

How the Survey was Conducted

Nature of the Sample: Marist Poll of 1,061 National Adults

This survey of 1,061 adults was conducted July 19th through July 22nd, 2018 by The Marist Poll. Adults 18 years of age and older residing in the contiguous United States were contacted on landline or mobile numbers and interviewed in English by telephone using live interviewers. Mobile telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the nation from Survey Sampling International. The exchanges were selected to ensure that each region was represented in proportion to its population. Mobile phones are treated as individual devices. After validation of age, personal ownership, and non-business-use of the mobile phone, interviews are typically conducted with the person answering the phone. To increase coverage, this mobile sample was supplemented by respondents reached through random dialing of landline phone numbers from Survey Sampling International. Within each landline household, a single respondent is selected through a random selection process to increase the representativeness of traditionally under-covered survey populations. Assistance was provided by Luce Research and The Logit Group, Inc for data collection. The samples were then combined and balanced to reflect the 2016 American Community Survey 5-year estimates for age, gender, income, race, and region. Results are statistically significant within ± 3.6 percentage points. There are 923 registered voters. The results for this subset are statistically significant within ± 3.8 percentage points. The error margin was adjusted for sample weights and increases for cross-tabulations.

Nature of the Sample

		National Adults	National Registered Voters
		Col %	Col %
National Adults		100%	
National Registered Voters		87%	100%
Party Identification	Democrat	n/a	35%
	Republican	n/a	27%
	Independent	n/a	36%
	Other	n/a	2%
Party Identification	Strong Democrats	n/a	21%
	Not strong Democrats	n/a	14%
	Democratic leaning independents	n/a	15%
	Just Independents	n/a	9%
	Republican leaning independents	n/a	12%
	Not strong Republicans	n/a	8%
	Strong Republicans	n/a	19%
Gender	Men	49%	49%
	Women	51%	51%
Age	Under 45	47%	43%
	45 or older	53%	57%
Age	18 to 29	22%	18%
	30 to 44	25%	25%
	45 to 59	26%	28%
	60 or older	28%	30%
Race	White	61%	62%
	African American	11%	11%
	Latino	15%	14%
	Other	12%	12%
Region	Northeast	18%	18%
	Midwest	21%	22%
	South	38%	39%
	West	23%	21%
Household Income	Less than \$50,000	44%	40%
	\$50,000 or more	56%	60%
Education	Not college graduate	55%	53%
	College graduate	45%	47%
Education by Race	White - Not College Graduate	32%	31%
	White - College Graduate	30%	32%
White Evangelical Christians		19%	20%
Area Description	Big city	29%	27%
	Small city	20%	20%
	Suburban	19%	20%
	Small town	17%	16%
	Rural	15%	16%
Small city/Suburban Men		20%	20%
Other area Men		29%	29%
Small city/Suburban Women		20%	20%
Other area Women		31%	31%
Interview Type	Landline	39%	41%
	Cell phone	61%	59%

Marist Poll Adults. Interviews conducted July 19th through July 22nd, 2018, n=1061 MOE +/- 3.6 percentage points.

National Registered Voters: n=923 MOE +/- 3.8 percentage points. Totals may not add to 100% due to rounding.

TRUDPHE1. Marist Poll National Tables July 19th through July 22nd, 2018

		National Adults				
		How would you rate the overall job President Donald Trump is doing as President: Excellent, pretty good, only fair, or poor?				
		Excellent	Pretty good	Only fair	Poor	Unsure
		Row %	Row %	Row %	Row %	Row %
National Adults		20%	20%	13%	45%	2%
National Registered Voters		20%	21%	12%	45%	2%
Party Identification^	Democrat	2%	6%	11%	80%	1%
	Republican	49%	36%	9%	6%	0%
	Independent	15%	25%	15%	43%	2%
Party Identification*	Strong Democrats	2%	2%	8%	87%	0%
	Soft Democrats	1%	8%	16%	74%	1%
	Just Independents	14%	26%	20%	34%	7%
	Soft Republicans	31%	46%	15%	8%	0%
	Strong Republicans	59%	34%	4%	4%	0%
Trump Supporters		51%	40%	8%	1%	0%
Region	Northeast	15%	18%	14%	53%	0%
	Midwest	17%	21%	16%	45%	2%
	South	26%	19%	12%	40%	3%
	West	17%	21%	11%	48%	4%
Household Income	Less than \$50,000	16%	18%	17%	46%	2%
	\$50,000 or more	21%	21%	11%	46%	2%
Education	Not college graduate	21%	23%	16%	39%	2%
	College graduate	18%	15%	10%	56%	1%
Race	White	23%	23%	12%	40%	2%
	African American	5%	8%	18%	67%	2%
	Latino	10%	22%	12%	53%	4%
Race and Education	White - Not College Graduate	25%	29%	14%	30%	2%
	White - College Graduate	20%	15%	11%	53%	1%
Age	18 to 29	6%	17%	20%	56%	1%
	30 to 44	20%	18%	9%	48%	5%
	45 to 59	21%	23%	14%	41%	2%
	60 or older	29%	21%	10%	39%	1%
Age	Under 45	14%	17%	14%	52%	3%
	45 or older	25%	22%	12%	40%	1%
Gender	Men	24%	24%	13%	36%	3%
	Women	16%	15%	13%	54%	1%
White Evangelical Christians		35%	34%	9%	20%	1%
Area Description	Big city	14%	12%	16%	57%	2%
	Small city	20%	20%	14%	44%	1%
	Suburban	16%	17%	11%	55%	0%
	Small town	25%	28%	11%	33%	3%
	Rural	27%	24%	12%	34%	3%
Small city/Suburban Men		25%	23%	12%	38%	1%
Small city/Suburban Women		12%	14%	13%	61%	0%
Interview Type	Landline	21%	21%	11%	45%	3%
	Cell phone	19%	19%	14%	46%	2%

Marist Poll National Adults. Interviews conducted July 19th through July 22nd, 2018, n=1061 MOE +/- 3.6 percentage points.

^National Registered Voters: n=923 MOE +/- 3.8 percentage points. Totals may not add to 100% due to rounding.

*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.