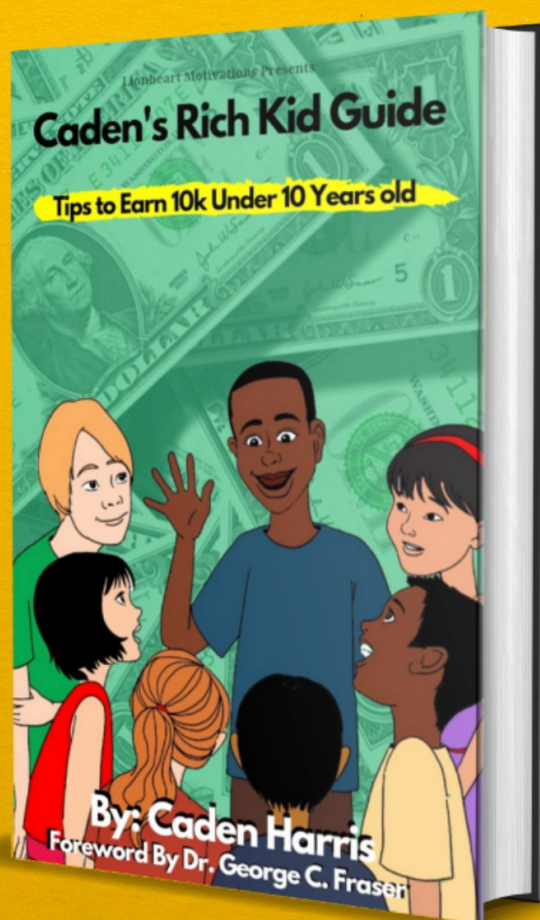
What one piece of advice would you tell a kid thinking about starting a business?

Advice that I would give to a kid starting a business is to do your research! There's rarely anything that hasn't been done already, so find a business that is doing well in what you want to do. Follow their success model but always make it unique in your own special way.

Everyone has a pruning season, how did you get through yours?

I got through my pruning season by getting rid of things that didn't push my business forward in a successful way. Sometimes that means people that don't believe in your vision.

An investment in knowledge
pays the highest dividend.



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Share a practical business tip everyone should keep in mind as an entrepreneur.

I share 10 money tips in my book titled "Caden's Rich Kid Guide." One of them is to keep your business money separate from your personal money. Never co-mingle your funds, it will hurt your budget badly.

Are there any apps that you're using to with your business?

I'm a huge tech person so I love apps. Some of my favorites are: Zoom, Fiverr, Canva, YouTube, Instagram and Facebook.

How do you balance being with friends as an entrepreneur?

My friends and I have an understanding. They understand that my business is my dream so it comes first, but I share my vision and business with them. They are the most loyal helpers.

How can readers contact you?

You can contact me at [Cadenteaches.com](https://cadenteaches.com)

On Instagram @cadenteaches

Facebook Caden Harris

Youtube: Caden Teaches Finance

*Meet
Ayden*



My name is Ayden Smith and I am 7 years old and I love to create new and exciting candies. I love gummy bears, but my mom kept telling me they were not healthy, so I decided to make my own healthier candies that everyone can enjoy. My gummy bears are filled with flavor and they are made with love. We make to order so you get the freshest quality. Come join our gummy family.

What does "winning" or success mean to you?

Winning makes me happy, I try hard to be the best that I can be, and having success means my efforts is being noticed.

How do you recover from thoughts of doubt or apprehensions related to pursuing your dream?

I recover from the thoughts of doubt by reminding myself that I am not just working hard for myself, but for my sisters and brother. They are watching me and hopefully when they get older we can do it together.

Social Media can sometimes make us feel like we aren't successful enough, how do you manage those feelings subconsciously?

I manage those feeling because of my mother reminding me I'm more than just a like and a share and that I need to just push through because my hard work will pay off.



Tell us about fear and how you overcame it.

I overcome my fears by just talking to my parents, so they can guide me through.

What one piece of advice would you tell a kid thinking about starting a business?-

I will tell them, ok... fine.... just do it.

Everyone has a pruning season, how did you get through yours?-

I haven't gone through a pruning season yet, so I don't know. But I am sure that my parents will be there to help me when I do.

Share a practical business tip everyone should keep in mind as an entrepreneur.

I would tell an entrepreneur, don't give up. Just try and try again until you get it.

Are there any apps that you're using to help with your business?

The apps I use are Facebook, and Instagram

How do you balance being with friends as an entrepreneur?

I am lucky because everyone in my circle are entrepreneurs.



How can readers contact you?

You can contact me through my
Website: www.aandgcandy.com

Facebook: A & G Candy LLC

Instagram: AG_Candy_LLC

Email: aygecandy@gmail.com



*Meet
Amari*



Hello, my name is Amari Kedar, and I am the fifteen-year-old owner of Geeky Girlz Tutoring LLC located in Atlanta, GA. I started peer tutoring in the 9th grade and fell in love with helping other people better understand the concepts that confused them. Geeky Girlz Tutoring LLC is a tutoring company that helps you "get your geek on" by creating a plan of attack for the student and finding new and exciting ways to help the student grasp the material. I have enjoyed spending time with my family while at home. I hope you do to. The most important thing I have learned during COVID is that it is important to wash your hands and take bath's so you can stay clean. I hope you have fun!

What does "winning" or success mean to you?

Success is when you're able to do the thing you love, which for me, is helping others better understand the material that they're struggling with. I believe that success is such a relative term and it can mean different things to different people. I try my best not to define success based on the number of people that follow us on social media or the number of students that we have currently, but rather if the student who we've helped today truly understands the material and can teach it to someone else.

How do you recover from thoughts of doubt or apprehensions related to pursuing your dream?

I rely on the saying, "Feelings are fickle." How I'm feeling about my business depends on how successful I feel I've been that day in terms of the amount of promotion I did. If my student was struggling



$$\begin{aligned}x+7 &= 16 & -7 & \\x &= 16-7 & \\x &= 9 & \\x+3 &= 18 & -3 & \\x &= 18-3 & \\x &= 15 & \end{aligned}$$

Main Goal:
get x by itself

Steps

1. get rid of numbers on x's side
2. get opposite number to get rid of number

Signs: "!", "+", "-", "

$$\begin{aligned}17+x &= 18 & -17 & \\x &= 18-17 & \\x &= 1 & \end{aligned}$$

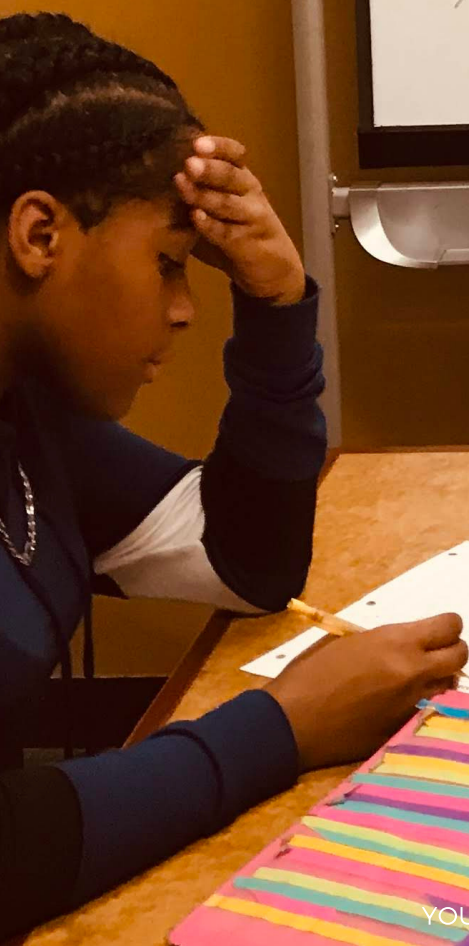
$$\begin{aligned}x &= 18-17 & \\x &= 1 & \end{aligned}$$

$$\begin{aligned}x-2 &= 2 & +2 & \\x &= 2+2 & \\x &= 4 & \end{aligned}$$

$$\begin{aligned}x &= 2+2 & \\x &= 4 & \end{aligned}$$

$$\begin{aligned}11 &= x+5 & -5 & \\x &= 11-5 & \\x &= 6 & \end{aligned}$$

$$\begin{aligned}5 &= x+5 & -5 & \\x &= 5-5 & \\x &= 0 & \end{aligned}$$



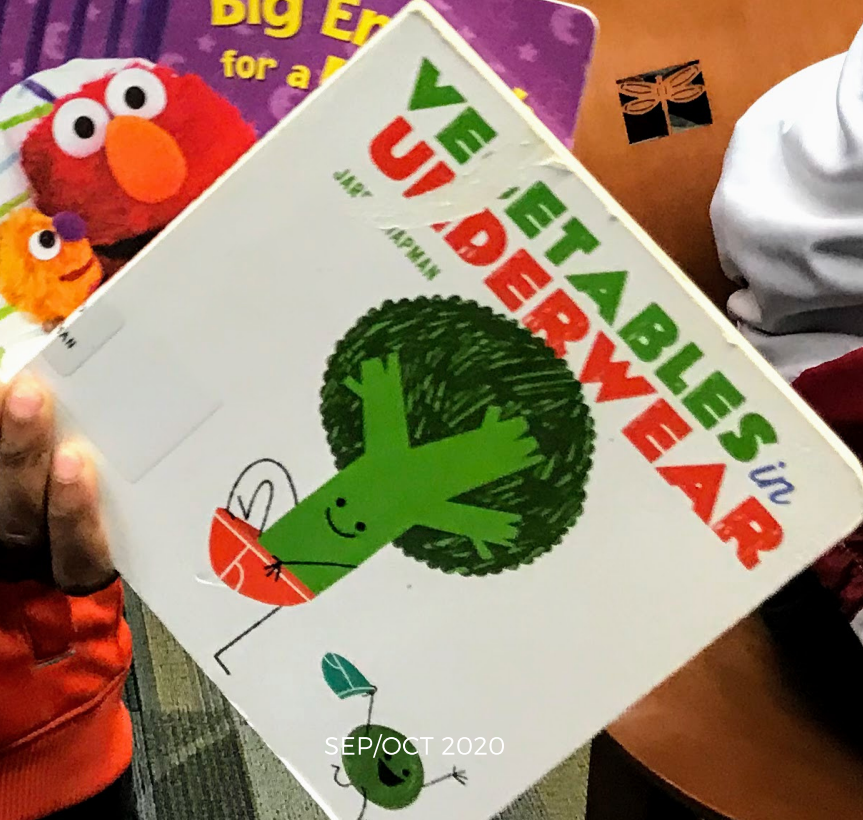
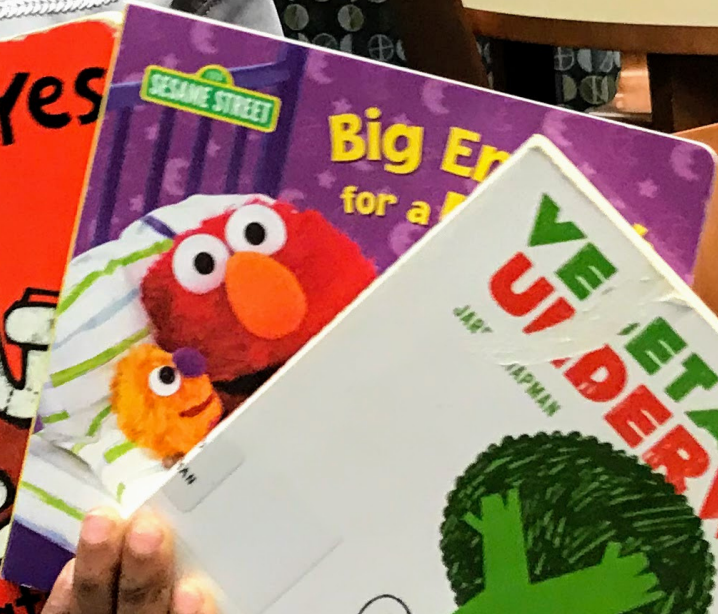
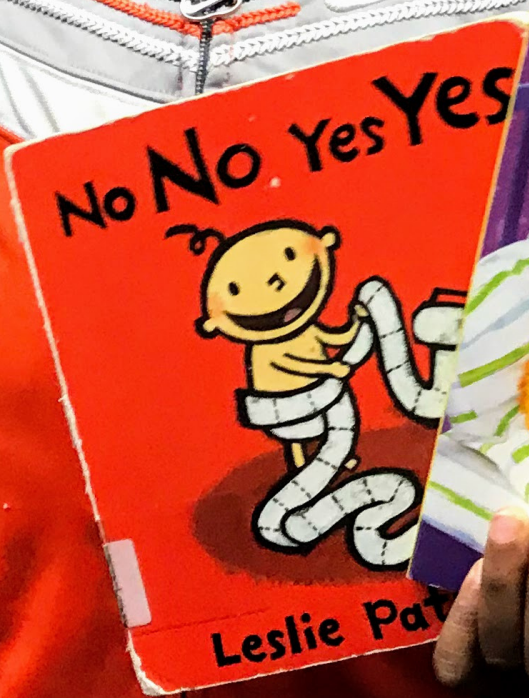
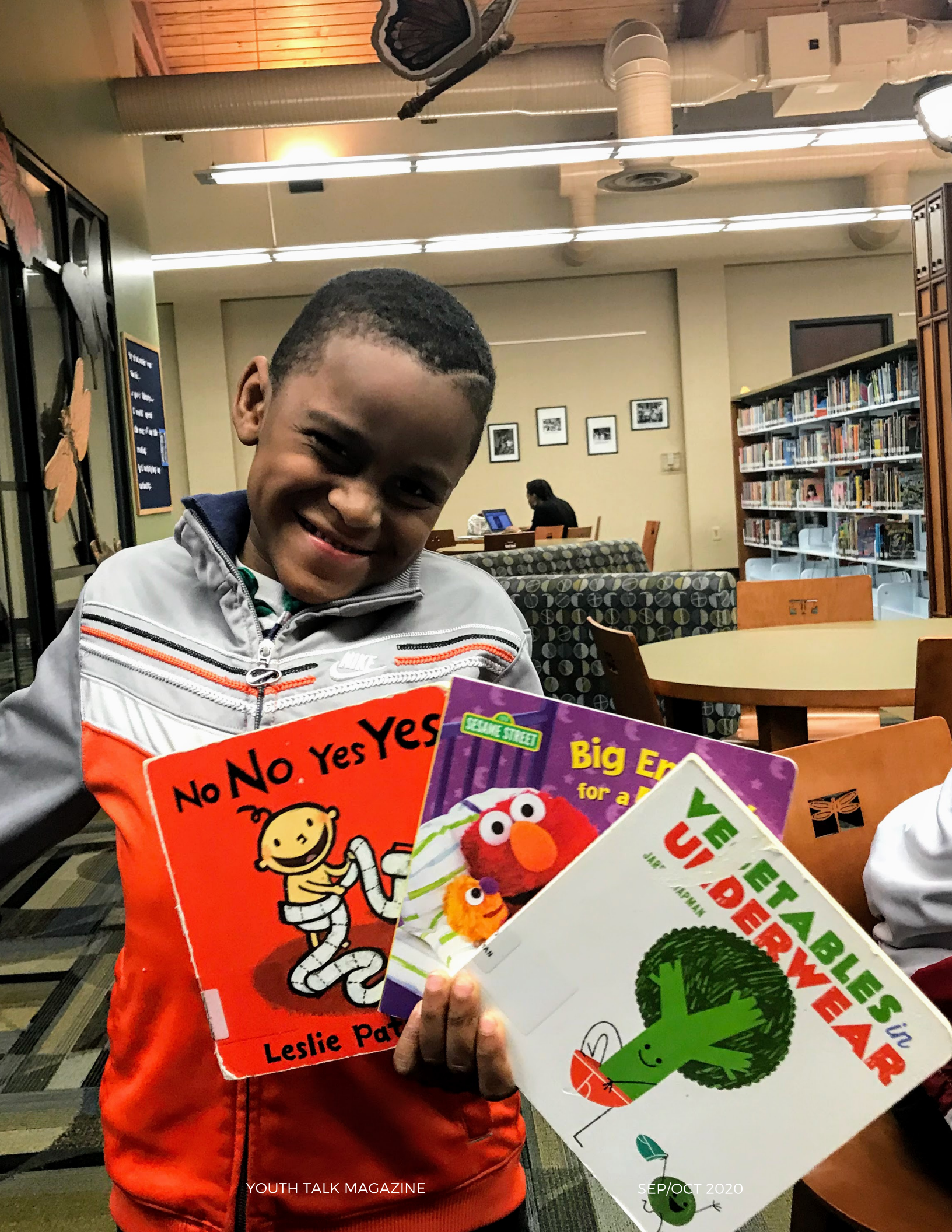
to grasp a concept, if I feel like the student is being helped enough at home it might affect me thoughts. So, I don't make any big decisions when I'm feeling like that. I make decisions when I'm level-headed and am thinking rationally and realistically about how new our business is, how long we've been promoting a specific thing, and how this is generally a one-woman show. You also have to allow yourself a bit of grace, as usually small businesses begin with only one person running it and that person still has to complete those everyday tasks.

Social Media can sometimes make us feel like we aren't successful enough, how do you manage those feelings subconsciously?

I try to look at things realistically. Our social media following isn't extremely large, but it's growing. I am continuously posting in Facebook groups, connecting with others, and finding new ways to promote my business! In just two weeks, we've amassed almost 200 followers, which may not seem like a large amount, however, if in 2 more weeks, we receive 200 more followers and so on, in 8 weeks, we could have 1,000 followers. On my Instagram account, I've gained almost 300 followers, and I've been on Instagram for almost a year, so our business page is certainly growing at an exponentially higher rate. And almost every day, someone from a different state is on my website. They may not buy anything, they may just be persuing their options, but it means that my promotion is catching attention, and with faith, I believe that my business will continue to grow.

Tell us about fear and how you overcame it.

I am not competing with anyone but myself. Yes, there are other tutoring businesses, but every one of them is unique, and my business is no different.



Thus, the only one that I compete with is myself, and the only way that I could lose to myself is to quit. I also remember the scripture verse 2 Timothy 1:7 which states, "For God has not given us a spirit of fear and timidity, but of power, love, and self-discipline." Paul the apostle wrote this to Timothy who needed encouragement, and so when I need encouragement, I think of that verse and get back to creating flyers, posting in Facebook groups, updating my website, and promoting on Instagram.

What one piece of advice would you tell a kid thinking about starting a business?

Starting a business is one of the hardest things you will ever do. You need to make sure that you are doing something YOU love and enjoy. Don't create a business because your parents, your teacher, or someone of influence told you to because, at the end of the day, the majority of the work will fall on you. You'll be the one trying to balance your expenses versus income and the bulk of the promotion will fall on you. When you're doing what you love, it also won't feel like work, and if you're trying to establish a business that pays your bills one day, you have to put in an enormous amount of work. So, self-motivation is key.

Everyone has a pruning season, how did you get through yours?

I don't believe that I'm out of my pruning season, or that I ever will be. I believe that what makes one wise is when someone can give you a critique in love, and your first reaction is not to become defensive but to listen carefully to their commentary so that you can do better! This is something that I struggle with, but have gotten better at. God can use anyone to relay a message.



GEEKY GIRL

TUTORING

Share a practical business tip everyone should keep in mind as an entrepreneur.

Buy a planner or use Google Calendar. I have so many activities that I'm involved in at school, extracurricular activities that I'm involved in, and I, of course, have my tutoring appointments! When you have a planner, you can review the things that you have to do for the week, the day, the month, the year, and it keeps you from forgetting to do something because you forgot to write it down!

Are there any apps that you're using to help with your business?

I use google calendar, the Wix app (my business website was created with Wix), Instagram, Facebook, and the Notes app for iPhones. Google calendar is my master planner, the Wix app gives me instant updates on my website such as whose visiting it and where they're from, Instagram and Facebook are used for promotion, and the notes app is used to create the tiny messages that I copy and paste when I am promoting in the Facebook groups.

How do you balance being with friends as an entrepreneur?

I am blessed because all of my friends are extremely goal-oriented, extremely busy like myself, and are seniors in high school or have graduated already. We understand that not seeing each other in person often or missing one's event does not mean that we don't wish we could be there- sometimes we just can't make it! They're also extremely encouraging and supportive! Pro-Tip: Hang out with people that are smarter than you, that have goals, and are going on an upward path because you'll begin to have that same mindset!



GEEKY GIRLZ
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Unfortunately, the saying "birds of a feather flock together" is so true! If you hang around those who don't have any "get-up", you won't feel motivated to possess any either, however, if you hang around those who are always involved in something and are constantly reaching their goals, you'll begin to have that same mindset if you don't already.

How can readers contact you?

You can contact me through the business website, geekygirlztutoring.com, search the social media bar for [geekygirlztutoringllc](#), or text/call 404.919.3802. Lastly, you can contact me via my personal social media pages

Instagram: [mari.kedar](#)

Facebook: [Mari Kedar](#)



*Meet
Cornel*



My name is Cornel Stallings and I am 13 years old and in the 8th grade. I have been home schooled for 5 years now and I enjoy being in school. I am a stick master in the Huntsville Drumline and started with the symbols. I moved up to the tenor drum. I love performing with the drumline. I am a private in the Rocket City Young Marines. I will be learning how to play the piano soon. I like working on my business, playing video games, traveling, playing outside, spending time with family, and learning new things. My business is Survive-n-Style. I sell my own brand of T-shirts, Water bottles and paracord bracelets that help you when you are in situations for survival. I also customize with my logo on the products. My sister and I also have a business together called Frozen Lemonade. We sell Frozen lemonade until it starts to get cold. We will have a website soon so our customers can order online.

What does "winning" or success mean to you?

I feel proud when I win, but also know that if I don't win I don't give up.

How do you recover from thoughts of doubt or apprehensions related to pursuing your dream?

When I have doubt, I take a deep breath and clear those thoughts with positive thoughts, and I continue. If that does not work, I take a break and then start all over.



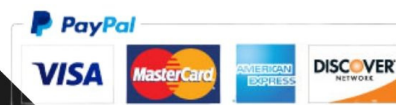
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Social Media can sometimes make us feel like we aren't successful enough, how do you manage those feelings subconsciously?

I am not on social media yet. My mom manages my facebook page until I get old enough to handle it on my own. Not sure when she will allow me to manage my own page or to have my own personal social media accounts. I don't see the negative.

Tell us about fear and how you overcame it.

I do get scared to talk in front of people, but I overcame it because I have something to say. And when I have something to say I put my fears aside.

What one piece of advice would you tell a kid thinking about starting a business?

My tip is always having your products ready. It is good to have inventory already in stock. Another tip that I will give is to have multiple ways people can pay for your products and services.

Everyone has a pruning season, how did you get through yours?

I am not in my pruning season yet but will rely on the resources that I have to help me through it.



Share a practical business tip everyone should keep in mind as an entrepreneur.

It is much more fun to go into business when you are doing something you really like to do.

Are there any apps that you're using to help with your business?

I use Cash App, PayPal, Big Cartel for my businesses and I plan on adding more as I grow my business.

How do you balance being with friends as an entrepreneur?

I have a schedule to where I work on the business and schedule time for friends. I also have my friends help with making products and selling.

How can readers contact you?

Customers can reach me by email at survivenstyle11@gmail.com or message me on face book at <https://www.facebook.com/survivenstyle11/>

*Meet
Tiana*



My Name is Tiana Wilson and I am 9 years old. I have been home schooled for 5 years through k12.com. I enjoy my classes and my teachers. The best times of the year is when we can meet our teachers in person. This year will be different. I like to hang out with my parents. I dance and play the piano and hope to take gymnastics soon. I am a private in Rocket City Marines. I am also spokesperson as Lil'Tia for driven2read.org promoting reading and safety for children. I like to play video games, watch you tube, ride my bike every day and play with my LOL Dolls. My business is Miss Teacup selling water bottles and mugs for hot chocolate and tea. I also sell gifts for all occasions. My best seller is my water bottles. I also customize water bottles and mugs. My brother and I also have a business together called Frozen Lemonade. We will be selling lemonade until it starts to get cold. We will have a website soon so our customers can order online.

What does "winning" or success mean to you?

I enjoy winning and being successful. It is important to me that I see my progress in what I do.

How do you recover from thoughts of doubt or apprehensions related to pursuing your dream?

I talk to my mom when I have doubt about my dreams. She makes me feel better about what I am thinking. I listen to her and I follow her direction which makes me feel better too. She tells me to always think happy thoughts.



Social Media can sometimes make us feel like we aren't successful enough, how do you manage those feelings subconsciously?

I am not on social media even though I have a facebook business page. My mom runs my facebook page. I am not worried right now with social media.

Tell us about fear and how you overcame it.

I can perform in front of an audience and I am not scared. I get up and do what I must do, and I enjoy it.

What one piece of advice would you tell a kid thinking about starting a business?

If a kid like me wants to start a business it is not easy, but it is fun because your doing something that you like doing. Stick with it.

Everyone has a pruning season, how did you get through yours?

I am not in my pruning season yet.

Share a practical business tip everyone should keep in mind as an entrepreneur.

A practical tip that I will give is to keep track of what you sell. Keep record of inventory in stock and what you sold.



Are there any apps that you're using to help with your business?

I use PayPal to take payments online and in person.

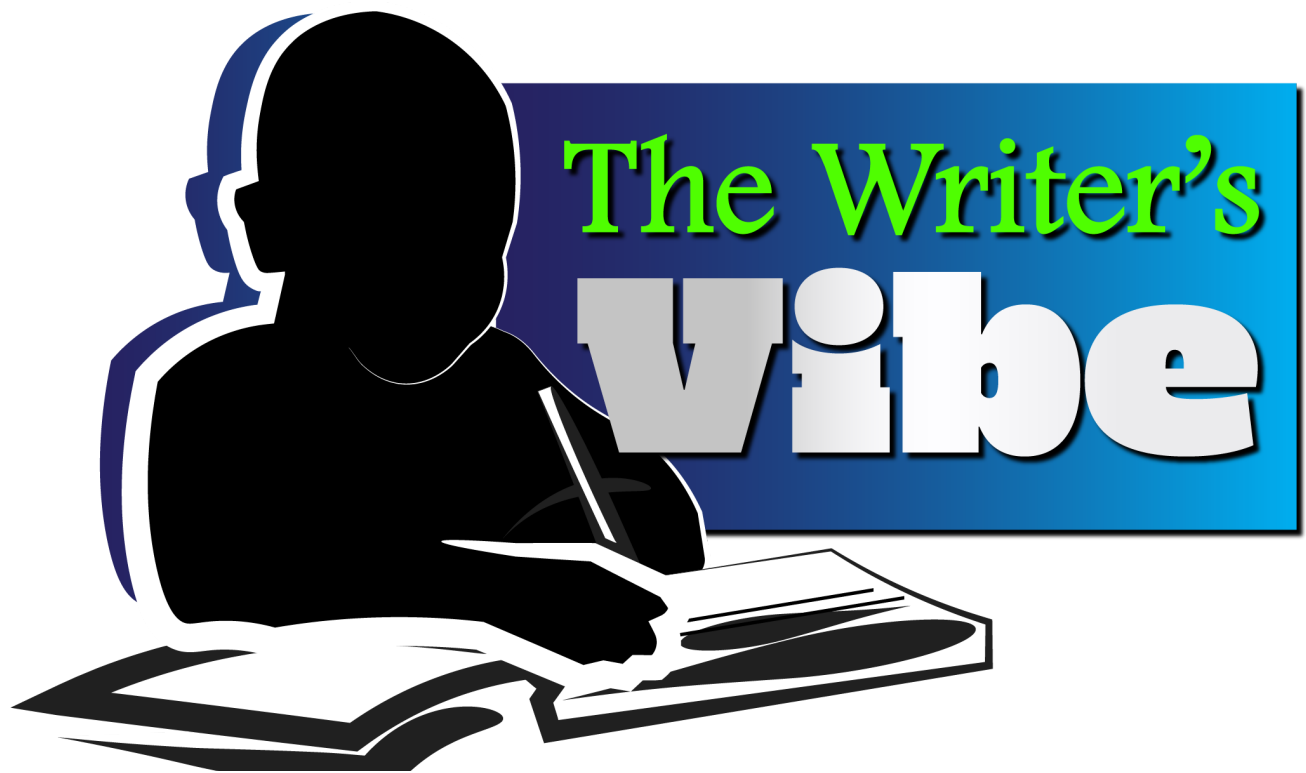
How do you balance being with friends as an entrepreneur?

We have a schedule on when we work on my business and spend time with friends.

How can readers contact you?

Readers can contact me through email @ missteacup13@gmail.com or they can go to my Facebook page and send me a message <https://www.facebook.com//Missteac>





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Michaela's Magical Crystal Jewelry

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Business contact information:

www.instagram.com/Michaelas.Magical.Crystals

<https://www.etsy.com/shop/MichaelasMagicalCrys>

I am 15 year old Sofia Mederos. I became an Origami Owl Designer when I was just 11 years. I gained so much self confidence being part of it...

Origami owl has a great program for young entrepreneurs to build a business and learn some really great life skills...and this Fall they are releasing a Disney collection which will be great for everyone involved!

My website is www.hootwme.origamiowl.com

I'm also on IG @hoot_w_me

Facebook page:

<https://www.facebook.com/OrigamiOwlAdrianaMederosIndependentDesigner/>

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- MINI MOGELS

CJ's Snacks. I'm located in
McDonough Georgia.
My Website is
www.cjsnackz.com
email is cjs@cjsnacks.com



Karter Johnson is 9 years old.
He is the CEO of Popcorn and
Books. He can be reached on
both FB and IG at Popcorn and
Books.
His website
is www.popcornandbooks.com



Kyree Johnson is 7 years old.
He is the CEO of Kyree's Candy
Stop. He can be reached on
both FB and IG at Kyree's
Candy
Stop. His website
is www.kyreescandystop.com



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Name: Dale Cordice Jr.

Business Name: Different is the New Cool

IG: @differentisthenewcool2020

Website: www.differentisthenewcool.com

Mission: To empower young people to embrace and celebrate their differences.

Name: Alexah Noelle Mitchell

Age:10

Name of Business: NOMI by Noelle Michael

Website: nomiproducts.com

Business Contact Email: customercare@nomiproducts.com

I am now have a Toxic Free Nail Polish line and Soy Based Nail Polish Remover that is Acetone Free

Names: Jordan Liburd (12) & Joshua Liburd (10)

Business Name: JL Fun Colorz

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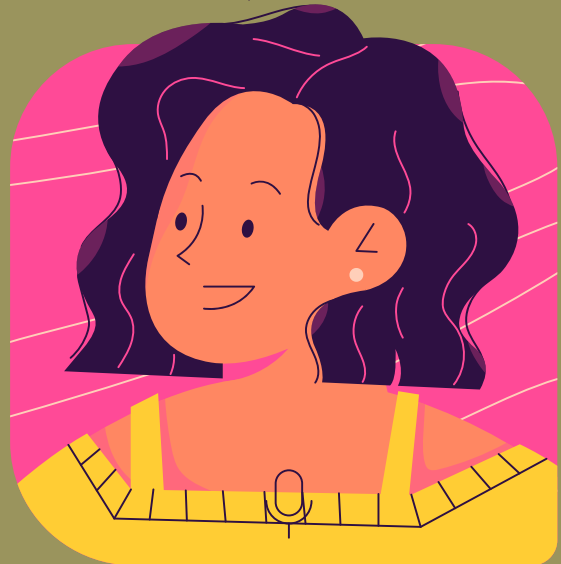
Email: jlfuncolorz@gmail.com

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and Me”

Jeremiah King 8 Author of “King For A
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<https://kenyahalliburton.com>



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inCity Magazine is “A Reflection of Our Community” delivering lifestyle digital content regarding your city to national (perhaps the cities you have always wanted to visit). Content consist of local stories, fashion, business/finance, health/beauty, travel, technology and more! Our Digital content makes over 9 million impressions each month. As we continue to grow, more impressions are made. Articles are written by reporters and some content is from other reputable media outlets such as AP, Huffington Post and others.

Our Mission: To support communities by keeping them informed and inspired, by providing the ease and accessibility to stay connected, and by being a supplier of information every day. To help our clients succeed in business through our local to national brands and trust that our proven ability is to provide effective marketing solutions.

Our Vision: To be the leading, trusted media and marketing solutions in a new digital era. inCity Magazine is published by inMMGroup, is a full-service marketing agency offering clients a variety of options to ensure the proper message reaches their targeted consumers. Services include marketing consultation, print and Web design, multimedia development, special event marketing and sales.



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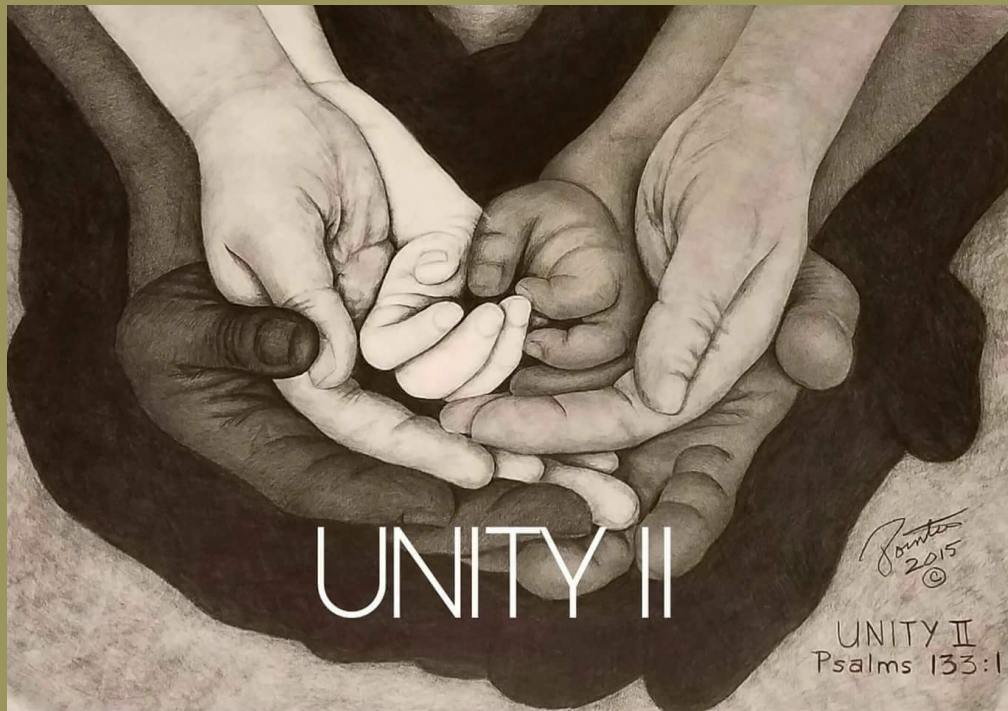
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