

WHAT IS MY WEBSITE WORTH

One of the most frequently asked question on the internet, through search engines is, “what is my website worth?” If this is a question you find yourself asking, let’s explore ways to figure that out. You should also as an entrepreneur find the way to [buy and sell websites for free](#) to make maximum profit. And a website such ad freesiteworth, a website worth calculator can provide you with that opportunity.

There is no way to find an exact value to your website. Value online, especially for websites is subjective, meaning that you can get a general idea of what a website is worth, but you will have to find a buyer who is willing to pay that value. And sometimes finding the buyer is the hardest part. But let us look at ways to find what your website worth is.

1. Traffic – this is generally one of the most valuable things about a website, an aspect that will make your website worth more. Traffic is the viewers that your website receives. This is the case because building traffic online takes a great deal of time and effort. Many buyers will find this attractive for they will not have to spend time accumulating viewers, they can simply purchase this from you.
2. Revenue – Money is a great place to start to find out what your website worth is, because it shows that your website is profitable, and if you have a long history of generating income, it will show a potential buyer that your website has a high likelihood of continuing to make profit. Many buyers will want an investment that will make a return right away.
3. Domain – Your domain name could be the most valuable thing about your site. In fact, there are many people who make a living just from purchasing and reselling domains. If you have a domain that is the name of another company, chances are they will pay a pretty penny to get that from you. Or if you have owned a domain for a long time and it is recognized in search engines as a trusted site, it will have more value. Search engines rank websites higher that have been around longer, have a good amount of traffic, and affiliate links to other trusted websites.

There are other aspects that might make your [website worth](#) more than you think, but these are the three big ones. Many people who purchase websites want potential customers that is why traffic is so important, and if you have already created that, you have, basically, provided a service that they are looking for.

They are also often looking for trusted domains that they can take over without the amount of time and energy that it takes to make it something worth more. If they are just looking for a domain, then the rest of the website will not matter. A lot of times companies do not purchase a domain for their website right away, and then once they have made a name for themselves, they want to get the one that best fits their brand. If you happen to own one of these, expect a big, huge payout.

[What is my website worth?](#) This is a subjective question that is not easily answered. There are many ways you can go about figuring this out to get an idea of what someone may be willing to offer you.

If you were to Google to find out what your website worth is, you would probably find a long list of links to website value calculators or other tools that will tell you an exact value, in dollars, to how much you should receive for your website. A lot of times these tools will search for your domain rank, number of people visiting the site, or how much you are making through the main revenue stream. These websites and tools are often incorrect or are only looking at certain ‘measureable’ traits to what you should get for your website. They do not keep up with current trends, cannot predict potential, nor will they help you find a buyer once they spit a value out at you.

But you can still figure out how much your website is worth by adding the value yourself. A great way to find what your website is worth is to compare it to other websites that are similar to yours that have sold recently, within the last couple of months. This way you will get an idea of what the market looks like, how many sold, and traits that buyers are looking for that may add value in places you would not have considered otherwise. This is the best way to get a general idea. You can also use a [website value calculator](#)

Other things to consider is how much you are making with your website currently and what the potential will be for someone who purchases your website. The best way to do this is to look at how much your website made in

the past months. It is often best to take the last six months to two years of revenue and compile that in a file that shows both your income and expenses. This will help a buyer see the growth and assume the potential. Do not take it upon yourself to make suggestions to the buyer as to how to make more money with the website in the future. If you do, they will wonder why you are selling it if you could make an outstanding amount of money with it in the future, and therefore you will come across as someone who is trying to take advantage of them.

You can also hire someone to figure this out for you. Yes, there are formulas online that will walk you through the process of answering your question, "how much is my website worth," but the best answer will come from a professional who has experience with the market. Most of the time, these professionals are buyers themselves who purchase websites to redesign and turn around and sell again, so they know what buyers are looking for, things that will make your website worth more. They can even assist you with places to sell your website.